

## The Rotary Club of Troy Invites You To Our Annual Wine Tasting Fundraiser March 10, 2018





Total

Price

### "Viva La Vino 2018" Wine Tasting, 6:30-10:30pm

St. Nicholas Cultural Center, 760 Wattles, Troy, Michigan 48098

Viva La Vino funds support local causes (ex: Backpacks for children, Scholarships, Homeless Veterans, and Hope Warming Center)

**Description Of Donation** 

<b>Event Tickets</b>	\$75 per person					
Patron Event Tickets	\$100 per person or business (listed on Patrons page in program)					
50/50 Raffle Tickets	\$20 EA Potential \$5,000 drawing – only 500 tickets will be sold					
Silent Auction Item Donation	Value (\$ ) Description:					
	Value (\$ ) Description:					
Live Auction Item Donation	Value (\$ ) Description:					
	Value (\$ ) Description:					
Sponsorships	□ Event       \$5,00         □ Platinum       \$3,50         □ Elite       \$2,00         □ Gold       \$1,00         □ Silver       \$ 50         □ Rotarian/Basic       \$ 25	0 ☐ Food Sponsor \$2,500 0 ☐ Valet Sponsor \$2,000 0 ☐ Music Sponsor \$1,500 0 ☐ Printing Sponsor \$2,500				
Event Program	☐ Center Pages (2) \$60 ☐ Center Page (L/R) \$40 ☐ Inside Front Cover \$40 ☐ Inside Back Cover \$40	0 □ Full Page \$300 0 □ 1/2 Page \$200 0 □ 1/4 Page \$100				
TOTAL						
<b>Contact Information (for vie</b>	w by event staff)	Publicly viewed Information				
Contact Information (for vie Your Name:	w by event staff)	Publicly viewed Information  Company Name:				
	w by event staff)	•				
Your Name:	w by event staff)	Company Name:				
Your Name: Phone #:		Company Name: Company Phone #:				
Your Name: Phone #: Your Email: Billing Address (If different than	business address):	Company Name:  Company Phone #:  Website:  Business Address:  (Or just staple business ca	ard)			
Your Name: Phone #: Your Email: Billing Address (If different than	business address):	Company Name:  Company Phone #:  Website:  Business Address:	ard)			
Your Name: Phone #: Your Email: Billing Address (If different than	business address):  must be received before including the second includi	Company Name:  Company Phone #:  Website:  Business Address:  (Or just staple business callusion in media campaigns and signage	ard)			
Your Name:  Phone #:  Your Email:  Billing Address (If different than Payment  Paid by: Attached Check Credit Card Number	business address):  must be received before inc Invoice (Net 15)   Type (Net 15):	Company Name:  Company Phone #:  Website:  Business Address:  (Or just staple business callusion in media campaigns and signage	ard)			
Your Name:  Phone #:  Your Email:  Billing Address (If different than Payment  Paid by: Attached Check Credit Card Number  Name/Signature of Card Holder	business address):  must be received before inc Invoice (Net 15)	Company Name:  Company Phone #:  Website:  Business Address:  (Or just staple business callusion in media campaigns and signage  Card  I/V/A/D) Expiration Date: CVV	ard)			
Your Name:  Phone #:  Your Email:  Billing Address (If different than Payment  Paid by: Attached Check Credit Card Number Name/Signature of Card Holder  Make Checks Payable To: Troy	business address):  must be received before inc Invoice (Net 15)	Company Name:  Company Phone #:  Website:  Business Address:  (Or just staple business cardiusion in media campaigns and signage  Card  (I/V/A/D) Expiration Date: CVV	ard)			



# Rotary Club of Troy "Viva La Vino" Information Needed for Display at Event for Your Item(s)

The below describes the information required for a display about your donation at our event. You may provide them to the Rotarian who obtained your donation or we will contact you at least 60 days prior to the event if not sooner for the desired information.

\$1-\$99 (may be combined)	\$100-\$1000	\$1,001-\$1,999	\$2,000 or greater
Product Description     (15 words max)     (preferably emailed)	Company Logo (High-Res 300dpi) formats accepted eps, ai (Adobe Illustrator)  Solvent Product Description (preferably emailed + Photo)	<ul> <li>Company Logo (High-Res 300dpi) formats accepted <i>eps, ai (Adobe Illustrator)</i></li> <li>Artwork for Quarter-page Ad in Event Booklet (High-Res 300dpi)formats accepted <i>eps, ai (Adobe Illustrator) or pdf</i></li> <li>25 word Product Description (preferably emailed + Photo)</li> <li>Address for delivery of 2 event tickets (\$120 value)</li> </ul>	<ul> <li>Company Logo (High-Res 300dpi) formats accepted eps, ai (Adobe Illustrator)</li> <li>Artwork for Half-page Ad in Event Booklet: (High-Res 300dpi) formats accepted eps, ai (Adobe Illustrator) or pdf</li> <li>50 word Product Description (preferably emailed + Photo)</li> <li>Address for delivery of 4 event tickets (\$240 value)</li> </ul>

### For Sponsorships and Event Program Purchases:

If not available when you purchased, additional information will be provided within two weeks of your purchase identifying what is needed to get your logo and such on our marketing materials and banners and such for night of the event.

### **Sponsorship Benefits:**

Sponsor	Free	Event	Marketing/	On-site	Sponsor	Free	Event	Marketing/	On-site
Level	Tickets	Pgm Ad	Promotions	Signage	Level	Tickets	Pgm Ad	Promotions	Signage
Event	16	Full Page	4x9 Flyers	Premier Logo	Wine	8	Full	Any radio or	Logo on
			Posters	on banners			Page	TV spots or	every wine
	Reserved		Included in all	Logo on all				promotions	tasting table
	table		promotions	VLV materials				Same as Gold	Logo on all
				at event					VLV material
									at event
	12	Full Page	4x9 flyers	Logo on	Food	8	1/2	4x9 flyers	Logo on
			Posters	Banners			Page	Posters	Posters on
Platinum	Reserved		Included in all					Included in	food tables
	table		promotions					all	
								promotions	
	8	1/2 Page	4x9 flyers	Logo on	Valet	8	1/2	4x9 flyers	Logo on
Elite	Reserved		Posters	Banners			Page	Posters	Valet Banner
Elite	Table		All					All Promos	Promo in
			Promotions						cars
	4	1/4 Page	4x9 flyers	Logo on	Music	4	1/4Page	4x9 flyers	Poster at the
Gold			Posters	Banners				Posters	DJ area
			All Promos					All Promos	
Silver	2	Business	N/A	N/A	Printing	4	Full	Logo on all	Poster on
		Card					Page	printed	Event Pgm
								materials	Table
Rotarian	0	Business	N/A	N/A	Live		Full	N/A	Logo on Live
Kotarian		Card			Auction		Page		Auction mtl