- Editor: Hal Ellner
- Web Site: www.richlandrotaryclub.org
- PO Box 37
   Richland, WA 99352
- Meetings every Tuesday at 12:10 p.m.
   Red Lion Hotel (Hanford House)
- Charter 7390 District 5080 Club ID#262

### Scheduled

5/19 - Scholarship Luncheon

5/26 - Memorial Day WA Legislator Theme

6/2 - Planned Parenthood

#### Guests

John Lowe (LeRoy Goff) and Sunrise Visiting Rotarian Karen Hayes.

#### Steve

Steve Arneson, the recipient of a plethora of well-wishing messages, stated the game plan in place to deal with his indisposition. He will be a worthy combatant, and with palpable support.

## Vox Populi

**Gordon:** He thanks us for our contributions as the walking team leaves for Seattle to march against mental illness.

**Terri:** Don't forget the Service Above Self picnic, 6/7, 1-5 PM, at the band shell.

**Diane:** It was the last announcement regarding the Badger Mountain hike. Next time, the adventure will be reported. It originates at 8:45AM Saturday, from Queensgate.

**Grant:** Roster update and committee preference blanks remain in circulation for non-responders. Vacancies exist in the Public Relations and Youth Committees. Please consider them in your choices.

**Phil:** He spoke of the June 12-13 First Tee event, information for which was on the tables. Lo and Behold!

lan got a \$7,500 sponsorship commitment from the Red Lion. If you need to hire anyone with powers of persuasion, do not overlook lan.

## PAUL HARRIS FELLOWS

Judy L. Addis (2S) Steve Arneson Jeremy Asmus Bill Battershell (5S)(B) Bob Best (2S)(B) Tom Bock (5S)(B) Gordon Bopp (S) Ernie Boston (D)(B) Dee Burrie Herb Cahn (4S)(B) Thomas A. Cowan (2S)(B) Bob De Lorenzo (D)(B) Jeanne Dillner (S) Hal J. Ellner (5S) Jo Ferguson Diane Fossum (s) Phill Fossum (2S) Barbara French (R) Eric Gerber (S) Jan Griffin

Greg Holben Jan Jackson (s) Larry D. Jecha Darrel Johnsen Reed A. Kaldor (S)(B) Bill Kalk (2S)(B) Scott Keller Shelley Kennedy Tom Kirchner (4S)(B) Walt Kirkpatrick (2S)(B) Art D. Kohler (2R)(B) Dave Larkin (4S) Bob D. Larson (3S)(B) Pamela Larsen (3S)(B) Dave Lemak Phil Lemley Tim Lewis (S) Yosen Liu (s) Larry Lowry (S) Mike McAndrew

Grant McCallum (s) Bill McCue Jerry J. McGuire (B) Richard L. McLean (5S) Bing Manawadu Robert D. Nichols Greg Oberg (2S) (B) Thomas M. O'Brien (2S) Marge O'Connell (DD)(B) Joseph V. Parrish Jon M. Putz (4S) Ed Revell (2S) Ray K. Robinson (4S) George Sanders (2S)(B) Gary Scofield (4S) (B) Anjan K. Sen (s) Chris Senske (s) Bill R. Siefken (R) Mark Smith (3S) (B) Mike Spellman (3S) (B) Lloyd Swain (5S) (B)

Ruth Swain (45)(B)
Bob Tibbatts
Russell Treat (B))
Rampur S. Viswanath (45)
Sam R. Volpentest (P)(B)
Gregory T. Warner (S)
Joe Westsik (25)(B)
Ken Williams (35)
Hal Williamson (D)(B)
Keith Woods (5)(B)
Jack D. Zinn (35)

(B) Benefactor (D) Diamond PHF (DD) Dbl. Diamond PHF (R) Ruby (#R) Multiple Ruby (S) Sapphire (#S) Multiple Sapphires (8/26/08)

#### Officers

President	Dave Lemak
Vice President	Grant McCallum
Secretary	Dave Larkin
Treasurer	Steve Arneson
Foundation Treasu	urerBob Tibbatts
Past President	Phill Fossum

#### **Directors**

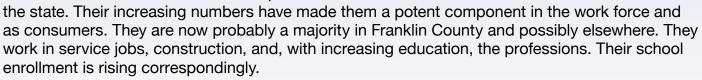
Club Service 'A	Darrel Johnsen
Club Service 'B	'Tim Lewis
Community Ser	viceJune Ollero
International Se	rvicePhil Lemley
Membership Activ	vitiesGrant McCallum
Vocational Serv	iceJo Ferguson

