



Nor'Wester

Rotary Club of Northwest Des Moines

www.clubrunner.ca/northwestdesmoines / Fridays @ 11:45 - Cozy Cafe 8535 Birchwood Ct.

January 9 , 2026

This Week's Program:

Eric Woolson
Iowa Cat Nip

Arranged By:
Dianne Downing

Greeter:

Justin Nickel

Invocation:

Tim Olejniczak

Sergeant:

Leray Glendenning

Scribe:

Dan Boes

Future Programs

1/16: Tina & Josh
Kidz Corner Kids

2/6: Josh Spain
Meals From
the Heartland

Message from the President

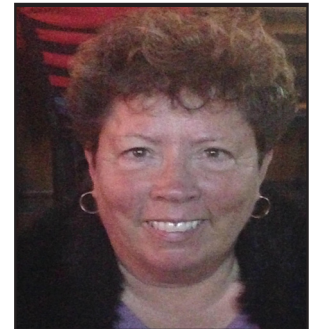
Dianne Downing

Welcome back everybody. It seems like a long time since we've met. I hope everybody had a fabulous Christmas and Welcomed in a brand new year.

One of our major goals this year is increase our membership so I am working with Kelly on putting together a brochure. When we get the brochure completed, I'm hoping everybody will hit the road with it and let's gather some new members.

I am planning on contacting past members to see if they're interested in rejoining

But for right now, we've got a small but mighty club and I want to keep doing all the great things we've done. thank you and happy new year!



Scribbles Dave Busiek

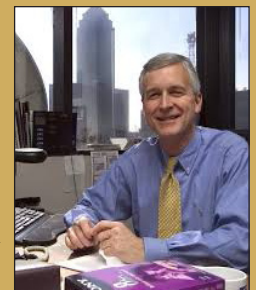
We had the pleasure of hosting Dave Busiek, who delivered an engaging presentation on the current state of journalism. In addition to his talk, he filled in for Rotarian Leray at the keyboard, leading us through three festive Christmas songs. Dave is a member of the Des Moines Rotary Club, the 27th established Rotary Club, and he has an extensive career in journalism. Originally from St. Louis, he joined Channel 8 in Des Moines after working in radio, starting in 1979. He became an anchor in 1983, served as news director from 1990, and retired in 2018.

During his presentation, Dave highlighted various historic changes in the journalism industry brought about by the internet, including declines in audience share, ratings, employment levels, advertising revenue, and public trust. A striking statistic he shared was that in 2002, there were 40 journalists for every 100,000 citizens, whereas that number has now fallen to about 8 per 100,000.

Dave likened the traditional journalism landscape, including The Register and major TV stations, to a large mirror in the sky. Now, that singular mirror has fragmented into many smaller reflections. He advised us as news consumers to help combat this fragmentation by seeking out reliable sources, supporting local news outlets with our financial contributions, and engaging with new local media such as the Iowa Capital Dispatch and Ames Voice.

Your scribe's view is that the over-saturation of news outlets has led to a shortage of substantive news to fill their platforms. This situation has caused a shift toward treating news as entertainment, which is more effective for selling advertisements, rather than focusing on its traditional role of informing the public. My inkling is that Dave Busiek represented the type of journalism we need more of, and we would benefit from more individuals following his example.

Scribe, Jack Bell





2025-26 Officers & Directors

Dianne Downing, President
 Wendi Wilson, President Elect
 Bill W. Corwin, Treasurer
 Bill W. Corwin, Secretary
 Ed Arnold, Board Member
 Bill D. Corwin, Board Member
 Tony Hunt, Board Member
 Kelly Peterson, Board Member
 Tim Olejniczak, Past President

Upcoming Events

Feb 9-14 Waukee Rotary Blood Donor Week



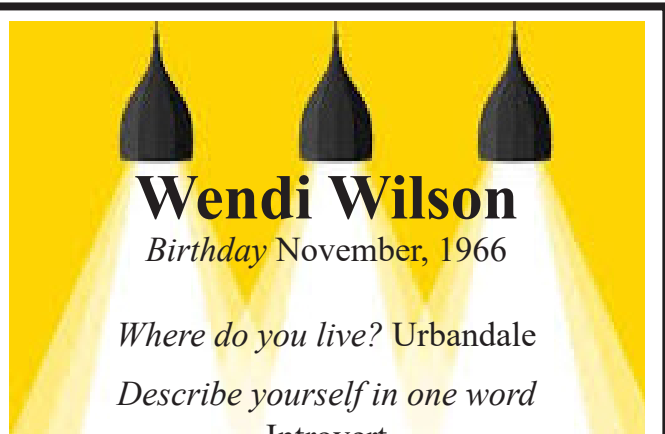
Anniversary

Marv Johnson 58 Years

Bill W. Corwin 39 Years

Mark McAndrews 24 Years

Wendi Wilson 23 Years



Wendi Wilson

Birthday November, 1966

Where do you live? Urbandale

Describe yourself in one word
Introvert

What do you do or did do for a living?
Optometrist

Family member members
Husband, Jeff

Daughters Gabi and Abbie
Four step kids

When did You join rotary
I think 2003

Tell us about a really good Rotary experience
I love getting together and working on the warm coats project



Ed Arnold - Program Chair

Future Info

	Greeter	Invocation	Sergeant	Scribe
Jan 16	Bill D. Corwin	Kelly Peterson	Tony Hunt	Bill D. Corwin
Jan 23	Leray Glendenning	Doyle Sanders	Mark McAndrews	Justin Nickel
Jan 30	Tony Hunt	Julia Taylor	Kelly Peterson	Leray Glendenning

Can't complete your assigned duty? Please assist by finding your substitute!

Items for the Nor'Wester should be submitted by end of the day each Monday. Please send to:

Dianne Downing

iowagirlddn@gmail.com

