**THE VALE NEWS**

Jan 22, 2014

Vol. 38 Issue No. 23

Rotary Theme Topic for January: Rotary Awareness - a time to promote the importance of Rotary information to club members and awareness of Rotary in the community

**Club Calendar & Speaker Assignments**

Jan. 22   Bruce Hyde - Hyde Away Restaurant

       29    Sarah Seidman - Vt. Horse assisted therapy - Sponsorship Drive

Feb.  5 Gen. Rich Schneider, President - Norwich Univ.

  12 Club Assembly

    19 Scott Funk Sec. 1 Lending

       26 Jen Fleckenstein - Pure Water for the World, a global  safe water

 advocacy group.

Mar.   5  Gen. Heather Lynds - & Bob Hefferman  - Mad River Barn &  White Horse

 Inn

        12  Heather Timins - Vt.Adaptive Ski & Sports

        19  Open

        26  Open

April   2  Amy Schram - Better Business Bureau - Scams & Fraud

**Birthdays** - Betty Maguire 1/25;  Sal spinosa 1/23

**Anniversaries** - Dave & Janet Ellison 1/23; Judy & Damon Reed 1/27;

                          Stan & Judy Needleman 1/27

**Meeting News**

Joe Goldstein brought in 5 exchange students this morning, two foreign students currently attending H.H.S  and 3 Americans planning to go abroad next year: Pelhate Thibault, Jascha Tiering, Caleb Hoyne, Drew Platt and Liesbeth Jacobs. Our other guest was Bruce Hyde, our speaker today.

**Announcements**

At the Board Meeting last week, they voted to approve a $550 donation to the Vt. Adaptive Ski & Sports Organization.

Manny thanked Gene Scarpato and David Babic for all the work they did managing the Restaurant Raffle which brought in about $5,400.

Al Barillaro has arranged a Valentine Day Party for our club at Mad River Barn on Feb. 12th.  Cost under $25/person. It will be an evening party and there will be a Rotary Club meeting in the morning

YBYI Raffle - Karl Klein and Chris Pierson have been persuading Bartenders to sell our raffle tickets, last weekend the sales were $428.00 (including member sales)  They passed a sign-up sheet for this weekend around to all the members  today.

Bolton Ski Race:

Since Heli now belongs to the Middlebury   Rotary Club, Dave Ellison offered to set up our teams for the Bolton Ski Race in March this year

Mega Bucks  -  $929 to the winner. (Only 10 cards + joker left in the deck)

Joe Klimek drew the king of hearts for the usual $5.

Meeting of the Golf tournament committee today, in spite of the frigid temperatures, our club is looking forward to Spring events.

**Happy Bucks**

Dave Ellison - Janet will return today

Karl Klein - Back from So. California

Leo - Dinsmore’s knuckle fixed

Al B. - Who’s skiing when the temperature is -14ºF?

Monk - MRG open to the top

Stan - Happy

Betty - here’s to the skiers

Judy R. -  Carol Klimek joining Judy in New Ventures Fleur

Tom B. - going to N. Car. to visit Dad

Carol Hosford - Off to Brooklyn to visit grandson

Jim Leyton - still walking & breathing

Clayton-Paul - How to sell raffle tickets on the computer using a credit card

**PROGRAM**

Bruce Hyde, owner of the Hyde Away motel and Restaurant.  In addition to his business savvy, he was in the Vt. senate, presided over Tourist publicity and knows what is going in the state of Vermont.  Before he moved to Vermont, he taught school in N.J. and wished he had the pension he would have earned by now if he had remained on that job.

He has been in the restaurant business for 27 years. The Hyde Away is open every evening.  The challenge in this area to stay afloat is tremendous.  On Saturday nights, they have to turn away customers, week nights he depends on locals to attract business.

This area needs more events all year long such as the Art Festival to attract more people.  He hopes the business community will get together and come up with new ideas. This area used to have the most restaurants and bars of any resort in Vermont.. Now people go from MRV to Waterbury to dine out.

Business was hurt last summer by the construction of the road and bridges on route 100. The year before Irene destroyed businesses.

In Stowe, they have a network of people who bring in events.

New businesses bring in people. Destination events, such as weddings are a big boost to our economy. Articles in magazines praisiing our resort also increase business.

**THE FOUR WAY TEST**

                        of the things we think, say or do:

1) Is it the Truth?

2) Is it Fair to all Concerned?

3) Will it Build Goodwill and Better Friendships?

4) Will it be Beneficial to All Concerned?

**The Vale News**

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**Club Officers**

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