

# Rotary Club of Nassau Sunrise – Fundraising Report 2012 -2013



# Fundraising Overview

- Club Fundraisers
- Community Fundraisers
- Issues and Resolutions
- Charities / Projects / Donations



# Club Fundraisers

This year the emphasis was on club participation, this was initiated by more Club fundraisers / socials than Community fundraisers. In an effort to achieve maximum participation by club members, the club covered the cost of several events

- **Change Over - A night in Cuba**



- Tickets were offered at a price lower price to encourage attendance
- Below average attendance
- Club covered the difference

- **Xmas Breakfast - Family of Rotary Breakfast**



- Increased attendance and participation

- **Xmas Party - A festive elegant soiree**





- Tickets were offered at a price lower price to encourage attendance
- Below average attendance
- Club covered the difference

- **Jazz Social – Wine Tasting**





- Donations by members covered some of the cost

# Club Fundraisers

- **Oktoberfest** 
  - 100% cost covered by members
  - Below average attendance
- **Foundation Dinner – Government House** 
  - Cost to the club
  - Below average attendance

# Community Fundraisers

The goal this year was to lower cost of previous years, this was achieved through generous donations by sponsors, patrons and club members.

- **Marathon Bahamas – Arawak Cay** 
  - Cost to the club
  - Donations previously received not available
- **Jazz at the Gallery – Evolve** 
  - Expenses decreased from last year
  - Profit increased from previous Jazz event
  - Total attendance decreased
  - Other income generators such as the silent auction and raffle allowed for our profit increase



# Issues and Resolutions

- **Lack of members support during event planning phase**
  - Members can help out in various ways: Time, Money (personal donations or enlisting sponsors), and Resources
- **Lack of volunteers during event for various sections**
  - Members who agree for times and sections must show up, or areas will be left un-manned!
  - Be familiar with your expected duties for each section
- **Ticket Sales**
  - Tickets confirmed must be paid for preferably before the event
  - All tickets used must be paid for in a timely fashion after close of event



# Issues and Resolutions cont'd

- **Event Sections – Gate Sales / Silent Auction / Bar Sales / Raffle**
  - Be familiar with the sections and what is expected
  - Accurate records must be kept at the gate of tickets sold, returned, exchanged tickets and prices
  - Members are not allowed to insert their own starting bid or increments for silent auction prizes
  - Keep accurate record of drink tickets sold, type of ticket and prices
  - Prizes donated for the event are for club profit (club or community account) and are not be sold at the event
  - Any issues that arise during the event inform the Fundraising Chair and committee members
- **Event Charges**
  - Please be aware of what is covered under the ticket price and what is not
  - Items not covered under the ticket price must be paid for by yourself and your guests and not charged to the club account

**Remember why we raise funds – Charities and Projects!!!!**



# Charities / Projects / Donations

**Due to our last Community Fundraiser ~ Jazz at the Gallery ~ our club grossed over \$13,000 in income, these funds allowed the following charities and projects to benefit.**

- Seahorse Institute - \$2000.00 ~~ Coach KJ Summer Basketball Camp - \$1000 ~~
- Emanji Circus - \$1000.00 ~ ~Eleuthera Road Safety Program - \$1000
- Demetrius Center - \$200.00 ~~Coastline Community Care - \$200.00
- Scholarships
- Back to School Events
- Ray Minus Boxing Gym
- Laura's Soup Kitchen
- Ican
- RCNS Reading Programs
- [Many, Many More!!](#) (Click me)





## Questions & Comments

- **Many Thanks to all who supported all Fundraising efforts over the years!!!!**
- Please feel free to contact me with any questions, comments or concerns.
  - “Service Above Self”
- In all things apply the 4 way test for the benefit of the Club as a unit, Charities and Projects.