



Rotary Opens Opportunities

The HUB

2020 - 2021

NEWSLETTER

**ROTARY CLUB
OF
ST. ANDREW
JAMAICA**

Chartered September 8, 1966
Meetings: Tuesdays, 12:30 p.m.
Hotel Four Seasons
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Rotary
District 7020



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Rotary
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DISTRICT 7020

District Governor - Charles Sealy II
Assistant Governor - Marie Powell

CLUB ADMINISTRATION 2020-2021

OFFICERS:

Audley Deidrick - President
Ammesha Brown - President Elect
Nicole Gordon - Vice President
Nicole Gordon - Club Secretary
Audley Deidrick - Immediate Past President
Delories Jones - Treasurer
Jennifer Anderson - Sergeant at Arm

INVOCATION

O Lord who knows our every need
Help us fulfill our Rotary Creed
We live to serve you every day
In all we think or do or say
Accept our prayers for this mean
Restore, Forgive, Inspire and Heal.

FOUR-WAY TEST

of things we think, say or do

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it BUILD goodwill and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

OBJECT OF ROTARY

The object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and in particular, to encourage and foster:

FIRST: The development of acquaintance as an opportunity for service.

SECOND: High ethical standards in business and professions; the recognition of the worthiness of all useful occupation as an opportunity to serve society.

THIRD: The application of the ideal of service by each Rotarian's personal, business and community life.

FOURTH: The advancement of international understanding, goodwill and peace through a world fellowship of business and professional persons united in the ideal of service.

DIRECTORS

Ammesha Brown - Club Administration
Rocque Ferguson - Service Projects
Yulit Gordon - New Generations
Judy Hylton - Rotary Foundation
Jemelia Davis - Vocational Service
Lloyd Eubank Green - Public Image
Eugene Ffolkes - Membership Chair
Wayne Strachan - Fundraising & Social Events Chair

NATIONAL ANTHEM

Eternal Father bless our land,
Guard us with Thy Mighty Hand,
Keep us free from evil powers,
Be our light through countless hours.
To our Leaders, Great Defender,
Grant true wisdom from above.
Justice, Truth be ours forever,
Jamaica, Land we love,
Jamaica, Jamaica,
Jamaica land we love.

ROTARY GRACE

O Lord and Giver of all good
We thank Thee for our daily food
May Rotary friends and Rotary ways
Help us to serve Thee all our days

MEMBERSHIP RULES

Your membership in Rotary Club may be terminated by any of the following:

1. Resignation;
2. Failure to pay your dues during the 30 days after January 1 or July 1;
3. If you miss four consecutive regular meetings without makeup or being excused by the Board or Directors for good and sufficient reason;
4. Attendance below 60% average for each 6-month period, January 1 to June 30, and July 1 to December 31, unless excused by the Board of Directors for good and sufficient reason.

PAST DISTRICT GOVERNOR

Alvero Casserly, CD, JP	1989/90
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CHARLEY BRAHAM AWARD

*Erald Shileto, OD, JP	1984
Rev. Dr. Webster Edwards, OD, JP	2001
Alvaro Casserly, CD, JP	2003

DISTINGUISHED ROTARIAN AWARD

*Erald Shileto, OD, JP	1983
Orville Walker, JP	1988
Alvaro Casserly, CD, JP	1990
*Ricky Richardson	1990
Anthony Hogarth	1999
*Neville Royes	2002
Earl Samuels, CD	2003
Rev. Dr. Webster Edwards, OD, JP	2004
Donovan Walker	2004
*Arthur Lowe	2007
Dr. Lloyd Eubank-Green	2008
Jennifer Anderson	2009
Judy Hylton	2014

HUMANITARIAN AWARD

Dr. Lloyd Eubank-Green	2007
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MULTIPLE PAUL HARRIS FELLOW

Orville Walker, JP	1986/97
Alvaro Casserly, CD, JP	1987/1998
*Arthur Lowe	1997/2001
Minna Israel	1998/2001
Lance Hylton (BVI)	2002
Donovan Walker	2001/2004
*Noel Bennett	1998/2004

