

2021 WORLD'S BEST VOTING PACKAGES



CELEBRATING THE BEST OF THE BEST

The Wenatchee World is excited to share that you have successfully made it through the NOMINATION round of this year's WORLD's BEST competition. You are now entering the VOTING round of the competition. Congratulations! Readers will now weigh in a second time to vote for their favorites so that we can award the winners and runners up in each category. Make your votes count and increase your visibility with one of our packages below. 1 vote per day per category.

SEE LIST OF GROUPS/CATEGORIES AND A SAMPLE BALLOT ►

IMPORTANT DATES

VOTING ROUND: April 21-May 8

VIRTUAL WINNER'S EVENT: June 10

WINNERS TAB PUBLISHES: June 12

**CONGRATULATIONS!
YOU'VE MADE IT
PAST NOMINATIONS!
DEFEND YOUR TITLE!**

BASIC DIGITAL PACKAGE

DIGITAL CAMPAIGN

- Sponsor **one category** during the voting round - **728x160 ad**
- 15K impressions on Wenatcheeworld.com

INVESTMENT: \$270

VALUE: \$300

WHEN PURCHASED

WITH NOMINATION PACKAGE: \$202.50

DELUXE PACKAGE

DIGITAL CAMPAIGN

- Sponsor **one category** during the voting round - **728x160 ad**
- Facebook boosted post
- 25K impressions on Wenatcheeworld.com

PRINT CAMPAIGN

- 11 ROP 2x2 full color ads

INVESTMENT: \$735

VALUE: \$1,277

WHEN PURCHASED

WITH NOMINATION PACKAGE: \$551.25

PREMIER PACKAGE

DIGITAL CAMPAIGN

- Be **1 of 3 exclusive sponsors of a group** during the voting round - **800x200 ad**
- Sponsor **one category** during the voting round - **728x160 ad**
- A **300x250 ad** on the ballot's right-hand rail
- 50K impressions on Wenatcheeworld.com
- 60 second video, posted to Facebook*

PRINT CAMPAIGN

- 11 ROP 2x2 full color ads

INVESTMENT: \$1,400

VALUE: \$2,067

WHEN PURCHASED WITH NOMINATION PACKAGE \$1,050

*cost includes 2 revisions or less

A la cart advertising add-ons: 728x160 Category sponsor \$75 each, 300x250 Right-hand rail ad \$100 each, 800x200 Group Sponsor \$175 each., impressions on wenatcheeworld.com \$10/thousand, 60 second produced video posted to Facebook \$350.

AUTOMOTIVE

Auto Detailing
Auto Repair
New Auto Dealership
Powersports Store
Tire Shop
Used Auto Dealership

COMMUNITY

Band or Musician
Coach
Community Volunteer
Customer Service
Date Spot
Dog Park
Entertainment Venue
First Responder
Golf Course
Hike
Local Athlete
Lodging
Mascot
Medical Professional
New Business
Non Profit
Park
Place to see the sunset

Place to View Art
Place to work
Radio Station
Senior Community
Teacher (include school)
Theatrical Group
Tourist Activity

EATS & DRINKS

Asian Restaurant
Bakery
Bar
BBQ
Breakfast
Brewery/Brew Pub
Catering
Cider/Cidery
Coffee
Dinner
Drive -Thru Restaurant
Family Restaurant
Food Truck
Frozen Yogurt/Ice Cream
Hamburger
Italian Restaurant
Lunch
Mexican Restaurant

Pizza
Steakhouse
Sushi
Tasting Room
Vegetarian Food
Wait Staff
Wine Bar
Winery

FINANCIAL

Accounting Services
Bank
Credit Union
Financial Advisory
Mortgage Lender

FOR THE HOME

Appliance Repair
Cable / Dish Service
Fireplace Store
Floor Store
Furniture Store
Heating / Cooling
Lawn Care
Mattress Store
Pool & Spa

HEALTH & WELLNESS

Audiologist
Chiropractor
Counseling Services
Dance Studio
Day Spa
Dental Office
Denture Center
Fitness / Health Club
Health Foods / Supplements Store
Hearing Services
Kids Dental Office
Massage Therapist
Physical Therapist
Vision Service

PROFESSIONAL SERVICES

Carpet Cleaning
Computer Consulting & Repair
Construction Company
Dog Training
Duct Cleaning
Educational Services
Funeral Home / Service
Glass Company
House Cleaning
Insurance Agent
Janitorial Service
Jewelry / Watch Repair
Landscaping Company
Lawfirm
Painting Company
Pest Control Services
Pet Grooming
Plumbing Company
Real Estate Agent
Real Estate Office
Roofing Company
Salon / Barbershop
Snow Removal
Tree Services

RETAIL & SHOPPING

Antiques/Consignment
Bike Shop
Book Store
Cannabis Store
Florist
Formal Attire
Garden Center
Grocery Store
Hardware Store
Jewelry Store
Pawn Shop
Pet Shop
Place to buy a gift
Shoe Store
Ski / Snowboard Shop
Speciality Shop
Sporting Goods Store
Thrift Store
Toy Store
Women's Clothing

SAMPLE BALLOT ▼

- 1 GROUP SPONSOR: 800x200**
Limit 3 Advertisers/Group
- 2 CATEGORY AD: 728x160**
Limit 5 Advertisers/Category
- 3 RIGHT-HAND RAIL AD: 300x250**

1

BLOSSOM CREEK & BLOSSOM VALLEY
a Senior Lifestyle community
Charming senior living designed for you

Sponsored by

Your Vote for World's Best Senior Community is Appreciated

Blossom Creek
Memory Care | #2395
1740 Madison Street
Wenatchee, WA 98801

Blossom Valley
Assisted Living | #2397
1701 Orchard Avenue
Wenatchee, WA 98801

WWW.SENIORLIFESTYLE.COM

Community

All Categories

Financial

Eats & Drinks

Asian Restaurant

Bakery

Bar

BBQ

Breakfast

Brewery/Brew Pub

Catering

Cider/Cidery

Coffee

Dinner

Drive-Thru Restaurant

2

Asian Restaurant

Your Ad Here
CONTACT TODAY

Bakery

3

We're passionate about powersports - vote us the Best

WENATCHEE POWERSPORTS

ATV | POLARIS | YAMAHA

VOTE US WORLD'S BEST NEW AUTO DEALERSHIP

GMC
WE ARE PROFESSIONAL DRIVERS

BUICK

Sangster Motors
"Putting About Your Family Back to Drive!"

509-662-6134 www.sangstermotors.com

VOTE US BEST 1ST RESPONDER

Rollard Ambulance
A 55 Year Tradition of Trust

Visit wenatcheeworld.com/worldsbest to vote.