



The Bridge

District 6330

Tom Robitaille, District Governor

FEBRUARY 2013

Governor Tom's Message



We are half way through February, Wiarton Willie has gone back to sleep for another 6 weeks and we will then be looking for the snow drops and daffodils to appear. That does take some imagination particularly when you see the thermometer sitting at -15c or 5F. In the meantime let's just enjoy the crisp winter days knowing that it could be colder and warm days are ahead, especially if you remember your Sweethearts on the 14th.

This is a busy time for Rotary, with clubs well into their projects for the year and looking for the required progress/final reports. Annual training for A/G's was completed earlier this month as was Pre PET's training in Walkerton, London and Port Huron for all the Presidents Elect. The last District Leadership meeting is scheduled for later this month.

The anniversary of Rotary's founding February 23, 1905 is rapidly approaching and clubs have been asked to recognize this occasion with a special activity. It has been suggested that clubs might request their local municipality sign a Proclamation (which has been provided) recognizing Rotary's efforts over the years.

February - **WORLD UNDERSTANDING MONTH:**

The month of February is special on the Rotary calendar since it is designated "World Understanding Month".

This month also includes the anniversary of the first meeting of Rotary held on 23 February 1905, now designated World Understanding and Peace Day. (continued on page 3)

The February – ROTARIAN

Excellent article by PRIP Wilf Wilkinson on page 73, "Help build peace in our world."

We quote, "Peace comes from sharing, and as many of you know *Rotary Shares* is my personal answer to what each Rotarian should be doing. This month, which we celebrate in Rotary as World Understanding Month, the efforts of every district, club, and Rotarian should be directed toward doing something for peace."

Please take a couple of minutes and read the article.

The Rotary Four-Way Test

Of the things we think, say or do:

1. **Is it the TRUTH?**
2. **Is it FAIR to all concerned?**
3. **Will it build GOODWILL and BETTER FRIENDSHIPS?**
4. **Will it be BENEFICIAL to all concerned?"**

Foundation News – The Rotary Foundation Humanitarian Grant Programs

Effective July 1, 2013 – District 6330 clubs will have three types of Humanitarian grants available. To participate in TRF Grants clubs must be qualified each year by completing and filing with the District a Memorandum of Understanding.

DISTRICT GRANTS replace District Simplified Grants.

GLOBAL GRANTS replace the previously named Matching Grants. For a full description and applications please go to the District web site or www.rotary.org

PACKAGED GRANTS a completely new type of grant format. For a full description and applications please go to the District web site or www.rotary.org

DISTRICT GRANTS: One important difference to the previous DSG is that the application is now a two-stage process. Clubs must submit an outline proposal before applying for the actual grant. The District in turn uses these proposals to determine the amount of District grant money available for the ensuing Rotary year. The proposal deadline is April 30. The only club projects eligible to apply for District Grant funds are those for which a proposal was submitted prior to April 30. For a full description of District Grants and proposal and application forms please go to the District web site or contact DGSE ken Wilmott kwilmott@uniserve.com

DISTRICT GRANTS: District Grants fund short-term projects and activities, either local or international which support TRF's mission. Clubs submit their funding requests directly to the District which has the responsibility of administering and distributing the funds. Before applying for a District Grant, clubs must complete and file with the District a Memorandum of Understanding for each Rotary year. The maximum District Grant available to any club in one Rotary year is \$ 2,000. The application is a two-stage process beginning with an outline proposal that briefly states if the planned project is Local or International, a start/finish date, sources of funding and estimated budget – with fully detailed budget required in stage two of the process.

Proposals must be submitted to the District between January 1 and April 30 of the Rotary year preceding the grant implementation. Following approval a full application must be submitted within six months.

Global and Packaged Grants details will follow in March and April issues of The Bridge

Polio Plus Event

A Rotary Evening with Internationally Acclaimed Itzhak Pearlman

World renowned concert violinist and conductor, Itzhak Pearlman, and his wife Toby, were in Sarasota as part of the annual Perlman Music Program. An evening of Rotary fellowship was held with a special reception for Rotary District 6960 prior to the public musical event January 2; 2013. The concert featured a student recital by exceptionally gifted young musicians from around the world. This was the 2nd annual concert for Rotary with the proceeds going to Polio Plus



Nick & Charlie Torra (Wiaraton club) with Itzhak Pearlman

Mr. Perlman, a polio survivor himself, has been a celebrity spokesman for Polio Plus and helped raise money and awareness around the world for Rotary's US\$200 Million Challenge

Governor Tom's Message (continued from page one)

In designating World Understanding Month, the Rotary International board asks all Rotary clubs to plan programs for their weekly meetings and undertake special activities to emphasize "understanding and goodwill as essential for world peace."