ROTARY FOUNDATION BENEFACTORS

Judy Hylton	2001
Lance Hylton	2001
Grace Ashley	2007
Donovan Walker	2007
Minna Israel	2009
Earl Samuels, CD	2012

PAUL HARRIS FELLOWS

*John Burke (Lagos)	1978
*Erald Shileto, OD, JP	1984
Rev. Dr. Webster Edwards, OD, JP	1988
*A. Tennyson Palmer, CD, JP	1988
*Larkin Hall	1989
Charles Jeantelot	1990
*Rt. Rev. Bishop J.T. (Tommy) Clark	1991
*Ricky Richardson	1996
*Hector Watson	1996
Dr. James Monteith, JP	1997
*Roy Vaz	1997

*Kebale Williams	1997
Grace Ashley	1997
Melvin Carey	1997
John Haughton	1997
C. Wain Iton	1997
Ryan Peralto, Jr.	1997
Vasle Atkinson	1998
Denis Goldson	1998
Anthony Hogarth	1998
*Dr. George Philip, CD	1998
*Neville Royes	1998
Dr. Lloyd Eubank-Green	1998
*Paul Bourke	1998
Victor Thompson	1998
*Lloyd Isaacs	1998
Hilton McIntosh, JP	1998
LeRoi Lorde	2000
Robert Gregory, CD	2001
Earl Samuels, CD	2001
Ainsley Mitchell	2002
Judy Hylton	2002
Don Duff	2003
Trevor Libert	2003
Jennifer Anderson	2004
*Sezvin Hamilton	2007
Merline Bardowell, OD	2007
Dr. Sandra Palmer-Pearl	2007
Robert Drummond	2007
*Hugh Levy	2008
Anthony Griffiths	2008
Marie Powell	2010
Charles Ross	2010
Paul Thorbourne	2014
Wayne Strachan	2016
Jemelia Davis	2017
Abe Pearce	2017
Mavis Beckford	2017

NON-ROTARIAN

*Jean Casserly	1998
Paul Bitter	2001
Michael Lee-Chin	2003
Kingsley Thomas, CD	2004
Barbara Walker	2004
Ingrid Walker	2004
The Most Hon. Portia Simpson Miller, ON	2006
His Excellency Jeremy Creswell	2007
Lisa Lewis	2009
Peggy Bennett	2010
Sir Dennis Byron	2017
Gary 'Butch' Hendrickson	2018
Sir Hilary Beckles	2020

*Deceased

PAST PRESIDENTS

1966/68	* Rt. Rev. Bishop J.T. (Tommy) Clar
1968/69	* Robert Lake
1969/70	Hayden Middleton
1970/71	Mick Elwin
1971/72	* Hon. Glen Owen, OD, JP
1972/73	* Edward (Ted) Ogilvie
1973/74	Horace Fowler
1974/75	Geoff Searle
1975/76	Alvaro Casserly, JP
1976/77	Christopher Wilson
1977/78	Dr. James Monteith, JP
1978/79	* Vin Bennett, JP
1979/80	* Gerald Ford
1980/81	Audley Brandt
1981/82	* Kebale Williams
1982/83	Rev. Dr. Webster Edwards, OD, JP
1983/84	* A Lloyd Johnson
1984/85	Larkin Hall
1985/86	Orville Walker, JP
1986/87	* A. Tennyson Palmer, CD, JP
1987/88	* Dr. George Phillip, CD
1988/89	Maurice Clarke, JP
1989/90	S. LeRoi Lorde, JP
1990/91	Donald Duff
1991/92	* Neville Royes
1992/93	* C. Lloyd Isaacs
1993/94	Melvin Carey
1994/95	* Selvin Goldson
1995/96	Ian King
1996/97	Anthony Hogarth
1997/98	Ryan Peralto, Jr.
1998/99	Trevor Hamilton
1999/00	Paul Thorbourne
2000/01	Wain Iton
2001/02	* Arthur Lowe
2002/03	Dr. Lloyd Eubank-Green
2003/04	Donovan Walker
2004/05	Earl Samuels, CD
2005/06	Robert Gregory, CD
2006/07	Jennifer Anderson
2007/08	* Sezvin Hamilton
2008/09	Merline Bardowell, OD
2009/10	Anthony Griffiths
2010/11	Charles Ross
2011/12	Robert Drummond
2012/13	Judy Hylton
2013/14	Marie Powell
2014/15	Robert Gibbs
2015/16	Eugene Folkles
2016/17	Wayne Strachan
2017/18	Jemelia Davis
2018/19	Kemmehi Lozer
2019/20	Audley Deidrick

