



ROCHESTER ROTARY

***2019/2020 Mid-Year
Club and Charities
Assembly
January 7th, 2020***

Purpose of Club & Charities Assembly

- **Mid-year Update**
- **Transparency to our members**
 - Processes
 - Decisions

Assemblies Schedule

- **Kickoff Assembly July/August, 2019**
- **Mid Mid-year Update January, 2020**
- **End-of-year Report June/July, 2020**

Charities Assembly Agenda

- **Board Membership**
- **Purpose of Charities Structure**
- **Charities Improvements**
- **Fund Distributions**
- **Q & A**

Charities Board of Directors 2019/2020

- **Thomas Neveau**....President
- **Alan McLellan**Immediate Past President
- **Ron DiLiddo**President-Elect
- **Tim Duncan**Secretary (Club Assist. Secretary)
- **Steve Oehler**Treasurer (Club Assist. Treasurer)
 - ***Christine Hage*** ..Executive Treasurer
- **Al Jones**Directors-At-Large (7/17-6/20)
- **Jerry Gross**Directors-At-Large (7/18-6/21)
- **Christine Hage**Directors-At-Large (7/19-6/22)

2019/20 Charities Improvements

Improve Transparency of ‘The Good Works’

- Enhance Charities Grant Approval process to allow members a direct path to recommend potential recipients
- Donations of \$5000 or more require a member vote
- Announce each award & present checks during regular meetings
- Each Charity recipient to speak about plans and results

Improve Charities Annual Budget Accuracy

- Request Club Fundraisers Committees to forecast expected annual net revenue

Club Assembly Agenda

- **Board Membership**
- **Purpose of Club Structure?**
- **Club Improvements**
- **2019-20 Results & Plans**
- **Q & A**

Club Board of Directors 2019/2020

- **Wayne Hodges**.....President
- **Rodney Hulbert**.....Past-President
- **Ron Lichtle**.....President-Elect
- **David Eardley**.....President-Nominee
- **Jeff Whitbey**Secretary
- **Tim Duncan**..... Assistant Secretary
- **Vince Mattinna**.....Treasurer
- **Steve Oehler**.....Assistant Treasurer
- **Janet McPeek, Kyle Johnson**.Directors-At-Large
(7/18-6/20)
- **Ray Doerr, Cyndee Andrews**...Directors-At Large
(7/19-6/21)

2019/20 Club Improvements

Improve Transparency of ‘The Good Works’

- New Potential Charities should complete the RRC Charities Grant process prior to speaking at a regular weekly Club meeting.
- Strengthen Club Foundation Committee to Better Educate Members about the True Value of their Contributions.

2019/20 Club Improvements

Too Many Fundraisers and Events Too Close to Each Other

- Improved overall calendar planning via better communications and information sharing between Committees ie Moved Spaghetti Dinner
- Planning includes RRC, D6380 and RI events.
- Cookie Walk Committee recommended discontinuing.

2019/20 Club Improvements

Support Charities Annual Budget Accuracy Improvement

- Request Club Fundraiser Committee Chairperson(s) to forecast expected net revenue as part of the Club's annual Budget process

Fundraising Lessons Learned Not Passed on to Committee Next Leadership

- Created Written Results Sharing and Best Practices Sharing
- Demonstrate Better Value Added to Sponsors

2019/20 Club Improvements

Too Much Funding of Events Coming From Club Members

- Pursue More Outside \$ - Sponsors, Ticket Sales & Dedicated Beneficiaries
- Demonstrate Value Added to Event Sponsors

2019/20 Club Improvements

Improve Club Membership Recruitment & Retention.

- 2015-19 Average – 1 Member Joined & 1 Member Quit, Each Month
- Strengthen Membership Committee - Recruitment & Retention Activities
- Club Hard Copy Communications
- Improve Website and Social Media tools

2019/20 Club Results

Membership

- Goal – Add 3 new Members.
- **YTD Results - Net loss of 3 Members**
 - 3 New Members in process of joining
- **Plans – Strengthened Membership Committee**
 - Membership brochures
 - Training of 5 Ambassadors – Assist in New Member integration
 - Created New Member Integration (optional) program to follow

2019/20 Club Results

Member Engagement

Goal – 75% of Members engaged in at least one activity

- YTD Results – 66%
- Expect influx of activity during Wine Tasting
- Plans –
 - Continue trying to find engagement opportunities for all Members
 - Expect strengthened Membership Committee to impact membership engagement

2019/20 Club Results

Meetings

- Goal – 1. Have engaging, enjoyable Tuesday meetings.
- 2. Have efficient Board meetings.
 - 3. Communicate Board meetings at each following regular meeting
 - 4. Hold December Mid-Year review, adjust By-laws & elect 2020-2021 Officers and Board Members
- YTD Results - #1, 2 & 4 good results. #3 needs to improve & #4 By-laws need some updating.
 - Plan – #3 Communicate Board meetings at each following regular meeting. Requested Club Administrative Committee to draft By-law updates during 2019/2020 Club year.

2019/20 Club Results

Budget

Goal –

- **Balanced budget with additional funds for public relations/image, social media and youth mental & emotional health**
- **Funds for president & president-elect to attend district conference & assembly**
- **Funds for president-elect to attend hawaii convention and president-elect & president nominee to attend pets**

YTD Results –

All three goals accomplished. YTD Budget running ~\$5000 better than last year.

