



# The Bridge

## District 6330

Tom Robitaille, Governor

**JANUARY 2013**

### Governor Tom's Message



### January is Rotary Awareness Month

January: snow, cold, post Christmas blues and leftovers, credit card consciousness and generally one of the least appealing months of the year ... why would Rotary International decide that this should be Rotary Awareness Month??

Perhaps the answer lies in the general mode of hibernation that we are in ... if we have time to think, why not think about Rotary – not only in the community and in the world but also in our own lives. Fill in the blank: Rotary means \_\_\_\_\_ to me. What in the Rotary context appeals to my inner self? What personal satisfaction do I derive from the Rotary experience? What objectives did I have when I joined Rotary and what objectives do I now have by staying in Rotary? ([continued on page 4](#))

### Polio Challenge – 3 for 1 Update

As reported last month, the Canadian International Development Agency (CIDA) has pledged matching funds to the World Health Organization's Global Polio Eradication Initiative at a ratio of \$1 for every \$1 raised by Rotarians in Canada, up to a maximum of \$1 million. The Bill & Melinda Gates Foundation will likewise provide additional funds of equal value, at a 1:1 ratio to Rotary donations which will result in a 3 to 1 donation toward global polio eradication.

US Clubs can also participate in this 3 for 1 challenge by making club contributions to a partner Canadian Club.

**We are more than half way toward our million dollar goal!**

## Major Rotary Event of 2012.

### India Polio Free

After going an entire year without a new reported case of polio, India was removed from the list of polio-endemic countries by the World Health Organization (WHO). Ghulam Nabi Azad, India's minister of Health and Family Welfare, made the announcement at the Polio Summit 2012 in New Delhi on 25 February.

The news was a huge boost to the morale of Rotarians, who have been laboring to eradicate the crippling disease since 1985. Only three countries -- Nigeria, Pakistan, and Afghanistan -- remain on the polio-endemic list.

A chief contributor to India's success is the widespread use of the bivalent oral polio vaccine, which is effective against both remaining types of the polio virus. Another is rigorous monitoring, which has helped reduce the number of children missed by health workers during National Immunization Days to less than 1 percent, according to WHO. The lessons learned in India may well serve to help immunization efforts in the remaining endemic countries.

In May, Rotarians at the RI Convention in Bangkok, Thailand, celebrated Rotary's having exceeded the US\$200 Million Challenge for polio eradication efforts. The challenge was Rotary's response to \$355 million in matching grants from the Bill & Melinda Gates Foundation.

But the work is far from complete, because worldwide eradication has not yet been achieved.

### Meeting Frequency Pilot Update

Periodically, the RI Board of Directors establishes pilots to test alternative membership requirements. The Meeting Frequency pilot began July 1, 2007 and is scheduled to end June 30, 2013. The 200 clubs in the pilot were allowed to reduce the frequency of meetings and relax member attendance requirements.

In addition to changing their meeting schedule, many of the pilot clubs reported additional innovations: reduced formality, greater emphasis on social activities, and increased use of social media to communicate with officers and members.

"Our club membership this year will have increased from 23 to 37 as a direct consequence of our being part of the Meeting Frequency program. We have actively promoted our club in the community as a flexible and supportive group working to serve both local and international projects," said a current pilot participant.

Several proposals for meeting and attendance flexibility will be considered at the 2013 Council on Legislation.



### R.I Convention—Lisbon, June 23—26, 2013

Next June, we as Rotarians have an opportunity to be part of a great adventure. The 104th Rotary International Convention will be held in historic Lisbon, Portugal. It will be a chance to see this interesting part of Southern Europe and to experience first hand the culture and hospitality of the Portuguese people. Rotary Conventions are also a great opportunity to network with other Rotarians from all over the world. This year there is a special website dedicated to our Lisbon convention at [www.lisboa.org](http://www.lisboa.org). It contains all kinds of information about both Lisbon and the Convention. Please consider attending the 2013 Convention for a great holiday, to learn more about Rotary and to meet new friends. I hope to see you there.

George Gordon Chair of the RI Convention Committee District 6330



## Membership

## Area-to-Area Challenge for Net Growth

By now, most of you have had discussions in your clubs and area meetings about the focus on Membership. Our District 6330 is full of enthusiastic and hardworking Rotarians....we need more just like them, and we need to keep the ones we have!

