

## The NEWSLETTE

ROTARY CLUB

Chartered September 8, 1966 Meetings: Tuesdays, 12:30 p.m. ST. ANDREW Hotel Four Seasons JAMAICA 18 Ruthven Road, Kignston 10, Jamaica.







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### **DISTRICT 7020**

District Governor - Charles Sealy II
Assistant Governor - Marie Powell

### CLUB ADMINISTRATION 2020-2021 OFFICERS:

Audley Deidrick Ammesha Brown - President - President Flect

Nicole Gordon

Vice PresidentClub Secretary

Audley Deidrick

- Immediate Past President

Delories Jones
Jennifer Anderson

Treasurer
 Sergeant at Arm

### INVOCATION

O Lord who knows our every need Help us fulfill our Rotary Creed We live to serve you every day In all we think or do or say Accept our prayers for this meal 0 Restore, Forgive, Inspire and Heal.

### **FOUR-WAY TEST**

of things we thing, say or do
1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it BUILD goodwill and
BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

#### **OBJECT OF ROTARY**

The object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and in particular, to encourage and foster:

The development of acquaintance as

FIRST: The development of acquaintance as an opportunity for service.

SECOND: High ethical standards in business and professions; the recognition of the worthiness of all useful occupation as an opportunity to serve society.

THIRD: The application of the ideal of service by each Rotarian's personal, business

and community life.

FOURTH: The advancement of international understanding, goodwill and peace through a world fellowship of business and professional persons united in the ideal of service.

#### **DIRECTORS**

Ammesha Brown
Rocque Ferguson
Yulit Gordon
Judy Hylton
Jemelia Davis
Llovd Eubank Green

- Club Administration
- Service Projects
- New Generations
- Rotary Foundation
- Vocational Service
- Public Image

Eugene Ffolkes - Membership Chair Wayne Strachan - Fundraising & Social

Events Chair

### NATIONAL ANTHEM

Eternal Father bless our land, Guard us with Thy Mighty Hand, Keep us free from evil powers, Be our light through countless hours. To our Leaders, Great Defender, Grant true wisdom from above. Justice, Truth be ours forever, Jamaica, Land we love, Jamaica, Jamaica, Jamaica land we love.

#### **ROTARY GRACE**

O Lord and Giver of all good We thank Thee for our daily food May Rotary friends and Rotary ways Help us to serve Thee all our days

#### **MEMBERSHIP RULES**

Your membership in Rotary Club may be terminated by any of the following:

- 1. Resignation;
- 2. Failure to pay your dues during the 30 days after January 1 or July 1;
- If you miss four consecutive regular meetings without makeup or being excused by the Board or Directors for good and sufficient reason;
- Attendance below 60% average for each 6-month period, January 1 to June 30, and July 1 to December 31, unless excused by the Board of Directors for good and sufficient reason.



