Rotary Club of Ankeny Corporate Membership Program

Purpose

The Corporate Membership Program will allow a corporation or company in the Ankeny area to become a member of the Rotary Club of Ankeny, through an established membership approval process, and allow the company to appoint up to **four** designees, one Primary and three Secondary, as individuals to attend club meetings and to participate in club activities and service projects.

Premise

A corporate membership category will increase the Club's ability to attract and retain a qualified and diverse professional base within the community. It allows for flexibility and recognizes the tremendous mobility that is the norm within the current corporate environment. It is assumed a Corporate Membership Program will lead to an increase in club membership recruitment and retention, support to The Rotary Foundation, and participation in service projects and club activities. A corporate membership program may also improve leadership and engagement opportunities for all members, enhance gender balance, and enhance the diversity within the club's membership.

Corporate Membership Guidelines

- 1. Membership in the Rotary Club of Ankeny is a personal membership, however, any member of the Club may propose a company or firm for membership to the club and specify that the membership be a "Corporate Membership".
- 2. The Corporate Membership application will require an individual to be named the "Primary Designee".
- 3. The Primary Designee may propose, for approval by the Board, up to three other employees of his company to be "Secondary Designees".
- 4. The Primary and each Secondary Designee will be considered "Active" members of the Club.
- 5. The financial obligation of the Corporate Membership is an initiation fee of \$30 for the Primary and each Secondary Designee. The quarterly dues will be \$250 per quarter for the noon club and \$150 per quarter for the "Satellite Club". No additional quarterly dues are required of the Primary or Secondary Designees. The Board reserves the right to make adjustments to these fees.
- 6. Upon approval by the Board, any Secondary Designee may attend any and all club meetings, participate in all club service projects and other club activities, and may make contributions to the Rotary Foundation and be eligible to participate in Paul Harris recognition. All Secondary Designees will, however, be exempt from attendance requirements.
- 7. Attendance at a Club meeting by a Secondary Designee will, in the absence of the Primary Designee, be credited on the attendance record of the Primary Designee.

- 8. In the absence of the Primary Designee at club meetings, a Secondary Designee will not be required to pay a fee for the meal. If one or more Secondary Designees attend a meeting where the Primary Designee is in attendance and where a meal is being served at the club's expense, each Secondary Designee will be required to pay for the meal.
- 9. Except as described above, no makeup credits will be given to the Primary Designee for any meetings or activities attended by the Secondary Designee.
- 10. The Primary Designee and all Secondary Designees will be formally inducted into the club in the same manner as individual members.
- 11. A name badge will be purchased by the Club for the Primary and each Secondary Designee.
- 12. The club will have the right to approve any change of the Corporate member's Designees but approval will not be unreasonably withheld so long as at all times one of the Designees is a member of the corporation's senior executive group.
- 13. The classification of the Primary and each Secondary Designee will reflect the primary business of the company.
- 14. For the purpose of general meetings and club matters, only the Primary Designee will have the right to vote.
- 15. Only the Primary Designee will be eligible to hold any office in the Club or serve on the Board of Directors.
- 16. The Rotary International magazine will be sent to the Primary Designee.