



Nor'Wester

Rotary Club of Northwest Des Moines

www.clubrunner.ca/northwestdesmoines / Fridays @ Noon - UGCC 4000-86th St. Urbandale

April 28, 2017

This Week's Program:

Jody Jenner
Broadlawns
Nubia Mesquita
Kid's Place

Arranged By:

Chuck Corwin

Greeter:

Cody Johnson

Invocation:

Helen Turner

Sergeant:

John Pittman

Scribe:

Bill Grask

2016-17 Officers & Directors

Brenda A-M, President
Leray Glendenning, President Elect
Bill Corwin, Treasurer
Dianne D-Nelson, Secretary
Jim Arthur, Rotary Foundation
Wendi Wilson, Int' Service
Ed Arnold, Membership
Mark McAndrews, Public Image
Penny Luthens, Service to Youth
Bill Grask, Past President

Future Programs

5/5: Mary Kramer
Ambassador Stories

5/12: Deanna
'Clingan-Fischer, JD
Long-term Care
Ombudsman

5/19: Melissa Burdick
The Brenton Arboretum

Prez Sez

Brenda Auxier-Mailey



Visioning & Board Meeting Updates

Our Club's name was a substantial topic of discussion during our Visioning meeting held on February 25th and during our Club Vision-

ing table talks on March 17th. Pros and cons were shared with regard to our Club's current name, "The Rotary Club of Northwest Des Moines," and ideas for a possible name change were debated. At the board meeting on April 18, 2017, board members once again discussed our Club's name and the following motion was made by Ed Arnold and seconded by Bill Corwin: "The club shall retain the name The Rotary Club of Northwest Des Moines providing local service primarily to Urbandale, Clive, and Windsor Heights."

This motion was passed, our Club name will remain **The Rotary Club of Northwest Des Moines**.

With the keeping of our Club's current name decided, the next step in Visioning is to create an elevator speech that Club members will use when talking about our Club. This speech will provide just enough information to those we are speaking to, to get a sense of what our Club is about and leave them with the desire to learn more about us. I invite Club members to join board member representatives and myself on May 19th immediately following our regular Club meeting to create our Club's elevator speech.

Scribbles...

Curtis Brown *Urbandale Development*

URBANDALE – A PLACE TO GROW

Our speakers were Curtis Brown and Kate Glieszler from the Urbandale City Department of Economic Development. The purpose of the Department of Economic Development is to protect business and citizen investments and improve the quality of life by designing and implementing strategies for tax base expansion and employment opportunities in the City of Urbandale. The City of Urbandale Department of Economic Development assists with community information, identification of business incentives, moving projects through the regulatory process, and site selection.

There are many incentives! Tax increment financing, lower than average electric & gas

rates and Urbandale has the lowest tax levy rate in the state for cities with populations of more than 6,000.

Recent business additions to the city of Urbandale include Deltra Dental, Bird Dog HR, Homemakers Warehouse, Urband Town center, Royal Flooring, Hy-Vee Training Center, Handle University, Anderson Properties, Indoor Golf, Electrician Apprentice Center, Van Meter Warehouseing and Radiat Elementary School (Waukee District).

Over the last decade, the Urbandale population has experienced a steady 4% growth rate, and has been polled the third most happy city in America!

UNIQUELY URBANDALE!

Roger Nyberg, Scribe



Iowa Water Association

Did You Know?

The Iowa Association of Water Agencies hosts the Iowa Children's Water Festival. Over 2,000 fifth-graders attend this annual event that educates Iowa students about the importance of clean and abundant sources of water in our daily lives. The Festival will be held on Thursday, May 11, 2017 at the DMACC campus rain or shine.

There are two service opportunities for metro-area Rotarians to expand youths' understanding of the water cycle, the importance of water quality to overall health, and supporting helping others access clean water:

1. Metro-area clubs intend to host a joint table in the Exhibit Hall. Each class will attend the Exhibit Hall at some point of the day. Plans are to have materials describing the Rotary Ames Club's Tanzania water projects and to briefly describe to attendees how Rotary improves lives. Rotarians will be needed for two-hour shifts at the table throughout the event, so we are seeking interest from 12-15 volunteers to set up the table, work 2-hour shifts, and take down the table.