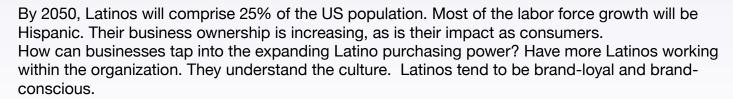
# **Program**

Uriel Iniguez, Director of the Washington State Commission on Hispanic Affairs, is a local product, born and raised in Connell. He declared several principles regarding the local and nationwide Hispanic presence and had all the illustrative statistics. All of the challenges and opportunities, of and for the Latino community, arise from its rapid population growth. Said growth is the result both of immigration and fecundity.

Generally speaking, Hispanic = Latino = Chicano. The terms are somewhat interchangeable.

Demographically, Hispanics are now equally distributed in both the east and west parts of





Ways to retain Latino employees and ultimately Latino customers:

- Never assume that what appeals to one segment of Latino culture will appeal to another. Differences do exist, for instance, among Cuban, South American, and Mexican components.
- Leverage Latino employees for recruiting purposes.
- Learn about sensitive aspects of Latino culture. At times the use of ethnic terms, often thought to be equal with one another, may not always be.
- Seek out and consult with Latino community leaders.
- Reward employees based on performance.
- Place talented Latinos in senior positions.
- Get involved in the local community. Sponsor events. Celebrate holidays. Be very visible in support.
- Partner with academic institutions with high Latino student populations.
- Human resources should partner with marketing with every effort to reach out to Latinos.
- Partner with Latino associations and professional groups

Now, in bad times, employers may let go of Latino employees first. This will not work well in the long run.

Summarizing: Advice to be heeded in confronting socioeconomic realities.



# **Potpourri**

A white chip again surfaced, raising the elusive reward to a serious level.

The District Convention beckons. \$250, covering registration, meals, and activities, is available for anyone who'd like to attend. Silent auction item in sports regalia will occur. PrezzDave, who has connections everywhere, brought an authentic Colorado Rockies jersey.

# Judge Bill T.

Bill had one non-Best latecomer...A phantom bingo committee resulted in a confrontation with Grant by an entire table...The red badge duo did not lack for roster books...Club anniversaries in years: Jon 28; Gordon 5, which he legitimately disputed as an understatement; several have one-year tenure...The Prezz pinless at his party? A tremulous "Egad" escapes from our lips...A

young McCue has an advanced degree...New house woes, preceding Kennedian occupancy, evoked empathy.

## **Trivialis et Jovialis**

A sheriff walks into a saloon and shouts for everyone's attention. "Has anyone seen Brown Paper Jake?" he asks.

"What's he look like?" asks one shoddy-looking cowboy.

"Well," replies the sheriff, "he wears a brown paper hat, a brown paper waistcoat, a brown paper shirt, brown paper boots, brown paper pants, and a brown paper jacket."

"So what's he wanted for?" asks the same cowboy?

"Rustlin'."

# Richland Rotary Members

Judy Addis (7/89) Steve Arneson (3/02) Jeremy Asmus (10/07) Bill Battershell (3/56) James Bauer (1/09) Linda Bauer (1/09) Ken Beller (12/07) Bob Best (4/90) Tom Bock (3/76) George Booth (11/06) Gordon Bopp (5/04) Ernie Boston (2/65) Dee Burrie (7/92) Herb Cahn (6/55) Tom Cowan (4/80) Bob De Lorenzo (3/88) Jeanne Dillner (8/01) Todd Dixon (8/08) Paula Duranceau (5/08) Hal Ellner (8/83) Jo Ferguson (10/05) Robert Ford (9/05) Diane Fossum (8/07) Phill Fossum (11/03) Bill Friend (3/09) Barbara French (11/98) Eric Gerber (12/00) LeRoy Goff (8/08) Jan Griffin (9/00) Linda Gustafson (3/08) Tom Heidegger (1/09) Greg Holben (4/06)

Shelley Horton (3/09)

Diahann Howard (4/08)

