

The NEWSLETTE

ROTARY CLUB

Chartered September 8, 1966 Meetings: Tuesdays, 12:30 p.m. ST. ANDREW Hotel Four Seasons JAMAICA 18 Ruthven Road, Kignston 10, Jamaica.







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DISTRICT 7020

District Governor - Charles Sealy II
Assistant Governor - Marie Powell

CLUB ADMINISTRATION 2020-2021 *OFFICERS:*

Audley Deidrick Ammesha Brown President
 President Flect

Nicole Gordon
Nicole Gordon

Vice PresidentClub Secretary

Audley Deidrick

- Immediate Past President

Delories Jones Jennifer Anderson - Treasurer

Anderson - Sergeant at Arm

INVOCATION

O Lord who knows our every need Help us fulfill our Rotary Creed We live to serve you every day In all we think or do or say Accept our prayers for this mean Restore, Forgive, Inspire and Heal.

FOUR-WAY TEST

of things we thing, say or do
1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it BUILD goodwill and
BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

OBJECT OF ROTARY

The object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and in particular, to encourage and foster:

FIRST: The development of acquaintance as

FIRST: The development of acquaintance as an opportunity for service.

SECOND: High ethical standards in business and professions; the recognition of the worthiness of all useful occupation as an opportunity to serve society.

THIRD: The application of the ideal of service by each Rotarian's personal, business and community life.

FOURTH: The advancement of international understanding, goodwill and peace through a world fellowship of business and professional persons united in the ideal of service.

DIRECTORS

Ammesha Brown - Club Administration Rocque Ferguson - Service Projects Yulit Gordon - New Generations Judy Hylton - Rotary Foundation Jemelia Davis - Vocational Service Llovd Eubank Green - Public Image Eugene Ffolkes - Membership Chair Wayne Strachan - Fundraising & Social **Events Chair**

NATIONAL ANTHEM

Eternal Father bles our land, Guard us with Thy Mighty Hand, Keep us free from evil powers, Be our light through countless hours. To our Leaders, Great Defender, Grant true wisdom from above. Justice, Truth be ours forever, Jamaica, Land we love, Jamaica, Jamaica, Jamaica land we love.

ROTARY GRACE

O Lord and Giver of all good We thank Thee for our daily food May Rotary friends and Rotary ways Help us to serve Thee all our days

MEMBERSHIP RULES

Your membership in Rotary Club may be terminated by any of the following:

- 1. Resignation;
- 2. Failure to pay your dues during the 30 days after January 1 or July 1;
- If you miss four consecutive regular meetings without makeup or being excused by the Board or Directors for good and sufficient reason;
- Attendance below 60% average for each 6-month period, January 1 to June 30, and July 1 to December 31, unless excused by the Board of Directors for good and sufficient reason.

