



ANACORTES ROTARY HISTORY

Chapter 4 – 1960 Scapbook



BY DUANE CLARK

Anacortes Rotary History

Chapter 4 – The 1960 Scrapbook

In 1960, the Anacortes Rotary Club, which met at the time in the upper room of Village Pizza, undertook an ambitious project. Importantly, members prepared and saved a comprehensive scrapbook which included club correspondence, newspaper articles, photos, and organizational and financial worksheets.

The project was a White Elephant sale designed to raise funds for an indoor pool in Anacortes. Anacortes Rotary has a long history of supporting swimming locations for Anacortes' youth which stretched back years before 1960 and extends forward to this day. 1960 was a benchmark date because of the transition from outdoor pools to Anacortes' first indoor pool.

The only version of the 1960 Scrapbook was carefully preserved for many years, until it was somehow forgotten and it subsequently disappeared. A true stroke of luck quite accidentally rediscovered this one-of-a-kind historical treasure.

During a renovation of the meeting room at Village Pizza during the early 2000s, as workers were altering a wall in the room's storage area, the long-lost scrapbook was discovered inside that wall, and rescued. Today, it resides in the Anacortes Museum, tattered and stained, but fully intact.

The following pages tell the unique story of a white elephant sale, important to Anacortes Rotary, but almost lost forever. And it would have been were it not for a sharp eye during a remodeling project.

The final accounting for the income raised for the White Elephant Sale is on the final page.

1006 - 7th St.
Anacortes, Wash.
Sept. 8, 1960

Greenfield Galleries
2001 - 2nd Ave.
Seattle, 1, Wash.

Gentlemen:

The Rotary Club of Anacortes decided, several weeks ago, to hold a White Elephant Sale and about a week later, we saw the Seattle Times account of a similar money-raising project put on by the Bainbridge Island Rotary Club. I believe you people guided their Auction for them.

Our Board of Directors has delegated me to contact you in order that we may determine whether or not we should try to get you to help us in an Auction rather than to have a Sale.

Your advice and counsel is sought as well as information concerning your fees.

Our Community has about 10,000 people and our Club has 39 active members. We haven't publicized the event other than to our own members. We thought that November 5th or 12th would be a good time but haven't settled on the date yet. We have in mind using an empty store location 30 feet wide by 70 feet long, in the same block with the Bank and across from the Post Office. We have talked about putting up a full-street-width cloth sign over the main street to advertise the event.

Your early reply will be appreciated.

Yours truly,

Ben Van Deusen

1006 - 7th
Anacortes, Wash.
Sept. 15, 1960

Bainbridge Island Rotary Club
~~Winslow, Wash.~~ *Carl Rakely, Pres.*

Attn: Ray Williamson

Gentlemen:

The recent success of your White Elephant Auction
has come to the attention of the Rotary Club of Anacortes.

A short time before the account was printed in the
Seattle Times, our Club had decided to hold a White Elephant
Sale, but upon reading the article we decided for an
Auction rather than a Sale.

As Chairman of our Committee for this event, I have been
in touch with Mr. Greenfield. He has recommended my
contacting you in the interest of obtaining some
guidance.

I am aware that this is somewhat of an imposition but
I assure you that any advice and counsel which you can
pass along will be appreciated.

Yours in Rotary,

Ben Van Deusen



Rotary Club of Bainbridge Island

CHARTER NO. 6723

September 27, 1960

Rotary Club of Anacortes,
Anacortes, Wash.

Attn. Ben Van Deusen

Dear Ben:

Please excuse the delay in answering your letter of September 15th. I just now completed our Auction scrapbook.

Rather than try and advise you in detail-feel it best just to loan you this book, so we are sending same under separate cover. You might note that we tried to confine ours to about a thirty day period, although committees were set up for a good six months in advance. Any additional information you think we might be of help - please let me know, but I think you will find the book quite complete.

I would appreciate getting this book back by October 19th. (night of our Governor's meeting with our club), then if you need it again just let me know and you can have it as long as needed.

Personal regards and good luck,

Ray Williamson

Ray Williamson, Pres.
Bainbridge Island Rotary Club

Oct. 13, 1960

Ray Williamson, Pres.
Bainbridge Island Rotary Club
Winslow, Wash.

Dear Ray:

I should have written sooner to tell you how thrilled we all were when your Auction Scrapbook arrived.

The Book spells out, in words of one syllable, the outline for conducting such an affair.

Having made photo-copies of vital parts, I am returning the scrap-book to you with the sincere thanks of all of us here. I wish we could have had such an exhibit to show our District Governor when he was here a couple of weeks ago.

Mr. Greenfield is going to work with us in our effort which comes off November 5th. We don't feel that ours will be as lucrative as your Auction but we are very optimistic never-the-less. You must have some fireballs among your members.

Please urge any of your members to stop in and have lunch with us whenever they are up this way. Wednesday Noons at the Harbor Restaurant.

Rotarily yours,

Ben Van Deusen

P.S. I'm enclosing a copy of our Bulletin in order that you may know us a little better.

1006-7th St.
Sept. 30, 1960

Greenfield Galleries,
2001 2nd Avenue,
Seattle 1, Washington.

Gentlemen:

The Board of Directors of the Rotary Club of Anacortes has asked me to write to you, as arranged in my telephone conversation with Mr. Greenfield, and make arrangements for you to conduct our White Elephant Auction on November 5th.

