THE VALE NEWS

April 11, 2012

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MAGAZINE Month - A time to recognize the contribution made by THE ROTARIAN and 27 regional Rotary magazines.

Club Calendar & Speaker Assignments

Apr 18 25	Joe Koch - Jay Kearns - MR Interfaith Council Billy Brauer - Wendy Brauer (opera)
May 2 9 16 23 30	Lorraine K Valley Arts Foundation Jim Leyton Jack Mansfield Betty Maguire Jack Miner
June 6 13 20 27	Bob Grant Dinsmore Fulton - MR Path Dinsmore Fulton = Cancer Support Group Changeover????

Editor's Note: Please inform Wini (496-6710) of the name of your speaker at least 2 weeks in advance. If you can't get a speaker for that date, please try to trade with another person on the list.

Birthdays - Nelson Putnam 4/12 Anniversaries - none

Meeting News

Lorraine welcomed everyone and announced that today our guest speakers had to leave early and therefore we would make them the first item on the agenda today. Our guests were Paul DeFlavio of the Bridge St. Boutique and Peter Nielsen from Higher Mind Media & Quench. Paul has lived in the Valley for 12 years with his wife Sheri and 2 boys. He has been in the financial services industry for 30 years and also helps his wife's new business, 4orty Bridge Boutique. Paul is the senior VP, Partner Management- First Data Corporation.

Both are here to discuss the Waitsfield Village Business Association, which is composed of local business owners inc. retail, restaurant, property owners and professional services in the Waitsfield Center.

Their mission is to unite local businesses and address common issues:

1) Beautify Bridge Street as well as improve the economic health of the area.

- 2) Secure grants and funding to support Village infrastructure, maintenance, safety, cleanliness and business development.
- 3) Advocate with the help of local and state agencies, clubs, and other organizations for the betterment of Bridge Street, making it a community effort. A formal organization is needed in order to comply with government standards.
- 4) Initiate cooperative marketing to increase the number of visitors, support economic growth and create a vibrant, successful business community. Make Waitsfield a "Destination Location".

Together we can make a difference in our community, making Waitsfield Village a better place to live, work and conduct business.

- *Pleasant surprise 3 more sponsors for the YBYI Project have come in bringing the total to \$10,300
- *In the Waitsfield Library, Lorraine saw a flyer praising Art Conway's 10 years of service as Chair for the Joslin Library. Celebration in his honor next week April 17th. Congrats Art!
- *Last call for District Conference May 18-20 at the Mountain Club on Loon, Lincoln, N.H. (little tidbits to peak your interest...Moose tour, dinner on the Cafe Layette Dinner Train) See Lorraine for more info.
- *Quick BOD mtg. after club mtg. today
- * Joe Klimek- More activity by the Golf Tournament Committee

Jim Leyton made posters to be put up around the Valley; News article in next Valley Reporter, Brochures, including an entry form to play in the tournament, will also be distributed. Rotary needs to accept credit cards for this event. Also a theme is needed.

The proposed Golf Tournament to be held at the Sugarbush Golf Course on Father's Day - June 17th - the format will a be a scramble. Cost is \$400 for a team of 4 players, includes 18 holes of golf + carts and lunch. 1P.M. shot gun start. Details have not been completely worked out yet. The committee is hoping for 20 teams. If successful, they plan to make it an annual affair. Each T-box will have a sign listing one of our YBYI sponsors (giving them a little free publicity) and hoping they will attend the tournament with a team from their company.

The Golf Committee consists of: Joe Klimek, John Hale, Dave Ellison, Jack Mansfield, Manny Apigian and Gary Plewak

^{*}Megabucks - \$663 - Joe Goldstein drew the king of clubs

*Happy Bucks -

Clayton-Paul - put in a plug for musical at Harwood "Chicago"

Billy Brauer - Congratulated committee on golf tournament work

Doug - 2 1/2 weeks of skiing in Col. & Cal.

Joe Goldstein - happy

Art -Chuck Allen sends regards

Trish - recovering from pneumonia

Stan - Saw sun yesterday afternoon

Vicky - Sebastian (our exchange student) is in the Harwood musical

Betty - Welcomed Put Putnam back

Jim Leyton -enjoyed lunch with 3 bachelors and a married man

Pat Pinkston - All our exchange students doing fine

Al Barillaro - congrats to golf committee

Dave Ellison - good weekend with daughter for Passover and Easter

THE FOUR WAY TEST

of the things we think, say or do:

- 1) Is it the Truth?
- 2) Is it Fair to All Concerned
- 3) Will it Build Goodwill and Better Friendships?
- 4) Will it be Beneficial to All Concerned?

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PO Box 267, Waitsfield, VT 05673

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Assistant editors: Karen Winchell, Sissy Walker, Audrey Witschi