PAST DISTRICT GOVERNOR		*Keble Williams	1997
Alvero Casserly, CD, JP	1989/90	Grace Ashley	1997
CHARLEY BRAHAM AWARD		Melvin Carey	1997
*Erald Shileto, OD, JP	1984	John Haughton	1997
Rev. Dr. Webster Edwards, OD, JP	2001	C. Wain Iton	1997
Alvaro Casserly, CD, JP	2003	Ryan Peralto, Jr.	1997
••		Vasle Atkinson	1998
DISTINGUISHED ROTARIAN	AWARD	Denis Goldson	1998
*Erald Shileto, OD, JP	1983	Anthony Hogarth	1998
Orville Walker, JP	1988	*Dr. George Philip, CD	1998
Alvaro Casserly, CD, JP	1990	*Neville Royes	1998
*Ricky Richardson	1990	Dr. Lloyd Eubank-Green	1998
Anthony Hogarth	1999	*Paul Bourke	1998
*Neville Royes	2002	Victor Thompson	1998
Earl Samuels, CD	2003	*Lloyd Isaacs	1998
Rev. Dr. Webster Edwards, OD, JP	2004	Hilton McIntosh, JP	1998
Donovan Walker	2004	LeRoi Lorde	2000
*Arthur Lowe	2007	Robert Gregory, CD	2001
Dr. Lloyd Eubank-Green	2008	Earl Samuels, CD	2001
Jennifer Anderson	2009	Ainsley Mitchell	2002
Judy Hylton	2014	Judy Hylton	2002
HIIMANITADIAN AWADD		Don Duff	2003
HUMANITARIAN AWARD	0007	Trevor Libert	2003
Dr. Lloyd Eubank-Green	2007	Jennifer Anderson	2004
MULTIPLE PAUL HARRIS FEI	LOW	*Sezvin Hamilton	2007
Orville Walker, JP	1986/97	Merline Bardowell, OD	2007
Alvaro Casserly, CD, JP	1987/1998	Dr. Sandra Palmer-Peart	2007
*Arthur Lowe	1997/2001	Robert Drummond	2007
Minna Israel	1998/2001	*Hugh Levy	2008
Lance Hylton (BVI)	2002	Anthony Griffiths	2008
Donovan Walker	2001/2004	Marie Powell	2010
*Noel Bennett	1998/2004	Charles Ross	2010
		Paul Thorbourne	2014
ROTARY FOUNDATION BENE		Wayne Strachan	2016
Judy Hylton	2001	Jemelia Davis	2017
Lance Hylton	2001	Abe Pearce	2017
Grace Ashley	2007	Mavis Beckford	2017
Donovan Walker	2007	NON-ROTARIAN	
Minna Israel	2009	*Jean Casserly	1998
Earl Samuels, CD	2012	Paul Bitter	
PAUL HARRIS FELLOWS		Michael Lee-Chin	2001 2003
*John Burke (Lagos)	1978	Kingsley Thomas, CD	2003
*Erald Shileto, OD, JP	1984	Barbara Walker	2004
Rev. Dr. Webster Edwards, OD, JP	1988		2004
*A. Tennyson Palmer, CD, JP	1988	Ingrid Walker	
		The Most Hon. Portia Simpson Miller, ON	2006
*Larkin Hall Charles Jeantelot	1989 1990	His Excellency Jeremy Creswell	2007
*Rt. Rev. Bishop J.T. (Tommy) Clark	1990	Lisa Lewis	2009 2010
*Ricky Richardson	1991	Peggy Bennett	
*Hector Watson	1996	Sir Dennis Byron	2017
Dr. James Monteith, JP		Gary 'Butch' Hendrickson	2018
*Roy Vaz	1997	Sir Hilary Beckles	2020
110y Vaz	1997		
			*Deceased

DACT DECIDENTS
PAST PRESIDENTS
1966/68 * Rt. Rev. Bishop J.T. (Tommy) Clar
1968/69 * Robert Lake
1969/70 Hayden Middleton
1970/71 Mick Elwin
1971/72 *Hon. Glen Owen, OD, JP
1972/73 * Edward (Ted) Ogilvie
1973/74 Horace Fowler
1974/75 Geoff Searle
1975/76 Alvaro Casserly, JP 1976/77 Christopher Wilson
1977/78 Dr. James Monteith, JP
1978/79 * Vin Bennett, JP
1979/80 * Gerald Ford
1980/81 Audley Brandt
1981/82 * Keble Williams
1982/83 Rev. Dr. Webster Edwards, OD, JP
1983/84 * A Lloyd Johnson
1984/85 Larkin Hall
1985/86 Orville Walker, JP
1986/87 * A. Tennyson Palmer, CD, JP
1987/88 * Dr. George Phillip, CD
1988/89 Maurice Clarke, JP
1989/90 S. LeRoi Lorde, JP
1990/91 Donald Duff
1991/92 * Neville Royes
1992/93 *C. Lloyd Isaacs
1993/94 Melvin Carey
1994/95 * Selvin Goldson
1995/96 lan King
1996/97 Anthony Hogarth
1997/98 Ryan Peralto, Jr.
1998/99 Trevor Hamilton
1999/00 Paul Thorbourne
2000/01 Wain Iton
2001/02 * Arthur Lowe
2002/03 Dr. Lloyd Eubank-Green
2003/04 Donovan Walker
2004/05 Earl Samuels, CD
2005/06 Robert Gregory, CD
2006/07 Jennifer Anderson
2007/08 * Sezvin Hamilton
2008/09 Merline Bardowell, OD
2009/10 Anthony Griffins
2010/11 Charles Ross
2011/12 Robert Drummond
2012/13 Judy Hylton
2013/14 Marie Powell
2014/15 Robert Gibbs
2015/16 Eugene Ffolkes
2016/17 Wayne Strachan
2017/18 Jemelia Davis
2018/19 Kemmehi Lozer
2019/20 Audley Deidrick
*Deceased
Dooctood

