



Rotary Opens Opportunities

# The HUB

2020 - 2021

## NEWSLETTER

**ROTARY CLUB  
OF  
ST. ANDREW  
JAMAICA**

Chartered September 8, 1966  
Meetings: Tuesdays, 12:30 p.m.  
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District 7020



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District 7020



### DISTRICT 7020

District Governor - Charles Sealy II  
Assistant Governor - Marie Powell

### CLUB ADMINISTRATION 2020-2021

#### OFFICERS:

Audley Deidrick - President  
Ammesha Brown - President Elect  
Nicole Gordon - Vice President  
Nicole Gordon - Club Secretary  
Audley Deidrick - Immediate Past President  
Delories Jones - Treasurer  
Jennifer Anderson - Sergeant at Arm

### INVOCATION

O Lord who knows our every need  
Help us fulfill our Rotary Creed  
We live to serve you every day  
In all we think or do or say  
Accept our prayers for this meal O  
Restore, Forgive, Inspire and Heal.

### FOUR-WAY TEST

of things we think, say or do

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it BUILD goodwill and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

### OBJECT OF ROTARY

The object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and in particular, to encourage and foster:

- FIRST: The development of acquaintance as an opportunity for service.
- SECOND: High ethical standards in business and professions; the recognition of the worthiness of all useful occupation as an opportunity to serve society.
- THIRD: The application of the ideal of service by each Rotarian's personal, business and community life.
- FOURTH: The advancement of international understanding, goodwill and peace through a world fellowship of business and professional persons united in the ideal of service.

### DIRECTORS

Ammesha Brown - Club Administration  
Rocque Ferguson - Service Projects  
Yulit Gordon - New Generations  
Judy Hylton - Rotary Foundation  
Jemelia Davis - Vocational Service  
Lloyd Eubank Green - Public Image  
Eugene Ffolkes - Membership Chair  
Wayne Strachan - Fundraising & Social Events Chair

### NATIONAL ANTHEM

Eternal Father bless our land,  
Guard us with Thy Mighty Hand,  
Keep us free from evil powers,  
Be our light through countless hours.  
To our Leaders, Great Defender,  
Grant true wisdom from above.  
Justice, Truth be ours forever,  
Jamaica, Land we love,  
Jamaica, Jamaica,  
Jamaica land we love.

### ROTARY GRACE

O Lord and Giver of all good  
We thank Thee for our daily food  
May Rotary friends and Rotary ways  
Help us to serve Thee all our days

### MEMBERSHIP RULES

Your membership in Rotary Club may be terminated by any of the following:

1. Resignation;
2. Failure to pay your dues during the 30 days after January 1 or July 1;
3. If you miss four consecutive regular meetings without makeup or being excused by the Board or Directors for good and sufficient reason;
4. Attendance below 60% average for each 6-month period, January 1 to June 30, and July 1 to December 31, unless excused by the Board of Directors for good and sufficient reason.

**PAST DISTRICT GOVERNOR**

Alvero Casserly, CD, JP	1989/90
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**CHARLEY BRAHAM AWARD**

*Erald Shileto, OD, JP	1984
Rev. Dr. Webster Edwards, OD, JP	2001
Alvaro Casserly, CD, JP	2003

**DISTINGUISHED ROTARIAN AWARD**

*Erald Shileto, OD, JP	1983
Orville Walker, JP	1988
Alvaro Casserly, CD, JP	1990
*Ricky Richardson	1990
Anthony Hogarth	1999
*Neville Royes	2002
Earl Samuels, CD	2003
Rev. Dr. Webster Edwards, OD, JP	2004
Donovan Walker	2004
*Arthur Lowe	2007
Dr. Lloyd Eubank-Green	2008
Jennifer Anderson	2009
Judy Hylton	2014

**HUMANITARIAN AWARD**

Dr. Lloyd Eubank-Green	2007
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**MULTIPLE PAUL HARRIS FELLOW**

*Noel Bennett	PHF+1
Alvaro A. Casserly	PHF+1
Webster Edwards	PHF+1
*Arthur Lowe	PHF+1
Victor W Thompson	PHF+1
Donovan Craig Walker	PHF+1
Donald John Duff	PHF+2
Minna A. Israel	PHF+2
Marie Powell	PHF+2
*Orville Walker	PHF+2
Judy G Hylton	PHF+3
Lance Hylton	PHF+4