Since June 30, 2008 our District numbers have reduced by 192 Rotarians.

This year our District numbers are: June 30, 1951; July 31, 1950; August 3, 1953; Sept. 30, 1936;  
Oct. 31, 1941; Nov. 30, 1946; Dec. 31, 1945

Our **Area-to-Area Challenge for Net Growth** will be a Team approach, intending to bring us closer together, ensure we share best practices, and support those who are struggling. We will use July 1, 2012 start numbers for our 3% Net Growth Goal. These numbers will not include the number of Honorary Rotarians...but ideas from Honorary Rotarians could be integral to the success of your Club in this Challenge! The Challenge will run from January 1 to March 31, 2013.

Members July 1	Goal	Members Jan. 1/13	Members July 1	Goal	Members Jan. 1/13
<b>Area 1:</b> 138	4.14 (142)	144	<b>Area 5:</b> 217	6.51 (224)	209
<b>Area 2:</b> 158	4.74 (163)	158	<b>Area 6:</b> 190	5.70 (196)	185
<b>Area 3:</b> 301	9.03 (310)	309	<b>Area 7:</b> 397	11.91 (409)	391
<b>Area 4:</b> 269	8.07 (277)	266	<b>Area 8:</b> 156	4.68 (161)	156
			<b>Area 9:</b> 125	3.75 (129)	127

We will continue to report in The Bridge in January, February, March, and April with Area results and ideas to help you attract and retain quality Rotarians.

### Key Tips to start you off!

#### **Learned from our Members**

- Q \* Why are you a Rotarian?  
A I was invited to join
- Q \* What keeps you a Rotarian?  
A Fellowship, helping my community, participating in fundraising events
- Q \* What could we do to improve your experience?  
A New Rotarians wish more and earlier Rotary Education

#### **Volunteers need:**

- \* To be needed
- \* To contribute and add value
- \* To include family
- \* To have fun
- \* To be affordable
- \* To have flexible hours of service

Please invite your Area Membership Rep to your Area Meetings  
to work together on your challenges and to celebrate your successes with you!

**Thank you for your focus on Membership; active Rotarians are our biggest asset!**

### **Club Events:**

Jan 11, 12, 13	Used Book Sale	Bayside Mall	Sarnia ON
Jan. 19	Trivia Night	Propeller Club	Warton ON



## **Governor Tom's Message (continued from page one)**

We can all speak of the social, business, educational advantages that Rotary offers but what does Rotary bring to our soul? The answers to these questions will help us determine our future course in Rotary: if it is only social or business advancement, then it will only ever be that; if it is something deeper and more enduring, it will be ever-expanding. Rotary Awareness Month – something to think about .....

Here we are at the start of a new year and the halfway mark in the Rotary year. If you have not already done so, it might be an excellent time to reflect on where we are in relation to our Plan/Objectives/Goals and make adjustments as appropriate in an effort to ensure we achieve our targets.

A few items which should be receiving active attention are a) the "Presidential Citation" which is due by March 31 and a separate communication has just recently gone out to all club Presidents/Secretaries relative to completion of the Citation. b) DG Challenge, please complete and submit at the earliest opportunity. c) Membership – have you introduced a potential new member to Rotary this year 2012 – 2013?

### **The Four Way Test:**

- 1. Is it the Truth?    2. Is it Fair to all concerned?**
- 3. Will it Build Goodwill and Better Friendships?**
- 4. Will it be Beneficial to all concerned?**

## **Attacks Targeting Polio Vaccinators In Pakistan Condemned**

*By Robert S. Scott, chair of the International Polio Plus Committee*

A child shows off the purple dye on his pinkie, a sign he has received the polio vaccine.

Rotary International joins the Government of Pakistan and our partners in the Global Polio Eradication Initiative in condemning the recent attacks that have killed and wounded health workers in Pakistan.

The shooting victims are among the thousands of health workers and volunteers – including members of Pakistan's 151 Rotary clubs – who are committed to saving children by stopping the transmission of polio in Pakistan, one of three countries where the crippling virus remains endemic.



The attacks prompted the Government of Pakistan to temporarily suspend the vaccination campaign due to concerns over the safety of health workers.

