



St. Johnsbury Rotary

Year in Review & Vision for the Future

Celebrate!



CLUB FUNDRAISERS ~ \$6,725+

WORKING TOGETHER TO MAKE OUR COMMUNITY SUPPORT POSSIBLE

- FRUIT SALES- \$750
- MARCH FOR KAMP: \$2,800 –
Kamp I WannaHavFun
Scholarships
- ST. PATRICK'S DAY DINNER
W/SALT BISTRO: \$1,600 –
plants for the riverfront project
- UPCOMING – Used Booksale
by Boxcar & Caboose: \$1,500?
- HAPPY \$ - Staying connected &
supporting our club: \$1,575



COMMUNITY SUPPORT

Community Partnerships,
Masks, Club Youth
Programs, and \$
Donations



~\$7,600
In Club
funds &
more



COMMUNITY PARTNERSHIPS

- NEKCA FOOD DRIVE @ WHITE'S MARKET- \$260 in donations & 700 pounds of food
- SANTA FUND – with Boxcar & Caboose
- TELEHEALTH FOR SENIORS – 18 devices & \$320

DISTRICT 7850 MASK PROGRAM

~ 16,000 Donated MASKS to schools, organizations, and businesses in OUR community.





CLUB YOUTH PROGRAMS

- ANNUAL SPEECH CONTEST - \$200
- ROTARY YOUTH LEADERSHIP AWARDS – 7 applicants ~\$525
- COMMUNITY SERVICE AWARDS – 4 students applied / 2 recipients = \$2000



CLUB \$ DONATIONS

- Kamp I WannaHavFun Scholarships - \$1000
- Speaker Thank You Athenaeum Book Donations ~\$400
- Kiwanis - \$500
- Cal Rec COVID-19 spread - \$500
- Fairbanks Museum - \$500
- Catamount Arts - \$500
- HELP (Shared Heat) - \$500
- St. Johnsbury Senior Meals (MOW) - \$250
- Santa Fund - \$500
- Caledonia Hockey Collaborative - \$100
- Regional Gymnast Julia Before - \$100
- Rotary Foundation in honor of DG Jamie - \$200
- NEK Chamber Membership - \$290
- Additional Discretionary Donations Available - \$100



ROTARY FOUNDATION SUPPORT BY OUR CLUB

- \$2551 in member donations July-May
- 14 member donations
- Every Member Every Year encouraged through birthday giving

38%

Paul Harris Fellows

=

15 Members

COMMUNITY SERVICE

- VEGGIE VAN GO – Monthly + 2 extra COVID related events
- RED CROSS BLOOD DRIVE
- NECKA FOOD DRIVE
- GREEN UP DAY
- BIKE 4 LIFE
- VACCINE REGISTRATION ASSISTANCE
- UPCOMING: Boxcar & Caboose book sale & #GetDownTown Events



~ 200 hours
&
68 Volunteer
Spots Filled



SPEAKERS = CONNECTION

COMMUNITY ORGANIZATIONS/UPDATES & CONNECTIONS TO ROTARY

- Abigail Joyal – GenRotary/Tanzania Project
- Laura Valcour – NEK Council on Aging
- Dr. Sharon Howell x2 – new SJA Headmaster
- Lia Rubel – Veteran TeleHealth Project
- Jennifer Grant – Energize 365
- Roderick Owens – Race & Equality in the NEK
- Jody Fried – Update on Catamount Arts
- Bob Joly – Update on Athenaeum
- Henekis Stoddard – Domestic Violence Awareness Month
- Heather Winkler – Personal Experience with Polio
- World Polio Day Celebration
- Louisa Tripp – Rotary Foundation
- Jamie Milne – District Governor Visit
- Scudder Parker – Poetry reading
- Eric Skovstead – Caledonia Food Co-op
- Dr. Michael Rousse – COVID-19 vaccine
- Michael Goldberg – Update on Burke/Jay Peak
- Patrick Guckin – SJA Career and Technical Education
- Rachel Brooks (invited District 7850) – Rotary Peace Fellowship
- John Sayles – Vermont Foodbank
- Adam Kane – Update on Fairbanks Museum
- Gillian Sewake – St. Johnsbury Chamber