We are negotiating for an advantageous location and will let you know the address shortly.

I have followed Mr. Greenfield's recommendation and have written to Mr. Ray Williamson of the Bainbridge Rotary Club. So far we have not received a reply. Perhaps you can drop us a note recommending the number of "Lots" we should shoot for. We are planning on going after furniture of various types, home-appliances, tools, utensils, groups of books, possibly a boat or two, and perhaps an automobile. We plan to avoid Rummage.

Your advice will be valued.

We understand that your fee will be \$250.00 to cover Mr. Greenfield's services as Auctioneer, \$30.00 for his assistant, plus expenses such as travel and meals.

We would appreciate your confirming the arrangement by mail before October 5th.

Respectfully yours,

Ben Van Deusen.

FINE COLLECTIONS AND ESTATES BOUGHT OUTRIGHT OR AUCTIONED ANYWHERE



Greenfield's GALLERIES

2001-05 Second Avenue - Seattle 1, Washington

"Noted for Quality"

MAIN 3-2260 ~~Ext 2260~~

October 3, 1960

Mr. Ben Van Deusen
Rotary Club of Anacortes
Anacortes, Washington

Dear Mr. Van Deusen:

Answering your letter of September 30th, this will confirm our handling an auction for the Rotary Club of Anacortes on November 5th, as per the arrangements mentioned in your letter.

The articles that you mention in your letter would be very acceptable for this type of an auction and I agree that you should avoid rummage but do accept all kinds of salable goods other than clothes, etc. I might mention that orders for merchandise and service from various merchants, service men, etc., are very acceptable such as heating oil, auto service, roofing, building material, etc.

As to the number of articles, we would suggest starting the sale at 1:00 P.M., and having approximately 200 to 250 lots and these should be numbered starting at number 1 consecutively with a triplicate number ticket attached to the article, one part of which goes to the purchaser at the time of sale, one goes to the office and the third one remains on the article for identification and checking out. We would also suggest having one of our men come over about November 3rd or 4th after the goods has been assembled at the place of sale and he can offer some professional advice as to how it should be handled. It requires lots of volunteer help, which I am sure the Rotarians will be glad to offer, to keep a steady flow of merchandise back and forth from the sales platform. Also an adequate loud speaker system, although we have a portable one we will bring with us in case of an emergency.

This should take care of the preliminaries and if there is anything you want further information about don't hesitate to write or call. With kindest regards and looking forward to a very successful auction for you.

Sincerely yours,

GREENFIELD'S GALLERIES, INC.

LJG:at

CLUB ORGANIZATION FOR WHITE ELEPHANT AUCTION

General Planning	Van Deusen Cartwright Earl Morgan Willard Evans Ellis Brann Bill Turner	Organize and Plan
Publicity (1)	Paul Luvera Egil Peterson Lyle Packard	Newspaper, Radio Direct Mail
Staging Committee (4)	Chuck Whitney Ken Sherman Ben Driftmier, Jr. Mel Matvold	Auctioneer's Platform Shelving Removing same
Transportation and Pickup (11)	Bill Turner Clarence Henning Rod Stroup Earl Morgan Ivar Antonius Bob Keller Ben Van Deusen Harold Trulson Jack Smith Ernie Lindor	Assign pledges for pickup Make pickups
Price and Stock (15)	Ellis Brann Jim Dowdle Paul Dybbro Harry Hunt John Utterstrom Al Ash Harry Rowley Tom McGrory Ken Powell Mutt Jackson Pa Creel Ed Engdahl Mel Holland Bill Graler	Arrange stock Re-furbish stock Tag and price stock
Auctioneers Committee (1)	Don McKee	Assist Auctioneer
Finance Committee (6)	Fred Cartwright Howard Beckman Archie French	Cashier Bookkeeping Financial Statement
Legal (1)	Ben Driftmier, Sr.	Investigate insurance needs. Protect Liability
Solicitation (1)	Willard Evans Dick Carbo Tom Henwood	Contacts for Trade Certificates Obtain dead-stock from merchants
Cleanup (1)	Art Carlson Al Carpenter Guy Carroll plus Draftees	Remove debris Leave premises slightly better than found Draft all help necessary

Numbers in Italics indicate sizes of committees of Bainbridge Island Rotary.

Anacortes Rotary planning auction of white elephants

ANACORTES — Billed as the "Biggest Show in Anacortes History," the White Elephant Auction to be staged in Anacortes by the Anacortes Rotary Club Nov. 5 will feature something for everyone, according to Rotarians planning the big event.

The auction will be held at 3rd and Commercial, from 1 until 6 p.m., Lou Greenfield, of the Greenfield Galleries in Seattle, will conduct the sale.

THE IMPRESSIVE list of items already pledged includes baby puppies and British bicycles, horse collars and a hay wagon, as well as more functional items such as all types of furniture, space heaters and musical instruments.

Proceeds of the sale will be used by the Rotarians for aid in efforts to obtain an indoor swimming pool in Anacortes.

"In the past 13 years there have been three unsuccessful attempts to give the children of this area a place to learn to swim," a Rotary spokesman explained. "Two of these were donation drives and the third, only a few months ago, by special election."

Anacortes Rotarians intend to use all proceeds of the auction for such preliminary expenses as education and engineering, with any remainders used for the purchase of special equipment.