ROTARY CLUB MEET	TINGS	
BLACK RIVER	Invercauld Hotel Thursdays, 7:30pm	
CHRISTIANA	Vemon Chung LN Wednesday, 6:30pm	
KINGSTON EAST & PORTROYAL	Eden Gardens Mondays, 7:00pm	
FALMOUTH	Glistening Waters Tuesday, 6:30pm	
KINGSTON	Jamaica Pegasus Hotel Thursday, 12:30pm	
DOWNTOWN KINGSTON	ICAJ Conference Room Wednesay, 12:30pm	
LIGUANEA PLAINS	Eden Gardens - Thursday, 6:15pm	
LUCEA	Feista Grand Pa ll adium Resort Wednesday, 6:00pm	
MANDEVILLE	Golf View Hotel - Tuesday, 12:45pn	
MAY PEN	Versalles Hotel - Thursday, 7:30pm	
MONTEGO BAY	Sandals Royal - Tuesday, 12:30pm	
MONTEGO BAY EAST	Sunset Beach Resort Thursday, 7:00pm	
MONTEGO BAY SUNRISE	The Wexford Hotel Wednesday, 7:00pm	
NEGRIL	Negril Escape - Wednesday, 7:00pr	
NEW KINGSTON	Altamont Court Hotel Altamont Crescent, Kingston Friday, 7:45pm	
ST. CATHERINE NORTH	Hayfield Sports Club, Ewarton Thursday, 6:30pm	
OCHO RIOS	Sandcastle Resort, Ocho Rios Wednesday, 6:00pm	
PORT ANTONIO	RADA Conference Hall, Folly Road Tuesday, 6:00pm	
PORTMORE	Jamaica Employer's Federation Wednesday, 7:00pm	
ST. ANDREW NORTH	ICAJ Building, 8 Ruthven Road Monday, 6:30pm	
ST. MARY	Pompano Commericial Complex Tuesday, 6:00pm	
SANTA CRUZ	Chariots Hotel - Tuesday, 7:30pm	
SAVANNA-LA-MAR	Hotel Commingle - Tuesday, 6:30pr	
SPANISH TOWN	Police Officer's Club Tuesday, 6:30pm	
TRAFALGAR HEIGHTS	Phoenix Central Thursday, 6:30pm	
ROTARACT CLUB MEETING	*	
ST. ANDRW	St. Andrew - Footprint Cafe 1st and 3rd Wednesdays, 6:00pm	
UNIVERSITY OF TECHNOLOGY	UTECH Campus Thursday, 3:00pm	
INTERACT CLUB MEETINGS		
ST. ANDREW HIGH SCHOOL	St. Andrw High School, Room 46 - Monday, 3:00pm	
EARLY ACT CLUB MEETING	Allman Town Primary School Friday, 2:00pm	

ROTARY CLUB OF ST. ANDREW

MEETING AGENDA

- Meeting call to order
 - President Audley Deidrick
- Rotary Grace
- Loyal Toast
- Four Way Test
- Fellowship
- · Introduction of Visiting Rotarians/Guest
 - Apologies
- President's Time
 - Recognition of Birthdays & Anniversaries
- Fellowship

