



SPONSORSHIP OPPORTUNITIES

ALL major Sponsorship levels include the opportunity to participate in the first ever
TOSF CORNHOLE CLASSIC!

Commitment/ Sponsorship forms must be received by July 1, 2019 to be properly included in all print advertising and promotions



\$8500 PLATINUM Includes TWO 2-Member Teams Entries to the TOSF

Your Dedicated Sponsorship Includes:

- NEW! Participate in the first annual "CORNHOLE CLASSIC" - This is the only level that includes two-team entries (total 4 individuals). Premier media coverage and oversized booth centrally located in the event
- Company recognition pre, post, and during event: Prominent and dedicated recognition in local print publications:
- Paid SM advertising/exposure: FB, Instagram, LinkedIn;
- 2 dedicated banner-recognition with "PLATINUM Sponsor" prominently displayed;
- Opportunity for sponsorship viral recognition;
- 4 VIP Badges comp reps;
- 4 VIP Access to breakfast at Mimi's; 8 food truck lunch tickets;
- Video sharing via SM about your company. Share your story, company mission and value proposition. We'll come to you!
- **Additional sponsorship benefits tailored to fit your needs**

**BEST MEDIA
EXPOSURE**



\$5K GOLD SPONSOR Includes TWO 2-Member Team Entries to the

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- Company recognition pre, post, and during event: Prominent and dedicated recognition in local print publications:
- Paid SM advertising/exposure: FB, Instagram, LinkedIn;
- 1 dedicated banner recognition with "GOLD Sponsor" prominently displayed;
- Opportunity for sponsorship viral recognition;
- 4 VIP Badges comp reps;
- 4 VIP Access to breakfast at Mimi's; 8 food truck lunch tickets;
- Your oversized will be centrally located next to Rotary Central;
- Two 6' Tables and 4 chairs and canopy included
- Video sharing via SM about your company. Share your story, company mission and value proposition. We'll come to you!

The TOSF Car Show Sponsor \$3500 (Only 2 sponsorship spots available)

Last year, we launched the first TOSF new and vintage car show. It was such a huge hit and we have received so much feedback and requests for its return in 2019. This will be a dedicated sponsorship with company recognition prominent along Moorpark and Brazil streets where the vintage car show will take place.

Your Dedicated Sponsorship Also Includes:

- One 2-Member Team entry to compete in the TOSF Cornhole Classic
- Great media coverage! Announcement and Presentation of the trophies to the winners of the exhibit and shared via FB LIVE;
- Pre and post event recognition in local print publications
- SM Advertising:/Exposure: FB Live, Instagram, LinkedIn;
- All banner and stage recognition;
- Corner booth location Moorpark x Brazil
- 4 VIP Badges comp reps; 4 VIP Access to breakfast at Mimi's;
- 8 food truck lunch tickets
- Booth: 1 Canopy; one 6' table; two folding chairs;
- Sponsors to present awards to winners in various categories;

DEDICATED
SPONSORSHIP
RECOGNITION



3) The Activity Zone Sponsor: \$2500 (Only 1 spot left!)

One of the sweetest conversations we overheard last year was when a little girl walked up to the activity zone, apparently longing to get in one of the rides. She was summoned over by one of the Rotarians to come on over. She slowly approached and sheepishly said, "But I don't have any money". When she was told, "The rides are FREE!", she still couldn't believe it and asked, "Is it a joke?" Your sponsorship of the "TOSF Activity Zone" has proven to be a popular attraction for fairgoers of all ages. More importantly, you help provide local families the opportunity to enjoy a hassle-free, fun-filled day with their loved ones.

Your Dedicated Sponsorship Also Includes:

- One 2-Member Team entry to the Cornhole Classic
- Dedicated banner recognition at the activity zone
- Pre and post event prominent recognition in local print publications
- Booth: 1 Canopy; one 6' table; two folding chairs
- Paid SM advertising: FB Live, Instagram
- All banner and stage recognition
- 4 VIP Badges comp reps
- 4 VIP Access to breakfast at Mimi's
- 6 food truck lunch tickets



Together We Dine \$2500 Sponsor (Only 3 spots available)

Only 3 sponsorship spots available, or secure an exclusive sponsorship at \$6,000 for all 3!

Themed dining tables will be added along North Moorpark in order to give fairgoers a place to sit down and share a meal together. This was such a hit last year so we're bringing it back! It was heartwarming to see all the fairgoers sit together at the special ordered farm tables and enjoy meals and conversations. This year, we will include an umbrella shade at each table. Team-building opportunity: Have fun creating a theme, decorating your table, and competing for "Best Theme & Decor"!