AMERICAN BULLETIN 7
Tuesday, October 25, 1960

The ANACORTES ROTARY CLUB

White Elephant Auction

NEEDS

SEWING MACHINES
WOOD STOVES
INTERNAL COMBUSTION ENGINES
MOTORS and RADIOS
MATTRESSES and SPRINGS
INDIAN RELICS and ARTIFACTS
NAVIGATION AIDS and ANCHORS
GARDEN TOOLS

PARLOR FURNITURE
OUTDOOR FURNITURE
ODDLES AND ODDLES of THINGS
LAUNDRY EQUIPMENT

And all manner of things and stuff.

Just call any member of the ROTARY CLUB and
your WHITE ELEPHANT will be picked up.

The proceeds from the Auction are to be used
for the furtherance of the community effort
to obtain an indoor swimming pool. All
funds remaining after preliminary ex-
penses will be used for equipment
for the pool.

Also be sure to come to the auction early so you
can make your choice by "Lot Number;" otherwise

LOU GREENFIELD
the Auctioneer will lose you.

Saturday, Nov. 5th

AUCTION STARTS 1:00 P.M.
Premises Open All Day

ANACORTES
ROTARY CLUB'S
WHITE
ELEPHANT
AUCTION
SATURDAY, NOV. 5
NOON TO 6 P.M.
Doors Open at 9 A.M.
Come Early and
Make Your Choice
3rd & Commercial

Plans Auction

The Rotary Club of Anacortes today announced a "Gigantic White Elephant Auction" to be held Saturday, Nov. 5 at the corner of 3rd and Commercial. The proceeds from the auction have been earmarked for a future regulation, year-round indoor swimming pool for Anacortes.

Lou Greenfield of the Greenfield Galleries in Seattle, has been engaged as Auctioneer. He will bring with him all of the showmanship and experience which helped the Bainbridge Rotary Club to stage such a successful auction in August.

Pledges of White Elephants already received include washing machines, patio furniture, portable barbecues, a magneto telephone, guns, two British bicycles, and a horse collar.

All homeowners in the Com-
(Continued on Page 8)

8 AMERICAN BULLETIN
Wednesday, October 12, 1960

Auction

(Continued from Page 1)
munity will receive mailings and will be urged to send or phone in pledges of useful articles which have become white elephants in their households.

Junk and rummage are excluded, but it is felt that many people in the Anacortes and La-Corner areas are interested in such items as appliances, furniture, tools, utensils, books, boats, pumps, guns and other such articles which have outlived their usefulness at their present locations.

The decision to earmark the proceeds for a swimming pool is a continuation of past efforts by the Anacortes Rotarians to help establish a public swimming pool in the city, according to auction committee chairman Ben Van Deusen. "About a year ago the Anacortes American carried a news article entitled 'Rotary to Finance Pool,'" Van Deusen said. "Those who remember the article might wonder what misfired, since there has been no visible sign of progress in that direction. However, considerable groundwork and investigation have taken place."

"The experience of a number of communities and service clubs, as well as information from the State Health Department and equipment manufacturers has been assembled and have been estimated by Rotary," he noted.

Van Deusen explained that investigation showed that an outdoor pool of adequate size for the need, and which could comply with the Health Laws, would cost approximately \$25,000. It was felt this was too large a sum to invest in an outdoor pool which could be used only 3 months in each year.

The members of Rotary decided to assist in bringing Anacortes a regulation, year-round, indoor pool.

"Believing completely in the community's need for this facility and feeling that it will undoubtedly come before the voters again soon, the Rotary Club of Anacortes is going to give whatever help it can," Van Deusen said.

Rural Route 1
Anacortes, Washington

ROTARY CLUB OF ANACORTES



Dear Neighbor:

A new, regulation indoor Community Swimming Pool almost became a reality at the special election several months ago. One of these days we will have such a pool for all of the people of Anacortes to enjoy.

Our Rotary Club enthusiastically supports this project and to that end we are sponsoring a White Elephant Auction Saturday, November 5th at the former Evergreen Motors Building, 3rd and Commercial.

The entire proceeds of this auction will be used for the furtherance of the realization of this goal. The northwest's most experienced auctioneer, Lou Greenfield of Seattle, has been engaged to conduct the affair.

The success of the auction will depend to a very large extent on what you and other people of this area will donate to us. We have already collected many items, but we need hundreds more.

We are contacting everyone in the Anacortes area in the solicitation of goods for the auction. The enclosed list itemizes some of the things we are looking for. Compare it with the things you have lying around the house or garage that you no longer use, or wish to donate to this most worthy cause, then check the items and return the list to us, so that we can arrange to have the goods picked up on our scheduled trips into the area.

Remember we want EVERYTHING and ANYTHING which is Auctionable.

Please call at any time if you have any questions on this matter.

Sincerely,

WHITE ELEPHANT COMMITTEE

Ben Van Deusen — CY 3-2213
Earl Morgan — CY 3-5227
Willard Evans — CY 3-2822
Fred Cartwright — CY 3-3151
Bill Turner — CY 3-5886
Ellis Brann — CY 3-5539

P.S. HOLD THE ABOVE DATE OPEN. COME TO THE AUCTION. WE GUARANTEE TO HAVE SOMETHING TO PLEASE EVERYONE, SOMETHING TO FIT INTO EVERY HOME!

ROTARY CLUB OF ANACORTES



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IF THE ABOVE DATE OPEN. COME TO THE AUCTION. WE GUARANTEE
TO HAVE SOMETHING TO PLEASE EVERYONE, SOMETHING TO FIT INTO
YOUR HOME!