*Deceased

ROTARY CLUB MEETINGS

BLACK RIVER	Invercauld Hotel Thursdays, 7:30pm
CHRISTIANA	Vernon Chung LN Wednesday, 6:30pm
KINGSTON EAST & PORTROYAL	Eden Gardens Mondays, 7:00pm
FALMOUTH	Glistening Waters Tuesday, 6:30pm
KINGSTON	Jamaica Pegasus Hotel Thursday, 12:30pm
DOWNTOWN KINGSTON	ICAJ Conference Room Wednesday, 12:30pm
LIGUANEA PLAINS	Eden Gardens - Thursday, 6:15pm
LUCEA	Feista Grand Palladium Resort Wednesday, 6:00pm
MANDEVILLE	Golf View Hotel - Tuesday, 12:45pm
MAY PEN	Versalles Hotel - Thursday, 7:30pm
MONTEGO BAY	Sandals Royal - Tuesday, 12:30pm
MONTEGO BAY EAST	Sunset Beach Resort Thursday, 7:00pm
MONTEGO BAY SUNRISE	The Wexford Hotel Wednesday, 7:00pm
NEGRIL	Negril Escape - Wednesday, 7:00pm
NEW KINGSTON	Altamont Court Hotel Altamont Crescent, Kingston Friday, 7:45pm
ST. CATHERINE NORTH	Hayfield Sports Club, Ewarton Thursday, 6:30pm
OCHO RIOS	Sandcastle Resort, Ocho Rios Wednesday, 6:00pm
PORT ANTONIO	RADA Conference Hall, Folly Road Tuesday, 6:00pm
PORTMORE	Jamaica Employer's Federation Wednesday, 7:00pm
ST. ANDREW NORTH	ICAJ Building, 8 Ruthven Road Monday, 6:30pm
ST. MARY	Pompano Commercial Complex Tuesday, 6:00pm
SANTA CRUZ	Chariots Hotel - Tuesday, 7:30pm
SAVANNA-LA-MAR	Hotel Commingle - Tuesday, 6:30pm
SPANISH TOWN	Police Officer's Club Tuesday, 6:30pm
TRAFALGAR HEIGHTS	Phoenix Central Thursday, 6:30pm
ROTARACT CLUB MEETINGS	
ST. ANDRW	St. Andrew - Footprint Cafe 1st and 3rd Wednesdays, 6:00pm
UNIVERSITY OF TECHNOLOGY	UTECH Campus Thursday, 3:00pm
INTERACT CLUB MEETINGS	
ST. ANDREW HIGH SCHOOL	St. Andrw High School, Room 46 - Monday, 3:00pm
EARLY ACT CLUB MEETING	Allman Town Primary School Friday, 2:00pm

ROTARY CLUB OF ST. ANDREW

MEETING AGENDA

- Meeting call to order
 - President Audley Deidrick
- Rotary Grace
- Loyal Toast
- Four Way Test
- Fellowship
- Introduction of Visiting Rotarians/Guest
 - Apologies
- President's Time
 - Recognition of Birthdays & Anniversaries
- Fellowship
- Secretary's Report
- Rotary Information
- Sergeant-at-arms
- Introduction to Guest Speaker
- The Guest Speaker's Presentation
- Vote of Thanks
- Toast to RI
- National Anthem
- Adjournment

THE FIVE AVENUES OF SERVICE

1. Club Service - focuses on making clubs strong. A thriving club is anchored by strong relationships and an active member development Plan.
2. Vocational Service - calls on every Rotarian to work with integrity and contribute their expertise to the problems and needs of society. Learn more in An Introduction to Vocational Service and the Code of Conduct.
3. Community Service - encourages every Rotarian to find ways to improve the quality of life for people in their communities and to serve the public interest. Learn more in Communities in Action: A Guide to Effective Projects.
4. International Service - exemplifies our global reach in promoting peace and understanding. We support this Service Avenue by sponsoring and volunteering on international projects, seeking partners abroad, and more.
5. Youth Service - recognizes the importance of empowering the youth and young professionals through leadership development programs such as Rotoract, Interact, Rotary Youth Leadership Awards, and Rotary Youth Exchange.



