

September is
**BASIC
EDUCATION
& LITERACY
MONTH**



A message from the Club President:
How do we strengthen our presence and position on literacy?

Welcome to the third issue of the 2024-25 Rotary Club of Montego Bay Newsletter! Did you know that more than 775 million people over the age of 15 are illiterate? That's 17% of the world's adult population.

So, what can we do about it?

Rotary Clubs around the world are taking action—empowering educators, offering teacher training, promoting adult literacy, and providing scholarships. Our Club has played its part over the years by providing scholarships to children who face immense challenges.

But what more can we do?

The problem is vast, and it's easy to feel overwhelmed. Yet, even small steps can make a big difference. This month, we're taking another step by launching the 'Rotary Club of Montego Bay Literacy Distribution Program,' a new initiative that expands our efforts to address basic education and literacy. This official President's project aims to empower children ages 3 through 12 to read, write, and create.

Since its inception, we've secured over J\$500,000 for distribution efforts and gained the endorsement of the Ministry of Education as a partner in this initiative.

Small strides lead to bigger conversations and more significant impact. By engaging community partners in the process, we move closer to bridging the literacy gap.

On that note, I encourage everyone to get involved. Read to a child, offer to help a parent and reach out to schools to see where the need is greatest.

Yours in Rotary Service,

Rotarian Nerissa



In this issue you can expect:

Club President's Message

Happenings

Rotarian Spotlight

President's Project Launch

Hurricane Season Tips

September Agenda



STRENGTHENING OUR ROTARY-ROTARACT RELATIONS.

We finished August with a delightful 'meet-up' cocktails that sparked into a fellowship of great conversation, good food and laughs. These moments spark the possibility of greater togetherness and building greater partnerships.

PRESIDENT'S PROJECT TO LAUNCH IN BASIC EDUCATION AND LITERACY MONTH

FIRST DELIVERY OF THE ROTARY CLUB OF MONTEGO BAY'S LITERACY DISTRIBUTION PROGRAM...

Date being finalised for the second week of September. *more to come...*



ROTARIAN SPOTLIGHT - DIRECTOR OF PUBLIC IMAGE

ROTARIAN DOMINICA PRADERE

Snaps 🍷🍷🍷 to you Dominica! A heartfelt thank you for giving your time, hands and heart in service. You've worked tirelessly in support of Rotary ways and Rotary objectives. Teaching us all so much and being an example of people in action. Thank you for being you and so kind.



PROJECT CONCEPTUALIZATION:

This idea was developed after I'd spend some time with the children at Buckingham Infant and Primary school tucked into the rural hillside of Montego Bay. I was blown away by the need that exists, and was determined to develop a simple way that could connect businesses and other non-profits with communities we don't see. Through these connections greater awareness builds and from that, hope can transform into greater action by getting more hands involved.

...CONTINUE

LAUNCH OF ROTARY CLUB OF MONTEGO BAY LITERACY DISTRIBUTION PROGRAM



➤➤➤ THE REALITY REMAINS:

When children in their foundation years, cannot participate, they cannot experience, without stimulating experiences that opens the mind, they cannot make memories that allow them to dream bigger, without the ability to dream, by the time they hit adolescence, how they understand their world becomes more challenging. To understand is the crux of literacy. The RCMB Literacy Distribution Program aims to build awareness to this issue and bridge the gaps associated with children who are left behind.

In Partnership with:



MINISTRY OF
EDUCATION & YOUTH

➤➤➤ RCMB BECOMES A CONNECTOR TO PRIVATE BUSINESS, FOUNDATIONS AND NGOS BY PROVIDING A SEAMLESS CSR OPPORTUNITY

Boosts the credibility of the Rotary Club of Montego Bay as a sustainable partner and resource to literacy development in the St James community.



EARLY BIRD SPECIAL

SELLING NOW...

