March 23, 2017

Meeting at Noon on Thursdays at the Red Lion Hotel Volume LXVI - No. 38

## "DECA"

# with Matt Pakinas Meeting will be in the Cascade Room this week.

DECA prepares students from around the world to become leaders, and entrepreneurs in marketing, finance, hospitality, and management. With over 200,000 high school members in 3,500 high schools, DECA impacts students lives through hands on activities, applicable knowledge, and cutting edge curriculum. Integrating into Classroom Instruction, Applying Learning, Connecting to Business, and Promoting Competition, DECA students are able to utilize the guiding principles by excelling academically, socially, and economically. DECA students are Academically Prepared, Community Oriented, Professionally Responsible, and are Experienced Leaders!

DECA students outshine their peers; they are the one you want to hire, they are the students you want running your company. DECA students can problem solve, think outside the box, learn work ethic, are community focused, and are exceptional leaders.

Matt Pakinas started his teaching career at Wenatchee High School in the Fall of 2004. He has taught marketing and led the DECA program for 13 years. Over the past 13 years, the Wenatchee DECA chapter has earned Area Championships 11 times, been the top 11 in Washington State 6 times, and placed 13th, 16th, 33rd and 86th Internationally.

Since 2005 106 WHS Marketing students have qualified and competed at the DECA International Career Development Conference; 34 students placing in the top 20, 20 students placing in the top 10. In addition, 5 students have been International Champions over the past 4 years.

Matt a graduate of Sultan High School attended the University of Oregon and wrestled for the Ducks, In 2001 he transferred to CWU where he earned his Marketing Education degree and was a member of Collegiate DECA, competing at the International Level all 3 years.

After graduation he was offered the position at WHS, he feels blessed to be a Panther. He is currently earning his Masters in Education degree in Educational Administration from the University of Nebraska.

Be sure to come this week and find out what DECA is doing at our high school.

## March is Rotary Literacy Month

#### THINK ABOUT IT!

The first income tax in the United States came about with the Revenue Act of 1861. A flat 3 percent tax on income above \$800 was used to fund the Civil War and repealed 11 years later. In 1894, a new flat federal income tax was ruled unconstitutional by the U.S. Supreme Court. It was not until the 16th Amendment was ratified in 1913 that the federal income tax finally stuck for good. Federal tax returns were not always due April 15. In 1913, March 1 was the big day; in 1918 it was moved to March 15; and finally in 1954 the current Tax Day was established. This year, a public holiday in Washington, D.C., (Emancipation Day) falls on April 16 and is observed on Monday, April 17, moving the tax deadline to April 18.





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## The Week in Review -

PRESIDING OFFICER AND REMARKS: President Jim Russell opened the meeting as usual with guest introductions and announcements concerning several recent Foundation grants, and praised all those who increased their TRF giving last week (all listed on the District web site). Guests included two Westside HS student leaders introduced by Kory Kalahar promoting their fundraiser, and our two exchange students Putter and Olivia. Several guests were speakers.

**ANNOUNCEMENTS:** Jim recognized Sandy Cohen, director of the Museum, recently named the best non-profit entity in the Valley; Sandy thanked everyone for their support.

Jim offered reminders of the April 7 Million Dollar Dinner, for which volunteer helpers are needed.

Terry Sorom mentioned that a party bus is available for those attending the District Conference. Those registered should have received an email. Contact Terry if needed.

Jim gave a flattering introduction for our speaker Ruth Esparza, attorney, club member and Wenatchee City Council member.

