

THE VALE NEWS

April 3, 2013

Vol. 37 Issue No. 34

Rotary Theme Topic for April - A time to recognize the contribution made by the ROTARIAN and 27 regional Rotary Magazines

Club Calendar & Speaker Assignments

April 3 Karen Nevin - Festival of the Arts in Vermont
10 Terry Kellogg, CEO, 1% for the Planet,
17 Jeff Mack, CEO of Northern Reliability, who will speak about Power!
24 open

May 8 No morning meeting, instead there will be our Rotary-Person-of-the-Year Dinner at the COMMON MAN RESTAURANT - Details next week

Editor's Note: Please inform Wini (496-6710) of your speaker at Least 2 weeks in advance.

Birthdays - none this week

Anniversaries - none on April's fools day

Meeting News

Doug greeted everyone and commented "Welcome back to Winter" as the cold winds blew and the thermometer dipped at least 10 degrees below freezing again..

Our only guest was our speaker Karen Levin. Today It was a small, between-the-seasons group.

*BOD meets next week.

*Heli is selling 2013 MRV Senior Association membership cards

Doug thanked Lorraine and her committee for obtaining \$10,750 in sponsorships to support all our activities for the year. Gene said he has a few more people willing to be sponsors this year.

The committee will send out thank-you notes to all the sponsors and inform them where we will give them recognition for their gifts.

*Joe Goldstein informed us that a small group of volunteers have been acting as "sitters" to help caregiver Kathy Basile. Joe asked and got more volunteers. Joe Klimek suggested that we perform this service for non-Rotarians as well. Doug will email the members for more volunteers.

*Ken Amamm continues to look for a volunteer for next year's YBYI Fundraiser.

THERE WILL NOT BE A FUNDRAISER UNLESS SOMEONE TAKES OVER!!!!!! ~

Duck Race also requires leaders for this Summer.

Leaders are organizers - they do not do all the work. Coincidence, there is a Leadership Conference on Saturday April 13, 2013. Doug is willing to accompany anyone willing to attend

*The outhouse still stands proud, even tho it is surrounded by water.

*Gene was pleading for more people to sign the petition for a new town hall in Waitsfield

MEGA Bucks - \$195 to winner - Betty picked the 3 of something- worth \$5

Happy Bucks

Betty - gave the 5\$ back to our wonderful club

Joe Goldstein - daughter-in-law pregnant

Tom Byrne - taking wife to NYC for weekend

Jim Leyton - Happy Karen here today

Ken Amann - Waitsfield ??

Gene - April is here; Spring is just aroind the corner

Wayne - now a full time resident in the Valley

Dave E. - skied wih daughter

Doug - Skiing open @ Mt Ellen this Sat.

Photo of last year's skiers at MRG showed skiers on top of a bunch of rocks

Al Barillaro - great group in Rotary

PROGRAM

Karen Neven spoke to us last year and is happy to do it again this year. She survived last year's Festival. Although it was a lot of work, it was also a lot of fun.

The Vermont Festival of the Arts runs from August 1 - Labor Day

Last September she talked about the Festival with a friend who wanted to do the marketing for it this Summer. She plans to keep the momentum going during the entire 33 days of the event.

This season they plan a 3 prong approach:

1) Give away a sweepstakes every weekend - businesses will donate a 4 package weekend of activities as a prize and it will be promoted in the Valley Reporter and emailed to 6,000 on their list

2) Vermont Life Magazine will run a 4 page article on the Festival (incl. advertising and editorial contents)

3) A tourist marketing organization is taking it on the road thru Germany, England, Toronto and Japan.

On the Website she will describe 76 events planned.

People are already showing a lot of interest and enthusiasm in the new events.

Last year a popular event had artists creating paintings on Bridge St. while the public watched and then the paintings were sold that evening. This year it will be a 2 day event. People have called from all over the country to register for this event

Also watercolor artists come from all over and exhibit their work in stores around the Valley, inc. the Bridges Resort. There will be \$1,000 worth of prizes.

It is now one of the top 10 events in Vermont..

She has a core of Volunteers to help her with this mountain of work.

Karen was full of eagerness and enthusiasm - like a little kid waiting for Santa to arrive.

She really loves this job.

THE FOUR WAY TEST
of the things we think, say or do:

- 1) Is it the Truth?
- 2) Is it Fair to all Concerned?
- 3) Will it Build Goodwill and Better Friendships?
- 4) Will it be Beneficial to All Concerned?

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PO Box 267, Waitsfield, VT 05673

Club Officers

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