| PAST DISTRICT GOVERNOR                                     |           | *Keble Williams                         | 1997      |
|--|-----------|---|-----------|
| Alvero Casserly, CD, JP                                    | 1989/90   | Grace Ashley                            | 1997      |
| CHARLEY BRAHAM AWARD                                       |           | Melvin Carey                            | 1997      |
|  | 1984      | John Haughton                           | 1997      |
| *Erald Shileto, OD, JP<br>Rev. Dr. Webster Edwards, OD, JP |           | C. Wain Iton                            | 1997      |
|  | 2001      | Ryan Peralto, Jr.                       | 1997      |
| Alvaro Casserly, CD, JP                                    | 2003      | Vasle Atkinson                          | 1998      |
| DISTINGUISHED ROTARIAN                                     | AWARD     | Denis Goldson                           | 1998      |
| *Erald Shileto, OD, JP                                     | 1983      | Anthony Hogarth                         | 1998      |
| Orville Walker, JP   | 1988      | *Dr. George Philip, CD                  | 1998      |
| Alvaro Casserly, CD, JP                                    | 1990      | *Neville Royes                          | 1998      |
| *Ricky Richardson  | 1990      | Dr. Lloyd Eubank-Green                  | 1998      |
| Anthony Hogarth  | 1999      | *Paul Bourke                            | 1998      |
| *Neville Royes   | 2002      | Victor Thompson                         | 1998      |
| Earl Samuels, CD   | 2003      | *Lloyd Isaacs                           | 1998      |
| Rev. Dr. Webster Edwards, OD, JP                           | 2004      | Hilton McIntosh, JP                     | 1998      |
| Donovan Walker   | 2004      | LeRoi Lorde                             | 2000      |
| *Arthur Lowe   | 2007      | Robert Gregory, CD                      | 2001      |
| Dr. Lloyd Eubank-Green                                     | 2007      | Earl Samuels, CD                        | 2001      |
| Jennifer Anderson  | 2009      | Ainsley Mitchell                        | 2002      |
| Judy Hylton  | 2014      | Judy Hylton                             | 2002      |
|  | 2014      | Don Duff                                | 2003      |
| HUMANITARIAN AWARD   |           | Trevor Libert                           | 2003      |
| Dr. Lloyd Eubank-Green                                     | 2007      | Jennifer Anderson                       | 2004      |
| MULTIPLE BALL HARRIS FEL                                   | 1.04      | *Sezvin Hamilton                        | 2007      |
| MULTIPLE PAUL HARRIS FEI                                   |           | Merline Bardowell, OD                   | 2007      |
| Orville Walker, JP   | 1986/97   | Dr. Sandra Palmer-Peart                 | 2007      |
| Alvaro Casserly, CD, JP                                    | 1987/1998 | Robert Drummond                         | 2007      |
| *Arthur Lowe   | 1997/2001 | *Hugh Levy                              | 2008      |
| Minna Israel   | 1998/2001 | Anthony Griffiths                       | 2008      |
| Lance Hylton (BVI)   | 2002      | Marie Powell                            | 2010      |
| Donovan Walker   | 2001/2004 | Charles Ross                            | 2010      |
| *Noel Bennett  | 1998/2004 | Paul Thorbourne                         | 2014      |
| ROTARY FOUNDATION BENE                                     | FACTORS   | Wayne Strachan                          | 2016      |
| Judy Hylton  | 2001      | Jemelia Davis                           | 2017      |
| Lance Hylton   | 2001      | Abe Pearce                              | 2017      |
| Grace Ashley   | 2007      | Mavis Beckford                          | 2017      |
| Donovan Walker   | 2007      |   |           |
| Minna Israel   | 2009      | NON-ROTARIAN                            |           |
| Earl Samuels, CD   | 2012      | *Jean Casserly                          | 1998      |
| Marie Powell   | 2019      | Paul Bitter                             | 2001      |
| Wayne Strachan   | 2019      | Michael Lee-Chin                        | 2003      |
| Charles Ross   | 2020      | Kingsley Thomas, CD                     | 2004      |
|  |           | Barbara Walker                          | 2004      |
| PAUL HARRIS FELLOWS  |           | Ingrid Walker                           | 2004      |
| *John Burke (Lagos)  | 1978      | The Most Hon. Portia Simpson Miller, ON | 2006      |
| *Erald Shileto, OD, JP                                     | 1984      | His Excellency Jeremy Creswell          | 2007      |
| Rev. Dr. Webster Edwards, OD, JP                           | 1988      | Lisa Lewis                              | 2009      |
| *A. Tennyson Palmer, CD, JP                                | 1988      | Peggy Bennett                           | 2010      |
| *Larkin Hall   | 1989      | Prof Nigel Harris                       | 2015      |
| Charles Jeantelot  | 1990      | Sir Dennis Byron                        | 2017      |
| *Rt. Rev. Bishop J.T. (Tommy) Clark                        | 1991      | Gary 'Butch' Hendrickson                | 2018      |
| *Ricky Richardson  | 1996      | Sir Hilary Beckles                      | 2020      |
| *Hector Watson   | 1996      |   |           |
| Dr. James Monteith, JP                                     | 1997      |   | *Deceased |
| *Roy Vaz   | 1997      |   |           |
|  |           |   |           |

