



THE ACORN

A Weekly Publication by the Rotary Club of Thousand Oaks

<http://thousandoaksrotary.org>



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2017-2018

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"The illiterate of the 21st century will not be those who cannot read and write, but those who cannot learn, unlearn, and relearn." Alvin Toffler



Program: September 21st

Sea Floor Exploration

Melissa Baffa

SB Museum of History



Program: September 14th

Jane Wells

CNBC Special Correspondent



Richard Williams introduced Jane Wells, CNBC Business News Reporter and Correspondent. With 30 years in the news, Jane Wells, recipient of the Dupont, and Peabody Awards, has covered such major news events as the Rodney King Trial, Mother Teresa's Funeral, Columbine Massacre, and the Financial Collapse of 2008, just to name a few.

Jane said for people in the media, ads pay their salaries. There is increased competition in the industry, and it has become a niche business. She spoke on the evolution of news broadcasting, and how it must be compelling, and people want to get news from like-minded people. There has been a movement from discussing to shouting.

Jane followed the statistics on viewers, using one story in particular with a start-up from behind bars. "Curtis Carroll discovered the stock market in prison. Through friends and family on the outside, he invests from San Quentin State Prison in Northern California, and he's also an informal financial adviser to fellow inmates and correctional officers. Everyone in prison calls him Wall Street."

Jane showed the story that was originally several minutes long that was broadcast on the Wall Street Nightly Business Report on CNBC. This probably was viewed by 200,000 viewers. Then, the story was condensed to 3 minutes and shown on PBS, which probably was viewed by 500,000. When the story was condensed yet again to about 1 minute and broadcast on Facebook through YouTube, it was seen by 5 million. It showed what the trends are in just where people want to get their news, and the platforms they use.



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Thousand Oaks Rotary Minutes of Meeting September 14, 2017



President Tim Weaver introduced **KT Connor** for the Moment of Inspiration. **KT** mentioned Robert Hartman, Father of Value Science, and his book *Freedom to Live*. He had been a judge in Hitler's Germany and decided if they could organize evil so well, he would devote his life to organizing good.



He stressed the value of the person over things and systems, encouraging all to follow four steps: Know yourself, Accept yourself, Grow yourself, and Give yourself. **Joani Pappas** led us in singing God Bless America.



Andrea McClellan introduced visiting Rotarian **Skip Roberts**, an Honorary Member of the club, who introduced his son, Ken. Other guests included Barbara Brown, Heather McCauley, Sara Luu, Melissa Miller, Adam Havestock, Karen Nichols, Ofelia Flores, and Alexia Barton, guests of **Jill Lederer**; and Shannon Bloomer, guest of **Merissa Buss**.

BIRTHDAYS

Sep 01 Holmes, Janeen
Sep 05 Hill, Kathy
Sep 06 Jones, Ed
Sep 12 Kniss, Deborah
Sep 17 Folsom, Rich
Sep 18 Sandlin, Ernie
Sep 23 Cabral, Robert
Sep 26 Bradley, John
Sep 28 Lazar, Judy
Sep 28 Warner, Ken



ANNIVERSARIES

Sep 06 Sellers, Mark & O'Hirok, Linda
Sep 15 Back, Brian & Kathleen
Sep 16 Roberts, Aline & Skip
Sep 17 Cornwall, Barb & Russ
Sep 21 Lewis, Bob & Kathy
Sep 21 Robinson, Carol & Bill
Sep 25 Williams, Richard & ElaineC

ANNOUNCEMENTS

Steve Pederson asked that we visit **Cal Henry**, who is now at Los Robles East Campus. He is still quite weak and is having difficulty walking, but is improving and is able to eat. **Carol Robinson** also noted that Pat Paulucci is battling an infection in her knee.

Vicki Arndt encouraged everyone to attend the Dream Catcher's Park Dedication on Wednesday, September 24th from 4-6, as well as the Conejo Free Clinic's Dental Clinic's ribbon cutting on the same day from 5:30 – 8:00.

Jere Robings announced October 24th as World Polio Day. **Jere** has been talking with the other local clubs and encourages us to come up with ideas to make this a special day of recognition.

Jennifer Strong and David Masci encouraged everyone to take advantage of PRLS. Introduction to Rotary is going to be on the 1st day of the District Conference on October 6th from 1-3 at the Ventura Beach Marriott. PRLS is also being held for a full weekend from Oct. 20 – 22nd in Oxnard. There is no fee to members.

