

Considerations:

The purpose of this rubric is to frame discussion regarding allocation of Rotary Charities funds. It is not intended to be the only method of funding projects.

- * Projects must comply with Rotary's Articles of Incorporation and Bylaws.
 - * Applicant must be a 501(c)(3) Nonprofit, Governmental Agency, School or Hospital
- * Utilizing funds for operational expenses is highly discouraged, however, not totally excluded. Projects which are requesting funds, in part or in whole, for operational expenses will be approved with a 75% vote of the Cadillac Rotary Charities Board.
- * Funds can be used as "seed money" to launch an initiative.
- * Funds may be provided to religious organizations that clearly demonstrate public benefit. Proposals will not be considered for any religious program or service that:
 - * Requires a person to hold or accept a particular religious belief, doctrine, or creed as a condition to receive services,
 - * Primarily addresses spiritual needs, or
 - * Has evangelism as the primary purpose of the program.
- * Rotary Charities may grant scholarships to individuals. The criteria for such scholarships shall be based, to a significant degree, on the Rotary motto of "Service Above Self."
- * Projects must benefit the greater Cadillac area served by the Rotary Club of Cadillac
- * Funds will NOT be used for endowments, general fundraising, paying off debt, political programs, or immediate short-term emergency needs of individuals (for rent, heating, electricity, food, etc).



Rotary Charities Decision Making Rubric

<p>Organizational Structure</p>	<p>9 * Is a 501(c)(3) nonprofit, governmental entity, school, or hospital * Firm organizational structure * History of fiscal responsibility * Ability to provide ongoing funding if needed * Has partnered with Rotary in the past.</p>	<p>7 * Is a 501(c)(3) nonprofit, governmental entity, school or hospital * Firm organizational structure * History of fiscal responsibility * Ability to provide ongoing funding if needed</p>	<p>4 * Is a 501(c)(3) nonprofit, governmental entity, school or hospital * Loose to no organizational structure * Little history of fiscal responsibility * No/limited ability to provide ongoing funding if needed</p>	<p>4 * An individual scholarship * Exemplifies the Rotary motto of "Service Above Self."</p>
<p>Project Structure</p>	<p>5 Meets all of the following: _Clear goals/Objectives _Specific steps to meet goals _Firm timeframe _Evaluation of outcomes _Defined budget</p>	<p>4 Meets 4 of the following: _Clear goals/Objectives _Specific steps to meet goals _Firm timeframe _Evaluation of outcomes _Defined budget</p>	<p>2 Meets 2-3 of the following: _Clear goals/Objectives _Specific steps to meet goals _Firm timeframe _Evaluation of outcomes _Defined budget</p>	<p>1 Meets 0-1 of the following: _Clear goals/Objectives _Specific steps to meet goals _Firm timeframe _Evaluation of outcomes _Defined Budget</p>
<p>Project Merits</p>	<p>9 * Addresses critical unmet need within the community *Aligned with 1 of 7 Areas of Focus: Peace and Conflict Resolution, Disease Prevention, Water and Sanitation, Maternal and Child Health, Basic Education and Literacy, Economic and Community Development, or Environment. *Project is sustainable overtime</p>	<p>7 * Addresses unmet need within the community *Aligned with 1 of 7 Areas of Focus: Peace and Conflict Resolution, Disease Prevention, Water and Sanitation, Maternal and Child Health, Basic Education and Literacy, Economic and Community Development, or Environment. *Project is sustainable overtime</p>	<p>4 * Addresses unmet civic need within the community *Project is sustainable overtime</p>	<p>0 * Does not address or indirectly address an unmet need within the community *Does not focus on 1 of 7 fields of interest: *Project is not sustainable overtime</p>

Project Reach/ Community Impact	9 * Project has a direct impact on a very large segment of population (quantity) and *Project has deep impact on community (quality)	7 * Project has a direct impact on a very large segment of population (quantity) or *Project has deep impact on community (quality)	4 * Project has a direct impact on a moderate segment of population (quantity) or *Project has moderate impact on community (quality)	2 * Project has a direct impact on a small segment of population or individual *Project has a minimal impact on the community
Recognition/Media	7 * Tangible (e.g. plaque) recognition of Rotary planned and * Plan to provide media coverage of the project on television or newspaper	5 * Tangible (e.g. plaque) recognition of Rotary planned or * Plan to provide media coverage of the project on television or newspaper	2 * Plan to provide one time recognition in newsletter or at the project site	0 * No recognition of Rotary planned or possible * No plan for media coverage of project

Rubric Total for this Project: _____

Team Decision: 39 - 21: High consideration of funding this project

20 - 11: Moderate consideration of funding this project

10 - 0 : Need further discussion in order to fund this project

Strengths of Project:

Concerns for funding this particular project with Rotary funds: