



# Wenatchee AppleSeed

August 17, 2017

Meeting at Noon on Thursdays at the Red Lion Hotel

Volume LXVII - No. 7

## ***"State of Healthcare in NCW"*** ***with Dr. Peter Rutherford***



Dr. Peter Rutherford is CEO of Confluence Health and a former member of our (2012-2015). His presentation will include an overview of Confluence Health, local, national and world wide health trends, and finish by discussing how government and payer pressures will impact us locally.

Some of his professional history: BS degree from Whitman College, magna cum laude, 1978; MD from UW, 1982; internship and residency, Univ. of Utah ('82-85). Board certified, internal medicine, ABIM, 1985

### **YMCA NEWS**

Washington's YMCA Mock Trial team came home as champions, after winning the national mock trial tournament, held in Chicago, August 1-4, 2017. The winning team was comprised of Wenatchee High School students **Vivian Noyd, Xavier Martinez, Sebastian Pasion and Maks Ballard**, joined by **Charlotte Rogerson** of Seattle's Bush School



## ***August is Membership and New Club Development Month***

### ***THINK ABOUT IT! – Club Membership.***

In 1935, Paul Harris said "May Rotarians continue to be ambassadors of good-will to high and low, rich and poor, to all races, to the devotees of all religious faiths and to members of all political parties, purveyors of tolerance, forbearance, justice, kindness, neighborliness and friendliness to the inhabitants of this snug little world, the best little world of which we know." This Rotarian Age, pp257. To carry out his wish, Rotary needs members. If you are uncertain about the new-member process, see page 3.





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## The Week in Review –

**Gil Sparks introduced our speaker, DAVID OLSON,** Chief Executive Officer at Columbia Valley Community Health (CVCH). David presented the past, present and future of the role that CVCH plays in North Central Washington.

CVCH is a group of people who committed to the mission of providing access to improved health and wellness with compassion and respect for all.

CVCH began in 1972 in a small space, serving Chelan, Douglas, Grant and Okanogan County for a total of 10,000 square miles. Grant and Okanogan eventually spun off to create their own patient centered medical home to provide services needed to anyone who needs it. By law, more than 50% of board members must be patients.

In 2016, CVCH received 113,000 visits plus an additional 50,000 patients receiving prescriptions

81% of revenue comes from providing care. 18% income from state and fed government grants which has reduced significantly due to Obama Care.

Today, CVCH has several locations including a new facility opening in 4 weeks in Chelan which will double capacity. Future will bring a great deal of growth for CVCH. Plans include adding services to pediatric and seniors. Currently, 20% of the population are above the age of 65, which make up 5% of patients. The plan is to increase care for seniors by 20% per year.

Another area to address is substance abuse (70% of inmates are there because of substance abuse), additional support for school districts and employer based services to take medical care to the place of work.

Changes are occurring in the way health care is paid for. Historically, fee for service incentivized providers to see patients as many times as possible. The new structure is based on value and quality. If the outcome does not show that a patient is getting better, the provider is at risk of not being paid. By 2020, 90% of Medicare and other insurance plans will be on a value base or a risk contract. The goal is to take care of people, make them better and control costs.

To do this, WA state has formed Accountable Community of Health (ACH). Our ACH covers Chelan, Douglas, Grant and Okanogan counties to work together to include a holistic approach to health by integrating medical, physical, behavior, substance abuse and social issues to improve care and decrease costs. 5% of the population accounts for 50% of all health care dollars spent in the US. Focusing on wellness and prevention is the the biggest opportunity for cost savings.

Dr. David Olson is excited about the future. Incentivizing providers to be involved in their community to provide quality care.

President Don offers up “Spheno Palatine Gangleoneuralgia” as a word of the week (brain freeze, which can be easily remedied by pressing on the roof of your mouth with your thumb or tongue).



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## NEW-MEMBER PROPOSAL PROCESS

1. Potential new member identification
    - Rotarian proposer (sponsor) identifies potential new member OR
    - Potential new member indicates interest through a sponsor OR
    - Proposal may come from another club for a transfer if in good standing
    - Proposals should be kept confidential until approval by Board of Directors (BOD)
  2. Conversation, Q&A, prospective member attends club meetings with sponsor
  3. When a desire to join is confirmed:
    - Fill out New-Member Proposal form (from secretary or download from web site)
    - Personal info, including past Rotary affiliation (with member #)
    - Discuss interests and potential classification
    - Proposal delivered to club secretary
  4. Secretary submits proposal to BOD for approval (at a meeting or via email)
  5. BOD approves or disapproves within 30 days (at a meeting or via email). If approved ...
    - Potential new member info published (posted in Appleseed and/or web site)
    - If no objections\* within 7 days, proposal is confirmed upon payment of admission fee
    - Sponsor explains costs as set by the BOD, currently ...
      - \$95 admission fee paid before joining
      - \$210 dues per 6 months (1/2 if under age 35) paid in June and December
  6. President and/or sponsor will arrange for orientation and induction of the new member, and provide literature and ID badge. The secretary will assist as needed, including registering the member into the club/International data base and notifying the club treasurer.
- Sponsor and/or chosen mentor should conduct in depth orienta-