THE RCMB LITTLE FELLOWSHIP BEARS ARE BACK

This time they are growing awareness to

**>>> DONATIONS
START AT US\$50**

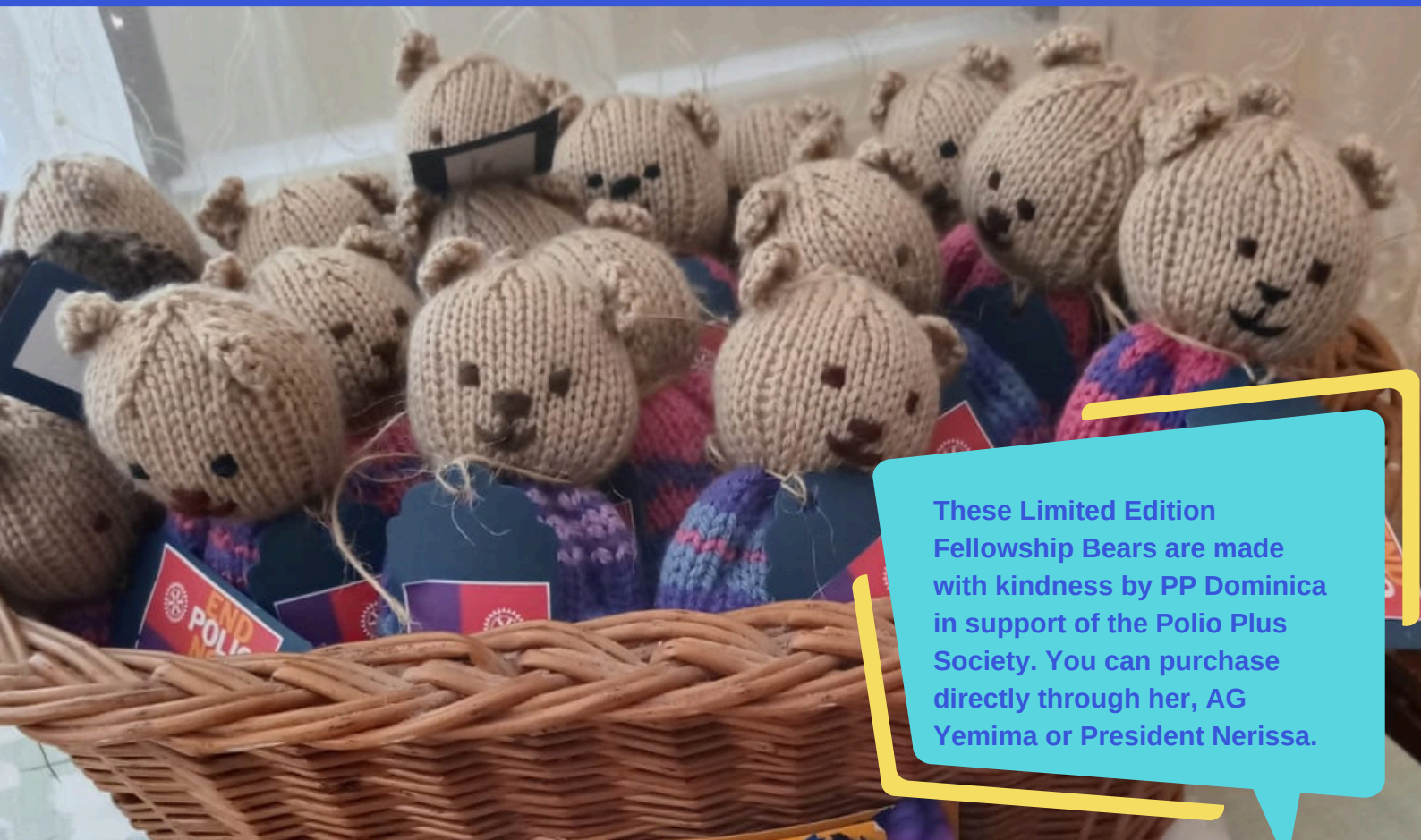


**END
POLIO
NOW**

>>> OUR GIVING GOALS

All proceeds will go towards our Polio Plus giving goals for the year 2024-25.

**WILL BE ON SALE AT THE
DG MEET AND GREET COCKTAILS**



These Limited Edition Fellowship Bears are made with kindness by PP Dominica in support of the Polio Plus Society. You can purchase directly through her, AG Yemima or President Nerissa.



AGENDA



TUESDAY, SEPTEMBER 2ND
FELLOWSHIP LUNCH
IN-PERSON
 LOCATION: Fairview Shopping Plaza
 TIME: 12:30 to 2:00pm



SUNDAY, SEPTEMBER 8TH
DISTRICT GOVERNORS COCKTAILS
 LOCATION: TOWNHOUSE 55/ LAGOONS
 TIME: 5:00pm to 8:00pm



TUESDAY, SEPTEMBER 10TH
BOD MEETING WITH THE DG
IN-PERSON
 LOCATION: KPMG BOARDROOM/ FAIRVIEW
 TIME: 10:00AM to 12:00 NOON



FINALISING ... 
RCMB LITERACY DISTRIBUTION
FIRST DELIVERY & READ-A-TON ACTIVITY
 LOCATION: BUCKINGHAM INFANT AND PRIMARY SCHOOL
 TIME: TBA



TUESDAY, SEPTEMBER 17TH
BUSINESS MEETING
IN-PERSON
 LOCATION: TBA
 TIME: 12:30 PM TO 2:00PM



TUESDAY, SEPTEMBER 24TH
SPEAKER MEETING
ONLINE (MINISTRY OF EDUCATION)
 LOCATION: ZOOM ONLY
 TIME: 12:30 PM TO 2:00PM



FRIDAY, SEPTEMBER 27TH 
RCMB LITERACY DISTRIBUTION
SECOND DELIVERY & CREATIVITY ACTIVITY
 LOCATION: SALT SPRING PRIMARY
 TIME: 10:00 AM TO 12:00 NOON