**ROTARY FOUNDATION BENEFACTORS**

Judy Hylton	2001
Lance Hylton	2001
Grace Ashley	2007
Donovan Walker	2007
Minna Israel	2009
Earl Samuels, CD	2012
Marie Powell	2019
Wayne Strachan	2019
Charles Ross	2020

**PAUL HARRIS FELLOWS**

*John Burke (Lagos)	1978
*Erald Shileto, OD, JP	1984
Rev. Dr. Webster Edwards, OD, JP	1988
*A. Tennyson Palmer, CD, JP	1988
*Larkin Hall	1989
Charles Jeantelot	1990
*Rt. Rev. Bishop J.T. (Tommy) Clark	1991
*Ricky Richardson	1996
*Hector Watson	1996
Dr. James Monteith, JP	1997
*Roy Vaz	1997

*Kebble Williams	1997
Grace Ashley	1997
Melvin Carey	1997
John Haughton	1997
C. Wain Iton	1997
Ryan Peralto, Jr.	1997
Vasle Atkinson	1998
Denis Goldson	1998
Anthony Hogarth	1998
*Dr. George Philip, CD	1998
*Neville Royes	1998
Dr. Lloyd Eubank-Green	1998
*Paul Bourke	1998
Victor Thompson	1998
*Lloyd Isaacs	1998
Hilton McIntosh, JP	1998
LeRoi Lorde	2000
Robert Gregory, CD	2001
Earl Samuels, CD	2001
Ainsley Mitchell	2002
Judy Hylton	2002
Don Duff	2003
Trevor Libert	2003
Jennifer Anderson	2004
*Sezvin Hamilton	2007
Merline Bardowell, OD	2007
Dr. Sandra Palmer-Pearl	2007
Robert Drummond	2007
*Hugh Levy	2008
Anthony Griffiths	2008
Marie Powell	2010
Charles Ross	2010
Paul Thorbourne	2014
Wayne Strachan	2016
Jemelia Davis	2017
Abe Pearce	2017
Mavis Beckford	2017

**NON-ROTARIAN**

*Jean Casserly	1998
Paul Bitter	2001
Michael Lee-Chin	2003
Kingsley Thomas, CD	2004
Barbara Walker	2004
Ingrid Walker	2004
The Most Hon. Portia Simpson Miller, ON	2006
His Excellency Jeremy Creswell	2007
Lisa Lewis	2009
Peggy Bennett	2010
Prof Nigel Harris	2015
Sir Dennis Byron	2017
Gary 'Butch' Hendrickson	2018
Sir Hilary Beckles	2020
Edith Marilyn Duff	2020
Benjamin Hylton	2020
Konrad Hylton	2020
Gavin Leckie	2020
Jessica Hylton Leckie	2020

\*Deceased

**PAST PRESIDENTS**

1966/68	* Rt. Rev. Bishop J.T. (Tommy) Clar
1968/69	* Robert Lake
1969/70	Hayden Middleton
1970/71	Mick Elwin
1971/72	* Hon. Glen Owen, OD, JP
1972/73	* Edward (Ted) Ogilvie
1973/74	Horace Fowler
1974/75	Geoff Searle
1975/76	Alvaro Casserly, JP
1976/77	Christopher Wilson
1977/78	Dr. James Monteith, JP
1978/79	* Vin Bennett, JP
1979/80	* Gerald Ford
1980/81	Audley Brandt
1981/82	* Kebble Williams
1982/83	Rev. Dr. Webster Edwards, OD, JP
1983/84	* A Lloyd Johnson
1984/85	Larkin Hall
1985/86	Orville Walker, JP
1986/87	* A. Tennyson Palmer, CD, JP
1987/88	* Dr. George Phillip, CD
1988/89	Maurice Clarke, JP
1989/90	S. LeRoi Lorde, JP
1990/91	Donald Duff
1991/92	* Neville Royes
1992/93	* C. Lloyd Isaacs
1993/94	Melvin Carey
1994/95	* Selvin Goldson
1995/96	Ian King
1996/97	Anthony Hogarth
1997/98	Ryan Peralto, Jr.
1998/99	Trevor Hamilton
1999/00	Paul Thorbourne
2000/01	Wain Iton
2001/02	* Arthur Lowe
2002/03	Dr. Lloyd Eubank-Green
2003/04	Donovan Walker
2004/05	Earl Samuels, CD
2005/06	Robert Gregory, CD
2006/07	Jennifer Anderson
2007/08	* Sezvin Hamilton
2008/09	Merline Bardowell, OD
2009/10	Anthony Griffiths
2010/11	Charles Ross
2011/12	Robert Drummond
2012/13	Judy Hylton
2013/14	Marie Powell
2014/15	Robert Gibbs
2015/16	Eugene Folkes
2016/17	Wayne Strachan
2017/18	Jemelia Davis
2018/19	Kemmehi Lozer
2019/20	Audley Deidrick

