

## **THE VALE NEWS**

September 28, 2011

Vol. 36 Issue No. 12

New generations Youth Services - a time to highlight Rotary's commitment to youth

### **Club Calendar & Speaker Assignments**

Oct.     5    Leo Cohen - Valley Players rep.  
       12    Manny Apigian - Peter Boynton  
       19    Wini Thorsen - Acupuncturist (Akhil Kaplan)  
       26    Art Conway

Nov.     2    Brian Crandall  
       9    Dave Ruane  
       16    Ben Plewak - classification speech  
       23    No Meeting (Thanksgiving Eve)  
       30    Ken Friedman

November - Attention - anyone scheduled in November please let me know before next Wednesday if you can't make this date. Wini 496-6710

Editor's Note: Please inform Wini (496-6710) of the name of your speaker at least 2 weeks in advance. If you can't get a speaker for that date, please try to trade with another person on the list. November is not firm yet. If you want one of those dates, let me know.

Birthdays:     none

Anniversaries:

Manny & Pat Apigian 9/28:            Brian & Christine Crandall 9/29;  
Heli & Gail Hietzker. 9/29

### **Meeting News**

No problem with food or drink, but there was no silverware or napkins on the tables this morning. These small mishaps keep our breakfast from being routine, but nobody ever starves to death. This late summer weather is beautiful, hope everyone is enjoying it as snow is scheduled for Oct. 6th.

Steven Dates, the Assistant Governor for 2013, arrived this morning expecting to join Marion Bedell for the district governor's annual visit only to find he was behind schedule by one week but he took the opportunity to say a few words to us about the district's goals.

Other guests were: Ben White, Billy Brauer, who is going thru the process of becoming a member of our club., Betsy Jondro who is here on behalf of the Valley Flood Relief H.Q.; two exchange students (Sebastian Thorsted from Denmark and Marie-Lorraine Kauffmann from France), and Bob Williams, our speaker from UVM.

### **Announcements**

Lorraine welcomed Billy Brauer and Sal Spinoso,, the two proposed members who were approved by the BOD last week.

Flu Shots date - TBA - given by CVHHH - Spouses invited - head count needed

The Restaurant Raffle has been canceled for this year. Letters will be sent to all the restaurants who participated in the past, thanking them for their past donations. We hope to make up the lost revenue of \$15,000 by selling more YBYI tickets in January next year. In the meantime our members can help with the "Great White Pumpkin Raffle" to raise money for flood relief.

There will be a meeting of the Committee for Matching Grants following the general meeting this morning.

Jack Simko is unable to use 2 tickets he had for a concert in Montpelier this Friday and donated them to the club. Ken Amann took them.

2012 Dist. Conference date/location is- May 18 - 20 at Mountain Club on Loon in Lincoln, N.H.- Theme - "Embracing Humanity" Save this date for fun, fellowship and inspiration.

**Megabucks** - \$1,000 to the winner. - \$5 to the loser. Note: All further Megabucks ticket purchases will go into next pot. Joe Koch, again had the opportunity to win it all, but in spite of all the fanfare picked the 10 of spades, missed the elusive joker. 8 cards left in deck.

### **Happy Bucks**

Editor's note: I need a permanent assistant with good eyesight and hearing to take notes on Happy Bucks so I don't have to scrounge around every week for help. I forgot to ask in time today so just bear with me-----

Lorraine - pleased with 80° weather

Doug - Glad to see Trish here again

Dave Koepele - enjoying the weather

Jim Leyton - looking forward to cold weather

Ken Amann - happy

Al Barillaro - played golf in the Military Assistance Tournament

Stan - Upstate NY beautiful - Vermont better

Betty - happy over Trish's fast recovery

Bob Holden -1) Insulation being installed in restored residence 2)

- Happy to see exchange students here and getting along so well

Jim Groom - Thrilled over all the help from FEMA, state agencies and local volunteers to repair his damage from flood

Bill Brauer - After all these years, finally became a member of our club

Trish - Grateful for all the help from Rotary during the storm

Ken Friedman - happy

Audrey - late but happy to be here

Jack Simko - needs work party

Betsy Jondro of the Valley Flood Relief HQ

Told us their job is to match volunteers with the people who need help. Also they need more volunteers and more supplies, even office workers to help organize activities. So far they have helped people from Moretown to Rochester. Now they are in the building stage and plan to restrict their efforts to the 4 towns in the Valley, particularly, they need skilled workers to install drywall, repair floors etc.

They are reaching outside of the Valley for supplies. There is a lot going on at Headquarters, even with help from state aid, many people are still suffering. She asked us to volunteer as much as possible, as there are many projects out there and volunteers are diminishing.

They are also looking for additional funds as the funds received from the town of Waitsfield are expected to run out in about 10 days

## **Program**

Bob Williams told us about the power of media convergence. The ABC's of how to get your message out to the world thru the internet.

A=Asses the actual world - Who are you and what you have to offer the world. Tell about Rotary.

B=Balance and believe in your voice. How can you best incorporate MEDIA convergence tools?

C=Capture information (Google)

D=Deliver our story to the WEB world

E= engage the world by building a network (Facebook)

F= Find Web friends, colleagues to build a network (Twitter)

G=Grow How you can use MEDIA tools to grow - yourself, your ideas, your business.

THE FOUR WAY TEST  
of the things we think, say or do:

- 1) Is it the Truth?
- 2) Is it Fair to All Concerned
- 3) Will it Build Goodwill and Better Friendships?
- 4) Will it be Beneficial to All Concerned?

## **The Vale News**

PO Box 267, Waitsfield, VT 05673

## **Club Officers**

President	Lorraine Keener
Pres. Elect	Doug. Stoehr
V. Pres.	Gene Scarpato
Treasurer	Dave Ellison
Secretary	Bob Grant

## **Committee Chairmen**

Community	Dinsmore Fulton
Vocational	Dave Koepele
International	Al Molnar
Club	Al Barillaro
Foundation Chair	Jim Leyton

Sgt.-at-Arms Gary Plewak and Manny Apigian  
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Membership Jack Miner  
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