Welcome

We extend a warm welcome to all visiting Rotarians and Guests.

Today's meeting

August 25, 2020

THEME OF THE MONTH:

Membership and New Club Development

TODAY'S AGENDA:

"Understanding Plastic Waste Management and the 4Rs (Refuse. Reuse. Reduce. Recycle)"

KEYNOTE SPEAKER:

Deleen Powell, Project Communication Specialist, National Environment and Planning Agency



& Anniversaries

Birthdays: The following persons will celebrate their birthdays and anniversaries during the week:- **August 11, 2020 – August 31, 2020**

Members'

Birthdays: *Rtn. Ainsley – Aug 27th*

Spouses'

Birthdays: *Rtn. Grace's spouse Tony – Aug 29th
Rtn. Rocque's spouse Nicolas – Aug 22nd*

Anniversaries:

*PP. Paul and wife Corine – Aug 14th
PP. Don Duff and wife Marilyn – Aug 18th
PP. Leroi and wife Audrey – Aug 19th
Rtn. Mavis and husband Gurney – Aug 31st*

Congrats to all!!



Rotary Club of St. Andrew



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August Presidential Message

The year 2020 has brought monumental changes that have already included a global pandemic and a renewed call for social justice. We are reminded that we live in a constantly changing world, and Rotary is a reflection of that world.

We must be ready to listen and adapt, always drawing upon our core values of service, fellowship, diversity, integrity, and leadership. If we live these values and apply The Four-Way Test to all aspects of our lives, we will be prepared to lead at all times.

I am proud of how we have proven our ability to adapt. Faced with a pandemic, Rotary has not stopped. We moved meetings online and found new ways to serve. We turned the canceled 2020 Rotary International Convention in Honolulu into our first virtual convention. Each week, we are proving that Rotary is a flexible gathering that happens anywhere — in traditional meetings, on cellphones, and on computers. Rotary offers a way to connect for everyone who wants to, at any time, and will continue to do so.

Some have even told me that they enjoy Rotary's mix of online and in-person meetings more now than before! How can we build on this momentum and seize the opportunity to embrace change so that Rotary keeps thriving?

For me, supporting new types of clubs is key. They are no longer just experiments but a real part of Rotary today. In addition to traditional clubs, we have e-clubs, Rotaract clubs, cause-based clubs, and passport clubs. These help make Rotary more inclusive, more flexible, and more attractive to new members. Visit these clubs, exchange ideas and partner with them, and promote them to one another and to our communities.

We all agree that we need to grow Rotary, but sometimes we can get caught up in the numbers game and lose sight of the bigger picture. After all, an increase in membership is meaningless if next year, those new members leave our clubs. Let's grow Rotary sustainably. Rotary's flexible options for participation will engage members and show the community how we're different from any other club. Let's celebrate that Rotary is now less about rules and more about joining together in a variety of ways besides traditional meetings.

I recommend that each club hold an annual strategy meeting to ask — and honestly answer — if we are doing all we can for our members and if our club reflects the community we serve. We are taking this approach at the international level, too. I am proud that six women are serving with me on the RI Board of Directors this year, the most we have ever had. Let's keep Rotary moving in this direction at every level. We need more perspectives, more diversity, for Rotary to thrive.

It's fascinating to imagine how we will find new ways to adapt and stay nimble this year and beyond. But I am also inspired about what hasn't changed and never will in Rotary: the friendships, the networking, the ethics, and the service. Indeed, these are the values that make Rotary attractive to all.