\*Deceased

**ROTARY CLUB MEETINGS**

<b>BLACK RIVER</b>	Invercauld Hotel Thursdays, 7:30pm
<b>CHRISTIANA</b>	Vernon Chung LN Wednesdays, 6:30pm
<b>KINGSTON EAST &amp; PORT ROYAL</b>	Eden Gardebs Mondays, 7:00pm
<b>FALMOUTH</b>	Glistening Waters Tuesdays, 6:30pm
<b>KINGSTON</b>	Jamaica Pegasus Hotel Thursdays, 12:30pm
<b>DOWNTOWN KINGSTON</b>	ICAJ Conference Room Wednesdays, 12:30pm
<b>LIGUANEA PLAINS LUCEA</b>	Eden Gardens - Thursdays, 6:15pm Feista Grand Palladium Resort Wednesdays, 6:00pm
<b>MANDEVILLE</b>	Golf View Hotel - Tuesdays, 12:45pm
<b>MAY PEN</b>	Versalles Hotel - Thursdays, 7:30pm
<b>MONTEGO BAY</b>	Sandals Royal - Tuesdays, 12:30pm
<b>MONTEGO BAY EAST</b>	Sunset Beach Resort Thursdays, 7:00pm
<b>MONTEGO BAY SUNRISE</b>	The Wexford Hotel Wednesdays, 7:00pm
<b>NEGRIL</b>	Negril Escape - Wednesdays, 7:00pm
<b>NEW KINGSTON</b>	Altamont Court Hotel Altamont Crescent, Kingston Fridays, 7:45pm
<b>ST. CATHERINE NORTH</b>	Hayfield Sports Club, Ewarton Thursdays, 6:30pm
<b>OCHO RIOS</b>	Sandcastle Resort, Ocho Rios Wednesdays, 6:00pm
<b>PORT ANTONIO</b>	RADA Conference Hall, Folly Road Tuesdays, 6:00pm
<b>PORTMORE</b>	Jamaica Employer's Federation Wednesdays, 7:00pm
<b>ST. ANDREW NORTH</b>	ICAJ Building, 8 Ruthven Road Mondays, 6:30pm
<b>ST. MARY</b>	Pompano Commercial Complex Tuesdays, 6:00pm
<b>SANTA CRUZ</b>	Chariots Hotel - Tuesdays, 7:30pm
<b>SAVANNA-LA-MAR</b>	Hotel Commingle - Tuesdays, 6:30pm
<b>SPANISH TOWN</b>	Police Officer's Cub Tuesdays, 6:30pm
<b>TRAFALGAR HEIGHTS</b>	Phoenix Central Thursdays, 6:30pm
<b>ROTARACT CLUB MEETINGS</b>	
<b>ST. ANDREW</b>	St. Andrew - Footprint Cafe 1 <sup>st</sup> and 3 <sup>rd</sup> Wednesdays, 6:00pm
<b>UNIVERSITY OF TECHNOLOGY</b>	UTECH Campus Thursdays, 3:00pm
<b>INTERACT CLUB MEETINGS</b>	
<b>ST. ANDREW HIGH SCHOOL</b>	St. Andrew High School Room 46 - Mondays, 3:00pm
<b>EARLY ACT CLUB MEETING</b>	Allman Town Primary School Fridays, 2:00pm



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## Welcome

We extend a warm  
welcome to all  
visiting Rotarians and  
Guests.

