



Wenatchee AppleSeed

August 10, 2017

Meeting at Noon on Thursdays at the Red Lion Hotel

Volume LXVII - No. 6



Columbia Valley Community Health



DAVID OLSON, Chief Executive Officer at Columbia Valley Community Health will be our program this week. David has over 30 years of Healthcare Administration experience including twelve years with Wenatchee Valley Clinic/Medical Center as Associate Administrator and another two years as VP for Primary Care with Confluence Health. With all the changes going on in Healthcare right now, what does the future of healthcare in North Central Washington look like and what role will Columbia Valley Community Health play in that future? David will provide us with a history of CVCH as well as its current story. David plans to share information, clear up misperceptions, and give a glimpse into the future of healthcare that may be brighter than you think.

Prior to moving to Wenatchee in 2013, David and his wife Laura lived in Moses Lake, St. Helena, California, and Charleston, South Carolina. They have two daughters; Victoria who lives in Coeur d'Alene and Alyssa who lives in Spokane.

"It is the mission of Columbia Valley Community Health to provide access to improved health and wellness with compassion and respect for ALL."

August is Membership and New Club Development Month

THINK ABOUT IT! – Club Membership.

Wenatchee Rotary is a great club with many excellent and dedicated members. But the club once had twice as many as now. Think what we could do with that many members today. As president Don has said, we gained many members last year, but unfortunately losses exceeded gains. Thus one of Don's primary goals is to increase our membership this year with past-president Nate Bishop leading the way. But Nate and his team cannot do it alone. All of us need to do our part in seeking new Rotarians. If you are uncertain about the new-member process, it will be presented in the Appleseed next week..If you cannot wait, find it posted on our web site under the Members menu tab



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The Week in Review –

This was our 1st Cluster Visit, welcoming District Governor, Bill Jenkin and his wife, Lisa. President Don began the meeting with warm recognition of members and visitors from all the area clubs. It was lively and fun seeing friends and fellow Rotarians from up and down the valley, including Leavenworth, Cashmere, E. Wenatchee, Wenatchee-North and Sunrise clubs. He also reminded us of the Potluck tonight.

Announcements

The District BC Fire Victim Fund is up and running. For info, visit the district 5060 website.

Pres. Don is urging us to update our personal profiles on the district website. So when you go to donate to the wildfire fund, you could do that as well. Nate Bishop is chair of our new Membership Outreach Committee and he is seeking 3-4 volunteers to work with him to develop strategies, define target demographics and build club enthusiasm to help meet the club goal of 10% new members. August is membership awareness month; there is a webinar focused on *Making a First Impression in Approaching Prospective Members*. It is open to everyone August 31 at 10:30 am pacific time. Find it online through the district website. Nate spoke of looking into our hearts to find what it was that solidified our commitment to being a Rotarian; acknowledging that it takes time to build a relationship; and that that relationship is the catalyst that changes our agreement with the ideals of Rotary into our being a Rotarian. There is a movement afoot to revive the tailgate party before the Husky-Cougar football game. Contact Ford Barrett or President Don if you wish to participate in the planning and/or come to the meeting Tuesday at 5:30.

Our program speaker, DG Bill, was introduced by Carol Adamson, Assistant District Governor. Carol reviewed Bill's impressive resume of community service and Rotary involvement. Thanking him for his years of leadership as he now takes the mantle of District Governor. He began by naming 2017 as the Year of Change. He spoke of RI changes in structure. He will visit clubs in cluster visits rather than visiting each individually. He recognized the numerous members from our cluster who

have risen to high levels of leadership and responsibility and of the many achievements of our various clubs. Bill's theme for this year is Challenge, Commitment and Change. He asks that each club make one substantial change and nominate a Change Maker of the Year to be recognized at the district conference. The various achievements in Leadership, Membership and Foundation Giving by our various clubs were acknowledged and we are challenged to continue and better these benchmark accomplishments. RI President, Ian Reisley's theme is Rotary Making a Difference. By making meaningful partnerships with corporations and governments, Rotary can effect great change and benefit from the high profile PR. Each club can take this advice and on the local level increase publicity about Rotary activities and community involvement. Enhancing our public exposure may generate more interest, membership, donations etc. One last request is that each Rotarian plant a tree this year.

President Don offers up NUGATORY as a word of the week (ineffective - having no impact).