ADDRESSING BEE—Over 3600 letters were sent out to Anacostians and persons living on the rural routes this week telling them of Rotary club's white elephant auction. Four of the participants in the addressing bee were (from left) Ruth Whitney, Lucille Jackson, Mutt Jackson, and Jim Dowdle.



VANDERUSEN - ROO TITZ - LUTHER WHITNEY - LUCILLE JACKSON - MUTT JACKSON - JIM DOWDLE
CHUCK WHITNEY - LUCILLE JACKSON - JIM DOWDLE



LYNETTE BRANN - LYNETTE BRANN
RUDY STROUP



CLAUDIA - ERNIE & DONNA
LINDOR



LOMA SMITH - RUTH WHITNEY
LAURA & CLAUDIA LINDOR



LUCILLE JACKSON - LYNETTE BRANN - LOMA SMITH - RUTH WHITNEY
LAURA LINDOR - CLAUDIA LINDOR - METIBEL STROUP



CHUCK WHITNEY
LAURA LINDOR



LUCILLE JACKSON - LYNETTE BRANN
RUTH WHITNEY



ELVIS BRANN - RUTH WHITNEY
LAURA LINDOR - CLAUDIA LINDOR
METIBEL STROUP

PICTURES BY "OLD FAITHFUL" PAUL LUYER

Shag & Valley Herald 10/21

HEY!



THE ROTARY CLUB OF ANACORTES

IS HOLDING A

WHITE ELEPHANT AUCTION

PROCEEDS TO FURTHER THE EFFORT TO
OBTAIN AN INDOOR SWIMMING POOL
FOR ANACORTES. AUCTION TO BE

CONDUCTED BY:

LOU GREENFIELD

OF SEATTLE

EVERYONE IS INVITED TO ATTEND AND PICK UP THAT
ITEM YOU'VE WANTED FOR SO LONG BUT THOUGHT
YOU COULDN'T AFFORD—

AT YOUR OWN PRICE

THE LIST OF ITEMS ALREADY PLEDGED AND ON HAND
READS LIKE THE INDEX OF A MAIL ORDER CATALOGUE!

Call Us If You Have A "White Elephant"
You Want Picked Up.

COME EARLY

SATURDAY, NOVEMBER 5

So you can make your choice by lot-number before; the
auction starts at 1:00 p.m.—and continues until 6:00 p.m.

OLD FORD GARAGE

3rd & Commercial

Anacortes

DANGER!

THIS WARNING IS ISSUED IN THE PUBLIC INTEREST

Citizens of Anacortes:

Do you have any WHITE ELEPHANTS at your home or place of business?

If you do . . . you are in DANGER of having it on your hands FOREVER!

Let the ROTARY CLUB remove these DANGEROUS WHITE ELEPHANTS from your premises at once . . . at NO cost to you!

The Rotarians will take these DANGEROUS critters to 3rd & Com'l., where they will be auctioned off Nov. 5th . . . with proceeds to be applied toward construction of a PUBLIC SWIMMING POOL for Anacortes!

White Elephant owners may contact ROTARIAN pick up crews by calling one of the following numbers:

PHONE NUMBERS—CY 3-2213, CY 3-5227, CY 3-2822,
CY 3-3151, CY 3-5888, CY 3-5539

Plenty of
Free Parking
502 Com'l.

**PEOPLES
NATIONAL
BANK**
OF WASHINGTON MEMBERSHIP

you are looking for a
WHITE ELEPHANT

sure and go to the
Rotary Club Auction

3rd & Commercial, November 5th.

If you are looking for
Quality Cleaning . . .

T'S NUWAY CLEANERS

1012 9th Street — CY 3-2623

'WHITE ELEPHANTS' NO!

We sell choice real estate, and all kinds of insurance . . . but

REMEMBER

THE ROTARY CLUB will be selling

'WHITE ELEPHANTS'

NOVEMBER 5th
at 3rd & COM'L

By the way, we can sell you an ALL WHITE home . . . and we can insure an ALL WHITE car!

UTTERSTROM'S REALTY

908 Commercial Ave.
Anacortes, Wash.

Auction Slated

The Rotary club's White Elephant auction will be held tomorrow at 1 p.m. in the old Ford garage at 3rd and Commercial.

to its title on the ballot. . . . Time of Rotary's "White Elephant" sale has been moved from 1 p.m. to 12 noon because of the large assortment of items available for bid. You'll find everything from "A" to "Z." Yesterday a durable automobile was added to the collection—that's for "A"—and earlier in the week a zither—for "Z"—was hauled out of the varied assortment which will be auctioned tomorrow. Time again: 12 noon. Place: The former Evergreen Motors bldg. 3rd and Commercial. Why: Funds for future swimming pool. . . . Wasn't it

LOOKING FOR A . . . WHITE ELEPHANT?

(or want to unload one?)

DON'T MISS THE BIG ROTARY

"White Elephant Auction"

NOVEMBER 5th AT 3rd & COM'L.

(Donate YOUR White Elephants . . . Buy someone else's that you can use.)

Proceeds to benefit Public Swimming Pool

P.S. If you're looking for top quality DARIGOLD products

. . . CALL CY 3-5714

West Cast Creamery
507 COMMERCIAL ANACORTES

Give your "Horse & Buggy"
Heating Equipment to
the . . .