Today's  
meeting  
**MAY  
18,  
2021**

**THEME OF THE MONTH:**  
**Youth Service Month**

**TODAY'S AGENDA:**  
**"My story: How I recovered from COVID-19?"**

**KEYNOTE SPEAKER:**  
**PP. Eugene Ffolkes, CEO, Telegens Inc & Caribbean Digital Media Academy & Past President of the Rotary Club of St. Andrew**



## & Anniversaries

**Birthdays:** The following persons will celebrate their birthdays and anniversaries during the week:- May 18, 2021 – May 24, 2021

**Members' Birthdays:** There are no members' birthday this week

**Spouses' Birthdays:** There are no spouses' birthday this week

**.Anniversaries:** There are no anniversaries this week.

*Best wishes to all!!*

# ROTARY CLUB OF ST. ANDREW

## MEETING AGENDA

- Meeting call to order
  - President Audley Deidrick
- Rotary Grace
- Loyal Toast
- Four Way Test
- Fellowship
- Introduction of Visiting Rotarians/Guest
  - Apologies
- President's Time
  - Recognition of Birthdays & Anniversaries
- Fellowship
- Secretary's Report
- Rotary Information
- Sergeant-at-arms
- Introduction to Guest Speaker
- The Guest Speaker's Presentation
- Vote of Thanks
- Toast to RI
- National Anthem
- Adjournment

## THE FIVE AVENUES OF SERVICE

1. Club Service - focuses on making clubs strong. A thriving club is anchored by strong relationships and an active member development Plan.
2. Vocational Service - calls on every Rotarian to work with integrity and contribute their expertise to the problems and needs of society. Learn more in An Introduction to Vocational Service and the Code of Conduct.
3. Community Service - encourages every Rotarian to find ways to improve the quality of life for people in their communities and to serve the public interest. Learn more in Communities in Action: A Guide to Effective Projects.
4. International Service - exemplifies our global reach in promoting peace and understanding. We support this Service Avenue by sponsoring and volunteering on international projects, seeking partners abroad, and more.
5. Youth Service - recognizes the importance of empowering the youth and young professionals through leadership development programs such as Rotoract, Interact, Rotary Youth Leadership Awards, and Rotary Youth Exchange.

## RI President's May 2021 Message

For years, Susanne and I hosted many Rotary Youth Exchange students in our home. This program was an entry point to Rotary for me, and my heart is truly in it. When Rotary's exchange programs were suspended because of COVID-19 to keep students and families safe, we felt sorry, especially for the participants, because those years cannot be repeated.

Because of the many uncertainties of the pandemic, the Rotary Board has decided to suspend in-person exchanges through June 2022. As we look ahead with hope, we thank Youth Exchange officers, host families, and volunteers for their contributions in years past, and we encourage districts to offer virtual exchanges as a way of connecting students around the world with each other and with our communities.

For those who are not able to participate in Rotary Youth Exchange, Rotary offers other opportunities. New Generations Service Exchange (NGSE) is a Rotary program that deserves wider recognition: It is an excellent opportunity for young people ages 18 to 30 to participate in community service as individuals or in a group and to gain internship experience. Simukai Matshalaga, a Rotaractor from Zimbabwe, stayed with us in Ratzeburg during her NGSE experience three years ago.

When I applied for the New Generations Service Exchange program, I did not realize that I was signing up for a life-changing experience. This program gave me that opportunity and much more. It taught me about the importance of failing fast, learning quicker, and being myself.

Some of my greatest experiences happened at the dinner table. The warmth and kindness of every home I lived in still resonate with me today. It took me weeks to understand how a stranger could care for me as deeply as these members of the Rotary family did. I am inspired by the lessons of humility I learned from all the amazing people I met. I came to understand a new culture and realized that the only things that separate us as people are our experiences and, at times, our false assumptions.

Professionally, it gave me confidence in my own abilities as an engineer. Seeing how other organizations handled problems made me aware that the best person to solve the challenges in my country was me. Returning home from northern Germany, I declined a promotion, quit my job, and began building a family business — a decision that previously I would have never made, out of fear.