Rotary is deeply concerned that such attacks deprive at-risk children of basic life-saving health care services, including polio vaccinations. I know that Pakistani Rotarians, supported by Rotary members worldwide, will continue to do their utmost to create a safe environment so that these dedicated health workers can reach the nation's most vulnerable children with vaccinations and other vital health interventions.

Polio eradication has been Rotary's highest priority since 1985, and we are on the brink of making history by beating polio once and for all.

# ROTARY LEADERSHIP INSTITUTE

## SHINING WATERS DIVISION

(Districts 6330, 7010, 7070, 7080 & 7090)

**Saturday January 26<sup>th</sup> 2013, Mott College, 550 Lake Drive, Lapeer MI 48446, 8:30AM to 4:00PM.**

The Rotary Leadership Institute Program consists of three parts, I, II and III, to be taken progressively. Each part is a one day seminar, those taking Part II must have completed Part I; to take Part III, Part II must have been completed. The Parts are divided into 6 modules of approximately 55 minutes each. Attendees register for one part only at a cost of \$75.00 which covers welcome refreshments, breaks, lunch and materials.

**TO REGISTER:** Email to [al@allanhardy.ca](mailto:al@allanhardy.ca), and specify Part I, Part II or Part III, indicating that you will bring your check, payable to “**R.L.I. District 6330**”, with you to the seminar.

**Classes are limited to 16 participants.**

Courses are fun, topical, interactive and contain very little lecture. They are geared toward busy business and professional community leaders who wish to be knowledgeable about Rotary and be more effective leaders in their Vocation and in their Rotary Club.

Rotary Clubs are encouraged to select at least two candidates for R.L.I. training annually and to pay the registration fee.

For more information please visit [www.rotaryleadershipinstitute.org](http://www.rotaryleadershipinstitute.org) or contact:

**ALLAN HARDY,**

PDG, Rotary D6330. Rotary Leadership Institute Chair, 7 Glenview Crescent, London ON. N5X 2P8

Canada H 519 432 8168 C 519 434 1334 F 519 432 5828

## **First Canadian E-Club to Charter on Paul Harris' Birthday**

District 6330 along with District 5370 together with Rotarians across Canada have spent the last months preparing for a Canadian historical moment: the chartering of the first Canadian E-club.

Since the club became a provisional E-club in the summer of 2011, the weekly e-meetings have developed in what many call, “the most interesting and unique E-club I have ever attended”. Because of this, our E-club is becoming very popular. In fact weekly attendance from guests outnumbers attendance from its provisional members.

The E-club which has a Canadian flavor, features speakers on many interesting topics, including Rotary programs, such as the Rotary Foundation, Polio Plus, Youth Exchange as well as topics of interest, such as the environment, culture and world affairs. Humor and inspirational moments are also incorporated into the meetings. (continued on page 7)



### **Multi District Rotarians for Peace Symposium**

Mark your calendars for **March 2, 2013** for the Rotarians For Peace Symposium, at the Fairmount Royal York Hotel in Toronto.

Rotarians and their guests from Districts 6330, 7010, 7040, 7070, 7080 and 7090 are invited.

Registrations for this Special Day in Downtown Toronto are being accepted NOW.

Rotary International President Sakuji Tanaka will be there to open the Symposium.

We are encouraging you, and your fellow Rotarians and your friends to REGISTER TODAY.

Please go to the Rotary District 7070 Website at [www.rotary7070.org](http://www.rotary7070.org) and look in the upper right hand column for Rotarians for Peace Symposium and click on the Register Now button.

**Details:** Saturday, March 2, 2013 (8:00 a.m. - 4:00 p.m.) at the [Royal York Hotel](#) in downtown Toronto.

Join Rotarians from Districts across the US and Canada for an extraordinary learning and inspirational experience.

Learn about peace, development and global health – locally as well as internationally - and spend time with an incredible group of people who are changing the world.

Rotary International President [Sakuji Tanaka](#) will kick off a day of captivating presentations and motivation stories.

### **Date Line – Wiarton ON**

The Rotary Club of Wiarton has been very successful in attracting new Rotarians in recent months. Since November the club has succeeded in inducting six new members and has two more potential prospects in the pipeline. The club believes that a key to retaining new members is to engage them “at the get go” and to consolidate and assimilate them quickly into the good work of Rotary.

Congratulations Wiarton!!

