



Nor'Wester

Rotary Club of Northwest Des Moines

www.clubrunner.ca/northwestdesmoines / Friday's @ Noon - UGCC 4000-86th St. Urbandale

April 7, 2017

This Week's Program:

Club Visioning

Arranged By:

Chuck Corwin

Greeter:

Brad Helgemo

Invocation:

Bill Grask

Sergeant:

Joe Kobes

Scribe:

Bob Moore

2016-17 Officers & Directors

Brenda A-M, President

Leray Glendenning, President Elect

Bill Corwin, Treasurer

Dianne D-Nelson, Secretary

Jim Arthur, Rotary Foundation

Wendi Wilson, Int' Service

Ed Arnold, Membership

Mark McAndrews, Public Image

Penny Luthens, Service to Youth

Bill Grask, Past President

Future Programs

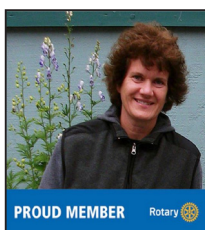
4/14: Jan Herke
Urbandale Public Art Comm.

4/21: Curtis Brown
Urbandale Development

4/28: Jody Jennings
Broadlawns

Prez Sez...

Brenda Auxier-Mailey



Last week concluded our weekly table discussions with members focusing on fundraising, The Rotary Foundation, and public relations. Discussions included what fundraisers we will have in 2022, how we will support The Rotary Foundation, and communication. The following ideas were shared:

Fundraisers

- Continue Golf Outing Fundraiser
- Continue Polio Plus Fundraiser with the Iowa Energy
- Continue Mayor's Bike Ride Fundraiser
- Continue HyVee Root Beer Float Fundraiser for Special Olympics
- Add a Trivia Night Fundraiser
- Add a Lobster and Wine Night Fundraiser

Scribbles...

Blake Boldon - Drake Relays

Because of the many reports presented at the meeting, these notes will go beyond the customary report of just the Speaker's program.

Lee Holmes was visiting on behalf of the Waukee Club. They are holding an auction event, with wine, beer and hors d'oeuvres, on April 8, 7-10 p.m., at Shottenkirk Chevrolet. Tickets are \$20. Mr. Holmes brought two tickets to the event for our Club, which we gave away in our weekly raffle.

Brad Helgemo reported on his 10-day visit to El Salvador and Colombia. He was visiting some of our international project sites in both countries, and also visited local Rotary Clubs. He brought back banners

The Rotary Foundation

- Continue to strive to be a 100% Paul Harris Society Club, a 100% Foundation Giving Club, and a 100% Every Rotarian, Every Year Club
- Continue to encourage Club members become a Paul Harris Fellow, a Bequest Society and Major Donor member
- Continue to encourage members to include the Rotary Endowment Fund as a beneficiary in their estate planning

Communication

- Nor'Wester is great for communication with our members
- Increase Facebook postings
- Create and use an App for our Club

Join us for this week as Leray and I recap the Visioning process, summarize the results, and discuss future direction and strategies.



from the San Salvador Sur Club and the San Salvador Cuscatlan Club. He also has banners from Clubs in Medellin, which he will bring to us at a future date. The Medellin Club is much like ours, with some 40 active members. They are trying to develop fundraising events: in addition to our joint project that brought water to 29 indigenous people's homes, they support a school of 230 students who all have Down's Syndrome, and which is desperately in need of gym equipment, among other things. A beer garden party they tried to hold was shut down by the local authorities! Now, they are going to try to hold a bike ride, using our Mayor's Bike Ride as a model; they anticipate a lot of support and success

continued...

This & That

Upcoming Events

Foundation Centennial Celebration

Tuesday, April 11, 5PM to 7:30 PM with program at 6:00 pm, Des Moines Social Club

Urbandale Mayor's Bike Ride

Sunday, May 7th

11:00 - Pancake breakfast; 12:00 - Raffle Prizes for registered Riders; 1:00 Ride begins

Spring Club Social

Thursday, May 25

Iowa Clubs Game with a tailgate potluck prior to the game

Tailgate 5:00 eat at 5:30 - Game starts at 6:30

Water - More than what we drink!

June 1 through June 9 - A look at water quality and sustainability – its impact on our community, economy and world

Did You Know?

April is Maternal and Child Health Month

Nearly 800 million people live on less than \$1.90 a day. 795 million people or 1 in 9 people in the World do not have enough to eat. 60% of the World's hungry people are women and girls. 70% of the World's poorest people live in rural areas and depend on agriculture and related activities for their livelihood.

Rotary members are passionate about providing sustainable solutions to end this poverty. To do this, The Rotary Foundation spends millions of dollars. Last year, it spent \$9.2 million growing economies and reducing poverty. Rotary members are working to strengthen local entrepreneurs and community leaders, particularly women, in impoverished communities. Rotary provides training and access to well-paying jobs and financial management institutions through microloans for entrepreneurs around the World to become street vendors, rickshaw drivers, weavers, and tailors. Rotary creates agricultural opportunities in rural communities for entrepreneurs to borrow money to purchase livestock or plant crops, and to receive training in sustainable farming. Rotary clubs adopt villages and assist the villagers with multifaceted and coordinated strategies to break the cycle of poverty in their communities.

