

RICHLAND

January 21, 2014

ROTARY REACTOR

Editor: C. Mark Smith
Editor Emeritus: Hal Ellner
Design: Jan Jackson
Web Site: www.richlandrotaryclub.org

• PO Box 37 • Richland, WA 99352
• Meetings every Tuesday at 12:10 p.m.
Red Lion Hotel (Hanford House)
• Charter 7390 • District 5080 • Club ID#262

Speaker Schedule

1/28 Peter Keller, Aid Africa
2/4 Michele Roth, United Way
2/11 Pam Henderson, Expand your thinking
2/18 Justin, Mid Columbia Music Theater
2/25 Scott Keller, Entrepreneurial Awards

Preliminaries

President Jeremy opened the meeting to a less-than-packed room as we all struggle to get back in the swing of things for 2014. . . Linda Bauer revived our spirits by leading us in the singing of what I think was a 1960's folk song. . .

Guests and Visiting Rotarians

Les Litzenberger visited from Columbia Center. Madeleine Brown's guest was Lukas Sarback, our visiting Rotary exchange student from Switzerland.

Announcements

Announcements were limited to Linda reminding us to pick the various Rotary committees and activities we want to participate in during the coming year. A list was provided on each table. She said that some committees were going to be shuffled around and that a survey would be sent to one and all next week. "Active" participation is the key word for the coming year and everyone needs to step up. Your editor is pleased to announce that Leslie Hawkins, our new member and former Rotary club president from Maine, has agreed to join the newsletter team, but that doesn't mean that we don't need more help, so don't be shy!



PAUL HARRIS FELLOWS

Judy Addis (3S) (B)	Diahann Howard	Bing Manawadu	Bill R. Siefken (1R)
Steve Arneson (3S)	Jan Jackson (2S)	Mike McAndrew	Mike Sinclair
Jeremy Asmus (1S)	Rick Jansons (1S)	Grant McCallum (3S)	Mark Smith (5S) (B)
Jim Bauer (2S)	Larry D. Jecha	Bill McCue	Lloyd Swain (5S) (B)
Linda Bauer (2S)	Darrel Johnsen (2S)	Jerry J. McGuire (B)	Bob Tibbatts (1S)
Bob Best (2S) (B)	Cindy Johnson (1S)	Richard L. McLean (5S) (B)	Sam R. Volpentest (1R) (B)
Tom Bock (1R) (B)	Roy Keck	Kathy Miller (4S)	Gregory T. Warner (1S)
Gordon Bopp (1S)	Scott Keller	Robert D. Nichols	Tom Watkins (D) (B)
Dee Burrie	Shelley Kennedy	Greg Oberg (4S) (B)	Ken Williams (4S)
Herb Cahn (4S) (B)	Tom Kirchner (1R) (B)	Marlene Oliver	Hal Williamson (DD) (B)
Blaine Carr (2S)	Walt Kirkpatrick (2S) (B)	Thomas M. O'Brien (2S)	Keith Woods (2S) (B)
Thomas A. Cowan (3S) (B)	Art D. Kohler (3R) (B)	Jon M. Putz (5S)	Jack D. Zinn (4S)
John Darrington	Dave Larkin (3R)	Ed Revell (3S) (B)	(B) Benefactor
Bob De Lorenzo (D) (B)	Pamela Larsen (4S) (B)	Dick Richter	(D) Diamond PHF
Jeanne Dillner (2S)	Bob D. Larson (4S) (B)	Robert Rivera	(DD) Dbl. Diamond PHF
Hal J. Ellner (1R)	Phil Lemley (2S)	George Sanders (2S) (B)	(R) Ruby
Barbara French (D) (B)	Tim Lewis (2S)	Gary Scofield (4S) (B)	(#R) Multiple Ruby
Bill Friend (1S)	Yosen Liu (1S)	Anjan K. Sen (1S)	(S) Sapphire
Jan Griffin (1S)	Larry Lowry (1S) (B)	Chris Senske (1S)	(#S) Multiple Sapphires

Officers

PresidentJeremy Asmus
President Elect.....Linda Bauer
Secretary.....Bob Tibbatts
Treasurer.....Dick Richter
Foundation Treasurer...Mike Winegardner
Past President.....Tim Lewis

Directors

Club Service 'A'Stan Jones
Club Service 'B'Justin Raffa
Community Service...Diahann Howard
Vocational Service...Jeanne Dillner
International Service.....Jim Bauer
New Generations.....Open
Membership Activities....Blaine Carr

50/50

There was a whopping \$28 in the pot this week and it was still there after Pete Rogalsky failed to pull out the white chip. Connie Corcoran won the consolation prize.