As Rotary's founder, Paul Harris, said, we have to be revolutionary from time to time. Now is such a time. Rotary Opens Opportunities — countless ones — for us to embrace change that will strengthen us even as we remain true to our core values.



Holger Knaack
President 2020-21

Membership and New Club Development Month

By Nathan Rizzo, Rotary Club of San Antonio, Texas, USA

August is Membership and New Club Development Month, a time to recognize our members and the amazing work they do in their communities. In 2020, Rotarians around the world are finding ways to open opportunities, showing their incredible dedication and commitment to making the world a safer and better place.

Membership Month is also a great time to consider how people can engage with Rotary.

Here are just a few ideas on how to keep your members involved:

"Travel" around the world with Rotary. Many Rotary and Rotaract clubs are holding virtual events and meetings instead of gathering in person. Now is a perfect time to visit! Find a club, see if it is meeting online, and request an online meeting invitation link. Whether you are visiting a different club in your hometown or a club halfway across the world, you will meet new people and enjoy a new Rotary experience.

Get creative with your own meetings and events. If your club is thinking about moving club meetings online exclusively or simply offering a virtual option, look at the Meeting Online learning topic (My Rotary login required) for tips on virtual engagement.

Learn something new. You can develop and practice your communication skills with new courses in the Learning Center (My Rotary login required). The Develop a Speech course teaches ways to organize a speech that will leave a lasting impression on your audience. The Deliver a Speech course focuses on the use of body language and the effective use of vocal variety. These courses, developed exclusively for Rotary members by Toastmasters International, are part of a series on leadership development.

Make sure your club members are heard. To be engaged, members need to feel they are getting value out of their Rotary experience. Clubs should ask their members what they are interested in and how they would like to be involved. Conduct a member satisfaction survey, host a virtual group discussion, or brainstorm new ideas at an upcoming club meeting. Then start planning how you will use those ideas.

Don't ignore your club's challenges. Answer a few questions in the Club Planning Assistant to get solutions that are tailored to the issues you are facing. Talk with others in your club about how to put those solutions into practice.

Source: My Rotary

RCSA Activities Highlight:

Highlights from Care Packages Handover



Engaging more women in Rotary

By Cyndi Doragh, Zone 34 assistant Rotary coordinator and member of the Rotary Club of Fort Myers South, Florida, USA

Nearly three decades ago, I wanted to join Rotary. The first club I tried to join told me they weren't accepting any more bankers. (In those days, it was common for Rotary clubs to limit the amount of people based on their profession.) A month later, I learned they welcomed a new member – and he was a banker.

I really wanted to be a Rotarian, and I soon found a club that welcomed me with open arms. I have been a proud member for 28 years. During that time though, barriers still exist for women who want to join a Rotary club. Only 23% of our global membership is women! We can do better. We need to be leaders and show our communities that everyone is welcome in Rotary, no matter what.

I am thrilled that my district (6960) is making diversity a priority. We held the first of a four-part speaker series called "Infinite Possibilities: Women in Rotary" in July, which included an inspiring representation of internationally acclaimed Rotary women. More than 1,165 registrants tuned in to listen to Dr. Sylvia Whitlock, the first woman to serve as president of a Rotary club. She was joined by Rotary International Vice President Johrita Solariand and Rotary International Director Valarie Wafer, who served as moderators.

How did this extraordinary membership initiative happen? Darryl Keys, our district governor, learned that women represented 27% of our district's membership. He wanted to increase our district's overall membership, and that included inviting more professional women to join. Darryl wanted that statistic to soar in our district, and he asked me to make it happen. Those words were music to my ears!

I immediately reached out to more than a dozen leaders throughout Rotary International and in zones 33/34. Everyone told me that whatever I was doing, they were in. Momentum grew and international speakers from around the globe were joining the cause. We all wanted more women to join our Rotary family! As conversations progressed, "Infinite Possibilities: Women in Rotary" turned from a singular event to a four-part series.

I knew if I wanted the series to be a success, I had to surround myself with "do-ers" – people of action who weren't looking for notoriety or applause, but were passionate about Rotary and making a difference. I built a strong committee to support this mighty endeavor and every team member committed their time, talent, and treasure to make Infinite Possibilities a success.

