Season’s Greetings,

The 2024 Huntsville Santa Claus Parade, hosted by the Rotary Club of North Muskoka, in partnership with the Huntsville-Lake of Bays Chamber of Commerce, is set to make hearts merry and bright on Friday, November 29, at 7:00pm.

We need your help. The annual parade depends on the financial assistance of local businesses like yours. We hope you will consider providing sponsorship and/or entering a parade float to continue a longstanding community tradition that brings joy and excitement to so many young and young at heart.

Your generosity makes the parade possible. As a sponsor, your business will be included in promotional materials, including recognition on our website and a thank you in the local paper. Plus, if your sponsorship is $300.00 or more, we’ll waive your float entry fee, so you can show off your holiday spirit to the hundreds of spectators who line the parade route along Main and King William streets each year.

All profits from the parade support Rotary Club of North Muskoka projects including sending local, at-risk children to summer camps through Simcoe Muskoka Family Connexions, supporting local nutrition programs for children and teens and mental health.

Your TV Muskoka (formerly TV Cogeco) will once again present a live broadcast of the parade.

**This year's theme is “Magic of the Season”**

We do ask that all the floats entered in the parade have music, costumed participants, decorations and, of course, lights since it is a nighttime parade. If you would like to sponsor the Huntsville Santa Claus Parade, please complete the Sponsor Form. If you would like to enter a float, registration forms are available by contacting the Chamber office at 705-789-4771 or by visiting our website at [www.rotaryclubofnorthmuskoka.com](http://www.rotaryclubofnorthmuskoka.com).

Please return completed forms along with payment to the Chamber in person at 77 Main Street East (side door), or by mail at P.O. Box 5143, Huntsville P1H 2K5**. Please make cheques payable to the Rotary Club of North Muskoka,** alternatively you can e-transfer payment to: **nparoschy@gmail.com**.

Thank you and best wishes for the upcoming holiday season!

Rob Wildng

Parade Chair

**2024 SANTA CLAUS PARADE SPONSOR FORM**

**Name/Contact Person:**

**Business/Organization:**

**Address:**

**Telephone Number:**

**Email:**

**Sponsorship**

$500.00

$250.00

$100.00

Other:

 Yes, we will be entering a float.

Please note: A float registration package is required for **all** floats. Please call the Chamber of Commerce at 705-789-4771 or visit our website at [www.rotaryclubofnorthmuskoka.com](http://www.rotaryclubofnorthmuskoka.com) for a registration form.

Please return completed form, along with your sponsorship or float entry cheque made payable to The Rotary Club of North Muskoka and send to:

Huntsville Lake of Bays Chamber of Commerce, 77 Main Street East (side door), Huntsville, or P.O. Box 5143, Huntsville, ON P1H 2K5.

**Email address sending the e-transfer:**  **nparoschy@gmail.com.**

**Questions? Call Cheryl at : 705-646-5234**

**Call Rob at: 705-783-4529**

**Email: info@rotaryclubnorthmuskoka.com**

Please accept our sincere thanks from

the Rotary Club of North Muskoka