Rotarians make amazing things happen, like:

Breaking the cycle of poverty for women: Most of the women living in rural Guatemala do not have the collateral to get loans from regulated financial institutions. The Rotary Club of Guatemala de la Ermita helped 400 local women complete financial literacy courses so they could pool their money and fund their own microlending program.

Skills development, business training: In Esmeraldas, Ecuador, Rotary members helped grant more than 250 microloans and train more than 270 community members in sewing, baking, plumbing, microcredit, business management, and leadership.

Sustainable farming: In west Cameroon, soil erosion and loss of soil fertility have significantly reduced farmers' harvests. Rotary members gave farmers the skills they needed to improve soil fertility, control soil erosion, and market their produce. The results: increased crop yields and profits.

To learn more about The Rotary Foundation visit <https://my.rotary.org/en/rotary-foundation>



Are You
Signed Up
Yet?

Items for the Nor'Wester should be submitted by end of the day each Monday. Please send to:

Jenifer Mercer-Klimowski

Phone: 515-237-2203 Fax: 515-237-2283
jmercerc-klimowski@emcnl.com

Future Information



Chuck Corwin - Program Chair & Cindy Ray - Meeting Coordinator Chair

<u>Program</u>	<u>Greeter</u>	<u>Invocation</u>	<u>Sergeant</u>	<u>Scribe</u>
Apr 14 - Urbandale Public Art	Laura Holms	Mark McAndrews	Wyatt Earp	Kasey Vogel
Apr 21 - Urbandale Development	Wendi Wilson	Penny Luthens	Dave Piersel	Roger Nyberg
Apr 28 - Broadlawns	Cody Johnson	Helen Turner	John Pittman	Bill Grask
<p><i>Can't complete your assigned duty?</i> Please assist Brenda by finding your substitute!</p> <p>Email that information to bjamemail@gmail.com also please cc Jenifer Mercer-Klimowski - jmercerc-klimowski@emcnl.com.</p>				



Nor'Wester

Rotary Club of Northwest Des Moines

Scribbles continued...

Blake Boldon - Drake Relays

for that project, since bicycles are a major source of transportation in Medellin.

Ed Arnold reported that one new case of polio was diagnosed this past week, bringing the total of new cases this year to [only!] five. There is a huge immunization project going on right now in Africa, with the goal being to reach millions of people. Visit the website Polioeradication.com, for a video on outreach in Pakistan.

Joe Kobes reported on planning for the Bike Ride. This will take place on Sunday, May 7, at Walker-Johnson Park. The Urbandale Lions Club will be producing a pancake brunch, starting at 11:00, which is also the check-in and registration time. At noon, there will be a drawing for prizes, 15 of which are only available to registered riders. Our raffle will be held at our Friday meeting, after the ride event. The actual ride begins at 1:00.

Work on selling raffle tickets! Prizes are wonderful:

\$1,000 cash

2 days at Adventureland for a family of four, with a hotel night and dinner out

\$300 gift card for Bike World

Around of golf for four at the UGCC – and if it's claimed on a Friday, we'll buy lunch for the winners!

One night at the Hotel Pattee, in Perry.

Note to tell people who might be reluctant to buy raffle tickets that, win or lose, there is more than \$35 of value in food coupons, on the backs of the tickets, which are \$5 each or \$20 for 5.

Sign up to visit local Clubs to promote the Ride: contact Joe to get your slot. Also, hustle sponsors!

Brad reminded us of the April 11 Social Event to celebrate the 100th Anniversary of the Rotary Foundation. Be sure to sign up, if you have not already done so. The Club is

paying the registration fee for any participating member and a guest, but space is limited at the Kum and Go Theatre downtown.

Our speaker was Blake Boldon, the new Director of the Drake Relays. Mr. Boldon grew up in Osceola in the mid-1980s, where he tried to become a track and field star but with limited opportunity, until his senior year, when he won a state title at the Relays, and then a 1500 m. in 2003, as a college student at S.W. Missouri State (Springfield). He has spent his career as a “professional” runner, representing sporting goods companies, coaching at various colleges and, most recently, a five-year stint in Indianapolis, where he developed and grew a non-profit youth-oriented track and field program, which now holds one of the largest marathon events (15th or 16th) in the U.S.

Mr. Boldon came to Drake in November 2016, thanks to a tip from a track and field colleague at Iowa State. There had been a three-month gap since his predecessor left, so he has been engaged in an intense learning curve and working hard, simply to carry on the organization and plans laid down by Mr. Brown. A few of the changes he has managed to institute are to return the pole vault to Capitol Square, and to double the size of the high school 400 m. hurdles, enabling 16 more students to participate in that event. He has also recruited a number of world-class athletes to participate: Sandy Morris (winner in Rio), Sam Kendricks (Olympics bronze medalist, 4 U.S. Indoor titles), Ricky Robertson (Olympics), Jesse Williams (world champion), and even some Paralympics champions.

As for the on-field management, they have increased the viewing boards to 8, and retained a new time-keeping system that relies on wireless communication, so results will update more quickly.

Chuck Corwin has gone to the Relays 37 times: he says, “Go for it!”

There are many ways for volunteers to get involved through fundraising and coaching to administrative help with organizing events.

Scribe, Jenifer M-K