| PAST P             | RESIDENTS  |                      | ROTARY CLUB MEET       | TINGS   |  |
|--------------------|--|----------------------|------------------------|---|--|
| 1966/68            | * Rt. Rev. Bishop J.T. (Tommy) C                   | Clar                 | BLACK RIVER            | Invercauld Hotel                                    |  |
|                    | * Robert Lake                                      |                      | BLACK RIVER            | Thursdays, 7:30pm                                   |  |
|                    | Hayden Middleton                                   |                      | CHRISTIANA             | Vemon Chung LN                                      |  |
|                    | Mick Elwin   |                      |                        | Wednesday, 6:30pm                                   |  |
|                    | * Hon. Glen Owen, OD, JP<br>* Edward (Ted) Ogilvie |                      | KINGSTON EAST          | Eden Gardens  |  |
|                    | Horace Fowler                                      |                      | & PORTROYAL            | Mondays, 7:00pm                                     |  |
|                    | Geoff Searle                                       |                      | FALMOUTH               | Glistening Waters<br>Tuesday, 6:30pm                |  |
|                    | Alvaro Casserly, JP                                |                      | KINGSTON               | Jamaica Pegasus Hotel                               |  |
| 1976/77            | Christopher Wilson                                 |                      | KINGOTON               | Thursday, 12:30pm                                   |  |
| 1977/78            | Dr. James Monteith, JP                             |                      | DOWNTOWN               | ICAJ Conference Room                                |  |
|                    | * Vin Bennett, JP                                  |                      | KINGSTON               | Wednesay, 12:30pm                                   |  |
|                    | * Gerald Ford                                      |                      | LIGUANEA PLAINS        | Eden Gardens - Thursday, 6:15pm                     |  |
|                    | Audley Brandt                                      |                      | LUCEA                  | Feista Grand Palladium Resort                       |  |
|                    | * Keble Williams<br>Rev. Dr. Webster Edwards, OD   | IP                   | MANDEVILLE             | Wednesday, 6:00pm                                   |  |
|                    | * A Lloyd Johnson                                  | , 01                 | MANDEVILLE             | Golf View Hotel - Tuesday, 12:45pm                  |  |
|                    | Larkin Hall  |                      | MAY PEN                | Versalles Hotel - Thursday, 7:30pm                  |  |
|                    | Orville Walker, JP                                 |                      | MONTEGO BAY            | Sandals Royal - Tuesday, 12:30pm                    |  |
|                    | * A. Tennyson Palmer, CD, JP                       |                      | MONTEGO BAY EAST       | Sunset Beach Resort<br>Thursday, 7:00pm             |  |
|                    | * Dr. George Phillip, CD                           |                      | MONTEGO BAY            | The Wexford Hotel                                   |  |
|                    | Maurice Clarke, JP                                 |                      | SUNRISE                | Wednesday, 7:00pm                                   |  |
|                    | S. LeRoi Lorde, JP<br>Donald Duff                  |                      | NEGRIL                 | Negril Escape - Wednesday, 7:00pm                   |  |
|                    | * Neville Royes                                    |                      | NEW KINGSTON           | Altamont Court Hotel                                |  |
|                    | * C. Lloyd Isaacs                                  |                      |                        | Altamont Crescent, Kingston<br>Friday, 7:45pm       |  |
|                    | Melvin Carey                                       |                      | ST. CATHERINE          | Hayfield Sports Club, Ewarton                       |  |
|                    | * Selvin Goldson                                   |                      | NORTH                  | Thursday, 6:30pm                                    |  |
| 1995/96            | lan King   |                      | OCHO RIOS              | Sandcastle Resort, Ocho Rios                        |  |
|                    | Anthony Hogarth                                    |                      |                        | Wednesday, 6:00pm                                   |  |
|                    | Ryan Peralto, Jr.                                  |                      | PORT ANTONIO           | RADA Conference Hall, Folly Road<br>Tuesday, 6:00pm |  |
|                    | Trevor Hamilton Paul Thorbourne                    |                      | PORTMORE               | Jamaica Employer's Federation                       |  |
|                    | Wain Iton  |                      | FORTMORE               | Wednesday, 7:00pm                                   |  |
|                    | * Arthur Lowe                                      |                      | ST. ANDREW NORTH       | ICAJ Building, 8 Ruthven Road                       |  |
|                    | Dr. Lloyd Eubank-Green                             |                      |                        | Monday, 6:30pm                                      |  |
|                    | Donovan Walker                                     |                      | ST. MARY               | Pompano Commericial Complex                         |  |
|                    | Earl Samuels, CD                                   |                      | CANTA COUT             | Tuesday, 6:00pm                                     |  |
|                    | Robert Gregory, CD                                 |                      | SANTA CRUZ             | Chariots Hotel - Tuesday, 7:30pm                    |  |
|                    | Jennifer Anderson                                  |                      | SAVANNA-LA-MAR         | Hotel Commingle - Tuesday, 6:30pm                   |  |
|                    | * Sezvin Hamilton                                  |                      | SPANISH TOWN           | Police Officer's Club<br>Tuesday, 6:30pm            |  |
|                    | Merline Bardowell, OD<br>Anthony Griffins          |                      | TRAFALGAR              | Phoenix Central                                     |  |
|                    | Charles Ross                                       |                      | HEIGHTS                | Thursday, 6:30pm                                    |  |
| 2011/12            |  |                      | ROTARACT CLUB MEETINGS |   |  |
| 2012/13            | Judy Hylton  |                      | ST. ANDRW              | St. Andrew - Footprint Cafe                         |  |
| 2013/14            | Marie Powell                                       |                      |                        | 1st and 3rd Wednesdays, 6:00pm                      |  |
| 2014/15            | Robert Gibbs                                       |                      | UNIVERSITY OF          | UTECH Campus  |  |
| 2015/16            | Eugene Ffolkes                                     |                      | TECHNOLOGY             | Thursday, 3:00pm                                    |  |
| 2016/17            | Wayne Strachan                                     |                      | INTERACT CLUB MEETINGS |   |  |
| 2017/18            | Jemelia Davis                                      |                      | ST. ANDREW             | St. Andrw High School,                              |  |
| 2018/19<br>2019/20 | Kemmehi Lozer<br>Audley Deidrick                   |                      | HIGH SCHOOL            | Room 46 - Monday, 3:00pm                            |  |
| 2019/20            | •  | eceased              | EARLY ACT CLUB MEETING | Allman Town Primary School<br>Friday, 2:00pm        |  |
|                    | Di   | oooao <del>c</del> u |                        | Vi = L  |  |

