



# The 2023 Curling Classic

In partnership with



**HOWARD  
CENTER**  
Help is here.



Presented by



**South  
Burlington  
ROTARY CLUB**

**Saturday, March 18, 2023  
Cairns Arena, South Burlington**

***Be a sponsor or register a team!***

To register a team go to [southburlingtonrotary.org/curling](http://southburlingtonrotary.org/curling)

*A portion of funds  
raised to benefit  
Howard Center and  
Dragonheart Vermont*



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CENTER**  
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**South  
Burlington  
ROTARY CLUB**

[www.southburlingtonrotary.org/curling](http://www.southburlingtonrotary.org/curling)  
[curlrotary@gmail.com](mailto:curlrotary@gmail.com)



# The 2023 Curling Classic

For more information on sponsorship please email [curlrotary@gmail.com](mailto:curlrotary@gmail.com)  
or call Ed Levite at 802-363-5850

| Sponsorship Marketing Benefits                                     | GOLD Level<br>\$3,500 | SILVER Level<br>\$2,400 | BRONZE Level<br>\$1,600 | CIRCLES Level<br>\$1,000 | ROCK Level<br>\$600 |
|--|-----------------------|-------------------------|-------------------------|--------------------------|---------------------|
| Presenting sponsor.  | X                     |                         |                         |                          |                     |
| Promote business or product at event vendor table.                 | X                     | X                       |                         |                          |                     |
| Sponsor logo to be included in print ads.                          | X (all)               | X (4)                   | X (2)                   |                          |                     |
| Complimentary team registration.                                   | X (2)                 | X (1)                   | X (1)                   |                          |                     |
| Full page color advertisement in the event program.                | X                     |                         |                         |                          |                     |
| Half page color advertisement in the event program.                |                       | X                       |                         |                          |                     |
| Business card ad in event program.                                 |                       |                         | X                       | X                        |                     |
| Sponsor logo inclusion in the on-line registration page.           | X                     | X                       |                         |                          |                     |
| Sponsor name inclusion in media releases.                          | X (all)               |                         |                         |                          |                     |
| Sponsor logo inclusion in a social media post.                     | X (3)                 | X (2)                   | X (1)                   |                          |                     |
| Sponsor logo inclusion on the event poster.                        | X                     | X                       | X                       | X                        | X                   |
| Sponsor logo inclusion on event web page with link.                | X                     | X                       |                         |                          |                     |
| Exclusive sponsor name on event main gift.                         | X                     |                         |                         |                          |                     |
| Tote bag exclusive Sponsor name on side 1.                         | X                     |                         |                         |                          |                     |
| Sponsor name on tote bag side 2.                                   |                       | X                       | X                       | X                        | X                   |
| Name inclusion in the curling thank you advertisement and program. | X                     | X                       | X                       | X                        | X                   |
| Insert business promo in registration packet.                      | X                     | X                       | X                       | X                        | X                   |
| Sponsor banner at event.   | X (2)                 | X                       | X                       | X                        | X                   |