# **2021 WORLD'S BEST VOTING PACKAGES**



# CELEBRATING THE BEST OF THE BEST

The Wenatchee World is excited to share that you have successfully made it through the NOMINATION round of this year's WORLD's BEST competition. You are now entering the VOTING round of the competition.

Congratulations! Readers will now weigh in a second time to vote for their feverites so that we can award the winners and ruppers up in each enterpress.

favorites so that we can award the winners and runners up in each category. Make your votes count and increase your visibility with one of our packages below. 1 vote per day per category.

SEE LIST OF GROUPS/CATEGORIES AND A SAMPLE BALLOT

# **IMPORTANT DATES**

VOTING ROUND: April 21-May 8

VIRTUAL WINNER'S EVENT: June 10

WINNERS TAB PUBLISHES: June 12

# BASIC DIGITAL PACKAGE

#### **DIGITAL CAMPAIGN**

- Sponsor one category during the voting round 728x160 ad
- 15K impressions on Wenatcheeworld.com

# **INVESTMENT: \$270**

**VALUE: \$300** 

WHEN PURCHASED

WITH NOMINATION PACKAGE: \$202.50

# **DELUXE PACKAGE**

#### **DIGITAL CAMPAIGN**

- Sponsor one category during the voting round 728x160 ad
- Facebook boosted post
- 25K impressions on Wenatcheeworld.com

#### **PRINT CAMPAIGN**

- 11 ROP 2x2 full color ads

# **INVESTMENT: \$735**

VALUE: \$1,277

WHEN PURCHASED

WITH NOMINATION PACKAGE: \$551.25

# CONGRATULATIONS! YOU'VE MADE IT PAST NOMINATIONS! DEFEND YOUR TITLE!

#### PREMIER PACKAGE

#### **DIGITAL CAMPAIGN**

- Be 1 of 3 exclusive sponsors of a group during the voting round
   800x200 ad
- Sponsor one category during the voting round 728x160 ad
- A 300x250 ad on the ballot's righthand rail
- 50K impressions on Wenatcheeworld.com
- 60 second video, posted to Facebook\*

#### **PRINT CAMPAIGN**

- 11 ROP 2x2 full color ads

# **INVESTMENT: \$1,400**

VALUE: \$2,067

WHEN PURCHASED WITH NOMINATION PACKAGE \$1,050

\*cost includes 2 revisions or less

A la cart advertising add-ons: 728x160 Category sponsor \$75 each, 300x250 Right-hand rail ad \$100 each, 800x200 Group Sponsor \$175 each., impressions on wenatcheeworld.com \$10/thousand, 60 second produced video posted to Facebook \$350.



#### **AUTOMOTIVE**

Auto Detailing Auto Repair New Auto Dealership **Powersports Store** Tire Shop **Used Auto Dealership** 

#### **COMMUNITY**

Band or Musician Coach Community Volunteer **Customer Service** Date Spot Dog Park **Entertainment Venue** First Responder **Golf Course** Hike Local Athlete Lodging Mascot Medical Professional **New Business** 

Non Profit

Park

Place to View Art Place to work Radio Station Senior Community Teacher (include school) Theatrical Group **Tourist Activity** 

#### **EATS & DRINKS**

Asian Restaurant Bakery Bar **BBQ** Breakfast Brewery/Brew Pub Catering Cider/Cidery Coffee Dinner Drive - Thru Restaurant Family Restaurant **FoodTruck** Frozen Yogurt/Ice Cream Hamburger

Pizza Steakhouse Sushi **Tasting Room** Vegetarian Food Wait Staff Wine Bar Winerv

#### **FINANCIAL**

Accounting Services Bank Credit Union Financial Advisory Mortgage Lender

#### **FORTHE HOME**

**Appliance Repair** Cable / Dish Service Fireplace Store Floor Store Furniture Store Heating / Cooling Lawn Care Mattress Store Pool & Spa

#### **HEALTH & WELLNESS**

Audiologist Chiropractor Counseling Services Dance Studio Day Spa **Dental Office** Denture Center Fitness / Health Club Health Foods / Supplements Store **Hearing Services** Kids Dental Office MassageTherapist **Physical Therapist** Vision Service

#### **PROFESSIONAL SERVICES**

Carpet Cleaning Computer Consulting & Repair **Construction Company Dog Training Duct Cleaning Educational Services** Funeral Home / Service Glass Company House Cleaning Insurance Agent Janitorial Service Jewelry / Watch Repair Landscaping Company Lawfirm Painting Company Pest Control Services Pet Grooming Plumbing Company Real Estate Agent Real Estate Office Roofing Company Salon / Barbershop

### SAMPLE BALLOT V

**GROUP SPONSOR: 800x200** Limit 3 Advertisers/Group

Place to see the sunset

CATEGORY AD: 728x160 Limit 5 Advertisers/Category

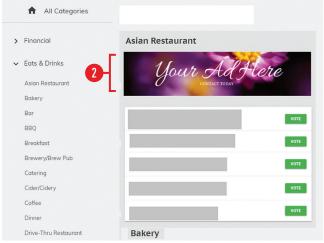
Mexican Restaurant

Italian Restaurant

Lunch

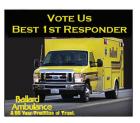
3 RIGHT-HAND RAIL AD: 300x250











#### **RETAIL & SHOPPING**

**Snow Removal** 

Tree Services

Antiques/Consignment Bike Shop **Book Store** Cannabis Store **Florist** Formal Attire Garden Center **Grocery Store** Hardware Store Jewelry Store Pawn Shop Pet Shop Place to buy a gift **Shoe Store** Ski / Snowboard Shop Speciality Shop Sporting Goods Store Thrift Store Tov Store Women's Clothing