



Nor'Wester

Rotary Club of Northwest Des Moines

www.clubrunner.ca/northwestdesmoines / Fridays @ 11:45 - Cozy Cafe 8535 Birchwood Ct.

September 12, 2025

This Week's Program:

TBA

Greeter:

Bill W. Corwin

Invocation:

Mark McAndrews

Sergeant:

Jack Bell

Scribe:

Doyle Sanders

Future Programs

9/19: Tyler Kamerman
Many Hands Thift

9/26: TBA

Message from the President

Dianne Downing

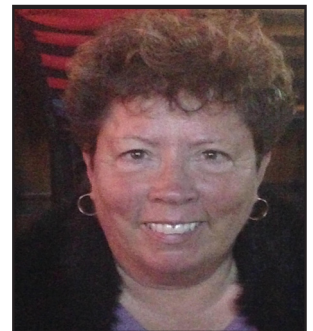
I hope everybody had a great weekend! I enjoyed football. 😊

Somebody asked me other day How do you describe the organization called "Rotary"? Here's some info:

There are so many characteristics of a Rotary club as well as the activities of a million Rotarians. There are the features of service, internationality, fellowship, classifications of each vocation, development of goodwill and world understanding, the emphasis of high ethical standards, concern for other people a many more descriptive qualities.

In 1976 the Rotary International Board of Directors was interested creating a concise definition of the fundamental aspects of Rotary. The turned to the three men who were then serving on Rotary's Public Relation Committee and requested that a one-sentence definition of Rotary be pre pared. After numerous drafts, the committee presented this definition, which has been used ever since in various Rotary publications:

"Rotary is an organization of business and professional person united worldwide who provide humanitarian service, encourage high ethical standards in all vocations and help build goodwill and peace in the world." Those 31 words are worth remembering when someone asks, "What is a Rotary club?"



Rotary AI Overview

Rotary is an international organization of volunteers founded in 1905 by Paul Harris, a lawyer who wanted to create a professional club with a spirit of friendship and community service. Its motto is "Service Above Self," and its mission is to provide humanitarian service and advance goodwill and peace worldwide. Key activities include fighting disease (like polio), promoting peace, providing clean water, supporting education, and growing local economies.



2025-26 Officers & Directors

- Dianne Downing, President
- Wendi Wilson, President Elect
- Bill W. Corwin, Treasurer
- Bill W. Corwin, Secretary
- Ed Arnold, Board Member
- Bill D. Corwin, Board Member
- Tony Hunt, Board Member
- Kelly Peterson, Board Member
- Tim Olejniczak, Past President

Upcoming Events

Let's Plant a Tree!

Other Locations

Monday

West Polk County, Food Depot, 3000 SE Grimes Blvd, Suite 200 in Grimes (Noon)

Tuesday

- Ankeny, Ankeny Golf & Country Club, (11:45)
- Ankeny, Magee's Irish Pub, (6:00 pm)
- Johnston, Hyperion Golf & CC, (7:00 am)
- Dallas Center, Memorial Hall, (Noon)
- Norwalk, City State Bank, (Noon)
- West Des Moines, DM Golf & CC, (Noon)

Wednesday

- East Polk County, Lutheran Church of the Cross (7:00 am)
- Adel, Adel Public Library, 303 S. 10th St. (Noon)

Thursday

- Waukee, Des Moines Golf & Country Club, (6:45 am)
- Des Moines, Embassy Club - Ruan Bldg, (Noon)
- Winterset, Pizza Ranch, (Noon)
- Rotary Club of HOPE, First & Third Thursday of Month (5:30 pm - Virtual Zoom Meeting)

Friday

- Des Moines, AM, Wakonda Club, (7:00 am)

Scribbles

Matt Strawn Iowa Lottery



Matt Strawn, Iowa Lottery CEO, gave the club an overview of the operations of the Iowa Lottery. Matt emphasized the lottery can only operate in an environment of trust and thus the focus of many initiatives of the Iowa Lottery is towards transparency and openness.

The Iowa Lottery generated approximately \$490 million in sales in 2024, resulting in over \$106 million in revenue to the State of Iowa. Since the start of the Iowa Lottery in 1985, proceeds have supported different causes (as determined by the Iowa Legislature), but have been relatively stable since 1992. The majority of the proceeds go directly to the State General Fund. The Iowa Lottery and Iowa Lottery Board have no say in how the funds are spent (part of the design meant to engender trust in the system). The first \$2.5 million of proceeds every year support the Iowa Veterans Trust Fund. This fund is run independently by a board of Veterans and receives funding from the Iowa Lottery, but no input on their spending decisions.

The Iowa Lottery spends 2% of revenue on advertising (the law limits them to no more than 4%), however, they also leverage that spend into generating free advertising for Bets Off and other state priorities. Overall expenses to operate the Iowa Lottery are only 7% of revenues. A hefty part of those expenses are security and auditing retailers (again to build trust in the product). Many improvements have been made over the years to give consumers confidence in the game. Some of the things include: consumer facing ticket checkers at retailers; the audible Whoo Hoo alert when a ticket is a winner; and phone apps to verify tickets.

All of these efforts build trust in the games and support Iowa priorities.

Scribe, Mark McAndrews

Ed Arnold - Program Chair

	Greeter	Invocation	Sergeant	Scribe
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Sep 19	Jack Bell	Tim Olejniczak	Dan Boes	Julia Taylor
Sep 26	Dan Boes	Kelly Peterson	Bill D. Corwin	Wendi Wilson
Oct 3	Bill D. Corwin	Doyle Sanders	Tim Olejniczak	Jack Bell

Can't complete your assigned duty? Please assist by finding your substitute!

Future Info



Items for the Nor'Wester should be submitted by end of the day each Monday. Please send to:

Dianne Downing

iowagirlddn@gmail.com