



WENATCHEE ROTARY CLUB 227

Board Meeting - July 14, 2016

In Attendance:

Officers	x	Name	email
President	x	Jim Russell	
Pres-Elect	x	Don Myers	
Treasurer	x	Chris Rumbles	
Secretary	x	Frank Clifton	
Past President	x	Bill Murray	
President Nominee	x	Pete Van Well	
Executive Secretary	-	John McDarment	

Board of Directors					
x	2017	x	2018	x	2019
x	Susan Albert	x	Jay Smith	x	Christina Davitt
x	Jill Leonard	-	Alice Meyer	x	Maynard Man
x	Pete Van Well	x	Mario Cantu	-	Joe St. Jean

Meeting location: Red Lion, Cadman Room

Meeting Minutes: The meeting was called to order by Jim Russell.

Time: 4:30 PM

Consent agenda:

1. June 9 meeting minutes (Frank)
2. End of year Financial report (Chris)
3. Attendance report (Don)
4. Unpaid Dues (BOD members/Chris)
5. ~~Lunchtime card reader (Kory & Chris)~~ Tabled to next meeting
6. New video projector (Angela purchased & will support)
7. MOU on Grants
8. ~~Pay Lance Dooley \$800 bill - 2015-16 budget item~~ Moved to old business .

Approved unanimously.

Discussion and Action items (Old and new Business) :

1. Convention & Conference incentives (Sorom); Club is paying a portion of costs for a few (4 or 5) members. Discussion about House of Friendship; district 5060 does not promote as well as other districts. April 27-30. Posted on web site.
2. Membership committee - Discuss new Rotary guidelines on attendance, including the possibility of streaming, and the option of more flexibility on crediting makeup meetings as do other clubs (to improve our attendance). Recruitment, retention
3. Web site sponsorship – let it ride for a year. Discuss placing a meeting video on YouTube linked from web site or Facebook. Discuss Facebook live.
4. Applesseed distribution cost reduction. Don and John McDarment met to discuss; John feels strongly we should keep it as is, based on positive visibility we receive from it for very low cost (11 cents each postage, budget is about \$5100, offset by \$3200 from sponsors). Discuss reducing cost by sending it only to those that want it. Consensus is to continue as long as John is willing.
5. Committee structure and plans for year. Lengthy discussion focused on goals presented in the RI President's Theme & Citation and what our committees are doing. Consensus is that the club can readily meet all goals (Frank will post visibly on the web site).
 - Mandatory Activities – We are ok; Jim and Frank setting goals on Rotary Club Central (RCC).
 - Membership Attraction... - Don suggests we will exceed all 3 goals.
 - Foundation Giving - Committee is working on recommendations for next meeting (Pete/Christina/Tom Ross). Jim hopes to have all members give at least \$26.50.
 - On-line Tool Adoption - Jim wants members to learn to use our powerful web site; Frank plans to introduce the web site during his Classification talk 8/18, and follow up on 8/25 after Susan's program. We may need to have a special training or to have a regular back table to give web site instructions during meetings; other options were discussed such as fee-based training (which encourages commitment), and off-site meeting at Tech Center. Related discussion arose on off-site meetings – 5 scheduled this year; they cost more and impact attendance, adds to Jill's work load. Jim hopes to avoid going off-site by substituting late afternoon appetizer meetings at Red Lion.
 - Humanitarian Service – Mario presented some ideas about south-end beautification and housing assistance through partnerships. He has met with some community leaders there, who we may wish to present a meeting program. Concern was raised about water reliability at parks; Jim confirmed that this is responsibility of the city Parks & Rec,
 - New Generations – We meet all goals. Susan is recruiting committee members for Interact mentoring, etc.
 - Public Image – The web site will provide direction to RCC. Jill promises we will meet this.

Auction, 2017 – Jill and Jay are co-chairs (applause). Jill emphasized the urgent need to identify projects to be supported, and presented her personal list of suggestions. Theme is same as 2016; all agree that we should have a meeting program soon to educate members. Discussion of many options. Jim desires to address the 6 areas of Focus. Don suggests the auction be seen as a continuation. Consensus reached.

Motion by Pete second, by Bill - Auction objectives to support the following 4 major projects for total of \$80K auction goal.

Motion passed.

<u>1.</u> <u>Housing</u> assistance, \$30K	<u>2.</u> <u>Parks</u> - Rotary & VFW, \$10K each = \$20K
<u>3.</u> <u>WR Foundation</u> /education, \$20K	<u>4.</u> <u>Beautification</u> of S. Wenatchee, \$10K

Other items of concern to be covered through any over-achieving, designated as undefined miscellaneous, \$10K. Womens' Resource Center was discussed, but will be covered by holdover funds from a previous grant.

Draft Budget: no objections raised.

Polio-Plus Promotion (as discussed in May 12 BOD meeting); pay sculptor Lance Dooley \$800 invoice?

Motion by Bill, second by Christina – Pay the bill from the \$15K Confluence Health donation.

Motion passed.

Bill made reference to July 7-8 email exchange between himself, Peter Rutherford, and Mitchell Garrison, all in agreement to continue the project, keeping Confluence regularly informed (i.e. every 6 months).

Meeting adjourned at 6:00 PM. Next meeting, same time & place unless announced.

Respectfully submitted..... Frank Clifton, Club Secretary (2016 until ...)