## SUMMARY OF PROGRAM: Ruth Esparza

Ruth gave a brief overview of the recent economic-development trip to five Mexican cities (in 6 days) which she organized with an excellent team of several local public servants. Each gave their impressions of the experience while a rotating PowerPoint played in the background with many excellent photos. The team is shown below, L-R: Mike Poirier (City Council member), Steve King (Director, City Community & Economic Development Dept.), Mayor Frank Kuntz, Linda Haglund (Executive Director, Downtown Association), Mario Cantu, Ruth, Alan

Walker (Sunrise Rotary and Executive Director, United Way). Each had their own impressions of the visit and the culture they observed and expressed high satisfaction with the success of the experience. They observed several industries, and met with many business and government leaders. But they also had a lot of fun. *Respectfully submitted, Frank Clifton (club secretary)* 



### **OUR SECRETARY, FRANK NEEDS OUR HELP**

He would like to have a mobile phone number for each member by which he may send a group text message, in case of a sudden meeting change or other emergency. Please let him know by sending him an email with such a number if you don't object (at *FTClifton@aol.com*). He promises not to abuse it. He would also like to know if anyone needs help accessing the web site and if they are not receiving his weekly reminder email.



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Always a fun event, why not put a table together and enjoy a great dinner, along with some old fashioned Rotary fellowship. Also a chance to visit with a few former Wenatchee Rotarians like Tom & Mall Boyd, and Penny Carpenter.

### WENATCHEE ROTARY CALENDAR

March 30th Meeting Wenatchee North Rotary 48 Years - Rob Tidd

April 6th Meeting Classification Talks - Van Winkle/Maher

April 13th Meeting
Entrepreneurs for Korzybskian - Randy Smith

April 20th Meeting Apple Blossom Royalty - Daryl Ferguson

April 27 -30, 2017 District Conference, Kelowna, B.C.

June 10 - 14, 2017 Rotary International Convention, Atlanta, Georgia









Goal 15,000

## SAVING LIVES ONE VACCINE AT A TIME

LIVES SAVED 13,989 We have set a goal of saving 15,000 lives through our Club 60 donations this year. Remember the Bill Gates Foundation is still matching our donations 2 for 1. All it takes is 60¢ a week, not even a half a cup of coffee, and you will save someone from the dibilitating effects of polio and perhaps their live. Bring your loose change each week or if you don't have any change bring dollars and place them in the cups on each table.



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# Did you know that you can make up a meeting at the following places?

Wed. Noon East Wenatchee Wenatchee North @ Town Toyota Center @ Shari's Restaurant Thurs. 7 am Wenatchee Sunrise @ Red Lion Tues. 7 am Lake Chelan @ Tsillian Cellars Tues. Noon Cashmere Wed. Noon Thur. Noon @ Cashmere Presbyterian Church Quincy Quincy Senior Center Leavenworth @ Kristall's Fri. 11:45 am

#### THE WENATCHEE ROTARY FOUNDATION

The mission of the Wenatchee Rotary Foundation is to improve educational opportunities for citizens living in the Greater Wenatchee area. Funding for the foundation is through immediate and deferred giving from current and past Wenatchee Rotary Club members.

Each club member in good standing is also a member of the Foundation.

Officers: Christina Davitt, President; Bill Monnette, Secretary, Heidi Myers, Treasurer Board Members: Joe St. Jean, Ruth Esparza, Alice Meyer, Tom Ross, Don Myers

# Rotary Ambassadors

# This week's greeters will be







RUTH ESPARZA

DARYL FERGUSON

# This week's Cashiers will be







NORMA GALLEGOS

Greeters & Cashiers, please try to arrive by 11:30 a.m. If you cannot be here please find your own replacement!

#### THE WENATCHEE APPLESEED

IS PUBLISHED WEEKLY BY THE
ROTARY CLUB OF WENATCHEE, WASHINGTON.
IF YOU HAVE AN ITEM YOU WOULD LIKE TO
INCLUDE IN THE APPLESEED

CONTACT JOHN McDarment at 662-6858 Fax: 663-8530

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Mario Cantu - 18

Maynard Man - 19

THE BOARD MEETS AT 4:30 PM ON THE 2ND THURSDAY OF EACH MONTH IN THE CADMAN ROOM @ RED LION HOTEL

NEXT BOARD MEETING THURSDAY, FEBRUARY 9, 2017

VISIT OUR WENATCHEE ROTARY WEBSITE AT: WWW.WENATCHEEROTARY.ORG