

RODGERS & HAMMERSTEIN'S CAROUSEL



January 15–19, 2022 • Box Office 536-2551 • FlyingMonkeyNH.com

Music by RICHARD RODGERS • Book and Lyrics by OSCAR HAMMERSTEIN II

Based on Ferenc Molnar's Play "Liliom" • As adapted by Benjamin F. Glazer • Original Choreography by Agnes de Mille

CAROUSEL is presented by arrangement with Concord Theatricals on behalf of The Rodgers & Hammerstein Organization. www.concordtheatricals.com

ETC Program Book Ads

Your ad will appear in ETC's *Carousel* program book which will be distributed at all six performances at
The Flying Monkey and will be seen by approximately 2400 audience members!
This is a wonderful way to help support your local community theatre starring your friends and neighbors.

— PLEASE PRINT CLEARLY —

Business / Organization _____

Individual or Contact Name _____

Mailing Address _____

Phone _____ Email _____

SUPPORT LEVELS

Please review the levels of support and make your selection. Ads are black and white, unless noted otherwise.

SIZE	W x H	COST
<input type="checkbox"/> Two-page Center Spread.....	10" x 7.5".....TWO Full Pages! — <i>This space goes fast!</i>	\$660
<input type="checkbox"/> Cover — Back.....	4.5" x 7.5".....Full Color— <i>This space goes fast!</i>	\$510
<input type="checkbox"/> Cover — Inside Front.....	4.5" x 7.5".....Full Color— <i>This space goes fast!</i>	\$485
<input type="checkbox"/> Cover — Inside Back.....	4.5" x 7.5".....Full Color— <i>This space goes fast!</i>	\$450
<input type="checkbox"/> One-page at Center Spread.....	4.5" x 7.5".....ONE Full Page!— <i>This space goes fast!</i>	\$385
<input type="checkbox"/> Full Page.....	4.5" x 7.5".....	\$290
<input type="checkbox"/> Half Page.....	4.5" x 3.625".....	\$165
<input type="checkbox"/> Quarter Page — Vertical.....	2.125" x 3.625".....	\$ 90
<input type="checkbox"/> Quarter Page — Horizontal.....	4.5" x 1.75".....	\$ 90

AD SUBMISSION / DESIGN

- ☐ I'll send a high-resolution PDF of my ad to **Jennifer Stewart** at jencolapietro@hotmail.com
- ☐ **I would like my ad designed (for an additional fee).** Complete additional information on back.
- ☐ Quarter Pg — \$30 ☐ Half Pg — \$40 ☐ Full Pg — \$60 ☐ Center Spread — \$120

Ads must be submitted by Dec. 17, 2021 OR approved by December 27, 2021

PAYMENT

Mail check (payable to Plymouth State University/ETC) and this completed form to :

Pam Irish, ETC | Plymouth State University | 17 High Street | MSC #38 | Plymouth, NH 03264

Design Specifications

Business/Organization _____

LOGO

- ☐ I do not have a logo.
- ☐ I have a high-resolution logo that I will send electronically (JPG, TIF, EPS, or PDF) to Lisa Lundari at **lisalundari@gmail.com**

IMAGE(S)

- ☐ I will email a piece of high-resolution stock art or a photograph. to **lisalundari@gmail.com**
- ☐ I would like the designer to include a piece of stock art in my ad.

FONTS

- ☐ I tend to use the following font(s) in my advertising/branding:

☐ I will leave font choices to the discretion of the designer.

CONTENT

- ☐ I have included a business card, brochure or previous ad to pull content from.
- ☐ I would like the following content in my ad (i.e. Business name, location, phone, website, sentiment of "Good Luck," etc.) *You may type out the content on a separate sheet and submit.*

PROOF

Please email a proof of my ad to: _____

- ☐ *I understand that I may make corrections and/or minor edits to my ad, but if I request major revisions additional charges may be incurred and payment will be required prior to December 31, 2021.*

Please reply to the email from which you receive your proof (lisalundari@gmail.com) with any edits, corrections or approval. We require approval of your ad via email by the December 27, 2021 deadline.

AGREEMENT

- ☐ *I agree to the terms above.*

Name (Print) _____ Signature _____ Date _____