



**THE
BETTENDORF
ROTARY
CLUB NEWS...**
Bettendorf, Iowa 52722
January 17, 2024

Next Week's Meeting...



PAY US A VISIT!

Dave Herrell, President of Visit Quad Cities, will visit us on January 24th and update the club on the economic impact of tourism on our market given the improved capacity of the I-74 bridge, the expansion of sports amenities, and the increased number of hotels and restaurants in our area.



This Week's Meeting...

YMCA ACHIEVERS
"All youth deserve the opportunity to thrive."



Today we heard from Mike Cribbs, Outreach Director at the YMCA of Iowa Mississippi Valley.

Mike is a 1997 graduate of Davenport Central High School. His mother was a teacher and his father was in landscaping.

Mike runs the important and sometimes daunting YMCA Achievers program. This effort strives to ensure kids are in the right position for success by educating and mentoring at-risk youth in everything from study habits to social skills.

According to Mike, the key objective of YMCA Achievers is to: “Ensure better outcomes by removing barriers and creating a nurturing environment.’



Mike says Middle School is the focal demographic. This is the age where the kids are most formative and susceptible.

Focal areas of concentration with the kids:

- Reduce truancy
- Improve grades
- Improve graduation rates
- Increase college enrollment

The biggest challenge is that kids are growing up in a very different America today... with a unique set of barriers. Social media and a highly sensitized society create a whole new level of stress not realized by previous generations.

YMCA Achievers by the numbers:

- 55% are Black
- 6% are Hispanic
- 72% are in middle school
- 40% feel they have enough support from adults
- 68% like to learn through physical activity (kids don't like to learn in the classroom these days)

Mike's Secret Sauce: Shut up and listen to the kids (i.e., dads like to preach too much).

BRC Rotarian Josh Whitson accompanied Mike Cribbs today.

To tie things up President Joe Campion presented a check to Mike for the YMCA Achievers program.



GUESTS...

We had no guests today.

ANNOUNCEMENTS...

President Joe let us know he popped in at Eriksen Chevrolet this week to receive a \$540 check in conjunction with the WQAD Channel 8 “3 Degree Guarantee” fundraising program. They liked the Acres of Warmth blanket drive.



Harry Coin apprised us he is back in the hunt for Exchange Student host families for the 2024/2025 school year. Harry promises the experience will bless your family.

Mayor Bob Gallagher apprised us of the passing of the omnipresent Larry Makoben – a great Bettendorf citizen and business fixture.

President Joe say we still need to send some judges to the Pinewood Derby for Cub Scout Pack 54 on Saturday January 27. See Frank Mitvalsky.

President Joe thanked and congratulated the Grants Committee for coordinating a superior event last week at the Waterfront Convention Center.

Happy Bucks...

Lee Marbach said he was happy to be here after an extended absence.

Tim Lane expressed giddiness at not having to sing three songs today (due to Tom Howard's absence).

Troy Gutknecht was thankful to be celebrating his 53rd birthday today as well as the improvements at the Bettplex (where one of his restaurants is located).

Brad Boeye said he missed his birthday with us recently so he gladly threw some extra money in the pot.

Mike Ingleby celebrated 40 years in the real estate business as of today.

Decker Ploehn just got back from 10 days in Tuscon, AZ and was happy to see the city staff had plowed in all the driveways as best they could.

Sandy Yoder is leaving the QC for warmer climes... waving and exclaiming, "See you in the spring!" as he exited.



THANKS to Mike Cribbs for soundly ringing our bell today!

Upcoming Meetings...

If you have an idea for a future program, see Program Chairman **Scott Naumann**, 563-505-7953; scottnaumann@msn.com

For more on Bettendorf Rotary...

Website:

<http://www.bettendorfr Rotary.com/>

You can also find us on Facebook and LinkedIn



LinkedIn

Need to Make Up at Another QC Rotary Club?

Monday, Noon: Davenport – Modern Woodmen Park

Monday, Noon: Moline – Trinity Lutheran Church, Moline

Monday, 6 p.m.: QC Illinois – Club Room, upstairs, Hy-Vee, 30th Street & 18th Avenue, Rock Island

Tuesday, 7:15 a.m.: River Cities – Brothers Restaurant, Rapids City

Tuesday, Noon: Rock Island – QC Botanical Center

Wednesday, noon: Bettendorf – Tanglewood Hills Pavilion

Wednesday, 5 p.m.: Mini Meet – Lunardi’s Restaurant, Davenport

Thursday, 7 a.m.: Iowa Quad Cities – J-Bar, Elmore Avenue, Davenport

Thursday, Noon: East Moline – Christ United Methodist Church

Thursday, Noon: Milan – Pinnacle Country Club

2nd and 4th Thursdays, 5:30 p.m.: Twin Rivers Rotary After Hours – → *please update if you learn its meeting place*

Friday, Noon: North Scott – Steeplegate Inn, Davenport

For more on Rotary District 6000:

<https://rotary6000.org/>

Dennis Drager

District 6000 Governor 2023-24

9525 Winston Ave.

Urbandale, IA 50322

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For more on Rotary International:

<https://www.rotary.org/>

R. Gordon R. McNally

Rotary International President, 2023-24

Rotary Club of South Queensferry,

Lothian, Scotland

Rotary International...

Rotary Foundation Minute

S.K. Nanda,
BRC’s Rotary
Foundation chair,
provides regular
guidance on the
good work of the
Foundation.



ANYTHING IN HERE FOR THE MISSISSIPPI RIVER BASIN?

“At the end of a week-long Rotary International Assembly, (January 7 – 11, 2024) the United Nations and Rotary International signed an agreement on one of TRF’s 7 Areas of Focus: The Environment. According to an online report, “the new partnership between the United Nations Environment Program (UNEP) and one of the world’s largest service organizations will work to conserve and restore freshwater bodies. The partnership with Rotary International will assist UNEP’s global efforts to support countries in monitoring, protecting, restoring and better managing their freshwater ecosystems, such as lakes, rivers, wetlands and groundwater aquifers, to meet sustainable development, climate, biodiversity and other global commitments. “Great partnerships are key to accelerating water action,” said Leticia Carvalho, Principal Coordinator of UNEP’s Marine and Freshwater Branch. “We very much look forward to working with Rotary with its global reach, close connections to

communities and action-focused engagement.”. With more than US\$23 million invested by Rotary International’s foundation, Rotary clubs worldwide undertake impactful environmental projects ranging from local clean-ups and tree plantings to large-scale efforts like installing solar power, creating waste management systems and conserving ecosystems.”

In Rotary,

Olabisi Gwamna, PhD Mount Pleasant
Rotary Editor, Foundation Minute

Visit: [The Rotary Foundation | Rotary International](#)

See **S.K. Nanda about making your contributions to The Rotary Foundation.

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