ROTARY "WHITE ELEPHANT AUCTION"

NOVEMBER 5th AT 3rd. & COMMERCIAL
(Proceeds to Benefit Public Swimming Pool)

. . . and let Van Deusen give you an estimate and install a modern, clean, safe, Electric Heating system . . .

Van Deusen Electric

1006-7th STREET

CY 3-2213



TUNING UP... for tomorrow's White Elephant Auction sponsored by Anacortes Rotary are Villa Brann, Ben VanDusen and Earl Morgan who demonstrate some of the musical instruments to be included in the huge sale.

Everything AND the kitchen sink—

Anacortes Rotarians promise everything and the kitchen sink will go on the auction block tomorrow when the crowd assembles for the huge White Elephant Auction to be held at the Old Ford Garage, 3rd and Commercial

Streets, at noon. The time has been moved up from 1 p.m. to 12 p.m. and will continue until 6 p.m. The sale-happy Rotarians determined to raise a whopping sum for an indoor swimming pool for Anacortes and have, for inducement,

such items as an oil-burning hot water heating system for a six-room house, a steel life boat and a 1948 coupe. And a litter of springer spaniel puppies, bicycles, and furniture will go to the highest bidder.

Rotary Auction Has Everything

They've got everything at the Rotary White Elephant auction. Horse collars, Iranian bicycles, an ancient hand-crank telephone — almost anything one could want — or think of, for that matter — will be available at the auction scheduled for Saturday at 3rd and Commercial.

The proceeds will go towards an indoor swimming pool for Anacortes residents. The organization has stated that it will do everything it can to help other groups and individuals interested in getting a year-round pool for the local citizenry.

Other items which will go on sale include a washing machine, a trailer, an ironer, a TV set, all kinds of stoves and heaters, a floor furnace, a davenport and several different pieces of furniture.

The auction rooms at the former Ford garage will be open early so people can come in and make their choices. Auctioning is scheduled to start 1 p.m.

PUGET SOUND MAIL, LaCONNER, WASHINGTON.

An Open Invitation To LaConner And Vicinity To Join With The Rotary Club Of Anacortes In Their

WHITE ELEPHANT AUCTION

ON

Saturday, November 5th

We have many articles of Furniture, Appliances, Tools, Bicycles, and miscelany already pledged and we are receiving more each day.

THERE WILL BE SOMETHING FOR EVERYONE

Proceeds go to further efforts to obtain an Indoor Swimming Pool.

THE AUCTION WILL BE CONDUCTED BY LOU GREENFIELD OF SEATTLE THE NORTHWEST'S MOST CAPABLE AUCTIONEER

Come Early and Make Your Choice By "Lot Number"

SATURDAY, NOVEMBER 5TH

3rd and Commercial, Anacortes
OPEN ALL DAY

AUCTION STARTS AT 1:00 P.M.

LOOK

These Specials are NOT
White Elephants
Rotary Sell Them Nov. 5th

BULBS

ULIPS - HYACINTHS
OCUS - BABY GLADS

1/3 OFF

cortes Feed & Seed

4th and Commercial

ROTARY'S
White Elephant Auction
Only a Week Away

The list of items on hand and pledged reads like the index
of a mail order catalogue!

DON'T DELAY—CALL A ROTARIAN
So that your ELEPHANT may be picked up IMMEDIATELY

★ ★ ★

COME TO THE AUCTION AND PICK UP THOSE ITEMS
YOU THOUGHT YOU COULDN'T AFFORD . . .

AT YOUR OWN PRICE

★ ★ ★

SATURDAY, NOVEMBER 5 3rd & Commercial

Proceeds toward a Community Swimming Pool



*BARBARA AT THE
COFFEE PAR*

Hawaiian Tremolo Up For Grabs . . .

AT ROTARY'S "WHITE ELEPHANT" sale some entrancing items go on the block Nov. 5, including a pair of English bicycles shipped half-way around the world from Iran (with original Persian air still in tires) and sporting Arabian license plates. . . . So you already have a pair of English bikes (with original Persian air)? So okay. How about a Hawaiian tremolo (with \$5.00 carrying case)? You have? (With five buck carrier?) All right, then. A pair of horse collars? Six thoroughbred springer spaniel pups (five weeks old)? Man, then you got everything! So stay home from Rotary's November 5 sale and make room for useage of unfortunates who don't. . . . Anyone can contribute his 'white elephants' (even one of those). Mornings and afternoons till 5:30 dial Ben Van Deusen, chairman, CY 3-2213. After 7 ring him at CY 3-7646. If a woman answers, don't hang up. It's his wife. . . . Rotary comes around for pick ups. All you do is call. . . . The six spaniel pups given by Ross Sutherland have been shot, tailed and clawed, incidentally, which means they're in top flight shape to go. . . . If you find yourself able to live without horse collars or tremolos, don't sulk behind your draw drapes. Up for grabs will be dressers, beds, assorted living room-dining room furnishings, appliances—you name it—all of which go to the auctioneer's cry November 5, the old Evergreen Motors shop, 3rd and Commercial. . . . Profits will be set aside for that bit of unfinished local business, an indoor community swim pool.



*ELLIS BRANN - Red Group -
JACK SMITH - Mel Holland*

Rotary's *Evergreen American*
White Elephant Auction

TOMORROW -- SATURDAY, NOV. 5th

Something for Everyone

AT YOUR OWN PRICE!