I am indebted to the Rotary family. I am not sure whether the friends, mentors, and families I left behind knew that they changed my life permanently. I hope they now do.

New Generations Service Exchange changed Simukai's life. It can change yours, too. All Rotary members can experience something similar at any time: I encourage everyone to take a virtual journey this month and visit meetings of other clubs online. You will see how different Rotary is around the world as you meet great people and make new friends.

Let us build upon these connections forged online — and later, when the time is right, enjoy in-person exchanges through Rotary Friendship Exchange, another excellent program for Rotary members of all ages.

Our ability to meet in person is limited now, but we know that Rotary Opens Opportunities, always. Now is the time to get ready, so that when the pandemic is behind us, Rotary's exchange programs will come back stronger than before, serving a world that is yearning to reconnect.

Holger Knaack

President 2020-21



## RCSA Activities Highlight:

# *Throwback of the Christmas Treat Handover at Majesty Gardens Community Centre*





## 7 tips to growing membership

*Members of the Rotary Club of Collierville with the Non Profit of the Year Award they received from the Chamber of Commerce for their service projects in the community.*

*By Dave Rhylander, president of the Rotary Club of Collierville, Tennessee, USA*

Is it possible to grow your club in the midst of a pandemic? We have found the answer to be a resounding yes. Despite all the challenges that COVID-19 has presented to Rotary clubs and the entire world, really, there are ways to excite members, engage in service, and through creativity attract people who are interested in joining us as people of action.

Last June, we set a goal to grow by 20%, and so far we have welcomed in 13 new members. Why 20%? Back in the early 2000's our club had 100 members. But our membership declined over the years. If we grow 20% each year, we figure we can get back to 100 members within three years if not sooner. We knew this would be a challenge, but like in business or sports, you set a target and build a plan to achieve it.

Here is how we did it:

1. **We started corporate memberships** in July which has helped us get new members as more than one person can attend the meeting. We modeled our corporate membership after Rotary guidelines where there is a primary member but if they cannot attend they send an alternative. This has helped us attract members who would not normally join. Several of the corporations have headquarters in Collierville like Mueller, MCR Safety, Alston Construction. This has enhanced the club via resources and also the ability to attract other corporations and change the image of Rotary.
2. **We set a goal of attracting more women and young professionals** so we did not look like "the old guys club." We put female members and younger members in charge of projects that increased their visibility in the community and made them ambassadors to attract other prospective members. When people saw we had young professionals and women in our club, more were attracted. And these prospective members saw the value of what we were doing. Of our 13 new members, six are women.
3. **We created an online application** that made it very easy to fill out all the information required.
4. **We organized service projects that built awareness** of the club and helped attract people who want to do service work. We rang the Salvation Army Bell this year at one location and it got high participation from members and their families. We set a goal of raising the most money of any Salvation Army location in the Greater Memphis Area which we did. During the bell ringing we had several people come up and ask how they could join Rotary because they wanted to be part of something like this. The Salvation Army is a great cause because they help so many people in need and most of the funds go to the needy vs administration/overhead. And everyone who rings the bell tells you it is a very rewarding personal experience. Many bring their children to participate so they can witness the "giving by others." We just won the Non Profit of the Year Award from the Chamber of Commerce because of our service.

## 7 tips to growing membership cont'd.

5. **We told our story via social media** so non Rotarians could see what we are doing to support our community, want to be part of a successful team, and come join Rotary. Each week we do a profile story on a member so people can see who is in Rotary and something about the person. We also post on Facebook every time we have a club meeting where we talk about the speakers or recognize people. When we have events like Salvation Army, we take pictures of the bell ringers and encourage people to donate. This gets the name of Rotary in front of people as its "the best kept secret" as some of our members say.
6. **We provided meeting options**, meeting in person (except for December and January) with the option of attending by Zoom if you could not attend in person. We follow health department guidelines and post them the day before the meeting so Rotarians know what to expect. Our county essentially shut down in December and January due to an increase in COVID and our speakers were limited due to access to Zooming their stories.
7. **We embraced diversity**. Diversity brings increased energy and new ideas. If you have projects that are very appealing it helps you attract young members. Plus, young members have children and they understand the value of vaccinating children to prevent polio, or providing Christmas gifts, or ringing the bell for the Salvation Army, or sponsoring a Gift of Life Child for major heart surgery from Honduras.