### **ROTARY CLUB OF ST. ANDREW**

### **MEETING AGENDA**

- Meeting call to order
  - President Audley Deidrick
- Rotary Grace
- Loyal Toast
- Four Way Test
- Fellowship
- · Introduction of Visiting Rotarians/Guest
  - Apologies
- President's Time
  - Recognition of Birthdays & Anniversaries
- Fellowship

- Secretary's Report
- Rotary Information
- Sergeant-at-arms
- Introduction to Guest Speaker
- The Guest Speaker's Presentation
- Vote of Thanks
- Toast to RI
- National Anthem
- Adjournment

### THE FIVE AVENUES OF SERVICE

- 1. Club Service focuses on making clubs strong. A thriving club is anchored by strong relationships and an active member development Plan.
- 2. Vocational Service calls on every Rotarian to work with integrity and contribute their expertise to the problems and needs of society. Learn more in An Introduction to Vocational Service and the Code of Conduct.
- 3. Community Service encourages every Rotarian to find ways to improve the quality of life for people in their communities and to serve the public interest. Learn more in Communities in Action: A Guide to Effective Projects.
- 4. International Service exemplifies our global reach in promoting peace and understanding. We support this Service Avenue by sponsoring and volunteering on international projects, seeking partners abroad, and more.
- 5. Youth Service recognizes the importance of empowering the youth and young professionals through leadership development programs such as Rotoract, Interact, Rotary Youth Leadership Awards, and Rotary Youth Exchange.



Welcome

We extend a warm welcome to all visiting Rotarians and Guests.

Today's meeting

**December** 

### THEME OF THE MONTH:

### Disease Prevention and Treatment Month

### **TODAY'S AGENDA:**

"A Special Virtual RCSA Christmas"

Featuring: The RCSA Singers



Birthdays: The following persons will celebrate their birthdays and anniversaries during the week:- December 22, 2020 - January 04, 2021

Members'

Treas, Delories - Dec 27th Birthdays:

Spouses'

Birthdays: There are no spouses' birthday this week

Anniversaries: PP. Kemmehi and wife Andrea - Dec 23rd

> Rtn. Sonia and husband Adrian - Dec 26th PP. Wayne and wife Georgia - Dec 27th PP. Earl and wife Deborah - Dec 29th

Best wishes to all!!



Rotary Club of St. Andrew standrewrotary





standrewrotary

### 3 ingredients to keep members happy

By Barton Goldenberg, member of the Metro Bethesda Rotary Club, Maryland, USA

I had the pleasure to be invited recently to an online Rotary discussion regarding member apathy. We were two past district governors, an assistant governor, two past club presidents – one from a large club and one from a smaller club— and a community service chair from a large club.