To observe this designated month, many clubs arrange international speakers, invite Youth Exchange students and international scholars from schools and universities to club meetings, plan programs featuring former Group Study Exchange team members, arrange discussions on global issues, present entertainment with an international cultural or artistic theme, and schedule other programs with an international emphasis.

Many clubs take the opportunity to launch an international community service activity or make contact with a Rotary club in another country. It is a good month to initiate a Rotary Friendship Exchange, a 3-H project or encourage support for Polio and other Rotary Foundation programs.

World Understanding Month is a chance for every club to pause, plan and promote the Fourth Avenue of Service - Rotary's continued quest for goodwill, peace and understanding among people of the world.



Group Study Exchange (GSE) 2012-2013

"Peace Through Service" Team

In April 2013, five hand-picked team members will be traveling from District 6330 to District 3620 in South Korea.

The Rotary Foundation's Group Study Exchange (GSE) program is a unique cultural and vocational exchange opportunity for business people and professionals between the ages of 25 and 40 who are in the early stages of their careers. The program provides travel grants for teams to exchange visits in paired areas of different countries. For four weeks, our team members will experience South Korea's culture and institutions, observe how their vocations are practiced abroad, develop personal and professional relationships, and exchange ideas. **Here's our team:**



Tanya Wolff, Past District Governor, Member of the Rotary Club of Sarnia, ON

Colin Easton, Presented by the Rotary Club of Walkerton, ON

Natalie Pruett, Presented by the Rotary Club of Flint, MI

Kyle McCree, Presented by the Rotary Club of Flint, MI

Erika Engel, Presented by the Rotary Club of Thornbury-Clarksburg, ON

Learn about our team; see biographies, pictures and more. Click on the link and sign up to follow if you'd like: <http://gsesouthkorea2013.tumblr.com/>

Our team will be sharing the experience with you in June at the District Conference.

Thanks to The Rotary Foundation and to the members of District 6330!

Rotary Club of St. Thomas

A school in Guatemala will be named in honor of **Bert Thacker, Past District Governor, D6330**. "Bert and his Rotary partner, Margaret performed a year (1977-78) of very demanding Rotary duties with poise and charm and brought credit to our Club in all their undertakings" -*History of the Rotary Club of St. Thomas 50th Anniversary edition*. Bert is the only member of this club to have been a District Governor. His son, Colin, of the RC of North Bay leaves next week for his 3rd trip to Guatemala in support of the Rotary Guatemala Literacy Project where he sponsors this textbook school.



Rotary Leadership Institute - Seminar dates for 2013 - 2014 Mark your calendar!!

Saturday September 28th 2013

Parts I, II & III

Owen Sound ON

Saturday November 16th 2013

Parts I, II & III

Stratford ON

Saturday May 3rd 2014

Parts I, II & III

Sarnia ON

Markdale Rotary Welcomes New Member

The Rotary Club of Markdale recently welcomed new member Jen Johnson. Johnson was born in upstate New York. She moved to Canada in 2000. Johnson, her husband Dan and their two children live near Irish Lake. Johnson said she joined Rotary because, "I heard that it was a organization that makes a difference in our community."



In the photo Membership Chair Wilf Flavell (left) and President Gord Lawson present Johnson with her membership kit and welcome her into the Club.



Rotary Club of Sarnia

Welcomes two new members. Christine Jarrett and Ruth Geurts. Seen here with the inductees are club Pres. Mary McLeay and A/G Lawrie LaChapelle.



Membership –Area –to-Area Challenge for Net Growth

District Numbers as at February 1, 1,936 representing a decrease of 9 month over month and a total reduction of 15 year to date. A breakdown by Area

Members July 1	Goal 6/30	Feb. 1	Members July 1	Goal 6/30/13	Feb. 1
Area 1 138	142	142	Area 5 217	224	209
Area 2 158	163	155	Area 6 190	196	184
Area 3 301	310	308	Area 7 397	409	390
Area 4 269	277	265	Area 8 156	161	155
			Area 9 125	129	128

Retaining Members is Critical – Keep Club Members Motivated

Retaining members is in fact just as difficult as attracting new members. This no longer an option, it is a necessity.

