



Service Above Self

## Rotary Club of Ankeny

### Ratchet

Tuesday, October 05, 2010

Club Web Site

**Editor:** Nate Burnham

If you have any comments or questions, email the editor.

#### Future Speakers

**Oct 5 2010**

**Pat Boddy**

"Iowa Department of Natural Resources"

**Oct 12 2010**

**Bill Koellner Annual Funds Chair**

"Annual Programs & Funds"

**Oct 19 2010**

**Amy Duncan**

"VP of the Central Iowa Weeklies Newspapers"

**Oct 26 2010**

**Michael Libbie, Insight Advertising**

"Building your Brand"

**Nov 2 2010**

**Janet Freel**

"Legs on Lease"

**Nov 9 2010**

**District Governor**

**Nov 16 2010**

**Kathy Sibbel**

**Nov 23 2010**

**Cathy Spenceri**

**Nov 30 2010**

**Bill Sprague**

#### Upcoming Events

**October Board Meeting**

Oct 14 2010

**Rotary Members After Hours Social**

Oct 21 2010

**Dinner with RI President Ray Klingsmith**

Oct 23 2010 - Oct 23 2010

**Official DG Visit**

Nov 9 2010

**November Board Meeting**

Nov 11 2010

**Rotary Christmas Social**

Dec 9 2010

**White Oaks Vineyards Fund Raiser**

Jan 22 2011

**2011 District 6000 Convention**

Apr 28 2011 - Apr 30 2011

**RI Convention - New Orleans**

May 21 2011 - May 25 2011

#### Welcome New Member - Dennis Hanson

by Burnham, Nate

Dennis Hanson was inducted as a new member of the Ankeny Rotary Club on September 28th. He is the regional President for Valley Bank and a former Rotarian having first joined Rotary in Prior Lake, MN in 1987. Later he moved his membership to Cannon Falls, MN, Iowa Falls, IA, Grinnell, IA and Sioux City, IA. He is a Paul Harris Fellow and was a Group Study Exchange participant to Australia in 1982. He was proposed for membership by Jim Gocke.



#### October Rotarian Birthdays

by Burnham, Nate

The following Ankeny Rotarians celebrate birthdays in October:

4th - Kraig Vry  
5th - Mary Cochran  
24th - Shar Dunlap  
25th - Wade Steenhoek

#### Greeters

by Burnham, Nate

The greeting schedule for the next several weeks is as follows:

**10/5 - James Maxwell**

10/12 - Dave Mercer  
10/19 - Del Mohler  
10/26 - Trent Murphy  
11/2 - Terry Peter  
11/9 - Jim Ramsey  
11/16 - Mike O'Connor  
11/23 - Doug Ripley

#### Ankeny Rotary Social

by Burnham, Nate

A social event for all Ankeny Rotary Club members and their guests will be held on **Thursday October 21, 2010**, from 5:00 to 7:00 PM at Chips. This event will be in addition to the regular Tuesday meeting that week and will count as a make up for those members attending. Members are encouraged to bring a guest that may be a prospective member. Your spouse, or significant other is also welcome to attend. Appetizers will be provided. There is no charge for attending but a cash bar will be available.

#### 1st Quarter Ankeny Rotary Attendance

by Burnham, Nate

Attendance for the first quarter, July through September, for the Ankeny Rotary Club has averaged 72.4%. This compares to 78.8% for the first three months last year and will rank our club approximately 12 in attendance of the 63 clubs in District 6000.

Did you know you can check your attendance by going to our web site, [www.ankenyrotary.org](http://www.ankenyrotary.org), and then logging in. After you log in, click on "Admin" and then click on "My Attendance" under My ClubRunner. You will see a chart indicating which meetings you have attended this year beginning July 2011. The chart will also indicate any meetings that you have been credited with a make up. Let Nate Burnham know if you have any questions.



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## The Rotary Emblem

by Burnham, Nate



The Rotary emblem, unchanged since 1924, has been redesigned many times in the early years of the organization.

In 1905, Montague M. Bear, an engraver and member of the Rotary Club of Chicago, sketched a wagon wheel with 13 spokes. When fellow club members began to complain that the design was static and lifeless, Bear added flourishes that made the wheel appear to ride on a bed of clouds. Unfortunately, some members felt the clouds looked like dust, defying the laws of gravity by being kicked up on both sides of the wheel. Bear responded by superimposing a banner with the words Rotary Club over the clouds.

In 1911, Secretary Chesley R. Perry recommended that "action be taken by the National Association to establish the wheel as the basic part of the emblem of every Rotary club." Clubs were invited to submit designs to an emblem committee before the 1912 convention in Duluth, Minnesota.

The Duluth convention provided some definition. "The emblem consists of the basic principle of a wheel with gears cut on the outer edge. ... The spokes are to be so designed as to indicate strength; the object of the gears ... being twofold; to relieve the plainness of the design, and ... symbolize power." The word Rotary appeared at the top and International Association at the bottom. Clubs were encouraged to use a similar design, placing the name of their city at the bottom in place of International Association. The number of spokes and cogs was unspecified.

As a result, numerous variations on the emblem were in use by 1918. The Board appointed Charles Mackintosh, of the Rotary Club of Chicago, and Oscar Bjorge, of the Rotary Club of Duluth, to the Special Committee to Standardize the Rotary Emblem. Bjorge drafted an emblem with six spokes and 24 cogs, giving it a sturdy appearance. In this design, the number of teeth and spokes was intended to reflect a real, working gearwheel, and not any aspect of Rotary's history.

In November 1919, the Board adopted Bjorge's design and a detailed description, and the 1921 convention formally approved them. For many years, descriptions of the emblem simply referred to a 1920 article in The Rotarian, "Redesigning the Rotary Wheel," which announced the Board's decision.

By 1924, Bjorge's design had been modified to include a keyway. This addition has been attributed to Will R. Forker, of the Rotary Club of Los Angeles. He was reported to have said Bjorge's design made no provision for the transfer of power to or from a shaft, rendering the wheel idle. Forker perceived Rotary as a "living force," and inserting a keyway into the hub made the new wheel a "real worker."

In January 1924, the Board formally approved the emblem that was then in use. Not all written descriptions were updated immediately, however. To clear up any confusion caused by the various decisions about the emblem between 1912 and 1929, a standard description of the existing design, with a keyway, was approved by the 1929 convention.

The Rotary emblem, like Rotary's name and other logos, is a registered trademark. Clubs, districts, and Rotary Entities are welcome to use the Rotary emblem subject to the guidelines for the use of the Rotary Marks as set forth by the RI Board of Directors. These guidelines govern the use of the Rotary Marks on all merchandise, promotional materials, and publications, including domain names and websites.