SEPTEMBER 2024 BASIC EDUCATION AND LITERACY



JULY
 MATERNAL AND
 CHILD HEALTH

JANUARY
 VOCATIONAL
 SERVICE MONTH

AUGUST
 MEMBERSHIP &
 NEW CLUB
 DEVELOPMENT

FEBRUARY
 PEACEBUILDING
 AND CONFLICT
 RESOLUTION

SEPTEMBER 
 BASIC EDUCATION
 & LITERACY

MARCH
 WATER,
 SANITATION AND
 HYGIENE

OCTOBER
 ECONOMIC AND
 COMMUNITY
 DEVELOPMENT

APRIL
 ENVIRONMENT

NOVEMBER
 ROTARY
 FOUNDATION

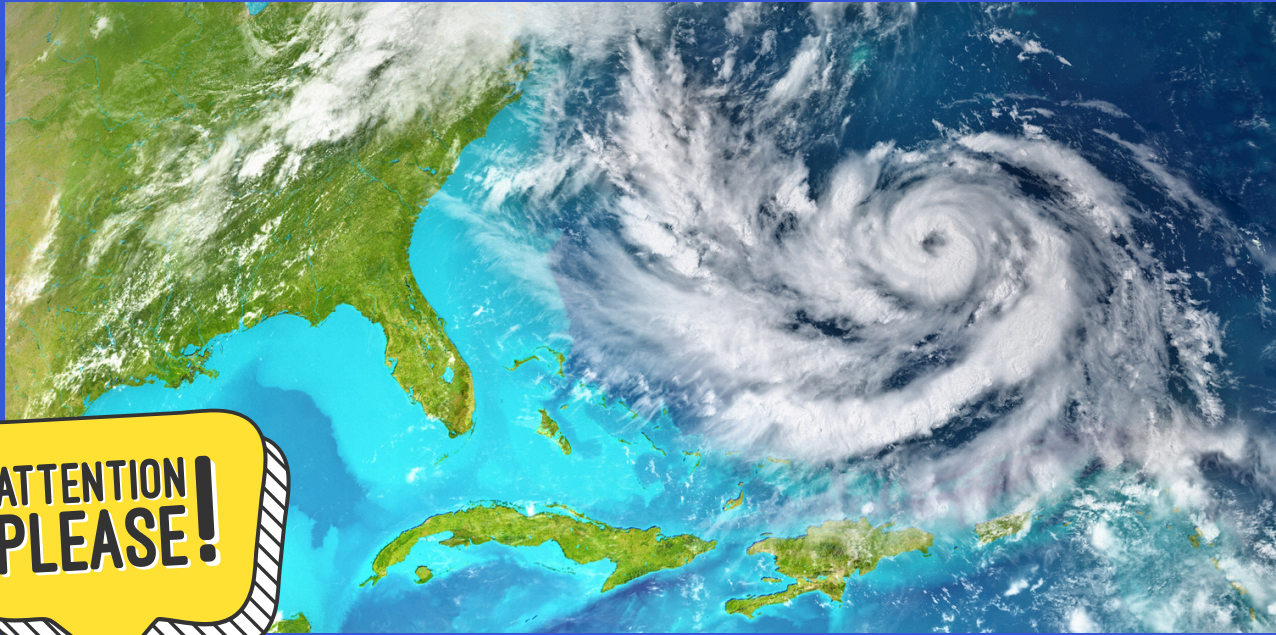
MAY
 YOUTH SERVICES

DECEMBER
 DISEASE
 PREVENTION &
 TREATMENT

JUNE
 ROTARY
 FELLOWSHIP



RCMB Scholarships
 development for
 2024-25 launching in
 September. More to
 come from Projects
 Director.



Tips for Hurricane Season: Stay Safe. Be Prepared

- Check thoroughly the roof of your house, hurricane shutters, hooks and latches and repair where necessary.
- Make sure you have emergency equipment in your home. These include water boots, raincoats, flashlights, batteries, portable radio, kerosene lamps and matches.
- Trim trees that hang over your house and other buildings for those that touch power lines call the Jamaica public service
- Be ready to evacuate if you live in low-lying or flood-prone areas. Decide early on evacuation route Avoid flooded water-ways i.e. fords, gullies, streams or rivers, either on foot or in vehicles.
- Ensure that all important documents are secured in plastic bags or waterproof containers.
- Turn off all electrical power, gas and water supplies in areas that are in immediate danger from flooding.
- Avoid areas with damaged roadways.
- Avoid where necessary areas prone to landslide & flooding.
- In case of extensive rainfall avoid going on the road except where absolutely necessary.
- Make sure your emergency kit is stocked and includes non-perishable food, cash, charging devices, a flashlight and batteries in case of power outages.
- Check in with friends, family and neighbors to see if older adults and people with disabilities need assistance.
- Don't forget the needs of your pets. Shelters do not take household pets, so remember to create a plan and have supplies available for your animals.
- Have a designated safe house or location to quickly evacuate if necessary.

CHECK ON THESE EMERGENCY ITEMS: WATER, RAINCOATS, WATER BOOTS, FLASHLIGHTS AND BATTERIES, BATTERY-POWERED RADIO, HURRICANE LAMP, MATCHES, HURRICANE SHUTTERS, HOOKS AND LATCHES. KEEP A WRITTEN LIST OF IMPORTANT NUMBERS AND ADDRESSES IN CASE OF BATTERY FAILURE IN POWER OUTAGES.