



# Nor'Wester

Rotary Club of Northwest Des Moines

www.clubrunner.ca/northwestdesmoines / Fridays @ 11:45 - Cozy Cafe 8535 Birchwood Ct.

May 1, 2026

*This Week's Program:*

**Andrew Allen**

YSS - Ember  
Recovery

Greeter:

Bill D. Corwin

Invocation:

Wendi Wilson

Sergeant:

Kelly Peterson

Scribe:

Tony Hunt

*Future Programs*

5/8: TBA

5/15: Marquas Ashworth  
Central @ Sixth Business  
Incubator on 6th Avenue

## Message from the President

Dianne Downing

It's been another busy week! A number of the members sold raffle tickets at Texas Roadhouse. We received a couple of general donations after the folks bought their raffle tickets.

On Monday night a group of us (including my wonderful husband) served meals at CFUM.

I won't be at the meeting Friday but you'll be in good hands with our pres elect Wendi.

Have a great week!



NW Rotary members spent Monday evening serving at CFUM. Thanks everyone. Those who were fed were extremely grateful!



## Rotary Out & About

Joe, Bill  
Justin, Doyle,  
Wendy and Joe  
selling tickets  
last week at  
Texas Roadhouse

**Thanks  
Everyone!**



### 2025-26 Officers & Directors

- Dianne Downing, President
- Wendi Wilson, President Elect
- Bill W. Corwin, Treasurer
- Bill W. Corwin, Secretary
- Ed Arnold, Board Member
- Bill D. Corwin, Board Member
- Tony Hunt, Board Member
- Kelly Peterson, Board Member
- Tim Olejniczak, Past President

## Other Locations

### Monday

West Polk County, Food Depot, 3000 SE Grimes Blvd, Suite 200 in Grimes (Noon)

### Tuesday

- Ankeny, Ankeny Golf & Country Club, (11:45)
- Ankeny, Magee's Irish Pub, (6:00 pm)
- Johnston, Hyperion Golf & CC, (7:00 am)
- Dallas Center, Memorial Hall, (Noon)
- Norwalk, City State Bank, (Noon)
- West Des Moines, DM Golf & CC, (Noon)

### Wednesday

- East Polk County, Lutheran Church of the Cross (7:00 am)
- Adel, Adel Public Library, 303 S. 10th St. (Noon)

### Thursday

- Waukee, Des Moines Golf & Country Club, (6:45 am)
- Des Moines, Embassy Club - Ruan Bldg, (Noon)
- Winterset, Pizza Ranch, (Noon)
- Rotary Club of HOPE, First & Third Thursday of Month (5:30 pm - Virtual Zoom Meeting)

### Friday

- Des Moines, AM, Wakonda Club, (7:00 am)

# Upcoming Events

## Let's Plant a Tree

## Scribbles

### David Thompson Stine Seed



Thanks to this week's speaker, David Thompson with Stine Seed Company.

David shared his experience with podcasting and has hosted and produced 100+ podcast episodes. His podcast is called the Stine Seed Cast. David shared why he started the podcast. He and his boss were discussing company history one day and thought it would be good to capture and share that information with employees. Many of their employees have a lot of windshield time between meetings, so a podcast was a convenient way to share stories and make them easy to listen to. David noted that having good stories to tell and an interested audience is very important when starting a podcast.

They publish their episodes on Spotify and YouTube, and they have found that video podcasts promote better on social media than audio-only episodes.

He also said that if you're considering a podcast, you'll need good microphones and a willingness to take a risk. They have recorded in a quickly converted office, a machine shed, outdoors, and now in a more dedicated studio space. David recapped some of his favorite episodes and offered insight into lessons learned. One mistake he remembers most was producing a great 90-minute episode that could have been three strong episodes.

He said most of their podcasts are 25-35 minutes long. A takeaway from his talk was that podcasting is a wide-open medium, and there are not many true experts to consult.

Much of his experience has been trial and error and it all started because they took a risk and got it going.

Scribe, Bill D. Corwin

### Bill D. Corwin - Program Chair

#### Greeter      Invocation      Sergeant      Scribe

May 8	Brad Helgemo	Jack Bell	Doyle Sanders	Leray Glendenning
May 15	Leray Glendenning	Dan Boes	Julia Taylor	Mark McAndrews
May 22	Tony Hunt	Justin Nickel	Wendi Wilson	Tim Olejniczak

Can't complete your assigned duty? Please assist by finding your substitute!

Future Info

Items for the Nor'Wester should be submitted by end of the day each Monday. Please send to:

## Dianne Downing

iowagirlddn@gmail.com