The topic was why some (many?) Rotarians are reluctant to participate or get involved in Rotary activities. Based on a district-wide survey of the impacts of the COVID-19 pandemic I facilitated in June at the end of my governor year (results are posted on our district website), we knew we would be facing membership challenges this Rotary year, particularly around member engagement.

Many clubs are honorably focusing on member acquisition by pro-actively reaching out to all parts of their local community. These clubs realize diversity is critical for long-term club health and engagement. Many of these clubs also have created a welcome process to ensure prospective members have a great experience when visiting a club or participating in a service project.

Other clubs are focusing more on retention. Did you know Rotary lost as many members last year as they gained? All the effort we put into gaining new members exits out the back door when they leave Rotary. If your club is not focusing on retention you may be headed for trouble. To determine how best to keep members, consider the following reasons why Rotarians stick with Rotary year-after-year:

- Fellowship: Many members, particularly older members, belong to Rotary for fellowship. But fellowship alone is unlikely to keep members engaged and provide individual growth. Relying solely on fellowship for member engagement can be risky since some members will leave Rotary and others die. The solution is to continually extend fellowship opportunities, like having older members mentor younger members, encouraging members to participate in district conferences, or inviting them to attend the Rotary International Convention where they can make new connections.
- Fundraising: Other members enjoy making donations to the club and/or The Rotary Foundation as their expression of member engagement. While giving is very important, a member may not be able to give every year, especially during this pandemic. It's important to give them a reason to be excited beyond their ability to give, and to share how funds are being spent so they can be excited whether or not they can contribute.
- Service Projects: These are a very effective way at getting members engaged. I belong to a club of 74 members. It was small not too long ago, which is why I believe small clubs can learn a lot from how larger

### 3 ingredients to keep members happy cont'd.

clubs organize and manage service projects. We have at least 10-15 service projects going on at any one point in time, with 5-25 members participating in each project. If a project does not catch on, we drop it. If a lot of people are interested, we commit additional resources. One of the more important questions you will want to ask is: "Is my club offering the right service projects to our members, and what is the best way to determine this?" Nothing is more effective than regularly surveying your members.

Networking: Many join Rotary because of networking opportunities. To keep them, though, you will need to expand their networking opportunities beyond your club. Provide chances for them to participate in collaborative fundraising projects with other clubs and external organizations, or to participate in collaborations you have created between your club and the local Chamber of Commerce, Toastmasters, or other partner organizations.

Many clubs also are increasingly focusing on the importance of continual member growth to drive long-term member engagement. During my governor year, I identified outstanding Rotarians that were being underused by their club and/or district, and as a result were getting apathetic. I offered them new positions in the district such as assistant governor or district committee chair positions. As a result, their apathy disappeared and they displayed a renewed Rotary spirit.

In the private sector, we often create an individual growth plan for every employee to ensure satisfaction, loyalty, and long-term commitment. It makes sense to do the same for each member in your club. For example, which members have you identified as an emerging leader and invited to attend Zone Emerging Leader events? Which members have you invited to attend Rotary Leadership Institute courses? Which members have you identified to mentor Rotaractors?

I encourage every club to focus on acquisition, retention, and growth. Once your club has this basic framework in place, you are ready to use it to determine appropriate next steps that will keep each member actively engaged. You can accomplish this by creating 'member journeys,' which describe the sequence of steps happy members have taken along their Rotary journey. Remember, members may join Rotary for one reason but over time learn to love Rotary for many reasons. Creating member journeys are particularly relevant to secure member engagement.



### **RCSA Activities Highlight:**

### Highlights of Christmas Treat Handover

























### 3 ingredients to keep members happy

By RC Jamil Mouawad, Rotary Coordinator from Lebanon and a member of the Rotary Club of Zgharta-Zawié

The spark started when I joined Rotary at 24 years-old, and it ignited at 27 when I became president of the Rotary Club of San Juan de la Maguana, Dominican Republic. Joining Rotary at a young age gave me a passionate drive. After serving as an early example of a young Rotary leader, I feel a responsibility to ensure today's young people can have a similar experience. Their creativity, problem solving, and capabilities are outstanding — all they need is an opportunity to thrive within Rotary.

Our team in Lebanon held joint workshops to build connections between Rotaractors and Rotarians. The events were designed for us to exchange perspectives, increase Rotary's support for Rotaract clubs, and enhance both groups' ability to serve. These meetings created dialogue and paved the way into Rotary for our future leaders. Now Rotaractors feel more encouraged to be Rotarians, and Rotarians involve young leaders more in their efforts.