2. Sign up to volunteer for the day, as the festival requires the help of about 200 adults from 7:30am-3:30pm. Metro-area water utility staff and Wells Fargo employees fill many needs, but more volunteers are needed. A nice Rotary presence would be 10-20 volunteers. Roles include being a class guide (walking from station to station), presenter assistant, or lunch helper. See <http://www.iowa-childrenswaterfestival.org/Volunteers.aspx> for more information and to sign up.

Email Todd Kielkopf (Indianola Rotary Club) @ todd_kielkopf@msn.com if you are interested in helping with either of these activities.

Items for the Nor'Wester should be submitted by end of the day each Monday. Please send to:

Jenifer Mercer-Klimowski

Phone: 515-237-2203 Fax: 515-237-2283
jmercerc-klimowski@emcnl.com

Núbia Mesquita

This Friday we will have a special guest and fellow Rotarian, Núbia Mesquita from Brazil, speak to us briefly about Espaco da Crianca (Kid's Place). Núbia is currently the President of Espaco da Crianca (Kid's Place), a Non-governmental Organization serving children and families in Northeast Brazil.

Espaco da Crianca (Kid's Place) assists around 100 underprivileged children ages 4 to 12 each day, providing meals and extra-curricular classes, such as reading, art, dance, technology, religious studies, and music. The center also offers many professional development courses to the mothers and women in the community, so that they can make money to support their households and break the cycle of drug-trafficking and prostitution that plagues the community. Once a year the center holds a day of charity where residents receive free medical care, legal advice, haircuts, food, toys and clothing.

Núbia will be speaking to our Club this Friday in addition to our scheduled speaker Jody Jenner from Broadlawns Hospital.

Upcoming Events

Urbandale Mayor's Bike Ride

Sunday, May 7th

11:00 - Pancake breakfast; 12:00 - Raffle Prizes for registered Riders; 1:00 Ride begins

Special Olympics Root Beer Float Sales

Saturday, May 13 - Urbandale Hy-Vee
11 am to 4 pm (one hour shifts)

Creation of Club's Elevator Speech

Friday, May 19th

Immediately following club meeting

Spring Club Social

Thursday, May 25

Iowa Clubs Game with a tailgate
potluck prior to the game

Tailgate 5:00 eat at 5:30 - Game starts at 6:30

Water - More than what we drink!

June 1 through June 9 - A look at water quality and sustainability - its impact on our community, economy and world

Future Information



Chuck Corwin - Program Chair & Cindy Ray - Meeting Coordinator Chair

Program

Greeter

Invocation

Sergeant

Scribe

May 5 - Ambassador Stories

Marv Johnson

Bill Grask

Ed Arnold

Dianne D-Nelson

May 12 - Long Term Care

Regis Karch

Jim Arthur

Jenifer M-K

Wyatt Earp

May 19 - Brenton Arboretum

Joe Kobes

John Waldron

Bob Moore

Julia Taylor

Can't complete your assigned duty? Please assist Brenda by finding your substitute!

Email that information to bjamemail@gmail.com also please cc Jenifer Mercer-Klimowski - jmercerc-klimowski@emcnl.com.



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Rotary Club of Northwest Des Moines

Rotary Out & About

The Metro-Wide 100 Year Rotary Foundation Celebration

The third value of the Rotary 4-way test reads "Will it build goodwill and better friendships". This value was practiced with 8 months of planning and collaboration for the Metro-Wide 100 year Rotary Foundation Celebration. Eleven Metro clubs were represented on the committee to host this social event for 300 Rotarians. Everyone enjoyed the food, fun, fellowship and great music provided by the Chuck Kuba Band. To top it all off April 11th was officially proclaimed "Rotary Foundation Day" by Governor Brandstad and most of the Metro Mayors! Thank you, Brad Helgemo, Kasey Vogel, and Jim Arthur from our club along with other metro club representatives for planning and executing a fun-filled evening of food, music, and fellowship.



CFUM

Eleven Rotarians and spouses
serve food at Children and
Family Urban Ministry on
April 24, 2017
Jim Arthur, Brenda
Auxier-Mailey and husband
Scott, Chuck Corwin,
Jim Lipscomb, Beth Goedken,
Bob Moore, David Piersel,
Larry Sample and wife Nancy,
and Helen Turner.