We are not done growing this year. I hope we get another five to eight new members before year end. We will be remembering the year of COVID-19 as the year we grew our membership in double digits. How about your club?

## RSCA UPCOMING EVENTS

- ☐ Virtual PETS – 19<sup>th</sup>, 21<sup>st</sup>
- ☐ Boys Town Community Centre Tour & Labour Day Project – May 22<sup>nd</sup>
- ☐ RSCA Wellness Morning at the Peace Garden – May 23<sup>rd</sup>
- ☐ Fellowship Evening – May 25<sup>th</sup>
- ☐ Rotary District 7020 Assembly – May 29<sup>th</sup>
- ☐ Rotary District 7020 Conference – June 05<sup>th</sup>

### Upcoming Roatarct/Interact Events

- ☐ no upcoming event

# A day in the life of a vaccination volunteer

By Jill Johnson, member communications team lead, Corporate Communications, Rotary International

I volunteered at the COVID-19 vaccination clinic in my town on 15 April. I worked the registration desk, checking people in for their appointments. It's a fun assignment because you interact with so many people. There was the young man who told me he just woke up — it was 1:00 p.m! There were the teenagers born the year I graduated high school who didn't laugh at my lame attempts at jokes. And there was the young man with autism who, as his mom filled out the paperwork, sang me a song and showed me how he could dance.

**I've always wanted to volunteer** but struggled with finding the "right thing." When Rotary members were encouraged to work with their local health organizations to support vaccination clinics in their communities, I thought, "I could do that." I may not be a Rotarian or a Rotaractor, but I am a part of the Rotary community. And this felt like the "right thing."

While the registration desk is fun (and busy), I also liked being a vaccination assistant on previous volunteer shifts a week earlier. There's more time to chat than at the registration desk, so you get to interact with people in a different way. I've listened to residents talk about how excited (and nervous) they are. I've seen their faces light up when the vaccination is over and they didn't feel a thing. I've heard more people say "thank you" than I can count.

While it's mostly a joyful and positive experience, there have been some challenges. There was the patient who was there with her caregiver. She had a disability and was deaf, and was also very afraid — she really wanted her mom. Another man arrived in a wheelchair with his parents and started to get angry when he realized he was getting a vaccination. As a non-medical professional who works behind a desk all day, it was an eye opening experience.

**When my shift was done**, I was exhausted, but in a good way. I still had work to do and two kids to take care of, but I felt accomplished and happy. I had no idea volunteering would have this effect on me. I'm already looking for more clinic shifts to volunteer for.

## ☺ MOTIVATIONAL QUOTE ☺

### Let us light a candle of hope

By Webster Edwards

You can make a significant contribution to life wherever you may happen to be.  
You can excel in any field, making the best of whatever situation you might be experiencing especially at this time.  
There is much to learn and many steps to climb, there are doubts to conquer and resolutions to implement.  
There are people to inspire and many goals to achieve.  
So begin now by putting your shoulders to the wheel, always remembering that the journey of a thousand miles begin with the first step.  
Life can be hard but you can make it if you strive.  
These thoughts are graphically captured in words from one of our popular singers called Shinehead.

"With obstacles in the way  
You may fall before you rise  
But if you really want good yuh nose affi run So get up and  
Keep your eyes on the prize.  
So strive, step up in life and go for what you know  
You've got to strive  
Remove the doubt from out your mind  
And let good flow."

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## ROTARIAN CODE OF CONDUCT

The following Code of Conduct has been adopted for use by Rotarians all over the World. This is based on "The Four-Way Test".

As a Rotarian, I will:

1. Act with integrity and high ethical standards in my personal and professional life.
2. Deal fairly with others and treat them and their occupations with respect.
3. Use my professional skills to mentor young people, help those with special needs and improve people's quality of life in the world.
4. Avoid behavior that reflects adversely on Rotary and other Rotarians.




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