2019/20 Club Results

Service Activities

Goal -

- Fall & **Spring** Gateway park clean-up
- Operation School Bell
- Lagniappe bell ringing
- Christmas parade
- Serve dinner at Grace Center of Hope
- Support Guatemala project
- Christmas party for Neighborhood house kids
- **Special unplanned “serendipity” projects**

2019/20 Club Results

Fellowship Activities

Goal –

- Jimmy Johns baseball game
- Golf outing
- Christmas party
- Spring dinner party – Habitat dinner
- Wine tasting
- Past President's dinner, BOD recognition dinner, President's appreciation picnic

2019/20 Club Results

Youth Activities

Goal –

- Support 4 Interact & 1 Rotaract clubs
- Job shadowing
- Exchange student program
- Christmas parade
- College scholarship selection
 - recipient and parents to recognition lunch
- RYLA sponsorships

Reminders

Purpose of Rochester Rotary Charities Inc.

Per our Articles of Incorporation, our purpose is to:

- Receive and distribute funds for charitable, educational, and scientific purposes all for the public welfare.
- An application for a grant does not guarantee that the grant will be awarded.
- Rochester Rotary's Charity Grant application is now available on the club's website! *(Thank You John Somerville)*
- ALL Grants for **\$5,000.00** or more, must have the membership approval.

2019/2020 Planned Distribution

	<u>%</u>	<u>Budget</u>
• Local & Regional Charities	30 %	\$46,853
• Local Youth Programs	25 %	\$39,044
• International Charities	20 %	\$ 31,236
• Rotary International Initiatives	20 %	\$ 31,236
• Administrative Expense	5 %	\$ 7,809
Total % Distribution	100%	\$156,178

**** Reminders . . . ****

Types of Funds Received/ Distributed

- **Designated Fund**

- Net funds received (raised, collected, or given) *as dedicated (restricted)* are to be distributed to the specific designated 501(c)(3) organization and for use as designated by the donor

- **Discretionary Fund**

- Net funds received (raised, collected, or given) that *are not dedicated (not restricted)* can be distributed to 501(c)(3) organizations at the discretion of the Charities Board

Fund-Raising Projects Since July 1st, 2019

Club's Fund-Raising Goal **\$85,000**

	<u>Event Target</u>	<u>Projected Total</u>
Golf Outing	\$11,000	\$14,983
Golf Ball Drop	\$12,000	\$9,725
Poinsettia Plant Sales	\$11,500	\$10,967
Masters Raffle	\$9,000	
Wine Taste	\$35,000	
Habitat Dinner	\$6,500	
Pizza for Polio		\$270
Totals	\$85,000	\$35,675

Rotary Six Areas of Focus

1. Water and Sanitation
2. Disease Prevention and Treatment
3. Maternal and Child Health
4. Basic Education and Literacy
5. Economic and Community Development
6. Peace and Conflict Prevention/ Resolution

Some Additional Places/Programs under consideration

- HAVEN
- OAKLAND UNIVERSITY DANCE PROGRAM
- HUMBLE DESIGN
- PAINT A MIRACLE
- OAKLAND UNIVERSITY ROTARACT SCHOLARSHIP **\$2,000.00**
- PAUL HARRIS AWARDS
- RYLA SCHOLARSHIPS (Spring Time)

Rotary Youth Exchange Scholarship

Marcella Ramirez (Host Mother) (Health Exam for sports)	\$25.00
Bruno Tapias (Two Monthly Stipends)	\$200.00
District 6380 Youth Exchange Fee (Pay to Play to District 6380)	\$400.00
Tutoring for exchange student (Language Tutor)	\$75.00

International Support

- **Volunteer Optometric Services** (Africa Project) **\$5,000.00**
- **Casa Colibri** (Pass thru Grant) **\$2,500.00**
(Medical Supplies & Clinic)
- **Casa Colibri** (Pass thru Grant) **\$2,500.00**
(Nurse Project)

Administrative Expense

- Operating Expenses \$2,833.90

Local Charities

- Neighborhood House \$10,000.00
(Client Services & Capital Campaign)
- Rochester Area Youth Assistance \$5,000.00
(Mental Health)
- Rochester Community Schools Foundation \$5,000.00
(Mental Health)
- Boy Scouts Troop 360 \$500.00
(getting ready for the girls to join)
- Dutton Farms \$2,500.00
(Empowering and supporting adults with disabilities)
- Rokit \$1,000.00
(Outreach – Literacy - Well Being for Children)

Local Charities

- Know Resolve \$1,500.00
(Youth Suicide Awareness and Prevention)
- Paint Creek Center for the Arts \$1,000.00
(Program At Reuther Middle School-Free of Charge)
- Grace Centers of Hope \$71.90
(Non-Profit helping the addicted and homeless)

Rotary Scholarships

- William Chrismaria 07-16-19 **\$1,250.00**
(3rd year Paul Harris)
- Radhakrisham Sudharshna 07-23-2019 **\$1,250.00**
(4th year Paul Harris)
- Ahmed Zahra 09-24-19 **\$1,500.00**
(1st Year Paul Harris)
- A. Buckmaster 09-17-19 **\$1,500.00**
(1st Year Paul Harris)

Paul Harris Awards

- Rotary Foundation 07-30-19 **\$1,000.00**
(For Kristi Trevarrow)
- Rotary Foundation 11-12-19 **\$3,000.00**
(3 club members)

Due Diligence and Guidance

Allocation of funds to the “Categories of Distributions”

2019 - 2020 Distribution ([planned budget])

	<u>Budgeted</u>	<u>As-of 1-1-2020</u>
• Local & Regional Charities	\$48,327	\$26,572
• Local Youth Programs	\$40,273	\$6,200
• International Charities	\$ 32,218	\$10,000
• Rotary & RI Initiatives	\$32,218	\$4,000
• Administrative Expense	\$ 7,809	\$2,834
Total Distribution	<u>\$161,091</u>	<u>\$49,606</u>



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