Judge Jim

The “other” Bauer was our judge today, congratulating Jack Zinn on his 93rd birthday, John Darrington on his 45th wedding anniversary, Marlene Oliver on two family birthdays, and assorted Rotarians on the anniversaries of their joining the club. Notable among them were Greg Oberg (26 years) and Yosen Liu (23 years). Various members were fined for assorted and sundry references to them in the local press in recent weeks and a lot of good-natured banter ensued after Pete Rogalsky was quizzed about the new tree sculpture now installed in the traffic circle on the Parkway in Richland. The artistic sculpture was funded by nearly \$100,000 in private funding raised by local merchants.



Program

Our program today was provided by former member and frequent speaker Rand Wortman, CEO of Kadlec Hospital System and Kadlec Medical Center. With health care a rapidly moving target, and many of our members of an age when we need to better understand the changes, Rand walked us through what he admitted “was not a pretty picture.”

He mentioned that the average tenure of hospital administrator in the United States is 3.4 years. He has been at Kadlec 14 and he chuckled “I’m due any day.”

“The state of health care and where it’s going would consume about a one-week conference,” he said. There are a number of troubling issues, including the problems of funding the federal budget, problems in health care that have grown and have not been addressed over the years, and changes in the health care system itself. Rand said that the current demands on the federal budget suggest that we will need a major overhaul if we are not to go broke between 2020 and 2040. “It is not going to get better anytime soon.” Rand said that the recently-passed



Affordable Care Act is really not health reform, “We’ve simply reformed how the insurance business works.”

Other issues that need to be addressed include Tort Reform and the tendency of everyone in the system to protect themselves from litigation by demanding costly procedures that otherwise would not be needed, how we handle end of life care (the difference can be a relatively inexpensive stay in a hospice as compared to \$1 million of treatment in an ICU with the same ultimate result), and incentives for keeping us healthy. “We have our priorities wrong. Our priorities should be on keeping you healthy, not on making you well after you are sick.” There currently are huge variations in how care is provided, and Rand believes that care will need to be standardized to improve its quality and decrease its cost.

The impacts of all this for purchasers of health care are more insurance exchanges that will drive up the cost as better health care coverage is demanded and must be paid for. There are already some benefits to the ACA, such as not being able to be refused for pre-existing conditions and keeping children on parents plan for a longer period of time, but those benefits have to be paid for by the rest of those in the exchange. For providers, the impacts will include bundling of services, population health management, and reduced reimbursement by insurance companies. This will force more hospital consolidations, requiring them to get into the insurance business, directly employing more physicians and nurse practitioners, elimination of “frills” currently found in hospitals like Kadlec, declining profit margins, declining physical plants, and more generic treatment. The impacts on the patient will be health exchanges, higher costs, potentially less access to care, and a system that looks more like a Health Maintenance Organization.

Hal's Humor

After that we need a little humor. . .

A woman said to her husband over breakfast, “I bet you don’t know what day this is.”

“Of course I do,” getting from the table and leaving for the office.

At 10:00, the doorbell rang at the home and when she opened the door, a delivery man handed her a dozen long-stemmed roses. The doorbell rang again at 1:00. This time it was a two-pound box of chocolates. Later in the afternoon a boutique delivered a beautiful dress. At this point, the wife

