**Because of the Vision we pursued:**

* Every member is an active member, participating in meetings and projects (6)
* We have a reputation in the community that we get things done (8)
* We are known as a club that makes a real difference in the community and has a positive impact (8)
* All members are sharing their talents creating over the top successful projects

*All seemed to agree.*

**Characteristics, Features, Demographics of our Club**

* We made it affordable (8)
* Membership has grown to 80 members in 5 years
* Energy and enthusiasm are a part of our weekly meeting 6
* Diversified membership based on age, profession and gender, interests 11
* Smaller groups operate within our larger group; *interest groups* 12

*All seemed to agree, especially affordable & making it more younger friendly.*

**Projects our Club has undertaken**

* We emphasize leadership development and provide regular training for club members by devoting one program per quarter on this topic 11
* We engage local CEOs and invite them to have someone in their organization involved in our club; we provide value to their employee. This serves two purposes - membership and awareness 8
* We find innovative ways for members to be involved 7

*All seemed to agree.*

**Vocational Services**

* Have an outstanding mentoring program that prepares children for success in life
* Created a rotary to student mentoring program through local community schools
* Educate the community through local community events *All seemed to agree to work with local schools and organizations.*

**Community Service**

* We help break the cycle of poverty by educating youth through supporting early childhood literacy
* Each year we select a local organization and contribute dollars and people power to make a significant difference for that organization.  *Bob Anderson voiced strong support.*
* We build on our legacy of literacy through reach out and read, step into storybooks and raising readers; we maintain literacy as a key initiative in our club
* We complete a community needs assessment on an annual basis (with or without other service organizations) It was pointed out that United Way does this. *All seemed to agree, especially assessing community needs each year as well as continue existing programs.*

**Supporting New Generations**

* We sponsor two high school students quarterly
* We partner with HS and university service clubs (ie: Uganda service program) to get them involved in local projects; assign project and report on the project
* We involve children and grandchildren in club meetings and projects
* We tap into Young Professionals and other clubs like this in the community

*Ideas - start Interact Club at Ames High & Gilbert; work with Key Club to start Interact Club - invite high school students to our meetings; work with other service clubs if they already have a program in progress; contact Nevada Club they have some very successful high school programs. David Sly & Jane Acker had great ideas. Dave Sly took an action item to bring back more info from nevada*

**International Service**

* We continue to collaborate with other clubs on international service projects to support health and education
* We are a leading model for childhood literacy projects for Rotary International
* We provide scholarships for international study abroad

*All seemed to agree - continue the current Tanzania Water Project & maybe expand into education; invite international residents to our meetings; look into assisting with programs helping international people to adjust to USA living; some way assisting with the ground work of food & water. Invite internationals (ISU?) to our meetings.*

**Fundraising Initiatives**

* District 6000 matching grant annually
* We host an *American Idol* event
* We hold an annual *Share Our Talents* auction
* We continue strong support for the Buck Bucket

*Continue grants, it was suggested to have John take on and American Idol event; also to pursue a Share Our Talents auction; of course continue the Buck Bucket.*

**Rotary Foundation Fundraising Achievements**

* 100% Sustaining Membership
* 75% Paul Harris Fellows

*Add 25% mulitpulable Paul Harris Fellows; encourage the Quest Society for estate planning*

**Public image and Awareness Development**

* We have a large social media presence and have increased our followers annually
* We publicize our programs weekly and encourage outside attendance

*Increase social media; check to see how many member access Facebook and instruct current members how to access; we all need to develop a elevator speech. Question about just “opening up” the Club to uninvited visitors*

**Implement the Plan: Next Steps to Action**

1. vision
2. translate to a few long range goals
3. identify key annual goals (short term) goals
4. identify who will deliver each
5. review and update the plan on a regular basis