Proceeds Toward Swimming Pool
AUCTION STARTS AT 12 NOON

Come early and Make your Choice

FORMER FORD GARAGE

3rd & COMMERCIAL



JACK SMITH SHOWS FLOOR POLISHER FOR AUCTIONEER



Overstuffed 11/3
MUSIC MAKERS—Five Rotarians tune up for the White Elephant auction slated for Saturday at the former Ford garage on 3rd at Commercial. "Practicing" on some of the more musical items donated for the sale are (from left) John Utterstrom, Ellis Brann, Bill Graler, Ken Powell and Ben Van Deusen.



DOG KELLER - JACK SMITH - ROD STROUP - MEL HOLLAND



FUTURE SWIMMERS HOLDING PUPPIES



FUTURE SWIMMERS—Four young Anacortes residents stand amid the Rotary Auction items and dream about the swimming pool which they may one day have at their disposal. The youngsters are (from left) Charles Hushbeck, Terry Culbertson, Debbra Knutsen and Nancy Snelson. Proceeds from the auction which was held Saturday will go towards the pool. Maybe the dogs will get in the swim, too. —Photo by Paul Luvera

Rotary Sale Nets \$600; More Likely

Rotary's "White Elephant" auction provided customer satisfaction and financial success for the sponsors as well, a review of the event proved today.

According to Ben Van Deusen, event chairman, Rotarians counted up income of \$1215.54 after a brisk day of sales Saturday at the former showrooms of Evergreen Motors, 3rd and Commercial.

An estimated \$600 was cleared (after expenses) and the amount will be set aside in a special bank account earmarked for a community swim pool when and if the issue comes to the fore of public concerns here in the future.

The sale played to good crowds throughout the day, with attendance averaging from 150 to 175 patrons during the peak hours.

"We want to thank not only

donors to our sale but also those who volunteered their time in making the venture a success," Van Deusen said. "Also, a special thanks to the purchasers of the items which were contributed."

Likelihood that the fund will be increased an additional \$800 was expressed by Rotarians who over the weekend received a power company line truck from a generous local donor.

"We hope this will net us

another \$800," Van Deusen said. "Whatever is realized from sale of the truck will also go into the special swimming pool fund."

Although Rotarians expressed belief that the best way to achieve a community pool would be by special election, monies collected as a result of last weekend's sale will be deposited in a separate Rotary account for swimming pool purposes.

"This may mean for equipment should the community vote in a pool at some later date, or for a pool itself if one is attempted by public subscription," Van Deusen concluded.

Anyway, it was a successful day for "White Elephants" Saturday, with Rotary the richer and many eager buyers the happier.

Rides Provided

Both political parties will provide rides to the polls today.

Democrats may call their headquarters at CYpress 3-2612. Republicans should call the GOP office at CYpress 3-6306.

Independents — or anyone else — may call the Jaycee wives for rides at CYpress 3-3354.



Nov. 11, 1960

K. C. Morrison,
Route 2, Box 151,
Anacortes, Washington.

Dear Mr. Morrison:

The Rotary Club of Anacortes wishes to express their thanks for your cooperation in our recent White Elephant Auction. for the benefit of the community's effort to obtain an indoor swimming pool.

The several items which you brought in helped more than you perhaps realized to make the affair interesting and profitable.

In the case of the Line-truck, which you have offered for this cause, we will familiarize ourselves with its features and inform a number of electrical contractors. We plan to invite sealed bids and accept the highest figure. The proceeds will be deposited in the savings account which we have established as the "Anacortes Rotary Club Swimming Pool Fund". At such time as funds are needed, to defray promotion and other preliminary costs, the Fund will be drawn upon. The balance remaining after the Pool is built will be used for equipment and accessories.

Respectfully yours,

Ben Van Deusen.
Auction Chairman.

Nov. 11, 1960

Cascade Gas Company,
Anacortes, Washington.

Gentlemen:

The Rotary Club of Anacortes wishes to express their appreciation for your cooperation in providing fuel for our White Elephant Auction.

The net receipts, approximately \$600.00, will be used to further the effort to obtain a swimming pool for Anacortes.

Thanks again,

Ben Van Deusen.

Nov. 15, 1960

W. H. McCracken,
c/o Anacortes Ice. Co.,
Anacortes, Washington.

Dear Mr. McCracken:

The Rotary Club of Anacortes wishes to take this opportunity to express their appreciation of your cooperation in providing quarters for our recent White Elephant Auction.

Your garage-building at Third and Commercial was well suited for the venture and largely responsible for its success.

The Power Company and the Water Department were both instructed to send us any charges for their services during the period. The Gas Company has assured us that no charge would be made.

We are aware of our pre-arranged agreement to leave the premises a little cleaner than we found them and will see that we comply. At this time we still have a dozen or so items remaining in the building which we will move in the next week.

Again, please accept our sincere thanks for your help.

Yours truly,

Ben Van Deusen.
Auction Chairman.

Anacortes



Rotarian

President—Harry Rowley
Vice President—Art Carlson

Secretary-Treasurer—Guy Carroll
Bulletin Editor—Ben Van Deusen

Vol. II No. 16

October 20

1960-61

The big news in Anacortes now is, and for the next two and a half weeks will be, our WHITE ELEPHANT AUCTION. The date is NOVEMBER 5th, the time 1:00 to 6:00 PM, and the place - 3rd and COMMERCIAL.

Proceeds go to further the cause of an indoor swimming pool for Anacortes.