SPEAKERS = CONNECTION

COMMUNITY ORGANIZATIONS/UPDATES & CONNECTIONS TO ROTARY

- Paul Bengtson – NKHS update
- Jay Miller – Classification Talk
- Juliet Emas – St. Johnsbury Community Hub
- Joe Kasprzak & Chad Whitehead – St. Johnsbury town update
- Melynda Miller – Classification Talk
- SJA Student Clara Andre – Caledonia Hockey Club
- Caroline Earle – Grow Rotary
- Brynn Evans/Katheryn Laferriere – Our Club
- Cheryl Chandler – NEK Prevention Efforts
- Emily Gould – Rotarian Rwanda Peace Project



NEW MEMBERS (2019-2021)

- Amanda McFarland
- Joy Ely
- Melynda Miller
- Jay Miller
- Christine Milne-O'Grady
- Mary Parent



CLUB LEADERS – THANK YOU!

- President - Katheryn
- President Elect - Brynn
- Vice President - Jay
- Secretary - Jamie
- Treasurer - Bob
- Past President – Frank
- Community Service Awards – Melynda / Eric
- Service Projects – Jay
- International Service – Jim
- Rotary Foundation – Jamie/Katheryn
- Membership – Brynn
- Fundraising – Susan
- Programs – Brynn
- Speech Contest – Jim
- Public Relations – Rosie / Amanda
- District Grant – Susan
- Green Up Day – Anne
- RYLA – Jim
- By-laws – Werner



EVERY GREAT DREAM BEGINS WITH
A DREAMER. ALWAYS REMEMBER,
YOU HAVE WITHIN YOU THE
STRENGTH, THE PATIENCE, AND THE
P A S S I O N
TO REACH FOR THE STARS TO
CHANGE THE WORLD.

