



Nor'Wester

Rotary Club of Northwest Des Moines

www.clubrunner.ca/northwestdesmoines / Fridays @ Noon - UGCC 4000-86th St. Urbandale

Prez Sez

Leray Glendenning



I recently encountered a young businessman. He said to me, "I have been curious about Rotary for some time and noticed you attended their convention over the week-end. I wanted an insider opinion. I had previously

believed them similar to Masons." The conversation did not happen on an elevator, but I found myself beginning my response to the young man with some of the language from our recently developed "elevator" speech: "We change the world and our community by educating, empowering; building bridges; and serving across generations, one community at a time." I went on to discuss with him the unique opportunities of service and fellowship that are afforded to members of Rotary. He assured me that he would be exploring the possibility of joining the Rotary Club in his community. His perceptions were changed by a simple conversation!

I wonder how many of our associates, colleagues and acquaintances know what Rotary is? The may likely know that that you are Rotarian, but do they know why? Have you thought about how you would respond to the inquirer who is looking for some meaningful way to connect with others for doing good in the world and making a difference?

I would encourage you to consider taking the "elevator" speech above and personalizing it for your use so that you are prepared to give an answer to anyone who asks. In addition take the opportunity to think about why you joined Rotary in the beginning and what has encouraged you to continue to be a member.

In the coming weeks I will be asking fellow Rotarians to share their answer at one of our future meetings in what we will call "A Rotary Minute." Let's not let Rotary be the "best kept secret" or even a secret from those with whom we come in contact!



Scribbles...

Anne Shimerdla
Blank Park Zoo

Our program was presented by Anne Shimerdla, COO of the Blank Park Zoo. Our community treasures like "The Zoo" are always interesting topics.

Blank Park Zoo was launched in May of 1966, due to the generosity of Myron and Jackie Blank. It was closed in the Mid 80's for remodeling. In 2005 it became a Non-Profit entity and a long-term agreement with the City of Des Moines was signed. A land lease was signed with the City of Des Moines in 2011.

Data of interest:

1. The Zoo sits on 29 acres.
2. 491,700 people passed through the Zoo in 2016.

3. AZA accredited and one of only 10% of zoos in the US that have earned this accreditation.

4. Houses and exhibits 227 species of animals with 2,300 animals being cared for daily.

5. Yearly visitors arrive from all 99 counties and 13 states.

The Mission of the Blank Park Zoo is simply to Connect People with Animals and that effort is facilitated by Giraffe and Ostrich feeding, Koi (fish) touching, as well as farm animal feeding which removes the barriers of interacting with animals.

The Blank Park Zoo is a community and state treasure and we should value, appreciate and attend the Zoo as its contributions to the community and animal welfare unfold.

Marv Johnson, Scribe

July 14, 2017

This Week's Program:

Chief Jerry Holt
Urbandale Fire Department

Arranged By:

Chuck Corwin

Greeter:

Bob Moore

Invocation:

Wendi Wilson

Sergeant:

Helen Turner

Scribe:

Jenifer M-K

2017-18 Officers & Directors

Leray Glendenning, President

Penny Luthens, President Elect

Bill Corwin, Treasurer

Dianne D-Nelson, Secretary

Jim Arthur, Rotary Foundation

Wendi Wilson, Int' Service

Ed Arnold, Membership

Mark McAndrews, Public Image

Penny Luthens, Service to Youth

Brenda A-M, Past President

Future Programs

7/21: Jim Swamstrom
CFUM

7/28: UCANN
Backpacks

8/4: Mark McAndrews
RYLA Camp Student

Other Locations

Monday

West Polk County, Toyota of Des Moines, (Noon)

Tuesday

Ankeny, Ankeny Golf & Country Club, (11:45)

Johnston, Hyperion Golf & CC, (7:00 am)

Dallas Center, Memorial Hall, (Noon)

Norwalk, Echo Valley Golf Course, (6:30 am)

West Des Moines, DM Golf & CC, (Noon)

Wednesday

East Polk County, Prairie Meadows, (7:00 am)

Adel, Patrick's Restaurant, 211 S 7th St, #C, (Noon)

The Greater Des Moines Club, Okoboji Bar & Grill on
86th in Johnston on the 1st & 2nd Wed. (6:00 pm)

Thursday

Waukee, Des Moines Golf & Country Club, (6:45 am)

Des Moines, Wakonda Club, (Noon)

Winterset, Pizza Ranch, (Noon)

Friday

Des Moines, AM, Wakonda Club at 3915 Fleur Dr. (7:00 am)

Upcoming Events

Board Meeting

Tuesday, July 18 at 5:00 PM
Urbandale Library Conference room

UCANN Back Pack Meeting

Friday, July 28 Board meeting
We will be packing backpacks for UCANN.

CFUM

Monday, August 28

Items for the Nor'Wester should be submitted
by end of the day each Monday. Please send to:

**Jenifer Mercer-
Klimowski**

Phone: 515-237-2203 Fax: 515-237-2283

jmercerc-klimowski@emcnl.com

Rotary "Hot Topics"

The Chuck Corwin Bike Memorial with World Bicycle Relief

This memorial is gaining traction. Governor Mike Ruby recently announced that World Bicycle Relief has decided to match dollar for dollar in July only, all contributions to purchase one of the Buffalo Bikes. This is a wonderful opportunity to maximize the impact of your gifts given in honor and in memory of Chuck Corwin during this month. The cost of each bicycle is \$147. You may also choose to give a partial amount toward the purchase of a bicycle. Checks may be made payable to World Bicycle Relief and submitted to our Executive Treasurer, Bill Corwin. Thank you for making a difference in a business person or student's life somewhere in the world! For more info on this project visit: <https://worldbicyclerelief.org/en/>.

Be A Part of Something Big!



Join us to put **The Power of Bicycles** into the hands of students, healthcare workers and entrepreneurs!

World Bicycle Relief builds & distributes locally assembled bicycles through study-to-own and work-to-own programs.

Mobilize friends & co-workers to help empower a world where distance is no longer a barrier to independence & livelihood.

Donations of \$147 per bike should be sent to NWDM's Service Above Self Foundation

Join other Rotary Members and donate \$147 to purchase a Buffalo Bicycle to honor our good friend Chuck!



Future Information



TBA - Program Chair & Cindy Ray - Meeting Coordinator Chair

Program

Greeter

Invocation

Sergeant

Scribe

July 21 - CFUM

Kasey Vogel

Joe Kobes

Bill Grask

Jenifer M-K

July 28 - UCANN Backpacks

Roger Nyberg

Bob Moore

Jim Arthur

Cody Johnson

Aug 4 - RYLA Camp Student

Ed Arnold

Roger Nyberg

Larry Sample

Dianne D-Nelson

Can't complete your assigned duty? Please assist Leray by finding your substitute!

Email that information to lglendenni@aol.com also please cc Jenifer Mercer-Klimowski - jmercerc-klimowski@emcnl.com.