1) Set a good example If your club fosters an ambitious, positive and supporting atmosphere (NOT negativity and reluctance), the rest of the club members will feel encouraged to participate, bring forth their ideas, make a difference, and remain committed members for a long time to come.

2) Focus on happiness Ask them to suggest changes that they would like to see in the club. This shows you care about their satisfaction. Ensure you implement some of those suggestions.

3) Make sure members share in the club's success A successful club shares a 'we're in this together' attitude. Thank those who bring forth ideas; support and encourage those who go beyond what is requested. Celebrate your achievements with the entire club and get everyone involved.

4) Take on fun assignments Do more than routine meetings and regular activities. Brainstorm activities and events the members would like to organize; collaboration creates meaningful and enjoyable experience.

5) Keep fresh ideas going Schedule regular brainstorming sessions where everything and anything is up for evaluation, evolve together!

ENGAGE ROTARY, CHANGE LIVES IS 2013-14 THEME—By Daniela Garcia

RI President-elect Ron Burton will ask Rotarians to **Engage Rotary, Change Lives in 2013-14**. He unveiled the RI theme during the opening plenary session of the 2013 International Assembly in San Diego, California. "If we really want to take Rotary service forward, then we must make sure that every single Rotarian has the same feeling about Rotary that each one of us here has today." Burton said. "We need to make sure that every Rotarian has a meaningful role to play, that they're all making a contribution, and that their contribution is valued."

Burton said the July launch of [The Rotary Foundation's new grant model](#), *Future Vision*, makes it an exciting time to be a Rotarian. He said the new grant model, which has been used by about 100 pilot districts since 2010, represents a new era for the Foundation, and will help Rotarians get excited about Rotary's ability to change lives. "It takes everything that is wonderful about Rotary and raises it to a new level — by encouraging bigger, more sustainable projects while providing increased flexibility for local projects, both of which address the needs of the community being served," he said.

REMEMBERING PAUL P. HARRIS

January 27th marked the anniversary of the death of Paul Harris, the founder of Rotary.

Paul Percy Harris was born on April 19, 1868, in Racine, Wisconsin. He practiced law in Chicago, and it was there that he organized and founded a club for professionals and businessmen, the Rotary Club of Chicago, in 1905. He served as its president in 1907 and in 1910 he served as the first president of what is now known as Rotary International.

Upon Paul's death in 1947, Rotarians the world over honored this remarkable man by creating a "living memorial." With a \$1,000 donation to The Rotary Foundation, one is designated a Paul Harris Fellow.

Rotary Shines in Sarnia – Bluewaterland

District Conference June 6 – 9, 2013 – Holiday Inn

The conference kicks off on Thursday June 6 with the District governor's Golf tournament at Sawmill Creek Resort and Spa. Please register online at www.rotary6330.org

Hole Sponsorships for Rotary Clubs and Businesses are only \$125.00. Recognition will be given at the sponsored hole, in the tournament brochure and at the Conference Registration Area. All proceeds will go directly to the Rotary Foundation. Please make the cheques payable to Henry Kulik, Tournament Chair c/o RC of Sarnia Bluewaterland P.O. Box 401, Sarnia, Ontario, N7T7J2 email: henryskulik@cogeco.ca

Let's make this event a HUGE success!



Polos for Polio

High quality Performance knit Polo shirts complete with Rotary and District 6330 logos will be available for purchase at **PET's and the District Conference..** A portion of the sale proceeds **will go to support Rotary's efforts to eradicate Polio.** Show your pride in District 6330 and support Polio Plus.

Details with prices will follow shortly. CRS Marketing will begin to take orders at **PETS.**



District Governor's Challenge –“ Focus On Participation”

The “Challenge” has been streamlined and we hope made a little less complicated to complete. Please review the amended format now posted on the District website.

Over breakfast one morning, a woman said to her husband, **"I'll bet you don't know what day this is."**

"Of course I do," he answered as if he was offended, and left for the office.

At 10:00 a.m., the doorbell rang and when the woman opened the door, she was handed a box of a dozen long stemmed red roses. At 1:00 p.m., a foil-wrapped, two-pound box of her favorite chocolates was delivered. Later, a boutique delivered a designer dress.

The woman couldn't wait for her husband to come home.

"First the flowers, then the chocolates and then the dress!" she exclaimed.

"I've never had a more wonderful Groundhog Day in my life!"

NOTE: Please submit news items to thr@cogeco.ca News items of one/two paragraphs maximum would be appreciated.