Your Dedicated Sponsorship Includes:

- Entry to the *TOSF Cornhole Classic*: 2-Member Team;
- Your company logo on customized table runner
- Compete for "Best Theme & Decor"
- Company branded table coverings / signage - You set, decorate, and have fun!
- Sponsors will tour all participating food trucks, do a taste test, and be a "food critic" for the day as they share their experiences via FB live;
- Pre and post event prominent recognition in local print publications; Paid SM Advertising: FB, Instagram;
- All banner and stage recognition;
- 4 VIP badges company reps
- VIP Access to breakfast at Mimi's
- 8 food truck lunch tickets for a dedicated "Taste of TOSF" share your experience via FB live
- Booth: 1 Canopy; one 6' table; two folding chairs



COMPETE FOR
BEST COMPANY
THEME & DECOR

HAVE FUN
DECORATING WITH
YOUR TEAM

YOUR
COMPANY LOGO
ON TABLE RUNNER -
INCLUDED!

5) THE TOSF EXPERIENCE \$1500 SPONSOR

ONLY 5 SPOTS
AVAILABLE

SOLD OUT

- Includes entry to *TOSF Cornhole Classic*: One 2-Member team.
- Booth space will be along Sponsors' row next to Mimi's Cafe
- 10x10 tent + 6' table + 2 chairs
- Social media advertising
- Banner on main stage 1
- One (1) About Us: SM promo
- 2 VIP Badges comp reps
- VIP Access to breakfast at Mimi's
- 4 food truck lunch tickets
- Sponsor recognition banner at the booth
- Pre and post event combined sponsors' recognition on local print publications:

SOLD OUT

6) \$500 CORNHOLE SPONSOR ***NEW!***

We are excited to announce the very first official "TOSF Cornhole Classic"! 1st place team takes home the *TOSF Cornhole Classic* authentic championship belts and serious bragging rights! You will be competing for the benefit of one of the pre-selected charities of your choosing: *Rotary International, K9s For Warriors, Manna Conejo Valley Food Bank, or Senior Concerns*. Champions of the *Cornhole Classic* (1st, 2nd, and 3rd Place) of the *TOSF Cornhole Classic* will present the donation check to their pre-selected charity at the conclusion of the tournament. Your entry fee includes:



- 2-Member Team for every \$500 Sponsorship - you can sponsor as many teams as you wish;
- Company logo or family name recognition on banners along tournament site;

2019 SPONSORSHIP COMMITMENT FORM

- ☐ \$10K Title Sponsor (Please contact Event Chair for Customization)
- ☐ \$8500 Platinum Sponsor ***** **SOLD OUT** *****
- ☐ \$5000 Gold Sponsor *******SOLD OUT** *****
- ☐ \$3500 Car Show Sponsor (Only 2 Spots Available)
- ☐ \$2500 Activity Zone Sponsor
- ☐ \$2500 Together We Dine (3 Spots Available)
- ☐ \$1500 The TOSF Experience ***** **SOLD OUT** *****
- ☐ \$ _____ The Cornhole Classic. We would like to compete **for the benefit of:** _____. (Select one: ***Rotary International, K9s For Warriors, Manna Food Bank, or Senior Concerns***) Please indicate total entry fee desired. Entry fees are \$500 for each team (2 people); \$1K for 2 teams, (4 people); \$1500 for 3 teams (6 people) and so on.

Please complete the following information:

Company/Sponsor Name: _____

Contact Name: _____

Company/ Billing Address: _____

Credit Card No: _____ Exp: _____

Telephone No: _____

Web Address: _____

IMPORTANT INSTRUCTIONS

Be sure to notify us prior to purchasing/planning items to give away at your booth in order to avoid foods, water bottles and other items requiring a health department permit or items being sold by vendors. Submit this commitment form and a high resolution vector EPS format logo to christaldoyle@me.com

Make the checks payable to: The "Rotary Club of Thousand Oaks". Please write "Street Fair Sponsor" in the memo line of your check. Verify with your tax consultant whether this is deductible business expense. If you must write your check to a 501(c)(3), please contact the person identified below about the Thousand Oaks Rotary Foundation. Checks should be mailed to: Rotary Club of Thousand Oaks, P.O. Box 1225, Thousand Oaks, CA 91358 – Attention: Christal Doyle, TOSF Event Chair.

