



BOARD MEETING – March 4, 2024

Present: David Darbyshire, President, Rick David, Gale Walney, Susan Ebeling

Absent: Judy Muhn, Kenyada Bowman, Tim Travis, Kathy Jenkins

NEW BUSINESS

1. **Alley Cat has closed:** we are moving to Goldner Walsh for the remainder of our meeting year. Gale to collect RSVPs and Rick to order/deliver boxed lunches. Attendees are asked to RSVP by 3pm on Tuesday before the meeting.
2. **Meetings:** Thanks to John S for all the great ideas and scheduling!
3. **Rick David has accepted the role of Assistant Governor for Lake Orion, Ortonville and West Bloomfield clubs for 2024-25.**
4. **Membership:**
 - a. John Bry will be added to our list for meeting invitations (Mainstreet Pontiac)
 - b. Sam Cannonier has tentatively accepted the club presidency after Kenyada.
 - c. Sam and Andrea have joined the club --- need to schedule induction.
5. **RYLA:** Two students from NDP and one from Pontiac High School have been registered. Need champion to make sure the students have all the info and gear that they need, as well as transportation if required.
6. **Major changes to Clubrunner are scheduled for late 2024.** Club members encouraged to get familiar with the current app which gives access to both club and district websites.
7. **District Grant Seminar scheduled for March 23rd.** Two members required to attend for club to apply for grants. Susan has volunteered; soliciting another person to attend either in person or via zoom.
8. **District Conference is May 17-18 in Ann Arbor.** Members encouraged to attend.
9. **Rotary Park Clean Up on April 27th from 10-noon.** Bring tools, gloves, etc
10. **BIG AUDACIOUS GOALS! What will our signature be?**
 - a. Partnering with “Hauntiac?”
 - b. Michigan Chillers Johnathon Rand?
 - c. Cutie Pie World author?
 - d. Rotary Park Pump Track? Disc Golf course?
 - e. Roadkill options?

OLD BUSINESS:

Financial Report / Accounts receivable: none available

Susan requested documentation of previous Board meetings for inclusion in this document.

Respectively submitted,

Susan Ebeling



BOARD MEETING – Sept 13, 2023

Present: David Darbyshire, President, Rick David, Gale Walney, Susan Ebeling
Tim Travis, Kathy Jenkins Absent: Judy Muhn, Kenyada Bowman,

NEW BUSINESS

1. CLUB LEADERSHIP

- a. Kenyada has confirmed that she will be president 2024-25
- b. **APPROVED:** Addition of 1 Board members:
 - i. Recommend John S – membership
 - ii. Recommend Gayle V – marketing
- c. **ACTION: David, follow-up with John and Gayle to invite**
- d. **ACTION: David to follow up with Judy on secretary position**

2. Membership – **ACTION: David and John S will co-chair Membership**

- a. Discussion of the need to be targeted and intentional in recruitment
- b. **ACTION: Prospects to be contacted and engaged: - DAVID /JOHN**
 - i. Sam Cannonier - DAVID
 - ii. Pastor Jones – Rick
 - iii. Library Director Kevin– David
 - iv. Rob Boyle (Furn Bank)
- c. Next meeting: discussion of nurturing current membership / engaging new members?

3. EVENTS: ACTION

- Oct 26th- Elf Magic: Twelve seats: Gale =1, Rick, David +1, Tim +1
- **ACTION: DAVID: Invitations to be extended to Sam, Gayle V . and Kevin.**

- Dec 2nd – Holiday Extravaganza: No float this year. **ACTION: David to approach DG Collyer on participation with neighboring clubs.**
Charities approved budget of \$1000 for mittens.
- Dec 14th – Holiday Party: Gayle V helping. Co=chair?

OLD BUSINESS

1. MEETINGS

We are currently deficit spending on lunches; because people do not consistently RSVP, we buy additional lunches to accommodate. **ACTION: SUSAN—send email clarifying the issue and requested action**

Meeting location: **ACTION: RICK- confirm pricing (includes gratuity) and minimum with Danny at Alley Cat.**

Schedule:

Month	Date	Location	Speaker	Owner
SEPT	7	FT – Pontiac Mayor’s off		Rick
	14	Uwm	Pres David	
	21	GW	Dist Gov	DD
	28	NO MEETING		
OCT	5	?	Financial Lit?	SHe
	12	Field trip		SHe
	19	UWM / ?	Terri AbboSutherland – OU	DD
	26	Shark Club 5pm	Elf Magic	SHE
NOV	2	(John plans)		John
	9			
	16			

2. PROJECTS

- a. RYLA – Kenya to spearhead? **ACTION: David to advise on RYLA timing**
- b. Financial Literacy? **ACTION: Susan to plan speaker**
- c. DNR Tree planting **grant ACTION: Susan and Tim**
- d. Partnerships: create or join to gain visibility