**If you give him a penny  
for his thoughts, you  
might get change.**

**I just got lost in thought.  
It was unfamiliar  
territory.**

**To steal ideas from one  
person is plagiarism;  
to steal from many is  
research.**

**A fine is a tax for doing  
wrong.**

**A tax is a fine for doing  
well.**

**There are two kinds of  
people in life:**

**people who like their  
jobs and people who  
don't work here  
anymore.**

## International Service

### One of the "Shining Stars" of Rotary

For the Burton Rotary club this means the Avoidable Blindness Program. Each year, two dozen or more volunteers, Rotarians, and optometrists converge on the town of Empalme, in Sonora, Mexico.

At the day-long clinics, patients are given acuity tests, look through a focometer, and have their vision checked by an optometrist. Over four days of clinics, approximately 2,000 patients receive a pair of sunglasses and a storage case; plus reading or prescription eyeglasses as needed. Working from a collection of 10,000 donated eyeglasses, patients are fitted with sterilized, refurbished lenses from generous Rotarians in Canada and the US.



But it's not all work for the volunteers. They stay in a five-star resort hotel at a marina on the Sea of Cortez. There is sight-seeing and local shops that feature pottery, jewelry and clothing. And no trip is complete without an afternoon of deep-sea fishing for the delicious yellow-tail tuna. The catch is taken to a nearby restaurant, and everyone digs in to the very fresh ceviche, grilled or fried tuna.

Burton's own Dr. Brad Habermehl and travel coordinator Jill Cole organize games and activities for the group at the hospitality room; the pool and hot tub are right outside the door. Transportation during the week is in the form of a tour bus provided by the Empalme Rotarians.

The highlight of the week is the evening after the last clinic, when the Empalme Rotarians host a themed buffet of local cuisine, professional Mexican dancing; and themed games and activities among the Rotarians and their families. It is a beneficial partnership, each group taking away more than it gives from the encounter.

Most gratifying for volunteers is the feeling of being able to help those who may only see a doctor on a few occasions in their lifetimes, and being able to make a striking difference in the quality of the lives.

### 45<sup>th</sup> Parallel Rotary Run for Polio

Area 1 Clubs, consisting of Hepworth-Shallow Lake, Lions Head, Port Elgin, Southampton and Wiarton, have hosted a 45<sup>th</sup> parallel Rotary Run for Polio for the past two years in Lions Head, (located very near the 45<sup>th</sup> parallel) and this year raised \$1400.00. With the Canadian Government and The Bill Gates Foundation matching these funds, the total contribution to Polio Plus amounted to \$4200.00.

The next annual 45<sup>th</sup> Parallel Rotary Run for Polio will be held on September 21, 2013 in Lions Head.

The committee's goal is to eventually have a Run for Polio that circles the world with Rotary Clubs located on or

very near to the 45<sup>th</sup> Parallel participating. A number of clubs have been contacted and have committed to holding a 45<sup>th</sup> Parallel Run next September.



Pictured: Presenting cheque, L to R – Michael La Blance, committee member, Gay Ratcliffe, District Polio Plus Chair, Tony Sheard, A/G Area 1, Andrea La Blance, committee member

## Waste Water and Sewer Project in Nicaragua - By Morgan & Myrna Inglis - Walkerton Rotary

**T**he Rotary Club of Walkerton received a \$16,100 RI Grant for a waste water and sewer project in Anexo Dios Proveera in Managua, Nicaragua.

With assistance of eight Rotary Clubs - Chesley, Flint, Mi, Glencoe, Hanover, London West, Watford, Warton and Hillborough-Charlottetown, PEI, \$11,100 was raised. District Designated Funds from Districts 6330 and 7820 added another \$10,500. The Rotary Club of Managua as a partner in this project, added \$100. Co-sponsors with Rotary for this \$80,000 project are ENACAL, the Managua Utility Company, Companeros Inc. a Canadian Company working to provide cross cultural experiences in this neighbourhood while providing the organizational expertise to manage projects, and Community Labor.



Project provides services to 212 families or 856 people that just received potable running water to their homes in March 2011. The goal is to reduce the frequency of disease related to poor water management. A total of 1.2 km of sewer trench was dug primarily by hand and included 16 manholes, 7 connection boxes and 212 connections to homes.