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ROTARY POTLUCK SMOKING SUCCESS

Over one hundred Rotarians and Friends braved the smoky skies and were rewarded with a fun evening of fellowship. Our chefs Phil Rasmussen and Don Myers did an outstanding job of feeding the masses with BBQ steak burgers, brats, hot dogs, marinated chicken, and portabello mushrooms. No one went away hungry with all the side dishes, salads and desserts. Rotarians from every club in our area were present along with our DG Bill Jenkin and his wife Lisa. PDG, Bruce Falkins and his wife came again saying they had so much fun 2 years ago they didn't want to miss it. Many took advantage of the pool to cool off. Can't say enough to thank those who really helped make it happen. Phil Rasmussen, Patty Ross, Don Myers, Al Bridges, P J Jones, Betsy McDarment, Mansour Ravassipour, Chris & Brian McDarment and of course Jim & Carol Adamson.



Carol Adamson introducing DG Bill Jenkin & Club Presidents



Enjoying some Rotary Fellowship

Wenatchee Rotarians in Attendance



WENATCHEE ROTARY CALENDAR

August 17th Meeting
 State of Healthcare in NCW - Dr. Peter Rutherford
August 24th Meeting
 Classification Talks - Tyler Mickey & Dave Olson
August 31st Meeting
 Youth Exchange - Andy Petro
September 7th Meeting
 Library - Gil Sparks
October 27th
 Rotary Night at WHS Football (Versus Eastmont)



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Did you know that you can make up a meeting at the following places?

Wenatchee North	@ Town Toyota Center	Wed. Noon	East Wenatchee	@ Shari's Restaurant	Thurs. 7 am
Wenatchee Sunrise	@ Red Lion	Tues. 7 am	Lake Chelan	@ Tsillian Cellars	Tues. Noon
Cashmere	@ Cashmere Presbyterian Church	Wed. Noon	Quincy	@ Quincy Senior Center	Thur. Noon
Leavenworth	@ Kristall's	Fri. 11:45 am			

THE WENATCHEE ROTARY FOUNDATION

The mission of the Wenatchee Rotary Foundation is to improve educational opportunities for citizens living in the Greater Wenatchee area. Funding for the foundation is through immediate and deferred giving from current and past Wenatchee Rotary Club members.
Each club member in good standing is also a member of the Foundation.

Officers:

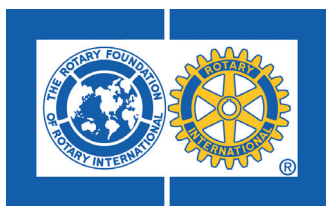
Board Members: Joe St. Jean, Ruth Esparza, Alice Meyer, Tom Ross, Susan Albert, Dee Curcio, Heidi Myers, Pete VanWell (ex-officio)

Rotary Ambassadors

This week's greeters will be



CASEY BROWN



BOB BUGERT

This week's Cashiers will be



DOUG BUTTON



BRYAN CAMPBELL

*Greeters & Cashiers, please try to arrive by 11:30 a.m.
If you cannot be here please find your own replacement!*

THE WENATCHEE APPLESEED

IS PUBLISHED WEEKLY BY THE
ROTARY CLUB OF WENATCHEE, WASHINGTON.

IF YOU HAVE AN ITEM YOU WOULD LIKE TO
INCLUDE IN THE **APPLESEED**

CONTACT FRANK CLIFTON AT 919.922.6261

E-MAIL: FTCLIFTON@AOL.COM

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PETE VAN WELL 2018/19	PRESIDENT ELECT
MIKE KINTNER 2019/20	PRESIDENT NOMINEE
JIM RUSSELL	PAST PRESIDENT
FRANK CLIFTON	SECRETARY
MIKE KINTNER	TREASURER

• BOARD OF DIRECTORS •

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MARIO CANTU - 18	CHRISTINA DAVITT - 19
MAYNARD MAN - 19	JOE ST. JEAN - 19
DAWN DAVIES - 20	MARCIA HENKLE - 20
GARRY SPARKS - 20	

THE BOARD MEETS AT 4:30 PM ON THE 3RD THURSDAY
OF EACH MONTH IN THE RED LION CADMAN ROOM
NEXT BOARD MEETING THURSDAY, AUGUST 17, 2017

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WWW.WENATCHEEROTARY.ORG

VISIT OUR FACEBOOK PAGE AT:

[HTTPS://WWW.FACEBOOK.COM/WENATCHEEROTARY/](https://WWW.FACEBOOK.COM/WENATCHEEROTARY/)