If Paying By PayPal: Please Go to: <https://www.paypal.me/TORotaryStreetFair> . Please add: TOSF Sponsor and your desired sponsorship level on the notes section.

CONTACT US:

Event Chair: Christal Doyle
Direct: (818) 207-4870
eFax: (805) 435-2644

Applications:

TOSF event related applications may be mailed, emailed, or faxed.

Address: The Rotary Club of Thousand Oaks Street Fair
P.O. Box 1225
Thousand Oaks CA 91358

Email: TORotaryStreetFair@msn.com
Fax: (805) 520-3082
VoiceMail: (805) 378-5106

TOSF 2019 CORNHOLE CLASSIC: About the Charities



Rotary International: "Service Above Self".

Rotary is a global network of 1.2 million neighbors, friends, leaders, and problem-solvers who see a world where people unite and take action to create lasting change – across the globe, in our communities, and in ourselves. Rotary members believe that we have a shared responsibility to take action on our world's most persistent issues. Our 35,000+ clubs work together to:

• **Promote peace:** Encourages conversations to foster understanding within and across cultures.

- **Fight disease:** We educate and equip communities to stop the spread of life-threatening diseases like polio, HIV/AIDS, and malaria. We improve and expand access to low-cost and free health care in developing areas.
- **Provide clean water, sanitation, and hygiene:** We support local solutions to bring clean water, sanitation, and hygiene to more people every day. We don't just build wells and walk away. We share our expertise with community leaders and educators to make sure our projects succeed long-term.
- **Save mothers and children:** We expand access to quality care, so mothers and their children can live and grow stronger.
- **Support education:** To strengthen the capacity of communities to support basic education and literacy, reduce gender disparity in education, and increase adult literacy.
- **Grow local economies:** We carry out service projects that enhance economic and community development and create opportunities for decent and productive work for young and old. We also strengthen local entrepreneurs and community leaders, particularly women, in impoverished communities.

[Learn more about us at rotary.org](http://rotary.org)



K9s For Warriors

K9s For Warriors is dedicated to providing service canines to our Warriors suffering from Post-traumatic Stress Disorder, Traumatic Brain Injury, and/or Military Sexual Trauma as a result of military service post-9/11. Our goal is to empower them to return to civilian life with dignity and independence. We are the nation's largest provider of service dogs for disabled American veterans. Our program is unique, and no other organization operates like *K9s For Warriors*. Every warrior that walks through the door is family. We provide them with a Service Canine, equipment, training, certification, seminars, legal instruction, vet care, housing, home cooked meals, unconditional love and listening, and life-time of wrap-around services (including available life-long healthcare for their dogs). The K9s program is 100% free for the veteran. We have our warriors' backs." [Find out more at k9sforwarriors.org](http://k9sforwarriors.org)



Manna Conejo Valley Food Bank

Founded in 1971 by a group of people who felt that no person should ever go hungry in the Conejo Valley, Manna Conejo Valley Food Bank has been providing food assistance to our friends and neighbors in need for more than 40 years; and have made it our mission — "To feed hungry people in the Conejo Valley". With holiday distribution programs, we help over 20,000 people each year throughout the 101 corridor cities from the

Calabasas Grade to the Conejo Grade. Unlike many food pantries in the area, Manna is not formally affiliated with any religious organization, nor are we federally funded in any way. In fact, Manna exists almost entirely on private donations of food and funding. More than 95% of the food Manna distributes each year is donated by organizations, businesses and individuals from around the Conejo Valley. Funding is provided through generous donors and grant writing efforts. "Manna Has Taken A Strong Stance Against Hunger". [Find out more at mannaconejo.org](http://mannaconejo.org)



Senior Concerns: Where the Community Unites to Provide Affordable Care for the Aged

Through the years, Senior Concerns has grown from a single program agency offering Meals On Wheels to one that operates numerous programs and serves several thousand seniors and family caregivers annually. Our programs, in addition with Meals On Wheels, include an Adult Day Program for seniors with cognitive or physical impairments. The Adult Day Program provides a safe, nurturing environment for seniors, as well as vital respite for stressed family caregivers. Senior Concerns' pro bono Caregiver Support Center offers vital information and resources, support, family consultations and education to family (unpaid) caregivers. Our Senior Advocates help seniors and caregivers navigate often complex challenges such as Medicare and other benefit programs, and links seniors to support services in the community. We work with local attorneys and Certified Financial Planners to provide pro bono legal and financial counseling, as well. [Find out more at https://www.seniorconcerns.org](https://www.seniorconcerns.org).