Dra GFSR Strategic Plan

March 10, 2021

Vision

The Rotary Club of Greater Flint Sunrise will be recognized as a model service club with a

vibrant, knowledgeable and diverse membership commi'ed to providing equitable

opportuni)es for children/youth in the Flint and Genesee Community.

Strategic Priories:

1. People: Recruit, retain and engage a diverse membership that re-ects the composi)on of

the Greater Flint Community including race, ethnicity, gender and age.

2. Projects: Engage in Rotary service projects at local and interna)onal levels that put into

ac)on our vision and mission of service above self and our commitment to children/youth

and a thriving community.

3. Philanthropy: Implement sustainable fundraising and giving strategies that empower our

projects, grants and scholarships.

4. Promoon: Inform and educate the Greater Flint Community about our vision, mission,

and story through personal rela)onships and formal outreach to achieve our goals of

recruitment, community service projects and fundraising

**Rotary Club of Greater Flint Sunrise**

*Strategic Plan Updates for 2021-2025*

*April 14, 2021*

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**Strategic Priorities:**

1. **People**: Recruit, retain and engage a diverse membership that reflects the composition of the Greater Flint Community including race, ethnicity, gender, and age.

2. **Projects**: Engage in Rotary service projects at local and international levels that put into action our vision, mission of service above self, our commitment to children/youth and a thriving community.

3. **Philanthropy**: Implement sustainable fundraising and giving strategies that empower our projects, grants, and scholarships.

4. **Promotion**: Inform and educate the Greater Flint Community about our vision, mission, and story through personal relationships and formal outreach to achieve our goals of recruitment, community service projects and philanthropy.