

Rotary Club of Newport Vocational Ethics Award – Program Outline

The Newport Rotary Club Vocation Ethics Award recognizes a Non-Profit or Business that demonstrates ethics in business above and beyond legal requirements and standard industry expectations. Such a business demonstrates the highest standard of ethical business practice, integrity, and civic and social responsibility in line with the Rotary Four Way Test - "is it the truth, is it fair to all concerned, will it build goodwill and better friendships, and will it benefit all concerned."

The nomination is not solely about companies or individuals who give generously to the community, but takes into account a decision, a policy or a program that is part of day to day business and exemplifies high ethical standards. Nomination form due by September 1, 2017.

Date:
About You – the Nominator
Name:
Address:
Phone number:
E-Mail address:
Your relationship to nominee:
About the Nominee
Business or Organization Name:
Contact Person:
Business Address:
Phone number:
E-Mail Address:

Provide short examples of how nominee has demonstrated ethical business practice "beyond the expected" in one or more of the following areas: 1) <u>An Ethical Decision</u> – describe a decision made by a business, or an individual in a business, which demonstrates the Rotary Four Way Test, which was made despite incentives or self-interest to decide otherwise.

2) <u>An Ethical Business Policy or Program</u> - Such a policy or program insures the company operates ethically or maximizes the social benefit in doing day to day business. Programs may include community involvement initiatives and social responsibility, i.e. charitable giving, donations of time / resources, etc.

3) <u>An Ethical Culture</u> – a business culture where employees know that company values want them to make the right ethical choice no matter what. Company leadership has done specific things to insure it treats people right and acts ethically, including the treatment of customers, employees, volunteers, stakeholders.