

ROTARY CLUB OF FRANKFORT, MICHIGAN

MINUTES FOR REGULAR MEETING: WEDNESDAY, July 13, 2022, 10:30am

PRESENT: Tim Foster, John Grix, Mitch Jaworski, Stacy Pasche, Jay Peregrine, Amy Plumstead, Judy Remmert, Pat Storrer, Steve Walton. Guests: None

ABSENT: Bill Collin

The meeting was called to order at the Frankfort Hotel at 10:34 a.m. by Judy Remmert.

Approval of Agenda: Motion by Jay Peregrine/Steve Walton to approve the agenda Motion carried, unanimous.

Approval of Minutes: Motion by John Grix/Jay Peregrine to approve the minutes for June 15, 2022, as written. Motion carried, unanimous.

Secretary's Report: Stacy Pasche reported 55 total members (3 Honorary/52 Active). This includes new additions of Beth & Joe Fitzsimmons and Dale Charters.

Treasurer's Report: Mitch Jaworski reported on the financials. Attached.

The club has roughly \$1900 in Happy Note income. Use for that money has yet to be determined.

Mitch reported we have a \$10,000 difference in increase in revenue and losses due to a \$5000 grant from Willoughby.

Administrator's Report: None

Membership Report: Steve Walton reported that membership transfers for Dale Charters and Beth & Joe Fitzsimmons were successful. Mike Cederholm still needs to be inducted, preferably in early August. Dr. Modlin received his honorary certificate, as did Hugh Hessler.

BUSINESS ITEMS:

Social Hour Updates

The next social hour is Wed 7/27/22 5-7pm. Judy reported on the difficulty of finding a bar tender for these events, as it is typically their day off and we have not had a large enough attendance to make it worth their while to pick up the extra shift. There was discussion on how best to incentivize a bartender to work the event. The board still feels these events are beneficial to the club. It was proposed that we spend more money on the bartender and less money on food. Remmert will investigate replacing the L'Chaim cheese tray with something smaller from the grocery store. John Grix motioned to increase spending for the event from \$200 to \$250. Motion seconded by Jaworski. Motion passed, unanimous.

Publicity/Marketing

Peregrine reported we had a good turn out for the Frankfort July 4th parade.

A photo of Jay giving a large "prop" check to Katie Jones of the Garden Theater was circulated on the club's social media page and website. A press release is still needed for more publicity.

Jay Peregrine will still act as the club's website administrator, with assistance from Stacy and Judy. Jay is currently using the Rotary design/desktop publishing software provided by Rotary. Stacy and Judy will handle social media.

There is a \$250 (\$500/\$750 if collaborative) District Public Image (PI) Grant, to communicate Rotary

to the community. Pat suggested we present our ideas to the club in August so that we would have plenty of time to apply before the October 15th deadline.

Youth Updates

John Grix reported that Julie Shumaker will be encouraging those interested in volunteering with youth activities to let her know. She will distribute a survey for those interested following the 7/13/2022 club assembly meeting. Some of the youth activities the club has already participated in are the Life Leadership Conference, Interact Club, and the recognition of the FHS Top 10 Grads.

Julie met with the Benzie Sunrise Rotary Club. Benzie Sunrise is very active at serving youth with programs for kids at every level pre-K-HS and invests \$8-10K/year for youth programs, not including college scholarships or recognizing graduates.

The Youth Services Committee met with Anne Gwaltney, Elem principal, and Matt Stapleton, MS/HS principal to see how the club can best help the school district.

Julie is serving as a representative of the Frankfort Rotary Club for Benzie County BEST (Building Education Success and Training) and helping to plan the Career Expo in the fall.

Julie listed the 2022-23 Youth Program Priorities

Elementary School

Reading Buddies – Grades 1-3. Tues & Thurs 12:30-1:00pm. Need 6+ Volunteers.

Lunch Buddies – Grades 4-6. 1 day/week 12:00-12:30pm. Need 12-15 Volunteers.

Day of Service – Service opportunities for 4-6 th graders on MLK Day. Amy Schindler is coordinating.

Mini-Food Pantry – Food donations for ~40 students. Easy to prepare dinner items. Food during summer.

PoWeR! Book Bags (PreK-5 th) – Funding for books given 3x/year prior to breaks.

Benzie Shores Library - Afterschool volunteers may be needed to supervise students this fall.

MS/HS

STRIVE Mentorship Program - Grades 7-9, (~dozen students).

Days of Service - Grades 7-12. Service opportunities in the fall and MLK day.

Career Expo – Grade 12. October 18 at Frankfort HS.

Voter Registration - Supported by LWV

Julie mentioned possible fundraiser to help fund youth programs, including:

Ironman Volunteers – Event on Sunday, September 11. Swim Entry/Exit - Needs 30 volunteers 6:30-10:30AM. Ironman will donate \$500 if Rotary provides volunteers.

Sell food/beverages at Ironman – Josh Mills said Rotary could sell food and beverages. City tries to focus on local businesses and area non-profits fulfilling a need during events before requesting vendors. The Chamber can send email blast to members to see who is interested.

Buy One/Get One Free Cards (restaurants, ice cream, beer)

Run/Walk

NEW BUSINESS

John Grix would like someone to take over as Sergeant at Arms. If the role can be split seasonally, he would be interested in sharing the role.

Meeting Adjourned at 11:24 a.m.

Next meeting: Wed, August 10, 2022 at 10:30 a.m. at the Hotel Frankfort