- Secretary's Report
- Rotary Information
- Sergeant-at-arms
- Introduction to Guest Speaker
- The Guest Speaker's Presentation
- Vote of Thanks
- Toast to RI
- National Anthem
- Adjournment

THE FIVE AVENUES OF SERVICE

- 1. Club Service focuses on making clubs strong. A thriving club is anchored by strong relationships and an active member development Plan.
- 2. Vocational Service calls on every Rotarian to work with integrity and contribute their expertise to the problems and needs of society. Learn more in An Introduction to Vocational Service and the Code of Conduct.
- 3. Community Service encourages every Rotarian to find ways to improve the quality of life for people in their communities and to serve the public interest. Learn more in Communities in Action: A Guide to Effective Projects.
- 4. International Service exemplifies our global reach in promoting peace and understanding. We support this Service Avenue by sponsoring and volunteering on international projects, seeking partners abroad, and more.
- 5. Youth Service recognizes the importance of empowering the youth and young professionals through leadership development programs such as Rotoract, Interact, Rotary Youth Leadership Awards, and Rotary Youth Exchange.



Welcome

We extend a warm welcome to all visiting Rotarians and Guests.

Today's meeting

October

THEME OF THE MONTH:

Economic and Community Development Month

TODAY'S AGENDA:

"The Role and Impact of Rotary in my pursuit of the Jamaican Dream"

DISCUSSION:

PP. Lance Hylton, Partner, Hylton & Hylton Attorneys-at-law



Birthdays: The following persons will celebrate their birthdays and anniversaries during the week:- October 20, 2020 - October 26, 2020

Members'

Birthdays: PAG. Judy - Oct 25th

Spouses'

Birthdays: PP. Lloyd's wife Pauline - Oct 26th

PP. Jemelia and husband Rae - Oct 21st Anniversaries:

Congrats to all!!



Rotary Club of St. Andrew standrewrotary





standrewrotary

August Presidential Message

Holger Knaack, President 2020-21

During a recent Zoom meeting with Rotarians and Rotaractors, I looked at the smiling faces on my screen and realized how much our organization has changed in a short period. It is clear that there is no going back to the "old normal" in Rotary — and I see that as an exciting opportunity!

Innovation and change are happening at so many levels as we rethink and remake Rotary. Rotary's new flexibility is blending with digital culture to drive change in ways that many of us have never seen before. We can learn a lot from Rotarians like Rebecca Fry — who, at age 31, already has 15 years of Rotary experience.

I see Rotary as a phenomenal platform to change the world. I believe I can have the greatest influence by empowering others to create the change they wish to see in the world. I've gained leadership insights through my experiences in RYLA and Rotaract, and now, as charter president of the Rotary Social Impact Network, a new e-club.

Engaging Rotary program alumni is key in forming new clubs. Our club is proof that Rotaractors and other alumni want to join Rotary — but sometimes they can't find the Rotary club that's right for them. Our club has 31 members, all between the ages of 23 and 41, and almost all of them are alumni of Rotary programs.

We need to be able to integrate and align Rotary with the other personal and professional goals we're pursuing. In chartering this club, we set out to design a personalized model of Rotary that is focused on added value for our members. We have also sought to leverage connections — through Rotary Fellowships, Rotary Action Groups, and other international partnerships — in order to elevate our members' experiences beyond the club.

Our club meets and manages most of its projects online, using Microsoft Teams to engage 24/7 in topics that interest our members. This also means our club is not geographically bound to any one location: Although many of us are in Australia, we also have members in Germany, Italy, Mexico, Tanzania, and the United States.

Also key for our club is measuring the impact of our projects. For Plastic Free July this year, we created an awareness campaign promoting ways that individuals could reduce their use of plastics, and we reached more than 6,000 people. It's a project with a tangible impact that anyone can take part in wherever they are. I'm proud that, through our club, we are bringing people together for a new type of Rotary experience. I am excited for our future.