tion with new member to discuss history and character of Rotary and the club, dues, attendance, Foundation, mentorship program, etc. A checklist/outline is available for this conversation. It should include another Rotarian and be accomplished within 30 days. Hopefully this outline will clarify what has sometimes been a murky process and will help to encourage and expedite recruitment and club-building. A key ingredient is to make new recruits feel welcome, needed, and ready to get involved.

\*Note – There is a process for BOD to handle objections; above info is on our web site – Menu/members.

**Reminder:** Club photographer Carmen Bossenbrock will take photos at the first meeting of each month.

## WENATCHEE ROTARY CALENDAR

**August 24th Meeting**

Classification Talks - Tyler Mickey & Dave Olson

**August 31st Meeting**

Youth Exchange - Andy Petro

**September 7th Meeting**

Library - Gil Sparks

**September 14th Meeting**

Sage - Jessica Johnson

**September 21st Meeting**

Conflict Resolution - Anita Janis/Susan Albert

**October 27th**

Rotary Night at WHS Football (*Versus Eastmont*)



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## *Did you know that you can make up a meeting at the following places?*

Wenatchee North	@ Town Toyota Center	Wed. Noon	East Wenatchee	@ Shari's Restaurant	Thurs. 7 am
Wenatchee Sunrise	@ Red Lion	Tues. 7 am	Lake Chelan	@ Tsillian Cellars	Tues. Noon
Cashmere	@ Cashmere Presbyterian Church	Wed. Noon	Quincy	@ Quincy Senior Center	Thur. Noon
Leavenworth	@ Kristall's	Fri. 11:45 am			

## THE WENATCHEE ROTARY FOUNDATION

The mission of the Wenatchee Rotary Foundation is to improve educational opportunities for citizens living in the Greater Wenatchee area. Funding for the foundation is through immediate and deferred giving from current and past Wenatchee Rotary Club members.  
Each club member in good standing is also a member of the Foundation.

### Officers:

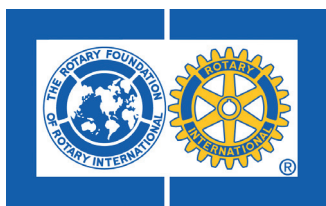
Board Members: Joe St. Jean, Ruth Esparza, Alice Meyer, Tom Ross, Susan Albert, Dee Curcio, Heidi Myers, Pete VanWell (ex-officio)

## Rotary Ambassadors

*This week's greeters will be*



MARIO CANTU



FRANK CLIFTON

## This week's Cashiers will be



CHUCK CLUGSTON



SANDY COHEN

*Greeters & Cashiers, please try to arrive by 11:30 a.m.  
If you cannot be here please find your own replacement!*

## THE WENATCHEE APPLESEED

IS PUBLISHED WEEKLY BY THE  
ROTARY CLUB OF WENATCHEE, WASHINGTON.

IF YOU HAVE AN ITEM YOU WOULD LIKE TO  
INCLUDE IN THE **APPLESEED**

CONTACT FRANK CLIFTON AT 919.922.6261

E-MAIL: [FTCLIFTON@AOL.COM](mailto:FTCLIFTON@AOL.COM)

### • OFFICERS 2017 - 2018 •

DON MYERS	PRESIDENT
PETE VAN WELL 2018/19	PRESIDENT ELECT
MIKE KINTNER 2019/20	PRESIDENT NOMINEE
JIM RUSSELL	PAST PRESIDENT
FRANK CLIFTON	SECRETARY
MIKE KINTNER	TREASURER

### • BOARD OF DIRECTORS •

JAY SMITH -18	ALICE MEYER -18
MARIO CANTU - 18	CHRISTINA DAVITT - 19
MAYNARD MAN - 19	JOE ST. JEAN - 19
DAWN DAVIES - 20	MARCIA HENKLE - 20
GARRY SPARKS - 20	

THE BOARD MEETS AT 4:30 PM ON THE 3RD THURSDAY  
OF EACH MONTH IN THE RED LION CADMAN ROOM  
NEXT BOARD MEETING THURSDAY, AUGUST 17, 2017

VISIT OUR WEBSITE AT:

[WWW.WENATCHEEROTARY.ORG](http://WWW.WENATCHEEROTARY.ORG)

VISIT OUR FACEBOOK PAGE AT:

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