3. FINANCIAL: APPROVED: Budget for 2023-24

00110125

ROTARY CLUB OF PONTIAC
BUDGET
JULY 1, 2023 - JUNE 30, 2024

INCOME:		
DUES	(20 * \$200)	\$ 4,000
MEALS:		
	20 MEETINGS A YEAR AT \$20, 10 PEOPLE (20*20*10)	4,000
	SPEAKER MEAL REIMBURSEMENT FROM CHARITIES	400
	(20*\$20)	<u>8,400</u>
EXPENSES:		
MEALS	(20 * \$20 * 10)	\$ 4,000
DISTRICT DUES	(20* \$46)	920
INTERNATIONAL DUES	(20 * \$85)	1,955
WEBSITE		380
AWARDS AND PINS		-
SUPPLIES		-
CONFERENCE REGISTRATIONS (PETS, DISTRICT & GREAT LAKES)		1,150
ZOOM		200
SERVICE CHARGES & INTEREST		15
CONTINGENCIES		-
		<u>8,620</u>
NET PROFIT (LOSS)		<u>\$ (220)</u>

- Note breakeven planned for meals--- which is not how we have been running (see meetings)
- Budget for conferences only covers one PETS attendees and zero district conference.
- Kathy notes that our current dues structure does not allow much for extras over and above district and RI dues.
- Kathy reported that she has worked with PNC to bill dues / charities through separate credit cards to simplify her process.
- **ACTION: Susan to cancel Pontiac Rotary Zoom subscription**

4. CHARITIES: Board has met and reviewed current proposals. See minutes.

5. NEXT MEETING: Oct 9th at noon at Cybillings or on zoom

6. CITATIONS GOALS

- a. Secretary or President can enter into Rotary Club Central **ACTION: Pres David to ensure goals are input into Club Central.**
- b. Results must be entered by June 30th to qualify



The Rotary Citation is an award that recognizes the hard work clubs do throughout the year. Taking action toward achieving the citation goals helps clubs engage their members, stay relevant in their communities, and run more efficiently. A welcoming and engaging club also reflects the values of Rotary. When clubs work to achieve these goals, they also contribute to the overall health and culture of Rotary for generations to come.

To be eligible for the Rotary Citation, clubs need to begin the year as active clubs in good standing – or having paid each invoice balance in full upon receipt. To verify that your club is in good standing, check your daily club balance report under Club Administration > Club Finances. You should have an outstanding balance of \$0.00. Invoices are due when they are posted, in mid-January and mid-July.

Rotary club leaders can go into Rotary Club Central and select at least half of the goals they wish to apply toward citation achievement. This flexibility allows clubs to choose the goals that are most relevant and achievable. In addition, many goals will be self-reported by marking “achieved” in Rotary Club Central.

To achieve the citation:

- Go to Rotary Club Central
- Review the available goals
- Set at least half of the available goals
- Achieve those goals
- Report achievement in Rotary Club Central by 30 June.

Once you are in Rotary Club Central, navigate to the **Goal Center**, select the **year**, and click on the **All tab** to see the goals.

Goal	Goal Detail
Club membership	How many total members does your club want by the end of the Rotary year?
Members and Engagement	Do your club bylaws reflect your members and other participants needs? ¹
Service participation	How many members will participate in club service activities during the Rotary year?
New member sponsorship	How many members will sponsor a new club member during the Rotary year?
Rotary Action Group participation	How many club members will be members of at least one Rotarian Action Group (RAG) during the Rotary year?
Leadership development participation	How many members will participate in leadership development programs or activities during the Rotary year?

GOAL
+3
10
3
2

Goal	Goal Detail	
District conference attendance	How many members will attend your district conference?	2
Rotary Fellowship participation	How many club members will be members of a Rotary Fellowship during the Rotary year?	
District training participation	How many of your club's committee chairs will attend the district training assembly?	2
Annual Fund contributions	How much money will be contributed to The Rotary Foundation Annual Fund by your club and its members during the Rotary year?	\$2000
PolioPlus Fund contributions	How much money will be contributed to The Rotary Foundation PolioPlus Fund by your club and its members during the Rotary year?	
Major gifts	How many single outright donations of US\$10,000 or more will be made by individuals associated with your club during the Rotary year?	
Bequest Society members	How many individuals or couples will inform The Rotary Foundation of their plans to leave US\$10,000 or more to The Rotary Foundation through their estate?	
Benefactors	How many individuals or couples will inform The Rotary Foundation of their estate plans to include the Endowment Fund as a beneficiary or will make an outright gift of US\$1,000 or more to the Endowment Fund?	
Service projects	How many service projects will your club complete during the Rotary year?	4
Rotaract clubs	How many new and existing Rotaract clubs will your club sponsor during the Rotary year?	?
Interact clubs	How many new and existing Interact clubs will your club sponsor during the Rotary year?	
Inbound Youth Exchange students	How many Rotary Youth Exchange students will your club host virtually or in person during the Rotary year?	
Outbound Youth Exchange students	How many Rotary Youth Exchange students will your club sponsor virtually or in person during the Rotary year?	
RYLA participation	How many individuals will your club sponsor to participate in Rotary Youth Leadership Awards (RYLA) events during the Rotary year either in person or virtual?	4
Strategic plan	Does your club have an up-to-date strategic plan?	Y
Online presence	Does your club's online presence accurately reflect its current activities?	4
Social activities	How many social activities will your club hold outside of regular meetings during the Rotary year?	4
Update website and social media	During the Rotary year, how many times per month will your club's website or social media accounts be updated?	4
Media stories about club projects	How many media stories will cover your club's projects during the Rotary year?	
Use of official Rotary promotional materials	Did your club use Rotary International's advertising and public service materials, such as broadcast videos, print ads, and other official materials available in the Brand Center, to promote Rotary in your community during the Rotary year?	