Our meeting last Wednesday was devoted largely to acquainting our members with the progress to date on the organization of the drive for the Auction. The Club's expense in staging the affair is very considerable as was pointed out to the members, but the early response from a number of our local people indicates that we may exceed our fondest hopes.

The "Free-Tickets" which were distributed to everyone present at the meeting last week are a double-barrelled advertising gimmick. First of all - in giving them out, each Rotarian is going to find it necessary to talk up the Auction and, secondly the advertising imprinted including the Free chance on the Door-Prize, is bound to pull donors and customers.

BILL TURNER has mobilized the "pick-up" crews so that the pledges already received are going to be taken care of immediately. ELLIS BRANN, and his committee are going to see that the articles donated are made ready and marked with the donors name and price information. CHUCK WHITNEY and his wood-butchers - KEN SHERMAN, BEN DRIFTMIR JR, AND MEL ESTVOLD, with the help of "SLIVERS" WILLARD EVANS, are going to build some shelving and an Auctioneers platform.

CHARLIE McGOVERN, of the Island Transfer Company, is going to check through his storage warehouse and separate out some of the unclaimed items for the Auction.

BEN DRIFTMEIR SR., tells us he has a very good lounging chair with a damaged leg for the auction and PRESIDENT HARRY has agreed to repair it. When you get that kind of teamwork you can accomplish ANYTHING.

JACK SMITH and ROTARY ANNE IRMA are hosting an addressing "BEE", FRIDAY EVENING OCTOBER 21st for the purpose of getting out 3600 pieces of direct mail on the auction. They promise coffee and donuts and a radio with which to hear the high-school football game. By the time this reaches you, the addressing "Bee" will be history and the participants - ROD & METABEL STRoup, PAUL & MARY LUVERA, ERNIE & LAURA LINDOR, CHUCK AND RUTH WHITNEY, JIM & MABEL DOWDLE, ELLIS & LYNETTE BRANN, LUCILLE JACKSON, & BEN VAN DEUSEN will have advanced cases of writers cramp. Since SERGEANT-AT-ARMS MUTT JACKSON can't be present and neither can MARIE VAN DEUSEN, your Editor and LUCILLE are teaming up for the affair. It is to be hoped that our "TOP-KICK" will restrain his inclination to fine your Editor for dating his Rotary-Anne.

Stir this all up and put with it the cooperation of Lou Greenfield, the Northwest's outstanding Auctioneer, and you have everything it takes for a money-making enterprise.



President—Harry Rowley
Vice President—Art Carlson

Secretary-Treasurer—Guy Carroll
Bulletin Editor—Ben Van Deusen

Vol. II No. 19

November 10

1960 - 1961

Somewhere it seems like we have read that a good journalist gives top billing to the news of greatest interest to the majority of readers. That being the case, let's talk about the White Elephant Auction of Saturday the 5th.

Those poor unfortunates who weren't able to at least witness the spectacle certainly missed one of the best shows put on in Anacortes for a long time. As far as your Editor, who was also the Chairman of the Auction Committee, is concerned, those of our members who were in there pitching to make the affair a success, certainly earned for themselves some special privileges in the Great Beyond. The names of these Rotarians make up a list too lengthy to include here but they all know who they are.

We learned a lot about this sort of project and also gathered in some good hard cash for the Community Swimming Pool Effort. As this is written, some tag-ends are still being cleaned up but in the end the Auction will have netted very nearly \$600.00. In addition, because of our willingness to go all the way for a Swimming Pool for Anacortes, a local donor offered a gift consisting of a Power Company-type Line Truck which we are to be allowed to sell with the entire proceeds going into the Anacortes Rotary Club Swimming Pool Fund.

Our LYLE PACKARD is compiling all correspondence, news-clippings, pictures, and display-ad clippings into a scrap-book, as did the Bainbridge Island Rotary Club. The Book will be available for inspection by our own members, District Governor Herb Lohr, and especially for the benefit of any other Rotary Clubs who would like to benefit by our experience.

A number of our own members have offered suggestions for the organization and handling of another White Elephant Auction for the future, perhaps a year from now. There are some of our members, however, who will have to recover from the muscular aches and pains of this one before they lend much support to the plan.

MEL HOLLAND, Our Program Chairman for last week, was as good as his word and brought to us Dr. Bill Long, who described the facilities which are being incorporated in the new soon-to-be-built Anacortes Hospital. It is expected that construction will get under way about February of next year. The site will include four square blocks, between 24th and 26th; and between "M" Avenue and "O" Avenue. The main hospital will have a 35 bed capacity with provision so that it can be easily increased to take care of 50 beds. There will be a section devoted to convalescent patients also. Facilities will be included so that it will not be necessary to refer out of town as many cases as presently. MEL, who as you know is one of the Hospital District Commissioners, has a few personal plans for the hospital too. He confided in our group at the Wednesday meeting that he was going to see to it that all the nurses will be blondes. He requested everyone but your Editor to keep this information confidential so that his Rotary-Anne Frieda wouldn't get wind of the plan.

ROTARY CLUB of ANACORTES



Anacortes, Wash.

Copy

Mr. Kenneth C. Morrison
Route 2 Box 151
Anacortes, Washington

December 28, 1960

Dear Kent:

We are writing this letter to express our sincere appreciation for the wonderful gift which you made to the Rotary Club for the Rotary auction. The items which you contributed have greatly added to the success of this venture.