HARRIET TUBMAN

REIMAGINING OUR FUTURE



CURRENT MEMBERSHIP

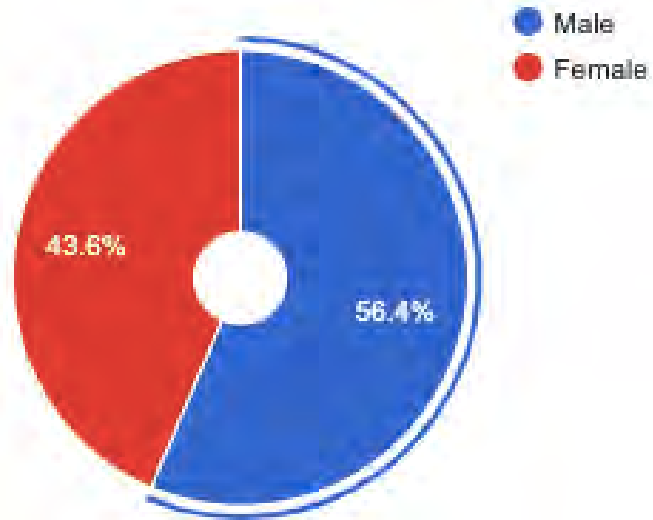
Who We Are



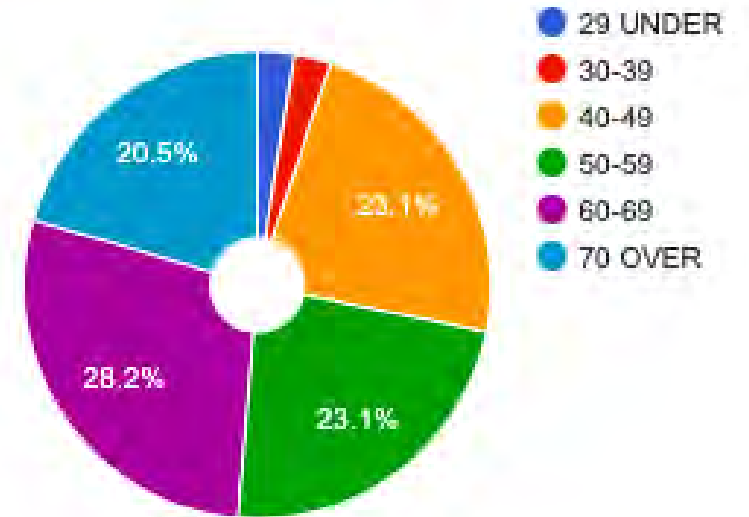
39
Members

DEMOGRAPHICS

Gender Distribution



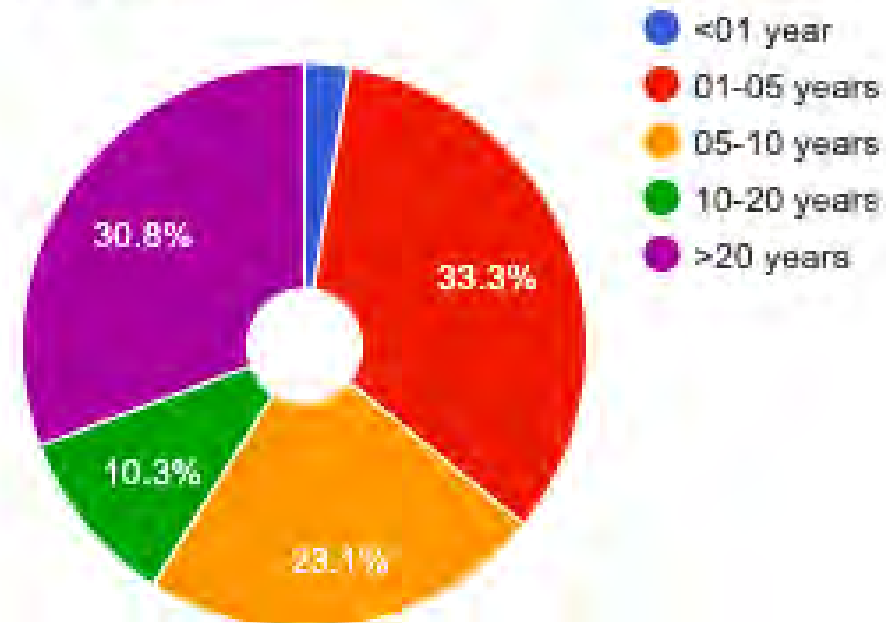
Age Distribution



YEARS OF SERVICE

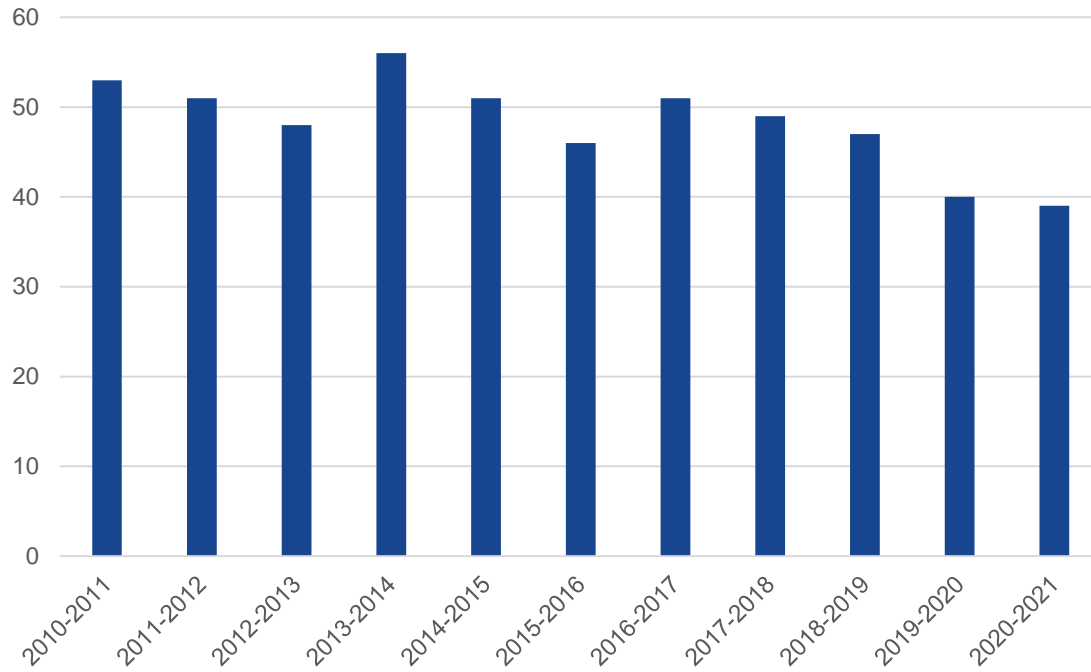
Year Of Service Distribution

Based on date joined Rotary.