As we all know, 2020 hasn't been an easy year. To build on our partnership during these times, Rotarians and Rotaractors have worked together on a global grant to supply respirators and personal protective equipment to Lebanese governmental hospitals fighting COVID-19. We organized our work so we could learn from one another in a constructive atmosphere and cooperative spirit. Rotaractors completed the community assessments; Rotarians approached suppliers and purchased materials, together with the Rotaractors. Everything was accomplished in partnership. Now Rotarians and Rotaractors are working together to distribute ventilators.

### The Walker Family delivers Christmas goodies for the Majesty Gardens children

Past President Donovan Walker and Family has donated to the Rotary Club of St. Andrew's Christmas Treat annual and continues to do so. Despite all the challenges the family faced in 2020 their commitment to bringing a smile on the children's face annually has not changed.

Here they are in action recently packaging toys for delivery for the annual Christmas Treat that will take place between December 17-20, 2020.





### **RSCA UPCOMING EVENTS**

☐ There are no upcoming events

**Upcoming Roatarct/Interact Events** 

No upcoming events



### MOTIVATIONAL QUOTE



### Christmas brings new hope

By Webster Edwards

I have always been intrigued at the radical nature of the incarnation as presented in the Gospels.

The presentation defies all expectation and continues to remain an enigma even to those of us who are living today.

The general expectation was that this babe would be born to a princess in a palace and that there would have been absolutely no doubt of His coming, and that the whole world would know about it and tremble.

But instead He was born in a stable, to an unsophisticated country girl in an insignificant obscure village called Nazareth, thus identifying with the poor and oppressed of his day.

And think of the dawning of this new day that his presence has brought.

"A ray of hope flickers in the sky, A tiny star lights up way up high. All across the land dawns a brand new morn, This comes to pass when a child is born." ...Fred Jay

May you experience the peace of his coming and the joy and hope even in the midst of our destitution that this saviour brings to our world.

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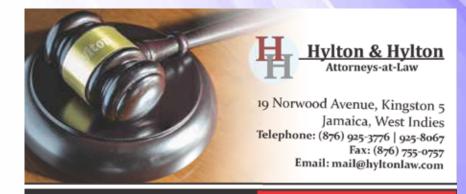
### **ROTARIAN CODE OF CONDUCT**

The following Code of Conduct has been adopted for use by Rotarians all over the World. This is based on "The Four-Way Test".

As a Rotarian, I will:

- 1. Act with integrity and high ethical standards in my personal and professional life.
- 2. Deal fairly with others and treat them and their occupations with respect.
- 3. Use my professional skills to mentor young people, help those with special needs and improve people's quality of life in the world.
- 4. Avoid behavior that reflects adversely on Rotary and other Rotarians.

(PUT YOUR AD HERE)



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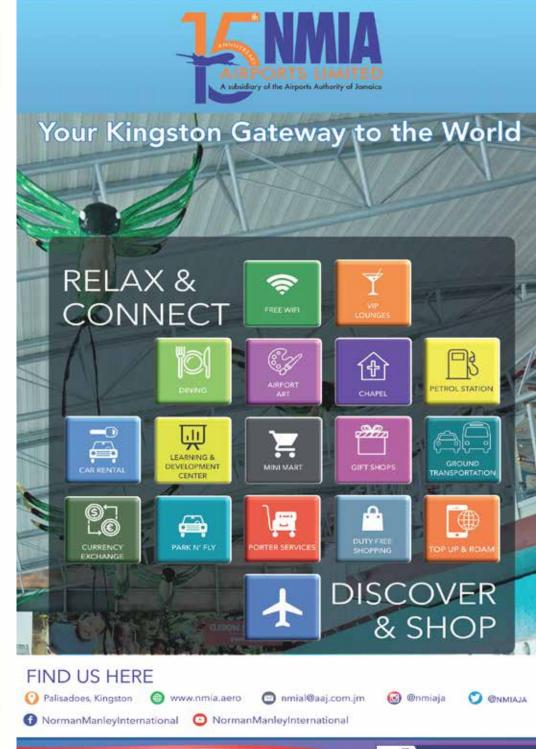
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HAPPY 15th ANNIVERSARY from





# WE DO IT FOR THE PATHFINDERS

Some among us drive the ideas that make the difference; they accept the challenges and take the risks necessary to effect change, both for themselves and for future generations.

At Sterling, we do it just for you.