All Rotary clubs have the opportunity to be innovative clubs, just like Bec's club. Let's trust those clubs, learn from them, and lend them our support. Change in Rotary happens at the grassroots level, as clubs lead the charge, defining what this new Rotary can be.

Change is constant, and we have more work to do in many areas. It is important that we celebrate the contributions of people of all backgrounds and promote people from underrepresented groups so that they have greater opportunities to participate as members and leaders in Rotary.

The tools to make Rotary more inclusive, more relevant, and more fun for everyone are at our fingertips. Let's use them now, and we will see how Rotary Opens Opportunities for ourselves and for those yet to discover us.

Public image in the age of COVID-19

By Laura Spear, assistant Rotary Public Image Coordinator for Zone 32

How can your club promote your activities and service projects if almost all of it is virtual today? Your club's website and social media channels are now more important than ever. Many clubs are meeting virtually, using tools like Zoom, WebEx, and GoToMeeting. Capture a screen image of your members and post it on your digital channels to show that your club remains active. Post club bulletins and newsletters to update your members and community on your club's activities, even if you aren't meeting in person. Consistent communication with both members and the public is essential for keeping your club visible in your community.

Perhaps most important, keep promoting your service projects! Many clubs are providing behind-the-scenes support, such as making masks for front-line responders, writing cards and letters for nursing homes, funding gift cards for local grocery stores and restaurants, donating "thinking of you" presents and treats for house-bound local residents, and providing school supplies and materials for students who have to attend school remotely. Some clubs have even become a centralized community resource, documenting where residents can go if they have questions or issues related to social services during this challenging time.

Here are some other things clubs have been doing:

- Have members who are at lower risk provide in-person support. They can
 package donations for food pantries, shop for elders, and run errands for those
 who cannot leave their homes.
- Sponsor or support international projects, including virtual meetings for best practices on staying safe during the pandemic. Train people globally on resources for remote learning.
- Make sure your club website is up-to-date, using the Rotary branding guides described in the Voice and Visual Identity Guidelines (available in the Brand Center by signing in to My Rotary).
- Select one primary social media platform—such as Facebook, Twitter, Instagram, or LinkedIn—and update it regularly, at least once a week.
- Let the public know through virtual technology all of the good work that your club is doing. Pictures are worth a thousand words, especially on digital channels. Try to get photos of your members actively performing service, either in their homes without masks or out in the community with masks. You can even live stream your service activities using tools like Facebook Live, YouTube Live, or Periscope. Record your live-streamed events and post them on your club's social media channels and website. Videos can go viral, increasing our public image impact.
- Consider how you can help members of community use technology to connect with loved ones or seek needed support services. Promote these opportunities on your club's website and social media and share them with your community's digital channels. Most local towns and cities have a Facebook page or Twitter account. Join and post, and share posts from others in your club to promote the club's activities.



RCSA Activities:

Highlights from our Boys Town Care Package Handover in September 2020





















Maintaining community development during a pandemic

The United Nations sees the COVID-19 pandemic as more than just a health crisis — it's affecting communities and economies at their core. While the impact varies from country to country, the pandemic will likely increase poverty and inequalities on a global scale. That's why the UN is encouraging socioeconomic responses to try to mitigate the harm to lives and livelihoods for years to come.

The UN has issued a framework for a response to COVID-19 to support countries' social and economic recovery. During October, Community Economic Development Month, consider how you can take action to support your community. The framework consists of five key areas:

- 1. Protecting health systems to ensure that essential services remain available.
- 2. Helping people cope using programs that can provide access to basic services and reduce poverty.
- 3. Protecting jobs and supporting small and medium-sized enterprises and informal sector workers through economic response and recovery programs.
- 4. Advocating for policies to help the most vulnerable and strengthening regional responses.
- 5. Investing in community-led response systems and promoting social cohesion.

The UN also advocates for environmental sustainability and gender equality to "build back better" and work toward achieving the Sustainable Development Goals.

