



Nor'Wester

Rotary Club of Northwest Des Moines

www.clubrunner.ca/northwestdesmoines / Fridays @ Noon - UGCC 4000-86th St. Urbandale

April 14, 2017

This Week's Program:

Jan Herke

Urbandale Public Art
Committee

Arranged By:

Chuck Corwin

Greeter:

Laura Holms

Invocation:

Mark McAndrews

Sergeant:

Wyatt Earp

Scribe:

Kasey Vogel

2016-17 Officers & Directors

Brenda A-M, President

Leray Glendenning, President Elect

Bill Corwin, Treasurer

Dianne D-Nelson, Secretary

Jim Arthur, Rotary Foundation

Wendi Wilson, Int' Service

Ed Arnold, Membership

Mark McAndrews, Public Image

Penny Luthens, Service to Youth

Bill Grask, Past President

Future Programs

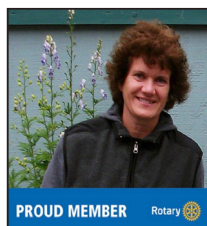
4/21: Curtis Brown
Urbandale Development

4/28: Jody Jennings
Broadlawns

5/5: Melissa Burdick
The Brenton Arboretum

Prez Sez & Scribbles...

Brenda Auxier-Mailey



For this week's Nor'Wester, I am combining Prez Sez and Scribbles. At last week's meeting Chris Bertelson, 2017-18 District 6000 Assistant presented to Leray Glendenning and our Club the Rotary Presidential theme banner "Rotary: Making a Difference." During the presentation Chris Bertelson told Club members that Ian H.S. Riseley, Rotary International President-elect and member of the Rotary Club of Sandringham, Victoria, Australia believes that we can do more together than we can ever hope to do alone. During his presidency, Riseley plans to focus Rotary on protecting the environment and curbing climate change.

For the past seven weeks, our Club has been focusing on Visioning, what our Club will be like in 2022. We began this journey with a half-day Visioning workshop on February 25, 2017, then spent five weeks discussing in table groups our vision, membership, attributes, projects, activities, and even our Club name. On April 7th, Leray and I presented to Club members a summary of our Visioning workshop, recapped the Visioning process, summarized the data collected at the workshop and during the table talks, laid the groundwork for future directions (concentrating on the 2017-18 Rotary year), and described some implementation strategies.

Leray shared the following quote by Lewis Carroll from Alice in Wonderland with members:

"Would you tell me, please, which way I ought to go from here?"
"That depends a good deal on where you want to get to," said the Cat.
"I don't much care where—" said Alice.
"Then it doesn't matter which way you go," said the Cat.
"—so long as I get SOMEWHERE," Alice added as an explanation.

"Oh, you're sure to do that," said the Cat, "if you only walk long enough."

I summarized with a quote by Dr. Laurence Peter, "If you are not sure where you are going, you'll probably end up somewhere else." Completing the Visioning process will assure that our Club ends up in 2022 where we want to be.

In the year 2022:

Our Club will be known for

- Making a positive difference
- Being community focused
- Being youth focused

Our Club's attributes will be

- Active at the local, district and International level
- A community, members will feel connected to each other
- Diverse – multi-generational, multi-ethnic, and young veterans

Our Club size will be

- 60 to 70 members strong

Our Club will

- Meet at noon
- Offer spouse memberships
- Offer new member orientation and member retention programs

continued...



Other Locations

Monday

West Polk County, Toyota of Des Moines, (Noon)

Tuesday

Ankeny, Ankeny Golf & Country Club, (11:45)

Johnston, Hyperion Golf & CC, (7:00 am)

Dallas Center, Memorial Hall, (Noon)

West Des Moines, DM Golf & CC, (Noon)

Wednesday

East Polk County, Prairie Meadows, (7:00 am)

Adel, Patrick's Restaurant, 211 S 7th St, #C, (Noon)

The Greater Des Moines Club, Okoboji Bar & Grill on 86th in Johnston on the 1st & 2nd Wed. (6:00 pm)

Thursday


Waukee, Des Moines Golf & Country Club, (6:45 am)

Des Moines, Wakonda Club, (Noon)

Winterset, Pizza Ranch, (Noon)

Friday

Des Moines, AM, Wakonda Club at 3915 Fleur Dr. (7:00 am)



*It's
Sneaking
Up!!!*

Items for the Nor'Wester should be submitted by end of the day each Monday. Please send to:

Jenifer Mercer-Klimowski

Phone: 515-237-2203 Fax: 515-237-2283
jmercerc-klimowski@emcnl.com

Did You Know?

