



Nor'Wester

Rotary Club of Northwest Des Moines

www.clubrunner.ca/northwestdesmoines / Fridays @ 11:45 - Cozy Cafe 8535 Birchwood Ct.

July 10, 2026

This Week's Program:

**Shanna Sieck &
Steve Dakin**

Mason's Light House -
District Project

Greeter:

Doyle Sanders

Invocation:

Mark McAndrews

Sergeant:

Justin Nickel

Scribe:

Dianne Downing

Future Programs

7/17: Club Assembly

7/26: Meeting at
St. Vincent de Paul
801 - 73rd Street
Windsor Heights

Message from the President

Wendi Wilson

We are off to a fantastic start to the new Rotary year! A sincere thank you to everyone who attended our installation dinner; it was a wonderful evening. I'd like to take a moment to congratulate our award recipients: Ed Arnold, who received the Distinguished Service Award for his work coordinating the Polio Plus basketball game; Joe Kobes, our Rotarian of the Year; and Justin Nickel, our Rotarian Newbie of the Year. We truly appreciate your hard work and commitment.

The theme for the 2026-2027 Rotary year is "Create Lasting Impact"—not only on our community and the world, but also within our club and for one another. I have set some ambitious goals for this year:

- * **Membership:** We are starting with 19 members, and I would love to see us grow to 23 by year's end. I have some ideas, but as a club, we need to collaborate to make this happen.
- * **Community Impact:** I want to implement monthly service projects, ranging from small gestures, like sending thank-you notes to service personnel, to larger efforts, such as winter coat drives. Your input on these projects will be invaluable.
- * **Social Connection:** We are planning more gatherings for club members and their families, including Iowa Cubs games and local wine and music outings.

Ultimately, this is your club. I welcome your feedback on our priorities and any changes you would like to see. Let's have a great year and create a lasting impact together!



Congratulations to our NW Rotary Rotarians!



Joe Kobes

Rotarian
of the
Year



Justin
Nickel

Rookie
of the
Year



Ed Arnold

Polio Lifetime
Achievement
Award



2026-27 Officers & Directors

Wendi Wilson, President
 Mark McAndrews, President Elect
 Bill W. Corwin, Treasurer
 Bill W. Corwin, Secretary
 Ed Arnold, Board Member
 Bill D. Corwin, Board Member
 Tony Hunt, Board Member
 Kelly Peterson, Board Member
 Dianne Downing, Past President

Other Locations

Monday

West Polk County, Food Depot, 3000 SE Grimes Blvd, Suite 200 in Grimes (Noon)

Tuesday

Ankeny, Ankeny Golf & Country Club, (11:45)
 Ankeny, Magee's Irish Pub, (6:00 pm)
 Johnston, Hyperion Golf & CC, (7:00 am)
 Dallas Center, Memorial Hall, (Noon)
 Norwalk, City State Bank, (Noon)
 West Des Moines, DM Golf & CC, (Noon)

Wednesday

East Polk County, Lutheran Church of the Cross (7:00 am)
 Adel, Adel Public Library, 303 S. 10th St. (Noon)

Thursday

Waukee, Des Moines Golf & Country Club, (6:45 am)
 Des Moines, Embassy Club - Ruan Bldg, (Noon)
 Winterset, Pizza Ranch, (Noon)
 Rotary Club of HOPE, First & Third Thursday of Month
 (5:30 pm - Virtual Zoom Meeting)

Friday

Des Moines, AM, Wakonda Club, (7:00 am)

Upcoming Events

Reminder

Friday July 24th meeting will be at St. Vincent dePaul
 Windsor Heights Location : 801 - 73rd Street



New Year New Theme

Rotary International's presidential theme for the 2026-2027 term is "Create Lasting Impact," introduced by International President-elect Olayinka H. Babalola. It encourages members to think beyond single-year projects and build sustainable solutions that transform communities locally and globally for generations to come.

The Philosophy of "Create Lasting Impact"

The theme challenges Rotarians to move away from temporary "activity" and focus on long-term sustainability. Core pillars of this message include: Thinking Beyond the Calendar: Leaders are encouraged to design programs that outlast their tenure rather than relying on one-off photo opportunities. Collective Action: Building on previous years of unity, clubs are called to harness their networks to deliver enduring change in areas like education, health, and the environment. Empowering Communities: Instead of just providing temporary relief, the goal is to build local capacity so communities can thrive independently.

How to Apply the Theme

Clubs and members can bring this vision to life by taking actionable steps in their service and branding: Focus on Sustainability: Assess current projects and ask, "Will this program still be effective years from now without our constant intervention?" Leverage the Brand Center: Use official materials and share compelling service stories on your platforms to show how your projects are creating a better future. Expand Reach: Build culture around specific causes to attract participants and alternative club models, such as cause-based clubs

Future Info

Bill D. Corwin - Program Chair

	Greeter	Invocation	Sergeant	Scribe
July 17	Julia Taylor	Tim Olejniczak	Bill D. Corwin	Justin Nickel
July 24	Bill W. Corwin	Kelly Peterson	Dianne Downing	Jack Bell
July 31	Jack Bell	Doyle Sanders	Leray Glendenning	Dan Boes

Can't complete your assigned duty? Please assist by finding your substitute!

Items for the
 Nor'Wester
 should be submitted
 by end of the day
 each Monday.
 Please send to:

**Wendi
 Wilson**

wwilsonod@gmail.com