We particularly wish to thank you for the gift of the FWD truck. This letter may also be taken by you as an acceptance of all of the responsibility for said vehicle and the operation of the same. By accepting delivery of the same from you the Rotary Club does accept such responsibility and acknowledges receipt of delivery of the same.

Again may we express our sincere appreciation and wishes for a very happy New Year to you and your family.

Sincerely,

ROTARY CLUB OF ANACORTES

BY *Henry Bentley*
President

ROTARY CLUB of ANACORTES



Anacortes, Wash.

Gentlemen:

The Rotary Club of Anacortes has, as one of its Community Service Projects, the furtherance of the effort for a swimming pool for the youth of this area.

During a recent drive for funds for the purpose, our Club was given a Power Company-type Line-truck with the stipulation that we sell it and use the proceeds for this cause.

This notice is intended to publicize the move, acquaint prospective purchasers with the features of the truck, and to invite bids.

The truck is of the "FWD" brand; a four-wheel drive; medium size; with front-end boom. The body was made by the "Holan" company, their model #L-96, order #3304, May 27, 1950.

It had been used on a line-construction job in Oregon and was purchased by a retired lumberman who donated it to the Club. He had intended to use it in clearing land but due to a health problem was not able to go ahead with the plan.

The wheel-base is 10'-6"; it has a power take-off through the front bumper; a power take-off through the right side for a nigger-head; and two winches with cable drums.

The truck is capable of setting 40' poles; has two new tires on front; good rear duals; a spare wheel and tire; a new battery; and new turn-signals.

The truck is in good running order and the body is in very good condition.

It may be seen on the lot at 1012 - 7th St. in Anacortes. Further particulars may be obtained from Harry Rowley, President - 2308 - 12th St. - Cypress 3-5566 or from Ben Van Deusen - 1006 - 7th - Cypress 3-2213.

Bids will be received until February 15th. The Club reserves the right to reject any or all bids.

Yours truly,

Harry C. Rowley, Pres.

The idea of a WHITE ELEPHANT SALE as a money raising venture for the Rotary Club of Anacortes was born at a meeting of the Board of Directors in May 1960.

In September it was brought to life again and a Chairman and Committee was appointed. Shortly thereafter the Seattle Times Newspaper carried an account of a White Elephant Auction having been staged by the Rotary Club of Bainbridge Island, which netted \$5600. They had combined a Rummage Sale with the Auction.

In true Rotary tradition, President Ray Williamson of the Bainbridge Club gave assistance of tremendous value by passing along their Scrapbook which recorded the details of the effort.

Our Club then decided to change from a "Sale" to an "Auction", and to engage the same Auctioneer who handled the Bainbridge event.

Committees were appointed, using the pattern provided by their Club, and we set a net of \$1000 as our goal.

The following budget was adopted as a guide -

3600 direct mail pieces -	\$ 63.37
3600 imprinted envelopes -	69.91
Bulk-mailing permit -	20.00
Stamps -	90.00
Newspaper advertising	130.00
Radio advertising -	25.00
Auctioneer -	350.00
Handout-free tickets	21.05
	<hr/>
	\$739.33

As shown in the accompanying "Report on the White Elephant Auction", there were some deviations.

Numerous tie-in ads by business-men members, both in the newspaper and on the radio, helped immeasurably.

ROTARY CLUB of ANACORTES



Anacortes, Wash.

REPORT ON THE RESULTS OF THE WHITE ELEPHANT AUCTION

Total Receipts - \$1306.54

Expense -

Auctioneer -	\$325.00
Coffee etc.	15.86
Film & pictures -	12.73
Mailing expense -	109.28
Printing -	188.48
Newspaper advertising -	145.54
Radio advertising -	25.00
City Water department -	2.40
Puget Sound Power & Light Co.,	7.08
Scrapbook -	4.16
Keys -	.73

836.26

Net Profit -

\$470.28

The Committee acknowledges, with gratitude, the cooperation of the Cascade Gas Company in providing the fuel and the services of their personnel in making the quarters comfortable during the Auction.

In addition to the profit shown above, there will be a sum of money from the sale of a Power Company-type Line-truck which was donated to our Club with the stipulation that the proceeds be used to further the effort to obtain a year-round indoor swimming pool for the Community.

It is estimated that we will be able to add six or seven hundred dollars to the fund by reason of the sale of the truck.

All proceeds from the Auction are, and the money from the sale of the truck will be, in a special account known as the "Anacortes Rotary Club Swimming Pool Fund". This money will be administered by the Board of Directors to the end that Anacortes may have a swimming pool.

Ben Van Deusen, Comm. Chmn.

ROTARY CLUB of ANACORTES



Anacortes, Wash.

Capping the Climax on our

WHITE ELEPHANT AUCTION-

At our regular meeting on March 1st. we opened bids on the Line-truck which was donated to the effort. It should be worded that we opened "the" bid.

A number of our members were pretty dejected at having received only one bid, that of MR. CLARK BOWEN, of the DELTA ELECTRIC COMPANY of Seattle.

Our spirits soared again, however, when the bid was read-

\$777.70

Put that with the net proceeds from the auction itself.
\$470.28-

and you come up with a fat total of-

\$1255.90

This money has been deposited in a separate savings account entitled-

"Rotary Club of Anacortes Swimming Pool Fund."

Present and future Boards of Directors are charged with the responsibility of using this money wisely to the end that our Community may have a year-round Swimming Pool at the earliest possible date.