Respectfully submitted,
Susan Ebeling



BOARD MEETING – JULY 17, 2023

In attendance via zoom: David Darbyshire, President, Rick David, Gale Walney, Susan Ebeling

Absent: Judy Muhn, Kenyada Bowman, Tim Travis, Kathy Jenkins

1. **Financials:** Kathy was absent, thus the detailed financials including recommendations and historical comparisons as well as our 2023-24 Budget were not presented..

ACTION: KATHY

2. **Club Leadership:** Confirmed that Kenyada is moving to Florida, thus no longer able to assume club presidency for 2024-25. Discussion of Plan B to groom new members for role.

ACTION: DAVID to follow up with Erica Sanders

Update org chart to reflect roles and ownership once established **ACTION: Susan**

3. Membership:

- a. Need to find out from Kathy if membership changes were made prior to July 1st as planned. **ACTION: KATHY**

- i. David was to ask Erica and John to co-manage membership **ACTION: DAVID**

- ii. Provide training / orientation of current tools and processes once ownership is defined.

ACTION: SUSAN

4. Communications / Marketing / Secretary roles

- a. David to ask Gayle V to join the Marketing effort specifically as it pertains to the design of marketing materials, etc.

ACTION: DAVID TO INVITE GAYLE V

ACTION: SUSAN TO PROVIDE CURRENT MARKETING MATERIALS AND CONTENT once ownership is defined.

- b. Is Judy willing to continue with attendance reporting thru RI **ACTION: DAVID**

5. Meetings

- a. Rick to follow up with Danny on possibility of returning to Alley Cat.
ACTION: RICK
- b. Programs have been excellent. (thanks to Rick!!!) Wish to spread this responsibility with members taking responsibility for scheduling the programs for the two lunch meetings during a specific month. Susan offered to take October.
ACTION: DAVID – solicit volunteers for subsequent months
- c. Noted: fellowship is an important part of Rotary membership. Does our current format allow time for casual conversation, group engagement, or interaction with guests and members. How can we build that into the Rotary experience?
ACTION: Readdress at August meeting

6. Calendar

- a. Sept 7th – present plan for Rotary year. **ACTION: DAVID**
- b. Sept 14th – Field Trip
- c. Sept 21st –
- d. Susan offered to plan Oct meetings
- e. Holiday Extravaganza Parade: Dec 2nd
 - i. Propose support to Charities Board **ACTION: Susan**
 - ii. Increase Budget/purchase of mittens for children
- f. Elf Magic Fundraiser – Oct 26th
 - i. David proposed that club purchase additional table. (current Rotary table is donated.)
- g. July 19th walking tour of Pontiac with OU and MI Works was very successful!
- h. Earth week clean-up / project at Rotary Park during April
- i. Holiday Party – Susan to follow up with Tim, etc to set date. **UPDATE: Kathy/David set date for Dec 14th at GW.** Interest expressed by Clarkston, Waterford and Bloomfield. Need planning committee – **ACTION DAVID**

7. Outreach

- a. We have \$ to invest in the community through Rotary of Pontiac Charities, Inc.
 - i. Pontiac Schools – Superintendent has given Rick a list of needs.
 - ii. Notre Dame Prep has a lot of alumni support and doesn't need Rotary's help unless for the general fund. Not a good candidate for Interact. (ages 12-18) Note: very few Pontiac students attend NDP

- iii. May be an opportunity for a community-based Interact, but would require a committed champion. **David to follow up with DG on resources to investigate.**
- iv. Is 80% vocational spending still the appropriate target? Once finances and history are available (Kathy) Charities Board should discuss.
- v. RYLA scheduled for spring 2024. How many students should we commit to sending? How do we identify these students? **ACTION: DAVID to ensure ownership of process.**

8. Next meeting : August 14th at 1:30pm. David to provide Zoom connection information.

- a. Address Citation Goals: quantify and identify ownership
- b. Approve meeting location / plan for September through June.
- c. Review / approve financials for both club and Rotary Charities.
- d. Review format of meetings to ensure membership engagement.

ROTARY OF PONTIAC CHARITIES, INC

There was unanimous support for a \$1000 contribution to The Furniture Bank program for beds for families and kids. Treasurer Kathy issued the contribution in June 2023 so that it was 1) in the 2022-23 Rotary year and 2) eligible for FB matching funds.