We wanted everyone to attend, so we created two separate registration links, one for members and one for non-members, and marketed to each audience appropriately. All that was needed to register was an email address and zip code. Plus, once you registered for one event, you were automatically registered for all four; no need to re-register every time! We reached out to each registrant personally. It was a chance to engage with current members, and introduce Rotary to prospective members. Everyone enjoyed this personal touch, especially those who felt isolated by COVID-19.

With so many of us quarantining due to the pandemic, we learned that many members felt disconnected from their clubs. Instead of promoting the series as a learning event, we called it a member initiative. It was something members could get involved with and support safely from their home.

Engaging more women in Rotary cnt'd.

In addition to listening to Dr. Whitlock "rock the house" with her stories, tenacity, enthusiasm, and genuine personal appeal, we offered attendees a few calls to action. We invited Rotarians to join a new Diversity, Equity and Inclusion Rotary Action Group our district is currently in the process of establishing; we invited registrants to listen to future speakers; and we encouraged members and club leadership to use this series as a tool to engage with prospective members who want to learn more about Rotary.

We are so excited about the rest of our series.

- 28 August – Rotarian Jenny Stotts, hosted by Rotary International Director Peter Kyle and Past District Governor Vanessa Ervin
- 25 September – Past Rotary International Vice President Dean Rohr, hosted by Past Rotary International Director John Smarge and Past District Governor Cyndi Doragh
- 30 October – Rotary International President Nominee Jennifer Jones, hosted by Rotary International Director Stephanie Urchick

We are already planning a second series, "Infinite Possibilities: Diversity, Equity, and Inclusion," which will launch 29 January and run through 30 April 2021. This series will focus exclusively on the diversification of our membership by looking at our community and how we can invite diverse business professionals to join Rotary.

I hope you can join us and learn from these remarkable leaders as we work toward welcoming more women into Rotary.



Accountability and Inclusion: A DEI Webinar Series

Rotary values diversity and celebrates the contributions of people of all backgrounds. And we're committed to reflecting the communities we serve by being inclusive of all cultures, experiences, and identities. Throughout 2020-2021, Rotary will host a webinar series to explore diversity, equity, and inclusion, with topics that range from understanding our own implicit biases to learning how to hold each other accountable. Read more about the sessions that will be offered.

Register now for the first webinar, Design an Inclusive Plan for Your Organization on Thursday, 17 September at 15:00 Chicago time (UTC-5), and submit your questions to our experts. A recording of the session will be available to everyone who registers. In the meantime, you can explore the Diversity, Equity, and Inclusion learning topic (My Rotary login required) to find resources to use in your clubs and to share best practices with other members.



RSCA UPCOMING EVENTS

☐ No upcoming events



MOTIVATIONAL QUOTE



Forget the news

By Webster Edwards

It is a maxim of journalism that "good news is not news."

So don't depend on the newsmakers for credible and inspiring items of news. It is riveted in their consciousness that it is the sensational or the unusual which sells.

Every rookie journalist learns very early in the profession that "If a dog bites a man, it's not news" because that's usual, but "if a man bites a dog," it certainly will make the headlines.

News which reveal that events are normal, predictable, and devoid of sensation, always seen unimaginative and dull to the newsmakers, hence they are always on the hunt for the things that titillate.

So take what is read with the proverbial "grain of salt". The good things permeating the world are seldom if ever recognized. There is also the impending danger that editors, can sometimes influence others not only what to think but how to think. So read critically, always with an open mind. In the midst of our problems, remember that goodness abounds and that a life filled with meaning can always be experienced.

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ROTARIAN CODE OF CONDUCT


The following Code of Conduct has been adopted for use by Rotarians all over the World. This is based on "The Four-Way Test".

As a Rotarian, I will:

1. Act with integrity and high ethical standards in my personal and professional life.
2. Deal fairly with others and treat them and their occupations with respect.
3. Use my professional skills to mentor young people, help those with special needs and improve people's quality of life in the world.
4. Avoid behavior that reflects adversely on Rotary and other Rotarians.

(PUT YOUR AD HERE)



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