Look at Rotary's Economic and Community Development Project Strategies guide to help you ask relevant questions, identify needs, and make the greatest impact with the time and resources you have.

Vocational Service Corner: Ethical Dilemma Discussion

The Avenue of Vocational Service calls on every Rotarian to exemplify high ethical standards in business and in their communities. If you find yourself in an ethical dilemma, we encourage you to use **The Four-Way Test** to determine the best solution.

Your club has members who come from different backgrounds, religions, and ethnicities. In response to current events, some members want to take a stand against social injustices in your local community and abroad. Other members find these issues political or controversial, and don't support the club taking action. This has created tension in the club and alienated and upset some members. As the club chair for community service, you want to ensure that everyone's voice is heard and the type of projects and initiatives you support in the community are endorsed by all members.

What would you do?



RSCA UPCOMING EVENTS

☐ RCSA Fellowship – Oct 30 th
☐ Diabetes Online Seminar – Nov 11 th
☐ Christmas Treat – Dec 19 th



MOTIVATIONAL QUOTE



Celebrate life

By Webster Edwards

In the midst of your problems, celebrate life, and savor the exhilarating adventure of what it means to be alive. Mark the milestones and the insights gained, for in them lie the richness and the battles fought and won along the way.

Don't allow the daily frustrations of life to get you down.

Each moment teaches it's own wisdom and gives us the momentum needed to face the journey on the road ahead. Every day may not be good with its seeming insurmountable challenges.

Yet they give us strength and impart to us the rich life lessons needed to keep us focused on the road ahead.

 $\label{lem:convergence} \textit{Copyright} \ @2020 \ \textit{Webster Edwards. All Rights Reserved. Private distribution with acknowledgement is permitted.}$

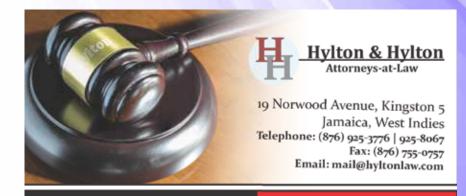
ROTARIAN CODE OF CONDUCT

The following Code of Conduct has been adopted for use by Rotarians all over the World. This is based on "The Four-Way Test".

As a Rotarian, I will:

- 1. Act with integrity and high ethical standards in my personal and professional life.
- 2. Deal fairly with others and treat them and their occupations with respect.
- 3. Use my professional skills to mentor young people, help those with special needs and improve people's quality of life in the world.
- 4. Avoid behavior that reflects adversely on Rotary and other Rotarians.

(PUT YOUR AD HERE)



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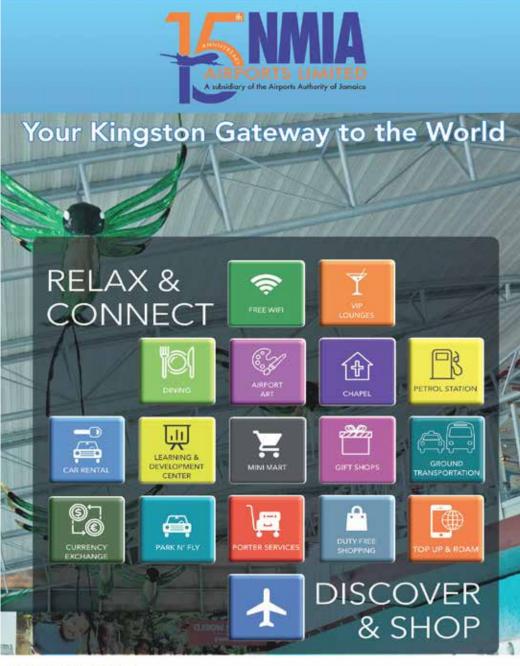
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WE DO IT FOR THE PATHFINDERS

Some among us drive the ideas that make the difference; they accept the challenges and take the risks necessary to effect change, bath for themselves and for luture generations.

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