Richland Rotary Members

Judy Addis (7/89)	Cynthia Johnson (6/09)	Justin Raffa (12/09)
Steve Arneson (3/02)	Stan Jones (10/07)	Ed Revell (6/08)
Jeremy Asmus (10/07)	Roy Keck (10/04)	Dick Richter (6/08)
James Bauer (1/09)	Scott Keller (7/02)	Robert Rivera (7/09)
Linda Bauer (1/09)	Shelley Kennedy (9/02)	Pete Rogalsky (7/05)
Bob Best (4/90)	Tom Kirchner (3/81)	George Sanders (10/06)
Tom Bock (3/76)	Walt Kirkpatrick (9/70)	Gary Scofield (2/75)
George Booth (11/06)	Phillip Koech (8/13)	Anjan Sen (11/96)
Gordon Bopp (5/04)	Art Kohler (287)	Chris Senske (1/80)
Madeleine Brown (3/13)	Dave Larkin (4/04)	Bill Siefken (4/87)
Dee Burrie (7/92)	Pam Larsen (2/95)	Mike Sinclair (1/11)
Blaine Carr (12/09)	Bob Larson (6/90)	Chris Smith (8/10)
Connie Corcoran (8/13)	Terri LeBlanc (5/08)	Mark Smith (3/01)
Tom Cowan (4/80)	Phil Lemley (6/06)	Lloyd Swain (8/89)
John Darrington (1/11)	Tim Lewis (10/03)	Katie Swan (10/11)
Jeanne Dillner (8/01)	Yosen Liu (1/91)	Bob Tibbatts (6/03)
Ramez Farag (6/13)	Larry Lowry (10/05)	Greg Tripp (6/11)
Barbara French (11/98)	Bing Manawadu (10/86)	Harry Van Dyken (11/11)
Bill Friend (3/09)	Mike McAndrew (2/07)	Sam Volpentest (1/95)
Don Frigaard (10/12}	Patrick McBurney (6/09)	Greg Warner (3/00)
Julie Funfar (7/13)	Grant McCallum (9/91)	Tom Watkins (9/11)
Linda Gilmore (4/12)	Aaron McCreight (12/13)	James Watson (4/12}
Jan Griffin (9/00)	Bill McCue (3/94)	Ken Williams (12/00)
Linda Gustafson (3/08)	Jerry McGuire (3/95)	Hal Williamson (4/88)
Al Haggerty (4/12)	Dick McLean (10/85)	Mike Winegardner (11/09)
Patricia Haggerty (4/12)	Kathy McMullen (1/13)	Keith Woods (1/97)
Leslie Hawkins (11/12)	Kathy Miller (6/12)	Jacqui Wright (12/13)
Tom Heidegger (1/09)	Ian Napier (11/08)	Jack Zinn (7/74)
Pat Hollick (8/10)	Bob Nichols (8/97)	
Diahann Howard (4/08)	Greg Oberg (1/88)	
Jan Jackson (6/00)	Tom O'Brien (11/98)	
Rick Jansons (10/09)	Marlene Oliver (7/10)	
Larry Jecha (8/97)	Kim Pietrok (9/08)	
Darrel Johnsen (8/97)	Jon Putz (5/81)	

Honorary Members

**Herb Cahn
Bob DeLorenzo
Hal Ellner
Jack Zinn**

**Number of Members
as of July 1, 2013**

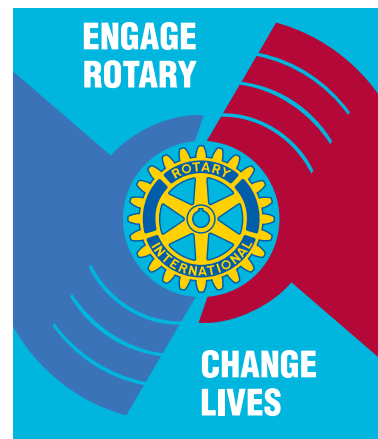
93

**Gained: Julie Funfar,
Connie Corcoran,
Phillip Koech, Leslie
Hawkins, Jacqui Wright,
Aaron McCreight**

**Lost: Rampur Viswanath,
Anne Roseberry,
Vicki Monteagudo**

Current Members:

97



couldn't wait for her husband to come home.
When he did, she rushed to embrace him. "First the flowers, then the chocolates, and then the dress.
. . I've never had a more wonderful Groundhog Day in my life!"

ATTENDANCE, A ROTARY COMMITMENT
Meeting Dates of Local Clubs

- Richland Riverside**.....Monday, Noon
Anthony's Home Port Restaurant
Columbia Point Drive, Richland
- Richland**.....Tuesday, 12:10 P.M.
Red Lion Hotel/Hanford House
802 George Washington Way, Richland
- Pasco-Kennewick**.....Wednesday, Noon
Clover Island Inn
435 Clover Islnad Drive, Kennewick
- Columbia Valley Daybreak**...Thursday, 7:00 A.M.
Tri-Tech Skills Center
5929 W. Metaline, Kennewick
- Columbia Center**.....Thursday, Noon
Bingo Boulevard
6222 W. John Day Ave., Kennewick
- Tri-Cities Sunrise**.....Friday, 7:00 A.M.
Red Lion Hotel Pasco, 2525 N. 20th, Pasco