



# Nor'Wester

Rotary Club of Northwest Des Moines

www.clubrunner.ca/northwestdesmoines / Fridays @ 11:45 - Cozy Cafe 8535 Birchwood Ct.

**October 3, 2025**

*This Week's Program:*

**Maxwell Schaeffer**  
Retired Radio Personality

*Arranged By:*  
Dianne Downing

Greeter:

Bill D. Corwin

Invocation:

Doyle Sanders

Sergeant:

Dan Boes

Scribe:

Jack Bell

*Future Programs*

**10/10:** Andrew Batt  
Iowa Public Television

**10/17:** TBA

**10/24:** NO MEETING  
(Uplift Project 10/23)

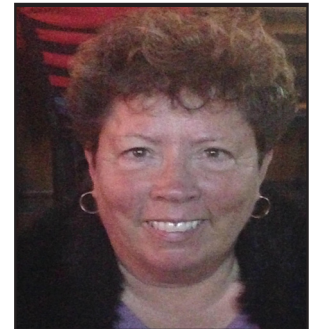
## Message from the President

Dianne Downing

I hope everyone had a great weekend. Wow this weather. Hard to believe it's football season with the sun shining so warmly! ☐

Many of you know that for 40 years I worked at DMACC. I retired 4 years ago. I was in the marketing department, Associate Director. One of the best parts of my job was being the media buyer for the campuses. So what that means is I got to deal with all of the media and I bought advertising: TV, radio, billboards, bus, airplane, sponsorships, etc. You name it I bought it. I got to work with a lot of super people through that. Both account reps and on air personalities. Our speaker today is one of them. I've known Maxwell back to the days when he and the late Pam Dixon were on the radio together. He's retired now but had a great career .

I think you'll enjoy all Maxwell has to talk about. See you all on Friday!!!



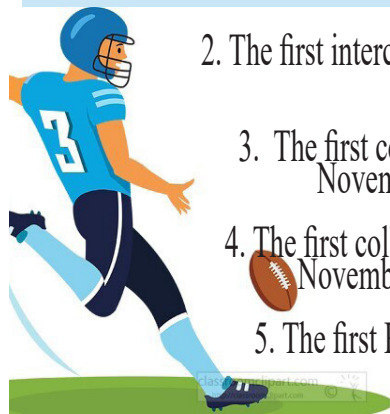
## Reminder

### Urbandale Uplift Project

Just a reminder that there will not be a regular Rotary Meeting on October 24th since we will be participating in the Urbandale Uplift Project on October 23rd.

## College Football Facts

1. The first college football game was played on November 6, 1869, between Rutgers and Princeton.
2. The first intercollegiate football game was played on November 23, 1876, between Harvard and Yale.
3. The first college football game with uniforms was played on November 27, 1879, between Yale and Princeton.
4. The first college football game with a scoreboard was played on November 30, 1876, between Rutgers and Princeton.
5. The first Rose Bowl game was played on January 1, 1902, between Michigan and Stanford.





### 2025-26 Officers & Directors

- Dianne Downing, President
- Wendi Wilson, President Elect
- Bill W. Corwin, Treasurer
- Bill W. Corwin, Secretary
- Ed Arnold, Board Member
- Bill D. Corwin, Board Member
- Tony Hunt, Board Member
- Kelly Peterson, Board Member
- Tim Olejniczak, Past President

## Upcoming Events

### Let's Plant a Tree!

### Attention!

Debi Durham, the Director of both the Iowa Finance Authority and the Economic Development Authority, will be in Manning on Tuesday, October 7 to be the luncheon speaker at a catered event to be held in the south hall of the Conference Center located at the Manning Hausbarn Heritage Park located at 130 Heritage Drive. The luncheon is open to the public and all are welcome! The Conference Center will open at 11:00 with a buffet style lunch being served at 11:30. Director Durham will address the latest news regarding economic development and housing in the state and the nation, and what that means for the Manning area and west central Iowa. The event will conclude at 1:00 pm and Director Durham's tour of Manning will continue to approximately 3:00 pm. The catered luncheon is open to the public at a cost of \$20/person. If you have questions, please call or text Jean Voege at 541.729.8541 or send an email to nurseteacher7@gmail.com no later than October 1 so we are able to provide an accurate meal count to the caterer. Checks payable to Manning Rotary can be mailed to P.O. Box 182, Manning, IA 51455. Online registrations and payment can be made at <https://form.jotform.com/252594076894068> If you plan to pay upon arrival at the event, please bring cash or a check as it will not be possible to process electronic payments at the door. Please share this invitation with your fellow Rotarians! Thank you!

## Scribbles

### John Easter Back From Africa



John Easter, a good friend of Diane and David, joined us on Friday and spoke about his recent trip to Africa. John is a charter member of the Planetary Society. This membership driven society was started in 1980 to promote outer space through education. The society will offer travel packages to "chase" and see eclipses around the world. John has joined previous trips but this most recent one was to Tanzania to watch a complete Lunar Eclipse. The most recent total lunar eclipse visible in Tanzania occurred on September 7, 2025. The eclipse lasted for several hours, with totality occurring around 9:11 pm local time, where the Moon was fully covered by the Earth's shadow.

John was a part of a safari group of 23 people. They spent several days exploring the Serengeti National park with its vast wildlife literally at times just outside of his living quarters. John shared numerous pictures of the animals and was happy to have seen the "Big Five" while exploring there.

His group was able to go to the Olduvai Gorge in Tanzania. It is one of the most important paleoanthropological sites in the world. It has proven invaluable in furthering understanding of early human evolution. In the 1930's, Richard and Mary Leakey began excavations of the site that would lead to the discovery of the first human species 1.9 million years ago and their production and use of stone tools.

A highlight of the trip included a visit to a Massai village where they were able to interact with the villagers. Housing structures were mud type huts and schools were plank structures without walls or ceilings.

The last day of the safari concluded with a hot air balloon ride over the Serengeti with stunning views of Mount Kilimanjaro.

Scribe, Wendi Wilson

### Future Info

#### Ed Arnold - Program Chair

	Greeter	Invocation	Sergeant	Scribe
Oct 10	Leray Glendenning	Julia Taylor	Kelly Peterson	Dan Boes
Oct 17	Bill Grask	Wendi Wilson	Doyle Sanders	Bill D. Corwin
Oct 24	No Meeting	No Meeting	No Meeting	No Meeting

Can't complete your assigned duty? Please assist by finding your substitute!

Items for the Nor'Wester should be submitted by end of the day each Monday. Please send to:

**Dianne Downing**

[iowagirlddn@gmail.com](mailto:iowagirlddn@gmail.com)

