

Goals: Administration 2017-18

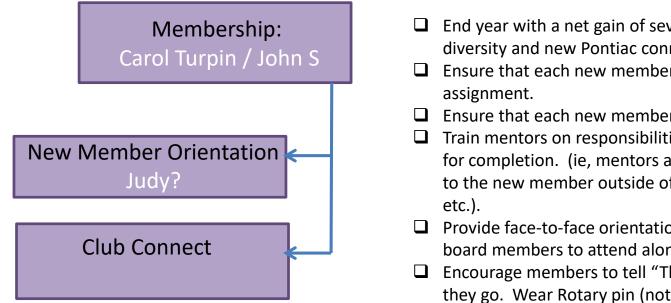


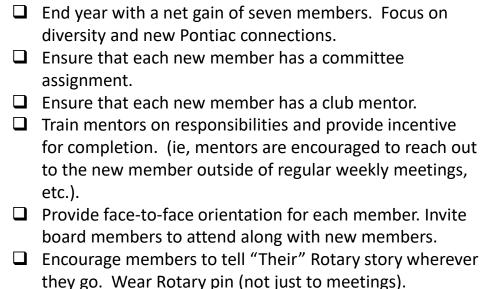
Set program schedule in advance.
 Encourage thematic programs and publicize.
 Schedule meaningful programs.
 Review club income and expenses to insure that we are working with our budget.
 Ensure that we apply for and meet the criteria to receive the Presidential Citation.
 Report monthly on our progress.
 Enhance relationship with organizations, churches, schools, and administration within the city of Pontiac.
 Review meeting structure for evening meetings, summer schedule etc.

Members will report back monthly on progress of goals.



Goals: Membership 2017-18







Goals: Projects 2017-18

Projects:

Dayna

Community Service

Walk for Warmth – Berk Rotary Park - Tim

Vocational Service

Rotary Scholars – Dayna RYLA - Dayna Student of the Month – Kate AVID Speakers - Susan

Career Day

Student/Host – Candy /
Event – Susan E.
Scholars - Dayna

Fundraisers

Poinsettias

Kathy

Presidents Nite

50/50 Raffle

John G

Lucky/bday bucks
Others?

Ecuador Biosand

- Formalize Rotary Scholar program and expectations. Manage to plan. Create budget. Ensure the mentors are fulfilling expectations with students.
- Begin the planning for Career Day in the fall. Add technology for invitation/RSVP process as well as student input and matching.
- ☐ Hold a 50/50 Raffle weekly with proceeds supporting International funding.
- Arrange for nine SOMs during the school year; invite to meeting and facilitate gift cards.
- Add other goals based on board planning.....
- ☐ Send Rotary Scholars to RYLA during 10th and 11th grade. Invite them to meetings to share their experience with the club
- ☐ Help plan calendar to ensure projects are planned and managed.

Members will report back monthly on progress of goals.



Rotary Foundation

Goals: Marketing and District Events 2017-2018

Seek opportunities to publicize Pontiac Rotary Marketing Utilize the District Website, Club Central, and Rotary Facebook page. Candy Evaluate PR resources at www.rotary.org. Continue to grow "friends" list and use for membership development. Club Runner Ensure club website reflects programs and events Publish quarterly newsletter that goes to greater distribution list. Coordinate the Pontiac Rotary "brand" across media platforms. Club Social Coordinate the review / update of current membership tools. Media Central Keep the club members updated on all news related to District 6380 as well as Rotary in general. **District Liaison** Publicize district events and ensure participation. Encourage more participation in district assemblies, conferences and other events. Meet the club goals for the Foundation: Encourage all Committee Chairs to attend District Assembly. District 6380 Involvement Ensure attendance at District Conference and PETS

Members will report back monthly on progress of goals.

2017-2018 Calendar	Regular Business	Pontiac Rotary Events	District Events	Other
July				
August				
September	Kick off Sept 7 th Programs: Neighbors			
October		First evening meeting?		
November	CN Nov 23 rd meeting	Poinsettia sale		
December	CN Dec 28 th meeting	Holiday Extravaganza Parade		
January				
February		Safe house Fellowship Event?		
March	Programs: Candy – Education Month		PETS	
April			RYLA	
May		Careeer Day May 3rd	District Conference	
June		Community event / President's Nite		Note 40 th anniversary Kusatzu in Aug 2018