President Weaver acknowledged **Larry Baker** with appreciation for the new badge machine which will provide professional-looking badges for visiting Rotarians and Guests, as a keepsake for their attendance. He then presented **Eric Arbuckle** with his blue badge.



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HAPPY \$\$\$\$\$\$

Nate Harimoto carried the cup.

Skip Roberts, whose son Ken who has been active in the Wounded Warriors Disabled Sports Program, spoke of the Wounded Warriors Project that has partnered with Mammoth Lakes to build a facility to benefit newly wounded. There is a fundraiser to benefit this facility being held at the Westlake Landing.

Patricia Jones just returned from Washington D.C. where she spent time with her niece, as well as lobbying on Capital Hill in the interest of seniors.

Jennifer Schwabauer announced the Manna Poker Tournament on October 27th. All proceeds will benefit the new building.

Janeen Holmes announced My Stuff Bags Stuffathon, next Thursday, the 21st, where they will be filling bags for a whole school district impacted by the hurricane.

Christal Doyle thanked **Dave Friedl**, **Tammie Helmuth**, **Marissa Buss**, and **Dave Burns** for all of their help.

Harry Selvin said he was very happy to be back after 2 knee replacements since March.

Richard Williams announced that Elaine's 4th surgery to fix her tear ducts seems to have been successful. He also gave an updated account of the Curry College Colonels beating Pittsburgh and MIT Engineers.



FINE SESSION



Fine Master **Jill Lederer** asked trivia questions about the Conejo Valley Chamber of Commerce. She brought staff with her to help with the answers. Those fined were **Neal Scribner**, **Jim Friedl**, **Trevor Tyloch**, **Natalie Yanez**, **Felix Wang**, **Herb Gooch**, **Ronny Stone**, **Carol Freeman**, and **Steve Stanley**.



**END
POLIO
NOW**

We're Almost There!

10 new cases this year.



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PAST PRESIDENTS — Rotary Club of Thousand Oaks

58-59 DONN ODELL	88-89 KENNETH ROBERTS
59-60 JOHN HEYWOOD	89-90 JEFF BORENSTEIN
60-61 MARV BURROW	90-91 DENNIS GILLETTE
61-62 ROSS DUSKIN	91-92 MERV KOPP
62-63 ROY McCOMBER	92-93 TOM GLANCY
63-64 PAUL PACE	93-94 HUGO ROCHE
64-65 JOHN CONLAN	94-95 BRIAN BACK
65-66 CARLOS SCURIA	95-96 TONY KOUROUNIS
66-67 MERRILL DARLING	96-97 JACK CAINE
67-68 PHIL OZAB	97-98 DICK WIELER
68-69 WILLIAM VANDERZWANN	98-99 JUDY ST. JOHN
69-70 ALVIN J. HOTZ, JR.	99-20 MIKE GONZALES
70-71 BEN CRANMER, JR.	20-01 NEIL SCRIBNER
71-72 GLENN GOODWIN	01-02 BOB BIERY
72-73 GEORGE VASLIEFF	02-03 HARRY SELVIN
73-74 HENRY STILL	03-04 RICK LEMMO
74-75 JOHN TUEL	04-05 DOUG TAPKING
75-76 KENNETH HANSON	05-06 KATHY HILL
76-77 DAVID HUANG	06-07 PETE TURPEL
77-78 WILLIAM HAAS	07-08 VICKI ARNDT
78-79 FELIX MASCI	08-09 MARTIN ANDERSON
79-80 HARLAND JONES	09-10 KEITH PARKS
80-81 DAVE WENDER	10-11 FRANK CORRIGAN
81-82 GEORGE GIBB	11-12 RICHARD WILLIAMS
82-83 NORMAN NAGEL	12-13 SUSAN MURATA
83-84 BILL PETERSON	13-14 CAROL FREEMAN
84-85 MIKE O'BEIRNE	14-15 NATE HARIMOTO
85-86 MARV SOSNA	15-16 MIKE MURPHY
86-87 FRED FERRARINI	16-17 ROBERT BIANCHI
87-88 DOC NEEDHAM	

The ACORN is a weekly publication of the Rotary Club of Thousand Oaks.

*Editor **K.T. Connor**, notes by **Nancy Wohl**, photos by **Rich Folsom***