



Goals: Administration 2017-18

Administration: Susan E.
Meeting Schedules

Financial Management:
Kathy J.

Programs/Community
Partnerships:
TBD

- ☐ Set program schedule in advance.
Encourage thematic programs and publicize.
- ☐ Schedule meaningful programs.
- ☐ Review club income and expenses to insure that we are working with our budget.
- ☐ Ensure that we apply for and meet the criteria to receive the Presidential Citation.
Report monthly on our progress.
- ☐ Enhance relationship with organizations, churches, schools, and administration within the city of Pontiac.
- ☐ Review meeting structure for evening meetings, summer schedule etc.

Members will report back monthly on progress of goals.



Goals: Membership 2017-18

Membership:
Carol Turpin / John S

New Member Orientation
Judy?

Club Connect

- ☐ End year with a net gain of seven members. Focus on diversity and new Pontiac connections.
- ☐ Ensure that each new member has a committee assignment.
- ☐ Ensure that each new member has a club mentor.
- ☐ Train mentors on responsibilities and provide incentive for completion. (ie, mentors are encouraged to reach out to the new member outside of regular weekly meetings, etc.).
- ☐ Provide face-to-face orientation for each member. Invite board members to attend along with new members.
- ☐ Encourage members to tell "Their" Rotary story wherever they go. Wear Rotary pin (not just to meetings).

Members will report back monthly on progress of goals.



**Goals: Projects
2017-18**

**Projects:
Dayna**

Community Service

Walk for Warmth – Berk
Rotary Park - Tim

Vocational Service

Rotary Scholars – Dayna
RYLA - Dayna
Student of the Month – Kate
AVID Speakers - Susan

Career Day

Student/Host – Candy /
Event – Susan E.
Scholars - Dayna

Fundraisers

Poinsettias
Kathy
Presidents Nite
Tim
50/50 Raffle
John G
Lucky/bday bucks
Others?

Ecuador Biosand
Carol

- ☐ Formalize Rotary Scholar program and expectations. Manage to plan. Create budget. Ensure the mentors are fulfilling expectations with students.
- ☐ Begin the planning for Career Day in the fall. Add technology for invitation/RSVP process as well as student input and matching.
- ☐ Hold a 50/50 Raffle weekly with proceeds supporting International funding.
- ☐ Arrange for nine SOMs during the school year; invite to meeting and facilitate gift cards.
- ☐ Add other goals based on board planning.....
- ☐ Send Rotary Scholars to RYLA during 10th and 11th grade. Invite them to meetings to share their experience with the club
- ☐ Help plan calendar to ensure projects are planned and managed.

Members will report back monthly on progress of goals.



Goals: Marketing and
District Events
2017-2018

Marketing
Candy

Club Runner

Social
Media

Club
Central

District Liaison
Judy M.

District 6380 Involvement

Rotary Foundation

- ☐ Seek opportunities to publicize Pontiac Rotary
 - ☐ Utilize the District Website, Club Central, and Rotary Facebook page.
 - ☐ Evaluate PR resources at www.rotary.org.
 - ☐ Continue to grow "friends" list and use for membership development.
 - ☐ Ensure club website reflects programs and events
 - ☐ Publish quarterly newsletter that goes to greater distribution list.
 - ☐ Coordinate the Pontiac Rotary "brand" across media platforms.
 - ☐ Coordinate the review / update of current membership tools.
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- ☐ Keep the club members updated on all news related to District 6380 as well as Rotary in general.
 - ☐ Publicize district events and ensure participation.
 - ☐ Encourage more participation in district assemblies, conferences and other events.
 - ☐ Meet the club goals for the Foundation:
 - ☐ Encourage all Committee Chairs to attend District Assembly.
 - ☐ Ensure attendance at District Conference and PETS

Members will report back monthly on progress of goals.

2017-2018 Calendar	Regular Business	Pontiac Rotary Events	District Events	Other
July				
August				
September	Kick off Sept 7 th Programs: Neighbors			
October		First evening meeting?		
November	CN Nov 23 rd meeting	Poinsettia sale		
December	CN Dec 28 th meeting	Holiday Extravaganza Parade		
January				
February		Safe house Fellowship Event?		
March	Programs: Candy – Education Month		PETS	
April			RYLA	
May		Careeer Day May 3rd	District Conference	
June		Community event / President's Nite		Note 40 th anniversary Kusatzu in Aug 2018