Jan Jackson (6/00) Larry Jecha (8/97) Darrel Johnsen (8/97) Stan Jones (10/07) Reed Kaldor (2/98) Bill Kalk (7/04) Roy Keck (10/04) Scott Keller (7/02) Shelley Kennedy (9/02) Tom Kirchner (3/81) Walt Kirkpatrick (9/70) Art Kohler (287) Dave Larkin (4/04) Pam Larsen (2/95) Bob Larson (6/90) Bob Lawyer (5/08) Dan Leblanc (2/09) Terri Leblanc (5/08) Dave Lemak (1/01) Phil Lemley (6/06) Tim Lewis (10/03) Yosen Liu (1/91) Larry Lowry (10/05) Bing Manawadu (10/86) Mike McAndrew (2/07) Grant McCallum (9/91) Bill McCue (3/94) Jerry McGuire (3/95) Dick McLean (10/85) Gilbert Mendoza (5/08) Doug Migas (5/08) lan Napier (11/08) Bob Nichols (8/97)

Christine Nielsen (4/08)

Greg Oberg (1/88) Tom O'Brien (11/98) Marge O'Connell (10/03) June Ollero (2/03) Vic Parrish (12/97) Kim Pietrok (9/08) Jon Putz (5/81) Ed Revell (6/08) Dick Richter (6/08) Ray Robinson (2/87) Pete Rogalsky (7/05) George Sanders (10/06) Gary Scofield (2/75) Don Segna (12/05) Anjan Sen (11/96) Chris Senske (1/80) Bill Siefken (4/87) Mark Smith (3/01) Mike Spellman (4/81) Lloyd Swain (8/89) Ruth Swain (9/88) Bill Taylor (7/07) Bob Tibbatts (6/03) Russ Treat (1/92) Rampur Viswanath (6/95) Sam Volpentest (1/95) Greg Warner (3/00) Joe Westsik (12/96) Ken Williams (12/00) Hal Williamson (4/88) Keith Woods (1/97) Kathy Yuracko (12/04) Jack Zinn (7/74)

101-(4/09)

Honorary Members
Herb Cahn
Ernie Boston
Vic Parrish
Mike Spellman
Joe Westsik

Number of Members as of July 1, 2008

96

Lost: Ted Hair, Leslie Smith, Leigh Anne Sayer, Tony Umek, Jerry Sims, Sandy Gamble, Paul Roy, Jack Fix & Suzanne Heaston

Gained: LeRoy Goff, Kim Pietrok, Todd Dixon, Ian Napier, Tom Heidegger James & Linda Bauer, Dan Leblanc, Shelley Horton & Bill Friend Current Members

96 + 5 Honorary



The room was full of pregnant women and their partners, and the Lamaze class was in full swing. The instructor was teaching the women how to breathe properly, along with informing the men how to give the necessary assurances at this stage of the plan.

The teacher then announced, "Ladies, exercise is good for you. Walking is especially beneficial. And, gentlemen, it wouldn't hurt you to take the time to go walking with your partner!"

The room really got quiet. Finally, a man in the middle of the group raised his hand.

"Yes?" replied the teacher.

"Is it all right if she carries a golf bag while we walk?"

## **America the Beautiful**

This is another of our patriotic songs whose first verse we all know and sing. The remainder is worthy of our attention, but gets little recognition. And it is:

O beautiful for pilgrim feet Whose stern impassion'd stress A thoroughfare for freedom beat Across the wilderness.

America! America! God mend thine ev'ry flaw Confirm thy soul in self-control, Thy liberty in law.

O beautiful for heroes prov'd In liberating strife, Who more than self their country loved And mercy more than life. America! America!
May God thy gold refine
Till all success be nobleness,
And ev'ry gift divine.

O beautiful for patriot dream That sees beyond the years Thine alabaster cities gleam Undimmed by human tears.

America! America! God shed His grace on thee, And crow thy good with brotherhood From sea to shining sea.

(At one time in its history, it was sung to the tune of "Auld Lang Syne." Try it; it works).

## ATTENDANCE, A ROTARY COMMITMENT

Meeting Dates of Local Clubs

**Richland Riverside**......Monday, Noon
Anthony's Home Port Restaurant
Columbia Point Drive, Richland

**Richland**.....Tuesday, 12:10 P.M.

Red Lion Hotel/Hanford House
802 George Washington Way, Richland

**Pasco-Kennewick**......Wednesday, Noon Leo's Catering 20 N. Auburn, Kennewick

**Columbia Valley Daybreak...**Thursday, 7:00 A.M. Tri-Tech Skills Center 5929 W. Metaline. Kennewick

Columbia Center.....Thursday, Noon Bingo Boulevard 6222 W. John Day Ave., Kennewick

**Tri-Cities Sunrise**.....Friday, 7:00 A.M. Red Lion Hotel Pasco, 2525 N. 20th, Pasco