The work on the project started in May 7, 2012 was completed in August. At the ground breaking ceremony (in this picture), Morgan Inglis, Walkerton Rotary Club and Maria Del Pilar Soler Garcia, President of the Managua Rotary Club were joined by a representative of ENACAL, the Community, and Companeros in cutting a ribbon and digging the first shovels of dirt from the trench

The mural, 35' by 10', is located at the entrance to the Anexo. Everyone walks past this to enter or leave the Anexo. Rotary is recognized for providing a significant grant to the public portion of the waste water system and the Canadian Company, B2Gold is recognized for their contribution of \$80,000.00 which extended the waste water system into each private property. A toilet, shower and wash station was included in this part of the project.

The working partnership with the members of the Managua Rotary Club was an important asset in the implementation and completion of this project. In recognition of this the Walkerton Rotary Club presented both Maria Del Pilar Soler Garcia and Gonzalo Duarte, Director of Companeros Inc. with a Paul Harris Fellow.

## Rotary Club of Petrolia

At the Rotary club of Petrolia's recent Christmas dinner, the club had the pleasure of inducting Marie Currie as a new member. This is the second new member the club has inducted in the past month.

In addition A/G Lawrie LaChapelle assisted the club in presenting two Paul Harris Fellows – Lorne Hyatt and Mait Edgar, with the latter receiving a P+6.

Congratulations to all.

Picture: L to R— Roger Mailloux –sponsor, Marie Currie and DG Tom





## **First Canadian E-club** (continued from page 5)

The weekly Rotary Minute keeps Rotarians and those new to Rotary informed and educated. Each week, attendees are welcomed by a guest or member greeter. In addition to the current weekly e-meeting, guests can choose from a large variety of archived programs which are located on the club's website.

Monthly, on-line Fellowship time is hosted by one of the club members, prior to the board meeting.

For current or former Rotarians who are not able to attend scheduled Rotary Club meetings, such as people with disabilities, young parents or those who travel for business, the e-club concept offers a solution; Keeping them involved in Rotary and offering Service Above Self, in their communities and internationally, through the e-club.

To attend an e-meeting, or learn more about this unique opportunity, visit:

<http://www.clubrunner.ca/Portal/Home.aspx?cid=8529>



**SHINES in SARNIA**

**BLUEWATERLAND**

**Come to the District Conference and**

**Experience it yourself !**

### **Rotary really does shine in Sarnia Bluewaterland –**

Located on the south shore of Lake Huron at the head waters of the St. Clair River Sarnia was originally called "The Rapids", after the swift flowing river. Sarnia is the gateway to a constant flow of commercial shipping through the Great Lakes. There is a reason that the St. Clair is called the Blue Water River, after its breathtaking sky blue water.

Nearby, in Oil Springs and Petrolia, there are museums depicting the first commercial oil well in North America in 1858. As a direct result, an extensive chemical industry developed and continues today.

The District Conference on June 6 to 9, 2013 will provide you with an opportunity to experience the unique and majestic scenes in and around Sarnia. Come and enjoy.

### **Countdown to the District Conference!**

A great way to review the accomplishments of District 6330 is to attend the 2013 District Conference. Keynote speakers include – RI President Representative Dr. Fredrick Hahn, PRIVP Bob Scott, District Chairs and Rotary alumni will provide updates on Rotary activities in our District and around the world. You will hear from our GSE Teams and Youth Exchange students, attend topical breakout sessions and informative plenary presentations.

Fun activities including the annual district golf tournament, Duc D'Orleans river cruise, Saturday evening gala entertainment and partners program will add to your conference experience.

**Registration is now available** on the District 6330 website at [www.rotary6330.org](http://www.rotary6330.org)

**House of Friendship** - offers a one-of-a-kind opportunity to showcase your club or area service projects, and celebrate your Rotary accomplishments. R.I. licensed merchandise and wearables will also be available to purchase.

Coffee Break service will be located in the House of Friendship and will ensure maximum exposure.

**In appreciation of your participation, all displaying Clubs will be eligible for a Draw prize for two tickets to a program of your choice from the Victoria Playhouse Petrolia 2013 summer season.**

In order to plan adequate space, we need to know if your Club will be displaying at the Conference. Display space will be an eight foot table unless another arrangement is requested. Electrical power will be available if required.

Please respond to Doug Clark at [clarkdou@hotmail.com](mailto:clarkdou@hotmail.com) with your intent and any specific requests or power requirements. A response by April 01 would be appreciated.

