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| **Development, Retention and Growth of Membership** | **Service to our Local Communities and the World** | **The Rotary Foundation** | **Outreach to Community** |
| Support Club Visioning | Collaborate with Ames Noon Club (Tanzania Project) | Support Paul Harris foundation | Network with other Rotary Clubs |
| Develop plan for Ames Morning Club Community Foundation | Support Reach Out and Read with six month speaker gift | Continue to participate in Polio eradication efforts | Enhance public image of Ames Morning Rotary |
| Offer monthly social 5th Tuesdays in members domain | Support local literacy projects such as Step Into Storybooks | Conduct programs to educate members about the Rotary Foundation | Expand support of the ISU Roteract Club |
| Offer family social events | Support community projects as outlined in our Guidelines  | Develop plan for transition to the Future Vision Plan | Communicate through social networking and Club Runner |
| Provide opportunities for new members to succeed | Promote club partnerships to enhance local, regional and International service projects | Support six areas of focus: Literacy, Child and Maternal Health, Clean Water & Sanitation, Peace & Conflict Resolution, Disease Prevention, Economic and Community Development | Expand community communications |