



SERVICE ABOVE SELF

Rotary International was founded in 1905 and is in >200 countries.

ROTARY VISION

Together, we see a world where people unite and take action to create lasting change — across the globe, in our communities, and in ourselves.

WHAT IS CIVITAS

Since 2015, an initiative of the
Greater Des Moines Rotary Multi-Club Committee
made up of representatives from 12 metro Des Moines Rotary Clubs
representing nearly 700 Rotarians.

Annually, we work to bring metro area Clubs together as one for education, service, and networking. Over the years, areas of focus have included: water quality, mental health, hunger, substance abuse, and human trafficking.

WHY A FOCUS ON HUMAN TRAFFICKING PREVENTION

CIVITAS is the collaboration of Rotary clubs working together to strengthen Iowa's response to human trafficking.

In 2022, CIVITAS decided to focus on human trafficking for long-term impact.

Des Moines sits at the crossroads of I-80 and I-35 — major interstate corridors that traffickers exploit. Human trafficking is happening right here, in our neighborhoods, in our communities, and we all have a duty to be aware and informed.

A Critical Gap in Training

The Iowa Law Enforcement Academy can only dedicate approx. two hours of human trafficking training for new recruits. Conversations with speakers and the ILEA confirmed that while the need is great, existing solutions remain minimal.

Evolving Threats

The tactics of human traffickers continue to evolve with digital tools and expanded access. Education and training must evolve at the same pace for first responders to get out ahead of these threats.

Community Responsibility

Law enforcement alone cannot solve this crisis. It requires a coordinated effort with educators, healthcare, nonprofits, and civic organizations like Rotary to raise awareness and drive meaningful action.

LASER FOCUS ON IMPACT – LAW ENFORCEMENT TRAINING

We collaborate with the Iowa Law Enforcement Academy and Director Brady Carney. While our focus is on the metro Des Moines area, the invitation goes out statewide to law enforcement. We bring in nationally-recognized trainer Dan Nash, founder of the Human Trafficking Training Center, for training with law enforcement and their partners.

Who attends training:

city & county law enforcement, victim services/nonprofits, victim advocates, prosecutors, city/county attorneys, corrections, probation/parole, healthcare providers

IMPACT TO DATE

Dollars raised for training
& HT nonprofits:

\$130,000+

incl. product drive items

TRAINING NUMBERS

200+ attendees in 2 years

GOAL: >500 attendees in 5 years

What Attendees Have Told Us

100% would recommend training to their peers.

“Probably one of the best trainings I've attended in my 41-year career so far!”

“This training was very informative and provided a new outlook on the way we engage and perform trafficking investigations.”

CIVITAS + HUMAN TRAFFICKING PREVENTION TIMELINE

2022 - 2024

Annual CIVITAS evening event for Rotarians & open to the public – featured a different panel of speakers each year from a range of perspectives: Survivors, Victim Advocates, Judges, Iowa Law Enforcement Academy, Iowa Dept. of Public Safety, Nonprofits, Educators, Casey’s

2025

Annual CIVITAS evening event for Rotarians & open to the public – two-hour human trafficking prevention training by Dan Nash

2022 - 2025

In addition to Club product drives for survivors, CIVITAS also made donations from event net proceeds to various nonprofits in the metro who work in the area of human trafficking prevention.

2024 & 2025

Funded 2-day training by nationally-recognized trainer Dan Nash

Moving Forward

Planned for 2026, 2027, 2028 – alternate Interdiction & Advanced training courses
Seeking success feedback from training in the field

Greater Des Moines Rotary Multi-Club Committee – CIVITAS Initiative

Ankeny Noon
Ankeny Evening
Des Moines

Des Moines AM
East Polk County
Indianola

Johnston
NW Des Moines
Waukee

West Des Moines
West Polk County
Winterset & MCREC

CONTACT: Tamara Kenworthy, CIVITAS Co-Chair, tamara@on-pointstrategies.com, 515-314-6568