



Nor'Wester

Rotary Club of Northwest Des Moines

www.clubrunner.ca/northwestdesmoines / Fridays @ Noon - UGCC 4000-86th St. Urbandale

Prez Sez

Leray Glendenning



Margie Kersey became the President of the Rotary Club of Stone Mountain, Georgia, USA for the 2016-17 term. She was concerned about the future of her club because when she joined in 2006, there were over 60 members, but by July 2016, there were only 43. She

said, "We were adding new members every year, but we were losing more and the average age of the members was increasing as well." The first step in addressing this was that Margie and the board began to identify the major hindrances to growth. They discovered two major issues: 1. Their club charged the second highest dues in their district, and 2. Many members couldn't make a weekly meeting.

The board went into action and was able to change the venue of their meeting and hire a cheaper caterer. The club enthusiastically

supported reducing their dues from \$800 per person to \$380 annually.

The second issue was addressed in a most innovative way. They decided to livestream their meetings. They purchased the equipment for \$400. It was small and easy to install. The camera could fit in the palm of your hand and the microphone sits on top of the slide projector along with the laptop. Most people did not even notice the equipment. The result: Now every member is able to attend a meeting, even when they cannot be there physically.

What do we take away from this story from Stone Mountain? It is not a call to imitate their solutions indiscriminately. Rather, it is the need to assess our challenges to growth and to address them directly. This begins by listening to the prospective members who you are inviting to Rotary. Listen for the objections and let me or the Board members know. In the meantime, read in the Project Updates the list of how you can recruit and propose a New Member.

Scribbles...

Mark McAndrews *RYLA Camp Student*

Brad Holland, Sky Holmes and Francie Nyinawumwami discussed their experience at the Rotary Youth Leadership Awards (RYLA) at Grinnell College, the week of July 16th-21st. Two hundred and 40 students from all over Iowa came together to practice leadership skills and learn about Rotary. The students were placed in teams comprising 12 students, a counselor (a highly recommended former RYLArian) and a Rotarian.

The week started with some introspective activities that delved into the individuals' unique personality and what approach they bring to problem solving. The Myers-Briggs personality assessment was presented by US District Court Judge Stephanie Rose. The "True Colors" personality assessment was completed on Monday morning. With these tools, they became acutely aware of how they operated in leadership positions, as well as how they were perceived in leadership positions.

Numerous Team Time Activities challenged the students to work effectively as teams



to accomplish a goal. At the conclusion of each activity a counselor helped them explore the things that went well and the challenges they faced. It was constantly emphasized how those same challenges arise in all aspects of leadership, whether in school, sports, service organizations or many other aspects of daily life.

All three of our students exhibited enthusiasm for RYLA. Francine even commented it was the best week of her life since arriving in the US. Brad expressed interest in establishing an Interact Club at Dowling. Clearly, these students were affected by RYLA and will be better leaders and ambassadors for Rotary due to their experience at RYLA.

Scribe, Mark McAndrews

August 11, 2017

This Week's Program:

Chris Burch
IMT Des Moines Marathon

Arranged By:

Leray Glendenning

Greeter:

Penny Luthens

Invocation:

Jim Arthur

Sergeant:

Randy Taber

Scribe:

Jenifer M-K

2017-18 Officers & Directors

Leray Glendenning, President

Penny Luthens, President Elect

Bill Corwin, Treasurer

Dianne D-Nelson, Secretary

Jim Arthur, Rotary Foundation

Wendi Wilson, Int' Service

Ed Arnold, Membership

Mark McAndrews, Public Image

Penny Luthens, Service to Youth

Brenda A-M, Past President

Future Programs

8/18: Michelle Henaman
Courage League Sports

8/25: Kristen Winter
Endow Urbandale

9/1: TBA

Other Locations

Monday

West Polk County, Toyota of Des Moines, (Noon)

Tuesday

Ankeny, Ankeny Golf & Country Club, (11:45)

Johnston, Hyperion Golf & CC, (7:00 am)

Dallas Center, Memorial Hall, (Noon)

Norwalk, Echo Valley Golf Course, (6:30 am)

West Des Moines, DM Golf & CC, (Noon)

Wednesday

East Polk County, Prairie Meadows, (7:00 am)

Adel, Patrick's Restaurant, 211 S 7th St, #C, (Noon)

The Greater Des Moines Club, check the District 6000 website for time and location

Thursday

Waukee, Des Moines Golf & Country Club, (6:45 am)

Des Moines, Wakonda Club, (Noon)

Winterset, Pizza Ranch, (Noon)

Friday

Des Moines, AM, Wakonda Club at 3915 Fleur Dr. (7:00 am)

Upcoming Events

Board Meeting

Tuesday, August 15 at 5:00 PM
Urbandale Public Library Conference Room

CFUM - Monday, August 28

Golf Outing

Friday, September 15, 2017 - UGCC
Lunch at 11:30. Shotgun start at 12:30

Items for the Nor'Wester should be submitted
by end of the day each Monday. Please send to:

**Jenifer Mercer-
Klimowski**

Phone: 515-237-2203 Fax: 515-237-2283

jmercerc-klimowski@emcni.com

Project Updates

August is the Rotary International month to focus on Membership. Though we continuously will be engaged in proposing new members all year long, it is good to review how one proposes a new member. Consider the following ideas: Share why you value your Rotary membership. Emphasize professional benefits with your colleagues. Share Rotary videos and photos of meaningful initiatives, our Facebook page, "Northwest Des Moines Rotary Club" and our website <https://portal.clubrunner.ca/1664> and at Rotary.org. Wear your Rotary pin to initiate conversations about your involvement with Rotary. Bring them along to a club meeting or our Club's information session for prospective members. Invite friends, family, co-workers, and colleagues to a Club activity or project. Propose the name to the prospective new member to one of our Board members.



Have You Bought A Bike?

With a Buffalo Bicycle student attendance increases up to 28%!!! Community Healthcare Volunteers make 45% more patient visits and Dairy farmers increase number of deliveries up to 25%!!

Join other Rotary Members and donate \$147 to purchase a Buffalo Bicycle to honor our good friend Chuck!



Future Information



TBA - Program Chair & Cindy Ray - Meeting Coordinator Chair

Program

Greeter

Invocation

Sergeant

Scribe

Aug 18 - Courage League Sports

Jim Lipscomb

John Pittman

Doyle Sanders

Bob Moore

Aug 25 - Endow Urbandale

Joe Kobes

Brad Helgemo

Julia Taylor

Roger Nyberg

Sep 1 - TBA

Dan Boes

Bill Grask

Helen Turner

Dave Piersel

Can't complete your assigned duty? Please assist Leray by finding your substitute!

Email that information to lglendenni@aol.com also please cc Jenifer Mercer-Klimowski - jmercerc-klimowski@emcni.com.