REDD Talks



This week's "Did You Know?" is a repeat of the article published in the March 31, 2017 Nor'Wester. President-Elect Leray Glendenning wants to hear from every member of the Rotary Club of Northwest Des Moines his/her thoughts and ideas about Rotary. To do this he is encouraging every member to spend one-on-one time with him over a drink, Rotary Encouragement Direction over a Drink (REDD) Talks. It is easy to sign up, Leray will have sign-up sheets on the tables on Friday, just pick a day and time that you are available between now and June 1 and leave the completed sheet on your table or you can email Leray at lglendenni@aol.com. Help Leray prepare for the new Rotary year which begins July 1, 2017.

Upcoming Events

CFUM Supper Club

Monday, April 24th (4:15- 6:00 PM)
Trinity United Methodist Church
1548 - 8th St., Des Moines

Visitor Nubia Mesquita,

President of Espaco da Crianca in Brazil
Mission -to help vulnerable children and families in Recife, Brazil realize their potential
Friday, April 28 (during our regular meeting)

Urbandale Mayor's Bike Ride

Sunday, May 7th
11:00 - Pancake breakfast; 12:00 - Raffle Prizes for registered Riders; 1:00 Ride begins

Spring Club Social

Thursday, May 25
Iowa Clubs Game with a tailgate potluck prior to the game
Tailgate 5:00 eat at 5:30 - Game starts at 6:30

Water - More than what we drink!

June 1 through June 9 - A look at water quality and sustainability - its impact on our community, economy and world

Future Information



Chuck Corwin - Program Chair & Cindy Ray - Meeting Coordinator Chair

<u>Program</u>	<u>Greeter</u>	<u>Invocation</u>	<u>Sergeant</u>	<u>Scribe</u>
Apr 21 - Urbandale Development	Wendi Wilson	Penny Luthens	Dave Piersel	Roger Nyberg
Apr 28 - Broadlawns	Cody Johnson	Helen Turner	John Pittman	Bill Grask
May 5 - Brenton Arboretum	Marv Johnson	Bill Grask	Ed Arnold	Dianne D-Nelson
<p><i>Can't complete your assigned duty?</i> Please assist Brenda by finding your substitute!</p> <p>Email that information to bjamemail@gmail.com also please cc Jenifer Mercer-Klimowski - jmercerc-klimowski@emcnl.com.</p>				



Nor'Wester

Rotary Club of Northwest Des Moines

Prez Sez & Scribbles continued...

Our Club name will be

• This is the topic that Club members asks the most questions about. I clarified for members that the Club would follow Rotary International's protocol. And to my understanding the protocol is that the Rotary of Northwest Des Moines Board must make a recommendation for a name change, stating the proposed new name and bring that to its members for a vote. If two-thirds of the members attending the meeting at the time of the vote vote for the new name, I would then send the new name to Rotary International requesting the Club be renamed. I also stated that to date there has not been a recommendation from the Board, but that the discussion has been good, and that members should feel safe to express their opinions and ideas.

Our Club's service will

- Include local community projects focusing on youth and health
- Have a direct impact on your local community(ies)
- Support UHS Interact projects and RYLA
- Connect with UCAN to accomplish joint community service projects
- Have a "sister club" abroad jointly support ongoing projects abroad
- Be involved in international justice
- Brand major projects with our Club's logo

Our Club's fundraisers will include

- The Mayor's Bike Ride and raffle
- A Golf Outing
- A partnership with Iowa Energy
- A lobster and wine fest

Our Club will support the Rotary Foundation by

- 100% of members being on track to be a Paul Harris Member
- Being a 100% Every Rotarian Every Year Club
- Providing education to our members about the Foundation

Our Club will

- Have a strong internet/social media presence
- Have a marketing plan budget
- Have signage in the communities we serve



After reviewing the data, Leray talked about our Club having a shared vision, sharing with members a quote from Peter Senge:

"A shared vision is not an idea. . . It is a force in the heart . . . You can be inspired by an idea, but if it is so convincing to gain the support of more than one person, ceases to be an abstraction. . . Few human forces are as powerful as a shared vision"

Leray went on to talk about vision alignment. It is inevitable that members bring various ideas as to what our Club's vision is and should be. This does not have to be a hindrance to bringing all the ideas around a central guiding principle/vision. As we move forward around this guiding principle/vision we would anticipate that there will be a greater alignment of the vision of the members with the overall Club vision as we approach 2022.

Leray also shared with members what's next. For this he focused on his presidency year 2017-18 covering the areas of membership, community identity and presence, and fundraising and projects.

Membership:

- REDD Talks
- Five new members in 2017-18
- Orientation and Sponsor of each member.

Community Identity and Presence:

- Club Name -- Focus and Reach
- Signage -- Social Media

Continuity of Fund Raising and Projects:

- Fund Raising -- Youth

I ended the presentation by inviting members to join a committee to craft our Club's elevator speech or Club Vision Statement.