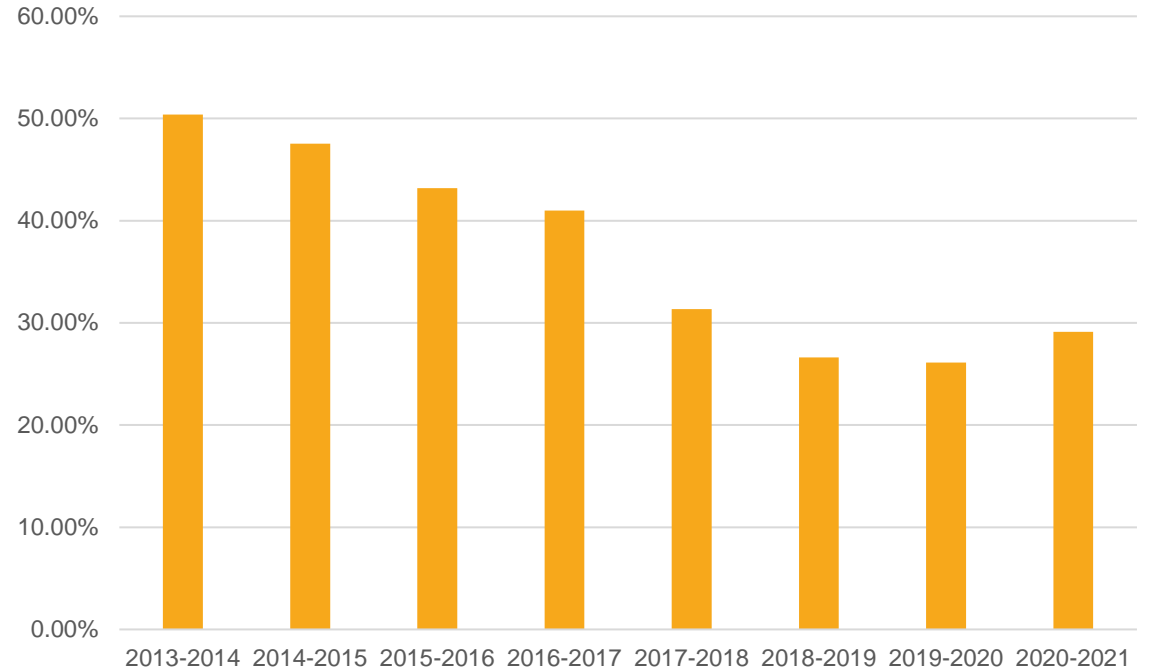


HISTORY – MEMBERSHIP & ATTENDANCE

Membership



Attendance



BOARD & LEADERSHIP ROLES

- Challenging each year to fill all roles
- Members take on multiple tasks
- Hard to find replacements when people are ready to try something else
- That's just leadership – need additional member support



61% of
members
needed to fill
all roles

ROTARY THIS OR THAT

78% = Grow Friendship / 22% Grow Business Network

11% = Virtual Meetings / 33% = Mix of virtual & in-person /
56% = In-person

40% = Donate \$ / 60% = Donate Time

18% = Morning / 64% = Lunch / 18% = Late afternoon or
evening

WHAT THIS TELLS US

- Grappling with membership decline and meeting participation for some time
- We are not alone – a common challenge for Rotary in general
- Members join for a variety of reasons and connect with different aspects of our club - its not the same for everyone but there is something for everyone
- We need to create a variety of opportunities for members to be involved – outside of our traditional weekly meeting format
- We have a strong history and traditions and can build on this to create a club that works for everyone – it will just take compromise and creativity

We can connect members with meaningful service & have FUN!
Membership is the responsibility of all of us – each one bring one!
The more people involved, the more we can do!

RECOMMENDATIONS

The time is right to mix it up!

- **Alternative meeting structures**
 - 2 of our luncheon meetings/month with ability for people to zoom in
 - 1 social hour & networking meeting/month – rotate locations to support businesses
 - Club service/fundraiser opportunities
- **Increase community collaboration with service & fundraisers**
- **Club visioning**
- **Member surveys**

*WANT TO HELP? CALL OR EMAIL BRYNN
(802)473-2579 / bevans@stjacademy.org*



**QUESTIONS
&
COMMENTS**